Drivers Jonas Deloitte

Appendix 3 - Comparison Goods Capacity Assessment

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Table 1 - Study Area Population Projections

Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	78,860	79,075	79,334	79,593	79,895	80,197	80,542	80,887	81,232	81,621	82,009	82,354	82,699	83,001	83,303	83,605	83,864	84,123	84,382	84,640
Zone 2 - Ramsbottom	23,395	23,459	23,536	23,613	23,702	23,792	23,894	23,997	24,099	24,214	24,329	24,432	24,534	24,624	24,713	24,803	24,880	24,956	25,033	25,110
Zone 3 - Prestwich	52,045	52,188	52,359	52,529	52,729	52,928	53,156	53,384	53,611	53,868	54,124	54,352	54,579	54,779	54,978	55,177	55,348	55,519	55,690	55,860
Zone 4 - Radcliffe	37,000	37,101	37,223	37,344	37,486	37,628	37,790	37,952	38,113	38,296	38,478	38,640	38,802	38,943	39,085	39,227	39,348	39,470	39,591	39,712
Total Primary Study Area	**191,300**	**191,824**	**192,451**	**193,079**	**193,812**	**194,544**	**195,382**	**196,219**	**197,056**	**197,998**	**198,940**	**199,777**	**200,614**	**201,347**	**202,079**	**202,812**	**203,440**	**204,068**	**204,695**	**205,323**
Total Buffers	**408,572**	**410,377**	**412,214**	**414,124**	**415,997**	**417,766**	**419,754**	**421,603**	**423,581**	**425,370**	**427,262**	**429,009**	**430,784**	**432,600**	**434,286**	**436,074**	**437,684**	**439,347**	**440,962**	**442,396**
Total Overall Study Area	**599,873**	**602,201**	**604,666**	**607,204**	**609,809**	**612,311**	**615,136**	**617,821**	**620,637**	**623,368**	**626,202**	**628,786**	**631,398**	**633,947**	**636,366**	**638,886**	**641,124**	**643,415**	**645,658**	**647,719**

Notes

1. 2010 base figures obtained from Experian Micromarketer in October 2011
2. 2010 base figures projected forward utilising 2010 2008-based ONS Sub-national Population Projections
3. Bury Borough Population Projections used for Zones 1, 2, 3 and 4
4. Rossendale Population Projections used for Buffer 1
5. Rochdale Population Projections used for Buffer 2 and Buffer 3
6. Manchester Population Projections used for Buffer 4
7. Manchester Population Projections used for Buffer 5
8. Average of Salford and Bolton Population Projections used for Buffer 6
9. Bolton Population Projections used for Buffer 7
10. Primary Study Area (Zones 1, 2, 3 and 4) extend to an area slightly larger than the administrative boundary of the Metropolitan Borough of Bury

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Table 2 - Study Area Comparison Goods Expenditure Per Head (without NSRT Deduction)

Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	£2,776	£2,820	£2,879	£2,966	£3,055	£3,146	£3,241	£3,338	£3,438	£3,541	£3,648	£3,757	£3,870	£3,986	£4,105	£4,229	£4,355	£4,486	£4,621	£4,759
Zone 2 - Ramsbottom	£3,223	£3,275	£3,343	£3,444	£3,547	£3,653	£3,763	£3,876	£3,992	£4,112	£4,235	£4,362	£4,493	£4,628	£4,767	£4,910	£5,057	£5,209	£5,365	£5,526
Zone 3 - Prestwich	£2,994	£3,042	£3,106	£3,199	£3,295	£3,394	£3,495	£3,600	£3,708	£3,820	£3,934	£4,052	£4,174	£4,299	£4,428	£4,561	£4,698	£4,839	£4,984	£5,133
Zone 4 - Radcliffe	£2,582	£2,623	£2,678	£2,759	£2,841	£2,927	£3,014	£3,105	£3,198	£3,294	£3,393	£3,494	£3,599	£3,707	£3,819	£3,933	£4,051	£4,173	£4,298	£4,427
Average Primary Study Area	**£2,894**	**£2,940**	**£3,002**	**£3,092**	**£3,184**	**£3,280**	**£3,378**	**£3,480**	**£3,584**	**£3,692**	**£3,802**	**£3,917**	**£4,034**	**£4,155**	**£4,280**	**£4,408**	**£4,540**	**£4,677**	**£4,817**	**£4,961**
Average Buffers	**£2,577**	**£2,619**	**£2,674**	**£2,754**	**£2,836**	**£2,922**	**£3,009**	**£3,099**	**£3,192**	**£3,288**	**£3,387**	**£3,488**	**£3,593**	**£3,701**	**£3,812**	**£3,926**	**£4,044**	**£4,165**	**£4,290**	**£4,419**
Average Overall Study Area	**£2,692**	**£2,735**	**£2,793**	**£2,877**	**£2,963**	**£3,052**	**£3,143**	**£3,238**	**£3,335**	**£3,435**	**£3,538**	**£3,644**	**£3,753**	**£3,866**	**£3,982**	**£4,101**	**£4,225**	**£4,351**	**£4,482**	**£4,616**

Notes

1. 2010 Prices
2. 2010 base figures obtained from Experian Micromarketer in October 2011
3. 2010 base figures projected forward utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011

Table 3 - Study Area Comparison Goods Expenditure Per Head (with NSRT Deduction)

Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	£2,498	£2,513	£2,543	£2,601	£2,670	£2,747	£2,826	£2,914	£3,005	£3,099	£3,195	£3,295	£3,394	£3,500	£3,609	£3,717	£3,833	£3,948	£4,066	£4,188
Zone 2 - Ramsbottom	£2,901	£2,918	£2,952	£3,020	£3,100	£3,189	£3,281	£3,384	£3,489	£3,598	£3,710	£3,826	£3,941	£4,063	£4,190	£4,316	£4,450	£4,584	£4,721	£4,863
Zone 3 - Prestwich	£2,695	£2,710	£2,742	£2,805	£2,880	£2,963	£3,048	£3,143	£3,241	£3,342	£3,446	£3,554	£3,660	£3,775	£3,892	£4,009	£4,134	£4,258	£4,386	£4,517
Zone 4 - Radcliffe	£2,324	£2,337	£2,365	£2,419	£2,483	£2,555	£2,629	£2,711	£2,795	£2,882	£2,972	£3,065	£3,157	£3,255	£3,356	£3,457	£3,565	£3,672	£3,782	£3,896
Average Primary Study Area	**£2,604**	**£2,619**	**£2,650**	**£2,711**	**£2,783**	**£2,863**	**£2,946**	**£3,038**	**£3,133**	**£3,230**	**£3,331**	**£3,435**	**£3,538**	**£3,648**	**£3,762**	**£3,875**	**£3,995**	**£4,115**	**£4,239**	**£4,366**
Average Buffers	**£2,320**	**£2,333**	**£2,361**	**£2,415**	**£2,479**	**£2,551**	**£2,624**	**£2,706**	**£2,790**	**£2,877**	**£2,967**	**£3,059**	**£3,151**	**£3,249**	**£3,351**	**£3,451**	**£3,559**	**£3,666**	**£3,776**	**£3,889**
Average Overall Study Area	**£2,423**	**£2,437**	**£2,466**	**£2,523**	**£2,590**	**£2,664**	**£2,741**	**£2,827**	**£2,915**	**£3,006**	**£3,099**	**£3,196**	**£3,292**	**£3,394**	**£3,500**	**£3,605**	**£3,718**	**£3,829**	**£3,944**	**£4,062**

Notes

1. 2010 Prices
2. NSRT = Non-Store Retail Trade: The proportion of retail expenditure spent through means other than physical shops, including the internet, catalogue / mail order, markets, vending machines, door-to-door sales and TV interactive shopping
3. NSRT deduction percentages obtained from Appendix 3 (Page 17) of Experian Retail Planner Briefing Note 9, September 2011
4. Base Expenditure Per Head Figures Taken From Table 2
5. Percentages exclude sales that constitute online orders collected or delivered from physical stores in line with Experian guidance

