



OUR VALUES AND LISTENING TO YOU ↓



CHANGING OUR APPROACH TO PUBLIC SERVICES ↑

Our values

- Putting residents first
- Empowering and supporting communities
- Supporting people in severe need
- Openness and transparency



We said we would..

- seek to identify and develop more effective and efficient service delivery models.
- maximise external funding opportunities for the Borough.
- review the way services are delivered and the role of partners and the voluntary sector.
- seek new opportunities to generate income; where appropriate using an 'invest to save' approach.
- increase levels of recycling.
- review and manage our assets more effectively.
- look to make savings using more efficient methods of procuring services and supplies.
- reduce the services that we provide, focusing on what we have to do and meeting the needs of the most vulnerable.

You said we should..

- redesign the way services are produced.
- move to more self service forms of delivery, such as through the website.
- develop the role of the voluntary sector.
- look at new ways of income generation.
- dispose of buildings that are empty.
- look at partnership working, such as with other local authorities, to deliver or procure services more cost effectively.



**The future together..
..delivering through
our six corporate
priorities**

Our vision, purpose and values

www.bury.gov.uk

Bolder, braver for a better council



Transforming the Council's approach to public services

We will support Team Bury priorities:

- stronger economy
- stronger, safer community
- health and wellbeing

We will do this through our **vision, purpose and values** to: lead, shape and maintain a prosperous, sustainable Bury that is fit for the future

Our **strategic outcomes** are:

- reducing poverty and its effects
- supporting our most vulnerable residents
- making Bury a better place to live

Our **strengths and opportunities** are:

- successful track record of reconfiguring and improving services
- good range of local, specialist and community services
- good partnerships developed and being developed
- strong performance culture with clear focus on improvement
- strong leadership, committed workforce, delivering good outcomes

Our **corporate priorities** for 2015-2020:

- 1 Drive forward, through effective marketing and information, proactive engagement with **the people of Bury to take ownership of their own health and wellbeing**
- 2 Continue to **develop business friendly policies to attract inward investment** and new jobs so that Bury retains its position as a premier destination for retail, leisure, tourism and culture
- 3 **Ensure new and affordable housing is developed** to support growth in the Bury and Greater Manchester economy
- 4 Build on the culture of efficiency and effectiveness through new, progressive and integrated partnership working models **to drive forward the Council's and Greater Manchester Public Service growth and reform agenda**
- 5 **Ensure staff have the right skills to embrace significant organisational change**, through embedding a culture of ownership, empowerment and decision making at all levels of the organisation
- 6 Work **toward reducing reliance on government funding** by developing new models of delivery that are affordable, add value and based on need