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Table 4 - Study Area Total Available Comparison Goods Expenditure (£m)

Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	£197.01	£198.70	£201.71	£207.02	£213.31	£220.29	£227.61	£235.72	£244.10	£252.92	£262.04	£271.35	£280.66	£290.47	£300.61	£310.75	£321.43	£332.10	£343.11	£354.49
Zone 2 - Ramsbottom	£67.86	£68.45	£69.48	£71.31	£73.48	£75.88	£78.40	£81.20	£84.08	£87.12	£90.26	£93.47	£96.68	£100.06	£103.55	£107.04	£110.72	£114.39	£118.19	£122.11
Zone 3 - Prestwich	£140.24	£141.44	£143.58	£147.37	£151.84	£156.81	£162.02	£167.79	£173.76	£180.03	£186.53	£193.15	£199.78	£206.76	£213.98	£221.20	£228.80	£236.39	£244.24	£252.33
Zone 4 - Radcliffe	£85.98	£86.71	£88.03	£90.35	£93.09	£96.14	£99.33	£102.87	£106.53	£110.37	£114.36	£118.42	£122.48	£126.76	£131.19	£135.61	£140.27	£144.93	£149.74	£154.70
Total Primary Study Area	**£491.08**	**£495.30**	**£502.80**	**£516.05**	**£531.72**	**£549.11**	**£567.37**	**£587.57**	**£608.47**	**£630.44**	**£653.19**	**£676.39**	**£699.60**	**£724.05**	**£749.33**	**£774.61**	**£801.23**	**£827.81**	**£855.27**	**£883.63**
Total Buffers	**£939.67**	**£949.09**	**£964.39**	**£990.94**	**£1,021.60**	**£1,055.32**	**£1,090.75**	**£1,129.56**	**£1,170.11**	**£1,211.56**	**£1,254.77**	**£1,299.05**	**£1,343.41**	**£1,390.98**	**£1,439.76**	**£1,488.89**	**£1,540.77**	**£1,592.82**	**£1,646.45**	**£1,701.14**
Total Overall Study Area	**£1,430.75**	**£1,444.39**	**£1,467.19**	**£1,506.98**	**£1,553.32**	**£1,604.44**	**£1,658.12**	**£1,717.13**	**£1,778.58**	**£1,842.01**	**£1,907.96**	**£1,975.44**	**£2,043.02**	**£2,115.03**	**£2,189.09**	**£2,263.50**	**£2,342.00**	**£2,420.63**	**£2,501.72**	**£2,584.77**

Notes

1. 2010 Prices
2. Total Available convenience goods expenditure calculated by multiplying population from Table 1 by Expenditure per Head (with NSRT Deduction) from Table 3

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Table 5 - First Choice Clothing and Footwear Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)		Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)		
Total Available First Choice Clothing and Footwear Expenditure Within Zone			£38.62		£13.13		£26.98		£17.13	£95.87	£20.53	£36.09	£22.95	£30.08	£29.34	£23.04	£22.18	£184.20	£280.07
Zone 1 - Bury	Angouleme Way Retail Park	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.20
	Asda, Spring Street, Bury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.23	£0.23
	Asda, Pilsworth, Bury	1.4%	£0.54	0.0%	£0.00	0.7%	£0.19	0.0%	£0.00	£0.73	£0.21	£0.20	£0.00	£0.00	£0.00	£0.00	£0.25	£0.67	£1.40
	Bury Market	2.1%	£0.82	1.4%	£0.19	2.1%	£0.57	3.5%	£0.60	£2.17	£0.21	£0.20	£0.22	£0.70	£0.00	£0.25	£0.00	£1.58	£3.76
	Bury Town Centre	69.0%	£26.66	58.9%	£7.73	37.1%	£10.00	54.2%	£9.29	£53.68	£7.06	£19.05	£4.27	£2.33	£1.43	£2.45	£3.78	£40.37	£94.04
	Tesco, Woodfields Retail Park, Bury	0.7%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27
	Woodfields Retail Park, Bury	2.8%	£1.09	0.0%	£0.00	0.0%	£0.00	1.4%	£0.24	£1.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.33
	Total Zone 1	**76.1%**	**£29.38**	**60.3%**	**£7.92**	**39.9%**	**£10.76**	**59.2%**	**£10.13**	**£58.18**	**£7.48**	**£19.65**	**£4.50**	**£3.26**	**£1.43**	**£2.70**	**£4.03**	**£43.05**	**£101.23**
Zone 2 - Ramsbottom	Ramsbottom Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.25	£0.25
	Total Zone 2	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.25**	**£0.25**	**£0.25**
Zone 3 - Prestwich	Prestwich Town Centre	0.0%	£0.00	0.0%	£0.00	0.7%	£0.19	0.7%	£0.12	£0.31	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.52
	Whitefield District Centre	0.7%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27
	Total Zone 3	**0.7%**	**£0.27**	**0.0%**	**£0.00**	**0.7%**	**£0.19**	**0.7%**	**£0.12**	**£0.58**	**£0.21**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.21**	**£0.80**
Zone 4 - Ramsbottom	Asda, Radcliffe	0.0%	£0.00	0.0%	£0.00	2.1%	£0.57	4.2%	£0.72	£1.29	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.20	£1.49
	Radcliffe Town Centre	0.0%	£0.00	0.0%	£0.00	0.7%	£0.19	2.1%	£0.36	£0.55	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.23	£0.78
	Total Zone 4	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**2.8%**	**£0.75**	**6.3%**	**£1.09**	**£1.84**	**£0.00**	**£0.00**	**£0.00**	**£0.23**	**£0.20**	**£0.00**	**£0.00**	**£0.44**	**£2.28**
Total Primary Study Area		**76.8%**	**£29.65**	**60.3%**	**£7.92**	**43.4%**	**£11.70**	**66.2%**	**£11.34**	**£60.60**	**£7.70**	**£19.65**	**£4.50**	**£3.50**	**£1.63**	**£2.70**	**£4.28**	**£43.95**	**£104.56**
Buffer 1 - Rawtenstall and Haslingden	Asda, Hollymount, Rawtenstall	0.7%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.64	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.64	£0.91
	Rawtenstall Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£1.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.28	£1.28
	Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.43	£0.43
	Tesco, Syke Street, Haslingden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.21
	Total Buffer 1	**0.7%**	**£0.27**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.27**	**£2.57**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£2.57**	**£2.84**
Buffer 2 - Rochdale West and Heywood	Asda, The Old Cricket Ground, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.20
	Dunnes, Times Retail Park, Heywood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.00	£0.00	£0.00	£0.22	£0.22
	Heywood Town Centre	0.7%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.47
	Total Buffer 2	**0.7%**	**£0.27**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.27**	**£0.00**	**£0.40**	**£0.22**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.63**	**£0.90**
Buffer 3 - Middleton	Middleton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£2.47	£0.93	£0.00	£0.00	£0.00	£3.41	£3.41
	Sainsbury's, Heaton Park, Manchester	0.0%	£0.00	0.0%	£0.00	0.7%	£0.19	0.0%	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19
	Total Buffer 3	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.7%**	**£0.19**	**0.0%**	**£0.00**	**£0.19**	**£0.00**	**£0.00**	**£2.47**	**£0.93**	**£0.00**	**£0.00**	**£0.00**	**£3.41**	**£3.60**
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Asda, North City Shopping Centre, Harpurhey, Manchester	0.7%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.00	£0.00	£0.70	£0.00	£0.00	£0.00	£0.70	£0.97
	Cheetham Hill Road (Including MFSP and Tesco)	0.0%	£0.00	0.7%	£0.09	3.5%	£0.94	0.0%	£0.00	£1.04	£0.00	£0.20	£0.45	£4.43	£0.61	£0.00	£0.00	£5.69	£6.73
	Harpurhey District Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.93	£0.00	£0.00	£0.00	£0.93	£0.93
	Crumpsall, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.23	£0.23
	Total Buffer 4	**0.7%**	**£0.27**	**0.7%**	**£0.09**	**3.5%**	**£0.94**	**0.0%**	**£0.00**	**£1.31**	**£0.00**	**£0.20**	**£0.45**	**£6.30**	**£0.61**	**£0.00**	**£0.00**	**£7.56**	**£8.87**
Buffer 5 - Swinton, Irlam and Broughton	Matalan, Westover Street, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£1.02	£0.00	£0.00	£1.24	£1.24
	Swinton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.61	£0.25	£0.00	£0.86	£0.86
	Total Buffer 5	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.22**	**£0.00**	**£1.63**	**£0.25**	**£0.00**	**£2.10**	**£2.10**
Buffer 6 - Walkden and South-east Bolton	Farnworth Town Centre	0.0%	£0.00	0.0%	£0.00	1.4%	£0.38	0.7%	£0.12	£0.50	£0.00	£0.00	£0.00	£0.00	£0.20	£0.25	£0.00	£0.45	£0.95
	Tesco, Ellesmere Centre, Walkden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.20	£0.20
	Asda, Brackley Street, Farnworth	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.49	£0.00	£0.49	£0.49
	Asda, Burnden Park, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.25	£0.25
	Total Buffer 6	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**1.4%**	**£0.38**	**0.7%**	**£0.12**	**£0.50**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.41**	**£0.74**	**£0.25**	**£1.39**	**£1.89**
Buffer 7 - North-east Bolton	Morrisons, Lea Gate, Harwood	0.7%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27
	Total Buffer 7	**0.7%**	**£0.27**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.27**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.27**
Total Buffers		**2.8%**	**£1.09**	**0.7%**	**£0.09**	**5.6%**	**£1.51**	**0.7%**	**£0.12**	**£2.81**	**£2.57**	**£0.60**	**£3.37**	**£7.23**	**£2.65**	**£0.98**	**£0.25**	**£17.65**	**£20.46**
Total Overall Catchment Area		**79.6%**	**£30.74**	**61.0%**	**£8.01**	**49.0%**	**£13.21**	**66.9%**	**£11.46**	**£63.41**	**£10.26**	**£20.25**	**£7.87**	**£10.73**	**£4.28**	**£3.68**	**£4.54**	**£61.61**	**£125.02**
Outside Study Area	Manchester City Centre	12.0%	£4.62	22.7%	£2.98	44.1%	£11.89	18.3%	£3.14	£22.63	£3.42	£5.61	£10.57	£17.26	£10.59	£1.96	£0.76	£50.17	£72.80
	Bolton Town Centre	3.5%	£1.36	7.8%	£1.02	0.7%	£0.19	9.9%	£1.69	£4.26	£0.43	£0.60	£0.00	£0.00	£3.26	£15.94	£13.86	£34.08	£38.35
	Trafford Centre (Including Barton Square)	2.1%	£0.82	3.5%	£0.47	4.2%	£1.13	4.2%	£0.72	£3.14	£1.28	£1.40	£1.12	£0.47	£7.13	£0.98	£1.01	£13.40	£16.53
	Rochdale Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£6.02	£0.90	£0.00	£0.00	£0.00	£0.00	£6.91	£6.91
	Salford Town Centre	0.0%	£0.00	0.7%	£0.09	0.7%	£0.19	0.0%	£0.00	£0.28	£0.00	£0.00	£0.00	£0.23	£1.63	£0.25	£0.00	£2.11	£2.39
	Burnley Town Centre	0.0%	£0.00	0.7%	£0.09	0.0%	£0.00	0.0%	£0.00	£0.09	£2.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.14	£2.23
	Boundary Mill, Burnley Road, Colne	0.7%	£0.27	0.7%	£0.09	0.7%	£0.19	0.0%	£0.00	£0.55	£0.86	£0.60	£0.00	£0.00	£0.00	£0.00	£0.00	£1.46	£2.01
	Oldham Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£1.57	£0.23	£0.00	£0.00	£0.00	£1.81	£1.81
	Middlebrook Retail Park, Middlebrook, Bolton	0.7%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.40	£0.00	£0.23	£0.20	£0.00	£0.50	£1.34	£1.61
	The Lowry Shopping Centre, The Quays, Salford	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£1.22	£0.00	£0.00	£1.46	£1.46
	Accrington Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£1.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.07	£1.07
	Other Outside Study Area	*1.4%*	*£0.54*	*2.8%*	*£0.37*	*0.7%*	*£0.19*	*0.7%*	*£0.12*	*£1.23*	*£1.07*	*£1.20*	*£0.90*	*£0.70*	*£1.02*	*£0.25*	*£1.51*	*£6.65*	*£7.87*
	Total Outside Study Area	**20.4%**	**£7.89**	**39.0%**	**£5.12**	**51.0%**	**£13.77**	**33.1%**	**£5.67**	**£32.45**	**£10.26**	**£15.84**	**£15.07**	**£19.35**	**£25.06**	**£19.37**	**£17.64**	**£122.60**	**£155.05**
Total		**100.0%**	**£38.62**	**100.0%**	**£13.13**	**100.0%**	**£26.98**	**100.0%**	**£17.13**	**£95.87**	**£20.53**	**£36.09**	**£22.95**	**£30.08**	**£29.34**	**£23.04**	**£22.18**	**£184.20**	**£280.07**

Notes

1. 2010 Prices
2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011
3. Market shares re-based to remove 'Other', 'Varies' and NSRT means (including markets except Bury) responses
4. Total available clothing and footwear expenditure for each zone and buffers calculated by multiplying relevant Experian fine comparison goods expenditure per head categories (minus NSRT deduction) for each zone by the population for each zone taken from Table 1 - assumed that 70% of clothing and footwear total available expenditure spent at first choice clothing and footwear shopping destination - Drivers Jonas Deloitte estimate

Drivers Jonas Deloitte.

Bury COUNCIL

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 6 - Second Choice Clothing and Footwear Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)		Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)		
Total Available Second Choice Clothing and Footwear Expenditure Within Zone			£16.55		£5.63		£11.56		£7.34	£41.09	£8.80	£15.47	£9.83	£12.89	£12.57	£9.88	£9.50	£78.94	£120.03
Zone 1 - Bury	Asda, Spring Street, Bury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.13	£0.13
	Asda, Pilsworth, Bury	1.1%	£0.19	0.0%	£0.00	1.7%	£0.20	0.0%	£0.00	£0.39	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39
	Bury Market	3.4%	£0.57	1.0%	£0.06	2.5%	£0.29	2.0%	£0.15	£1.07	£0.00	£0.24	£0.13	£0.68	£0.36	£0.00	£0.45	£1.85	£2.93
	Bury Town Centre	32.2%	£5.33	20.6%	£1.16	23.7%	£2.74	21.2%	£1.56	£10.79	£2.20	£3.48	£1.79	£2.37	£1.78	£2.27	£1.36	£15.24	£26.03
	Angouleme Way Retail Park	0.0%	£0.00	1.0%	£0.06	0.0%	£0.00	1.0%	£0.07	£0.13	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.13	£0.26
	Tesco, Woodfields Retail Park, Bury	0.0%	£0.00	1.0%	£0.06	0.0%	£0.00	2.0%	£0.15	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.15	£0.36
	Summerseat	0.0%	£0.00	1.0%	£0.06	0.0%	£0.00	0.0%	£0.00	£0.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06
	Total Zone 1	**36.8%**	**£6.09**	**24.7%**	**£1.39**	**28.0%**	**£3.23**	**26.3%**	**£1.93**	**£12.64**	**£2.20**	**£3.72**	**£2.04**	**£3.05**	**£2.14**	**£2.40**	**£1.96**	**£17.51**	**£30.15**
Zone 2 - Ramsbottom	Ramsbottom Town Centre	0.0%	£0.00	1.0%	£0.06	0.0%	£0.00	0.0%	£0.00	£0.06	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.29
	Edenfield	0.0%	£0.00	1.0%	£0.06	0.0%	£0.00	0.0%	£0.00	£0.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06
	Total Zone 2	**0.0%**	**£0.00**	**2.1%**	**£0.12**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.12**	**£0.12**	**£0.12**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.24**	**£0.35**
Zone 3 - Prestwich	Aldi, Higher Lane, Whitefield	0.0%	£0.00	0.0%	£0.00	0.8%	£0.10	0.0%	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
	Local stores, Sedgley	0.0%	£0.00	0.0%	£0.00	0.8%	£0.10	0.0%	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
	Prestwich Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.12	£0.12
	Tesco, Valley Park Road, Prestwich	0.0%	£0.00	0.0%	£0.00	0.8%	£0.10	0.0%	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.12	£0.22
	Total Zone 3	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**2.5%**	**£0.29**	**0.0%**	**£0.00**	**£0.29**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.24**	**£0.00**	**£0.00**	**£0.24**	**£0.53**
Zone 4 - Radcliffe	Asda, Radcliffe	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	5.1%	£0.37	£0.37	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.15	£0.52
	Tesco, Water Street, Radcliffe	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	1.0%	£0.07	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
	Total Zone 4	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**6.1%**	**£0.44**	**£0.44**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.15**	**£0.15**	**£0.60**
Total Primary Study Area		**36.8%**	**£6.09**	**26.8%**	**£1.51**	**30.5%**	**£3.53**	**32.3%**	**£2.37**	**£13.50**	**£2.31**	**£3.84**	**£2.04**	**£3.05**	**£2.37**	**£2.40**	**£2.11**	**£18.14**	**£31.63**
Buffer 1 - Rawtenstall and Haslingden	Asda, Hollymount Way, Rawtenstall	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.12
	Rawtenstall Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.23	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.40	£0.40
	Tesco, Bury Road, Rawtenstall	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.12
	Winfields, Blackburn Road, Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	1.0%	£0.07	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
	Total Buffer 1	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**1.0%**	**£0.07**	**£0.07**	**£0.46**	**£0.00**	**£0.00**	**£0.17**	**£0.00**	**£0.00**	**£0.00**	**£0.63**	**£0.71**
Buffer 2 - Rochdale West and Heywood	Asda, The Old Cricket Ground, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.12
	Ashworth Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.12
	Heywood Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.48	£0.13	£0.00	£0.00	£0.00	£0.00	£0.61	£0.61
	Total Buffer 2	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.72**	**£0.13**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.85**	**£0.85**
Buffer 3 - Middleton	Middleton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.12	£0.89	£0.17	£0.00	£0.00	£0.00	£1.18	£1.18
	Total Buffer 3	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.12**	**£0.89**	**£0.17**	**£0.00**	**£0.00**	**£0.00**	**£1.18**	**£1.18**
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Cheetham Hill Road (Including MFSP and Tesco)	0.0%	£0.00	0.0%	£0.00	7.6%	£0.88	0.0%	£0.00	£0.88	£0.00	£0.00	£0.13	£1.53	£0.24	£0.00	£0.00	£1.89	£2.77
	Harpurhey District Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.17	£0.17
	Tesco, Thomas Street, Cheetham Hill	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.17	£0.17
	Total Buffer 4	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**7.6%**	**£0.88**	**0.0%**	**£0.00**	**£0.88**	**£0.00**	**£0.00**	**£0.13**	**£1.87**	**£0.24**	**£0.00**	**£0.00**	**£2.23**	**£3.11**
Buffer 5 - Swinton, Irlam and Broughton	Matalan, Westover Street, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.13	£0.00	£0.37	£0.37
	Swinton Town Centre	0.0%	£0.00	0.0%	£0.00	0.8%	£0.10	0.0%	£0.00	£0.10	£0.00	£0.12	£0.00	£0.00	£0.47	£0.13	£0.00	£0.73	£0.83
	Total Buffer 5	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.8%**	**£0.10**	**0.0%**	**£0.00**	**£0.10**	**£0.00**	**£0.12**	**£0.00**	**£0.00**	**£0.71**	**£0.27**	**£0.00**	**£1.10**	**£1.20**
Buffer 6 - Walkden and South-east Bolton	Asda, Brackley Street, Farnworth	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.27	£0.27
	Asda, Burnden Park, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.15	£0.42	£0.42
	Farnworth Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.80	£0.00	£0.80	£0.80
	Tesco, Ellesmere Centre, Walkden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.12	£0.12
	Total Buffer 6	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.12**	**£1.33**	**£0.15**	**£1.60**	**£1.60**
Buffer 7 - North-east Bolton	Matalan, Tonge Moor Road, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.13	£0.13
	Total Buffer 7	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.13**	**£0.00**	**£0.13**	**£0.13**
Total Buffers		**0.0%**	**£0.00**	**0.0%**	**£0.00**	**8.5%**	**£0.98**	**1.0%**	**£0.07**	**£1.05**	**£0.46**	**£0.96**	**£1.15**	**£2.21**	**£1.07**	**£1.74**	**£0.15**	**£7.73**	**£8.78**
Total Overall Catchment Area		**36.8%**	**£6.09**	**26.8%**	**£1.51**	**39.0%**	**£4.51**	**33.3%**	**£2.45**	**£14.55**	**£2.78**	**£4.80**	**£3.19**	**£5.26**	**£3.44**	**£4.14**	**£2.26**	**£25.87**	**£40.42**
Outside Study Area	Manchester City Centre	24.1%	£4.00	26.8%	£1.51	38.1%	£4.41	29.3%	£2.15	£12.06	£1.39	£4.56	£2.81	£3.73	£2.73	£1.20	£1.21	£17.62	£29.69
	Trafford Centre (Including Barton Square)	14.9%	£2.47	15.5%	£0.87	10.2%	£1.18	15.2%	£1.11	£5.63	£0.58	£1.92	£1.15	£1.70	£2.73	£2.27	£1.66	£12.00	£17.63
	Bolton Town Centre	17.2%	£2.85	15.5%	£0.87	5.9%	£0.69	21.2%	£1.56	£5.97	£0.58	£0.36	£0.13	£0.00	£1.42	£1.47	£2.26	£6.22	£12.19
	Boundary Mill Stores, Vivary Mill, Vivary Way, Colne	2.3%	£0.38	8.2%	£0.46	0.0%	£0.00	0.0%	£0.00	£0.84	£0.35	£0.72	£0.26	£0.17	£0.12	£0.13	£0.00	£1.74	£2.59
	Oldham Town Centre	1.1%	£0.19	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.19	£0.00	£0.84	£1.15	£0.68	£0.00	£0.00	£0.00	£2.67	£2.86
	Rochdale Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.56	£0.38	£0.00	£0.12	£0.00	£0.00	£2.06	£2.06
	Burnley Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£1.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£1.31	£1.31
	Blackburn Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.93	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30	£1.23	£1.23
	Salford Town centre	0.0%	£0.00	0.0%	£0.00	0.8%	£0.10	0.0%	£0.00	£0.10	£0.00	£0.00	£0.00	£0.51	£0.71	£0.00	£0.00	£1.22	£1.32
	Lowry Outlet Mall, Salford Quays	1.1%	£0.19	0.0%	£0.00	2.5%	£0.29	0.0%	£0.00	£0.48	£0.00	£0.00	£0.00	£0.17	£0.36	£0.13	£0.00	£0.66	£1.14
	Middlebrook Retail Park, The Linkway, Horwich, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.13	£0.91	£1.16	£1.16
	Other Outside Study Area	*2.3%*	*£0.38*	*7.2%*	*£0.41*	*3.4%*	*£0.39*	*1.0%*	*£0.07*	*£1.25*	*£1.04*	*£0.72*	*£0.77*	*£0.68*	*£0.83*	*£0.40*	*£0.75*	*£5.19*	*£6.44*
	Total Outside Study Area	**63.2%**	**£10.46**	**73.2%**	**£4.12**	**61.0%**	**£7.06**	**66.7%**	**£4.89**	**£26.53**	**£6.02**	**£10.67**	**£6.64**	**£7.63**	**£9.13**	**£5.74**	**£7.24**	**£53.08**	**£79.61**
Total		**100.0%**	**£16.55**	**100.0%**	**£5.63**	**100.0%**	**£11.56**	**100.0%**	**£7.34**	**£41.09**	**£8.80**	**£15.47**	**£9.83**	**£12.89**	**£12.57**	**£9.88**	**£9.50**	**£78.94**	**£120.03**

Notes

1. 2010 Prices
2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011
3. Market shares re-based to remove 'Other', 'Varies' and NSRT means (including markets except Bury) responses
4. Total available clothing and footwear expenditure for each zone and buffers calculated by multiplying relevant Experian fine comparison goods expenditure per head categories (minus NSRT deduction) for each zone by the population for each zone taken from Table 1 - assumed that 30% of clothing and footwear total available expenditure spent at second choice clothing and footwear shopping destination - Drivers Jonas Deloitte estimate

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 7 - Books, CDs, Toys and Jewellery Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)		Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)		
Total Available Books, CDs, Toys and Jewellery Expenditure Within Zone			£39.33		£13.50		£28.70		£17.42	£98.94	£21.45	£36.44	£24.28	£27.82	£30.45	£23.90	£23.30	£187.65	£286.59
Zone 1 - Bury	Asda, Pilsworth, Bury	5.6%	£2.21	2.0%	£0.27	1.1%	£0.31	0.0%	£0.00	£2.79	£0.31	£0.30	£1.00	£0.29	£0.00	£0.00	£0.00	£1.90	£4.69
	Asda, Spring Street, Bury	1.1%	£0.44	1.0%	£0.13	1.1%	£0.31	1.0%	£0.17	£1.06	£0.00	£0.30	£0.00	£0.00	£0.31	£0.00	£0.00	£0.61	£1.67
	Bury Market	4.5%	£1.77	0.0%	£0.00	0.0%	£0.00	2.9%	£0.51	£2.28	£0.00	£0.60	£0.00	£0.59	£0.31	£0.00	£0.00	£1.50	£3.78
	Bury Town Centre	66.3%	£26.07	62.4%	£8.42	33.7%	£9.67	52.9%	£9.22	£53.38	£9.02	£17.16	£2.00	£1.46	£0.62	£1.87	£1.63	£33.77	£87.15
	Crostons Road Retail Park, Bury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.31
	Tesco, Woodfields Retail Park, Bury	2.2%	£0.88	1.0%	£0.13	0.0%	£0.00	0.0%	£0.00	£1.02	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41	£0.41	£1.43
	Total Zone 1	79.8%	£31.38	66.3%	£8.95	35.9%	£10.29	56.9%	£9.90	£60.53	£9.64	£18.37	£2.99	£2.34	£1.24	£1.87	£2.04	£38.50	£99.02
Zone 2 - Ramsbottom	Ramsbottom Town Centre	0.0%	£0.00	6.9%	£0.94	0.0%	£0.00	0.0%	£0.00	£0.94	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.94
	Total Zone 2	0.0%	£0.00	6.9%	£0.94	0.0%	£0.00	0.0%	£0.00	£0.94	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.94
Zone 3 - Prestwich	Morrisons, Stanley Road, Whitefield	0.0%	£0.00	0.0%	£0.00	1.1%	£0.31	0.0%	£0.00	£0.31	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£0.00	£0.29	£0.60
	Prestwich Town Centre	0.0%	£0.00	0.0%	£0.00	3.3%	£0.94	0.0%	£0.00	£0.94	£0.00	£0.00	£0.00	£0.00	£0.62	£0.00	£0.00	£0.62	£1.56
	Tesco, Valley Park Road, Prestwich	0.0%	£0.00	0.0%	£0.00	4.3%	£1.25	0.0%	£0.00	£1.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.25
	Total Zone 3	0.0%	£0.00	0.0%	£0.00	8.7%	£2.50	0.0%	£0.00	£2.50	£0.00	£0.00	£0.00	£0.29	£0.62	£0.00	£0.00	£0.91	£3.41
Zone 4 - Radcliffe	Asda, Radcliffe	0.0%	£0.00	0.0%	£0.00	4.3%	£1.25	13.7%	£2.39	£3.64	£0.00	£0.00	£0.00	£0.00	£0.31	£0.00	£0.41	£0.72	£4.36
	Radcliffe Town Centre	0.0%	£0.00	0.0%	£0.00	1.1%	£0.31	4.9%	£0.85	£1.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.17
	Total Zone 4	0.0%	£0.00	0.0%	£0.00	5.4%	£1.56	18.6%	£3.24	£4.80	£0.00	£0.00	£0.00	£0.00	£0.31	£0.00	£0.41	£0.72	£5.52
Total Primary Study Area		79.8%	£31.38	73.3%	£9.89	50.0%	£14.35	75.5%	£13.15	£68.76	£9.64	£18.37	£2.99	£2.64	£2.17	£1.87	£2.45	£40.13	£108.89
Buffer 1 - Rawtenstall and Haslingden	Asda, Hollymount Way, Rawtenstall	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.62	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62	£0.62
	Haslingden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.62	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62	£0.62
	Rawtenstall Town Centre	0.0%	£0.00	1.0%	£0.13	0.0%	£0.00	0.0%	£0.00	£0.13	£1.55	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.55	£1.69
	Tesco, Bury Road, Rawtenstall	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.93	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.93	£0.93
	Tesco, Syke Street, Haslingden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.93	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.93	£0.93
	Total Buffer 1	0.0%	£0.00	1.0%	£0.13	0.0%	£0.00	0.0%	£0.00	£0.13	£4.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.66	£4.80
Buffer 2 - Rochdale West and Heywood	Asda, The Old Cricket Ground, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.60	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60	£0.60
	Heywood Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.90	£0.00	£0.00	£0.00	£0.00	£0.00	£0.90	£0.90
	Morrisons, Dawson Street, Heywood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.30	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30	£0.30
	Total Buffer 2	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.81	£0.00	£0.00	£0.00	£0.00	£0.00	£1.81	£1.81
Buffer 3 - Middleton	Middleton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.30	£5.99	£1.17	£0.00	£0.00	£0.00	£7.46	£7.46
	Sainsbury's, Heaton Park, Manchester	0.0%	£0.00	0.0%	£0.00	1.1%	£0.31	0.0%	£0.00	£0.31	£0.00	£0.00	£0.67	£0.59	£0.00	£0.00	£0.00	£1.25	£1.56
	Tesco, Barton Road, Middleton, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£1.66	£0.00	£0.00	£0.00	£0.00	£1.66	£1.66
	Total Buffer 3	0.0%	£0.00	0.0%	£0.00	1.1%	£0.31	0.0%	£0.00	£0.31	£0.00	£0.30	£8.32	£1.76	£0.00	£0.00	£0.00	£10.38	£10.69
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Asda, North City Shopping Centre, Harpurhey, Manchester	1.1%	£0.44	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.44	£0.00	£0.00	£0.00	£1.76	£0.00	£0.00	£0.00	£1.76	£2.20
	Cheetham Hill Road (Including MFSP and Tesco)	1.1%	£0.44	0.0%	£0.00	2.2%	£0.62	0.0%	£0.00	£1.07	£0.00	£0.00	£1.00	£2.64	£0.31	£0.00	£0.00	£3.94	£5.01
	Harpurhey District Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.30	£0.00	£0.29	£0.00	£0.00	£0.00	£0.59	£0.59
	Total Buffer 4	2.2%	£0.88	0.0%	£0.00	2.2%	£0.62	0.0%	£0.00	£1.51	£0.00	£0.30	£1.00	£4.69	£0.31	£0.00	£0.00	£6.30	£7.80
Buffer 5 - Swinton, Irlam and Broughton	Broughton Park, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£0.00	£0.29	£0.29
	Morrisons, Hall Road, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.24	£0.37	£0.00	£1.62	£1.62
	Swinton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.24	£0.00	£0.00	£1.24	£1.24
	Total Buffer 5	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£2.49	£0.37	£0.00	£3.15	£3.15
Buffer 6 - Walkden and South-east Bolton	Asda, Brackley Street, Farnworth	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.49	£0.41	£1.90	£1.90
	Asda, Burnden Park, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£1.12	£0.41	£1.82	£1.82
	Walkden Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37	£0.00	£0.37	£0.37
	Farnworth Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.12	£0.00	£1.12	£1.12
	Little Lever Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.37	£0.00	£0.67	£0.67
	Tesco, Ellesmere Centre, Walkden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37	£0.00	£0.37	£0.37
	Total Buffer 6	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.59	£0.00	£4.86	£0.82	£6.26	£6.26
Buffer 7 - North-east Bolton	*None*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total Buffer 7	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Total Buffers		2.2%	£0.88	1.0%	£0.13	3.3%	£0.94	0.0%	£0.00	£1.95	£4.66	£2.41	£9.31	£7.32	£2.80	£5.23	£0.82	£32.55	£34.51
Total Overall Catchment Area		82.0%	£32.26	74.3%	£10.02	53.3%	£15.28	75.5%	£13.15	£70.71	£14.30	£20.78	£12.31	£9.96	£4.97	£7.10	£3.27	£72.69	£143.40
Outside Study Area	Manchester City Centre	12.4%	£4.86	14.9%	£2.00	43.5%	£12.48	10.8%	£1.88	£21.22	£2.80	£4.82	£7.65	£14.06	£9.01	£1.49	£0.00	£39.83	£61.05
	Bolton Town Centre	1.1%	£0.44	7.9%	£1.07	0.0%	£0.00	6.9%	£1.20	£2.71	£1.87	£0.30	£0.33	£0.29	£3.11	£13.82	£15.12	£34.84	£37.55
	Trafford Centre (Including Barton Square)	1.1%	£0.44	2.0%	£0.27	2.2%	£0.62	5.9%	£1.02	£2.36	£0.00	£1.81	£0.33	£0.88	£8.39	£1.49	£0.41	£13.31	£15.67
	Rochdale Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£6.93	£0.33	£0.00	£0.00	£0.00	£0.00	£7.26	£7.26
	Salford Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£2.05	£3.11	£0.00	£0.00	£5.16	£5.16
	Oldham Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.30	£1.66	£0.00	£0.31	£0.00	£0.00	£2.28	£2.28
	Burnley Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£1.55	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.55	£1.55
	Accrington Town Centre	0.0%	£0.00	0.0%	£0.00	1.1%	£0.31	0.0%	£0.00	£0.31	£0.62	£0.00	£0.00	£0.29	£0.00	£0.00	£0.00	£0.91	£1.23
	Toys R Us, Trinity Retail Park, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	1.0%	£0.17	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.23	£1.23	£1.40
	Asda, Trafford Park, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.93	£0.00	£0.00	£0.93	£0.93
	Middlebrook Retail Park, Middlebrook, Bolton	1.1%	£0.44	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.44	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.82	£0.82	£1.26
	Other Outside Study Area	*2.2%*	*£0.88*	*1.0%*	*£0.13*	*0.0%*	*£0.00*	*0.0%*	*£0.00*	*£1.02*	*£0.31*	*£1.51*	*£1.66*	*£0.29*	*£0.62*	*£0.00*	*£2.45*	*£6.85*	*£7.86*
	Total Outside Study Area	18.0%	£7.07	25.7%	£3.47	46.7%	£13.41	24.5%	£4.27	£28.23	£7.15	£15.66	£11.98	£17.87	£25.48	£16.81	£20.03	£114.96	£143.19
Total		100.0%	£39.33	100.0%	£13.50	100.0%	£28.70	100.0%	£17.42	£98.94	£21.45	£36.44	£24.28	£27.82	£30.45	£23.90	£23.30	£187.65	£286.59

Notes

1. 2010 Prices
2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011
3. Market shares re-based to remove 'Other', 'Varies' and NSRT means (including markets except Bury) responses
4. Total available Books, CDs, Toys and Jewellery expenditure for each zone and buffers calculated by multiplying relevant Experian fine comparison goods expenditure per head categories (minus NSRT deduction) for each zone by the population for each zone taken from Table 1

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 8 - Household Goods Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)		Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)		
Total Available Household Goods Expenditure Within Zone			£7.35		£2.56		£5.32		£3.14	£18.38	£4.01	£6.95	£4.51	£5.07	£5.58	£4.34	£4.51	£34.97	£53.35
Zone 1 - Bury	Angouleme Way Retail Park	0.0%	£0.00	3.6%	£0.09	0.0%	£0.00	0.9%	£0.03	£0.12	£0.11	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.28
	Asda, Pilsworth, Bury	2.8%	£0.21	0.9%	£0.02	4.2%	£0.22	0.0%	£0.00	£0.45	£0.00	£0.16	£0.06	£0.06	£0.00	£0.06	£0.00	£0.34	£0.79
	Asda, Spring Street, Bury	1.9%	£0.14	1.8%	£0.05	0.0%	£0.00	0.0%	£0.00	£0.18	£0.05	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	£0.29
	B&Q, Bridgehall Industrial Estate, Bury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05	£0.05
	Bury Market	2.8%	£0.21	0.0%	£0.00	1.0%	£0.06	0.0%	£0.00	£0.26	£0.05	£0.11	£0.00	£0.00	£0.00	£0.06	£0.08	£0.30	£0.57
	Bury Town Centre	45.8%	£3.37	32.1%	£0.82	18.8%	£1.00	33.3%	£1.05	£6.24	£0.70	£1.84	£0.29	£0.40	£0.20	£0.06	£0.08	£3.59	£9.82
	Moorgate Retail Park, Bury	0.0%	£0.00	0.9%	£0.02	0.0%	£0.00	0.0%	£0.00	£0.02	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.02
	Crostons Road Retail Park, Bury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.03	£0.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.03
	Tesco, Woodfields Retail Park, Bury	5.6%	£0.41	0.9%	£0.02	0.0%	£0.00	0.0%	£0.00	£0.44	£0.00	£0.00	£0.00	£0.00	£0.05	£0.06	£0.00	£0.12	£0.55
	Total Zone 1	**58.9%**	**£4.33**	**40.2%**	**£1.03**	**24.0%**	**£1.28**	**35.0%**	**£1.10**	**£7.73**	**£0.98**	**£2.21**	**£0.35**	**£0.46**	**£0.25**	**£0.26**	**£0.16**	**£4.67**	**£12.40**
Zone 2 - Ramsbottom	Morrisons, King Street, Ramsbottom	0.0%	£0.00	2.7%	£0.07	0.0%	£0.00	0.0%	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
	Ramsbottom Town Centre	0.0%	£0.00	1.8%	£0.05	0.0%	£0.00	0.0%	£0.00	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05
	Total Zone 2	**0.0%**	**£0.00**	**4.5%**	**£0.11**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.11**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.11**
Zone 3 - Prestwich	Lidl, Bury New Road, Prestwich	0.0%	£0.00	0.0%	£0.00	1.0%	£0.06	0.0%	£0.00	£0.06	£0.00	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00	£0.05	£0.11
	Morrisons, Stanley Road, Whitefield	1.9%	£0.14	0.0%	£0.00	2.1%	£0.11	0.9%	£0.03	£0.28	£0.00	£0.00	£0.00	£0.06	£0.05	£0.00	£0.00	£0.11	£0.38
	Prestwich Town Centre	0.0%	£0.00	0.0%	£0.00	3.1%	£0.17	0.0%	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17
	Sainsbury's, Longfield Centre, Prestwich	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06	£0.06
	Tesco, Valley Park Road, Prestwich	0.0%	£0.00	0.0%	£0.00	6.3%	£0.33	0.0%	£0.00	£0.33	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06	£0.39
	Whitefield District Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.03	£0.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.03
	Total Zone 3	**1.9%**	**£0.14**	**0.0%**	**£0.00**	**12.5%**	**£0.67**	**1.7%**	**£0.05**	**£0.86**	**£0.00**	**£0.00**	**£0.00**	**£0.17**	**£0.10**	**£0.00**	**£0.00**	**£0.27**	**£1.13**
Zone 4 - Radcliffe	Asda, Radcliffe	1.9%	£0.14	0.0%	£0.00	4.2%	£0.22	15.4%	£0.48	£0.84	£0.00	£0.00	£0.00	£0.06	£0.05	£0.06	£0.00	£0.17	£1.02
	Dunelm Mill, Green Street, Radcliffe	7.5%	£0.55	3.6%	£0.09	3.1%	£0.17	7.7%	£0.24	£1.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.08	£1.13
	Radcliffe Town Centre	0.9%	£0.07	0.9%	£0.02	2.1%	£0.11	10.3%	£0.32	£0.52	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.08	£0.21	£0.73
	Total Zone 4	**10.3%**	**£0.76**	**4.5%**	**£0.11**	**9.4%**	**£0.50**	**33.3%**	**£1.05**	**£2.42**	**£0.00**	**£0.00**	**£0.00**	**£0.06**	**£0.05**	**£0.19**	**£0.16**	**£0.46**	**£2.88**
Total Primary Study Area		**71.0%**	**£5.22**	**49.1%**	**£1.26**	**45.8%**	**£2.44**	**70.1%**	**£2.20**	**£11.12**	**£0.98**	**£2.21**	**£0.35**	**£0.69**	**£0.40**	**£0.45**	**£0.32**	**£5.41**	**£16.53**
Buffer 1 - Rawtenstall and Haslingden	Asda, Hollymount, St Marys Way, Rawtenstall	0.0%	£0.00	0.9%	£0.02	0.0%	£0.00	0.0%	£0.00	£0.02	£0.16	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.22	£0.24
	Haslingden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	£0.11
	Rawtenstall Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.38	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38	£0.38
	Tesco, Bury Road, Rawtenstall	0.0%	£0.00	1.8%	£0.05	0.0%	£0.00	0.0%	£0.00	£0.05	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05	£0.10
	Tesco, Syke Street, Haslingden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.27
	Winfields, Blackburn Road, Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05	£0.05
	Total Buffer 1	**0.0%**	**£0.00**	**2.7%**	**£0.07**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.07**	**£1.03**	**£0.00**	**£0.00**	**£0.06**	**£0.00**	**£0.00**	**£0.00**	**£1.09**	**£1.16**
Buffer 2 - Rochdale West and Heywood	Asda, The Old Cricket Ground, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
	Dunnes, Times Retail Park, Heywood	0.9%	£0.07	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
	Heywood Town Centre	0.9%	£0.07	0.9%	£0.02	0.0%	£0.00	0.0%	£0.00	£0.09	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.30
	Morrisons, Dawson Street, Heywood	0.9%	£0.07	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.07	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.23
	Tesco, Silk Street, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.21
	Total Buffer 2	**2.8%**	**£0.21**	**0.9%**	**£0.02**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.23**	**£0.00**	**£0.74**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.74**	**£0.97**
Buffer 3 - Middleton	Middleton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£1.00	£0.23	£0.00	£0.00	£0.00	£1.23	£1.23
	Sainsbury's, Heaton Park, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.18	£0.06	£0.05	£0.00	£0.00	£0.28	£0.28
	Tesco, Barton Road, Middleton, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.12	£0.12
	Total Buffer 3	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£1.29**	**£0.29**	**£0.05**	**£0.00**	**£0.00**	**£1.63**	**£1.63**
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Asda, North City Shopping Centre, Manchester	0.0%	£0.00	0.0%	£0.00	1.0%	£0.06	0.0%	£0.00	£0.06	£0.00	£0.00	£0.06	£0.58	£0.00	£0.00	£0.00	£0.63	£0.69
	Cheetham Hill Road (Including MFSP and Tesco)	0.9%	£0.07	0.0%	£0.00	2.1%	£0.11	0.0%	£0.00	£0.18	£0.00	£0.00	£0.18	£0.92	£0.20	£0.00	£0.00	£1.30	£1.48
	Harpurhey District Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.06	£0.29	£0.00	£0.00	£0.08	£0.43	£0.43
	Home Bargains, Cheetham Hill Road, Manchester	0.0%	£0.00	0.0%	£0.00	1.0%	£0.06	0.0%	£0.00	£0.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06
	Blackley, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06	£0.06
	Total Buffer 4	**0.9%**	**£0.07**	**0.0%**	**£0.00**	**4.2%**	**£0.22**	**0.0%**	**£0.00**	**£0.29**	**£0.00**	**£0.00**	**£0.29**	**£1.84**	**£0.20**	**£0.00**	**£0.08**	**£2.42**	**£2.71**
Buffer 5 - Swinton, Irlam and Broughton	Matalan, Westover Street, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.06	£0.00	£0.22	£0.22
	Morrisons, Hall Road, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.10	£0.10
	Swinton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.15	£0.15
	Total Buffer 5	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.40**	**£0.06**	**£0.00**	**£0.47**	**£0.47**
Buffer 6 - Walkden and South-east Bolton	Asda, Brackley Street, Farnworth	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32	£0.00	£0.32	£0.32
	Asda, Burnden Park, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.24	£0.50	£0.50
	Farnworth Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.00	£0.06	£0.06
	Walkden Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05	£0.06	£0.00	£0.12	£0.12
	Tesco, Ellesmere Centre, Walkden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.19	£0.00	£0.29	£0.29
	Total Buffer 6	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.15**	**£0.91**	**£0.24**	**£1.30**	**£1.30**
Buffer 7 - North-east Bolton	Morrisons, Lea Gate, Harwood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.03	£0.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.03
	Total Buffer 7	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.9%**	**£0.03**	**£0.03**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.03**
Total Buffers		**3.7%**	**£0.27**	**3.6%**	**£0.09**	**4.2%**	**£0.22**	**0.9%**	**£0.03**	**£0.61**	**£1.03**	**£0.74**	**£1.58**	**£2.19**	**£0.80**	**£0.97**	**£0.32**	**£7.64**	**£8.25**
Total Overall Catchment Area		**74.8%**	**£5.50**	**52.7%**	**£1.35**	**50.0%**	**£2.66**	**70.9%**	**£2.23**	**£11.74**	**£2.00**	**£2.95**	**£1.93**	**£2.88**	**£1.21**	**£1.43**	**£0.64**	**£13.04**	**£24.78**
Outside Study Area	Manchester City Centre	9.3%	£0.69	13.4%	£0.34	32.3%	£1.72	5.1%	£0.16	£2.91	£0.38	£0.63	£0.82	£1.33	£1.01	£0.19	£0.00	£4.36	£7.27
	Bolton Town Centre	1.9%	£0.14	7.1%	£0.18	0.0%	£0.00	10.3%	£0.32	£0.64	£0.16	£0.11	£0.00	£0.00	£0.50	£2.01	£2.18	£4.96	£5.60
	Trafford Centre (Including Barton Square)	3.7%	£0.27	6.3%	£0.16	10.4%	£0.55	4.3%	£0.13	£1.12	£0.22	£0.63	£0.23	£0.23	£0.90	£0.13	£0.32	£2.67	£3.79
	Boundary Mill Shopping Outlet, Colne	4.7%	£0.34	9.8%	£0.25	1.0%	£0.06	0.9%	£0.03	£0.68	£0.43	£0.47	£0.18	£0.12	£0.05	£0.00	£0.16	£1.41	£2.09
	Rochdale Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.32	£0.18	£0.00	£0.00	£0.00	£0.00	£1.49	£1.49
	Salford Town Centre	0.0%	£0.00	0.0%	£0.00	1.0%	£0.06	0.0%	£0.00	£0.06	£0.00	£0.00	£0.00	£0.12	£1.16	£0.00	£0.00	£1.27	£1.33
	Ikea, Wellington Road, Ashton-under-Lyne	2.8%	£0.21	1.8%	£0.05	5.2%	£0.28	4.3%	£0.13	£0.66	£0.16	£0.16	£0.12	£0.06	£0.00	£0.00	£0.00	£0.50	£1.16
	Total Outside Study Area	2.8%	£0.21	8.9%	£0.23	0.0%	£0.00	4.3%	£0.13	£0.57	£0.65	£0.68	£1.05	£0.35	£0.75	£0.58	£1.21	£5.28	£5.85
	Total Outside Study Area	**25.2%**	**£1.86**	**47.3%**	**£1.21**	**50.0%**	**£2.66**	**29.1%**	**£0.91**	**£6.64**	**£2.00**	**£4.00**	**£2.58**	**£2.19**	**£4.37**	**£2.92**	**£3.87**	**£21.93**	**£28.57**
Total		**100.0%**	**£7.35**	**100.0%**	**£2.56**	**100.0%**	**£5.32**	**100.0%**	**£3.14**	**£18.38**	**£4.01**	**£6.95**	**£4.51**	**£5.07**	**£5.58**	**£4.34**	**£4.51**	**£34.97**	**£53.35**

Notes

1. 2010 Prices
2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011
3. Market shares re-based to remove 'Other', 'Varies' and NSRT means (including markets except Bury) responses
4. Total available Household Goods expenditure for each zone and buffers calculated by multiplying relevant Experian fine comparison goods expenditure per head categories (minus NSRT deduction) for each zone by the population for each zone taken from Table 1

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 9 - Chemist Goods, Toiletries and Cosmetics Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)		Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)		
Total Available Chemist Goods, Toiletries and Cosmetics Expenditure Within Zone			£29.55		£10.24		£21.35		£12.47	£73.61	£15.63	£27.11	£17.42	£21.13	£21.96	£17.27	£17.32	£137.83	£211.44
Zone 1 - Bury	Aldi, Bell Lane, Bury	1.4%	£0.41	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41
	Angouleme Way Retail Park	0.0%	£0.00	0.7%	£0.07	0.0%	£0.00	0.0%	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
	Asda, Pilsworth, Bury	2.1%	£0.62	2.0%	£0.21	4.1%	£0.88	0.0%	£0.00	£1.71	£0.00	£0.70	£0.65	£0.16	£0.00	£0.00	£0.00	£1.51	£3.22
	Asda, Spring Street, Bury	5.6%	£1.65	2.0%	£0.21	0.0%	£0.00	0.0%	£0.00	£1.86	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.86
	Brandlesholme, Bury	1.4%	£0.41	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41
	Bury Market	0.7%	£0.21	0.0%	£0.00	0.0%	£0.00	0.7%	£0.09	£0.30	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30
	Bury Town Centre	58.0%	£17.15	35.4%	£3.62	14.5%	£3.09	22.7%	£2.83	£26.70	£1.30	£3.23	£0.48	£0.32	£0.46	£0.90	£0.95	£7.65	£34.35
	Chesham, Bury	0.7%	£0.21	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21
	Crostons Road Retail Park, Bury	0.0%	£0.00	0.7%	£0.07	0.0%	£0.00	0.0%	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
	Fishpool, Bury	0.7%	£0.21	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21
	Gardners, Vernon Road, Bury	0.0%	£0.00	1.4%	£0.14	0.0%	£0.00	0.0%	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14
	Mile Lane Pharmacy, Mile Lane, Bury	1.4%	£0.41	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41
	Tesco, Bolton Road, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.15	£0.00	£0.00	£0.31	£0.31
	Unsworth, Bury	0.7%	£0.21	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21
	Woodfields Retail Park, Bury	10.5%	£3.10	10.9%	£1.11	0.0%	£0.00	2.8%	£0.35	£4.57	£0.00	£0.28	£0.00	£0.00	£0.15	£0.36	£0.19	£0.99	£5.55
	Total Zone 1	**83.2%**	**£24.59**	**53.1%**	**£5.43**	**18.6%**	**£3.97**	**26.2%**	**£3.27**	**£37.27**	**£1.30**	**£4.21**	**£1.13**	**£0.64**	**£0.77**	**£1.26**	**£1.14**	**£10.46**	**£47.73**
Zone 2 - Ramsbottom	Aldi, Railway Street, Ramsbottom	0.0%	£0.00	0.7%	£0.07	0.0%	£0.00	0.0%	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
	Edenfield	0.0%	£0.00	2.0%	£0.21	0.0%	£0.00	0.0%	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21
	Greenmount	0.0%	£0.00	6.1%	£0.63	0.0%	£0.00	0.0%	£0.00	£0.63	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.63
	Holcombe Brook, Ramsbottom	0.0%	£0.00	0.7%	£0.07	0.0%	£0.00	0.0%	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
	Morrisons, King Street, Ramsbottom	0.0%	£0.00	2.0%	£0.21	0.0%	£0.00	0.0%	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21
	Ramsbottom Town Centre	0.7%	£0.21	18.4%	£1.88	0.0%	£0.00	0.0%	£0.00	£2.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.09
	Tesco, Irwell Street, Ramsbottom	0.0%	£0.00	1.4%	£0.14	0.0%	£0.00	0.0%	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14
	Tottington District Centre	2.1%	£0.62	0.7%	£0.07	0.0%	£0.00	0.0%	£0.00	£0.69	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.69
	Total Zone 2	**2.8%**	**£0.83**	**32.0%**	**£3.27**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£4.10**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£4.10**
Zone 3 - Prestwich	Aldi, Higher Lane, Whitefield	0.0%	£0.00	0.0%	£0.00	1.4%	£0.29	0.0%	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
	Lloyds, Bury Old Road, Manchester	0.0%	£0.00	0.0%	£0.00	0.7%	£0.15	0.0%	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15
	Morrisons, Stanley Road, Whitefield	2.1%	£0.62	0.0%	£0.00	4.8%	£1.03	1.4%	£0.18	£1.83	£0.00	£0.00	£0.00	£0.16	£0.15	£0.00	£0.00	£0.31	£2.14
	Prestwich Town Centre	0.7%	£0.21	0.0%	£0.00	24.8%	£5.30	0.0%	£0.00	£5.51	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.15	£5.66
	Tesco, Valley Park Road, Prestwich	0.7%	£0.21	0.0%	£0.00	14.5%	£3.09	0.0%	£0.00	£3.30	£0.00	£0.00	£0.00	£0.32	£0.15	£0.00	£0.00	£0.47	£3.77
	Whitefield District Centre	1.4%	£0.41	0.0%	£0.00	5.5%	£1.18	0.7%	£0.09	£1.68	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£1.84
	Total Zone 3	**4.9%**	**£1.45**	**0.0%**	**£0.00**	**51.7%**	**£11.04**	**2.1%**	**£0.27**	**£12.75**	**£0.16**	**£0.00**	**£0.00**	**£0.48**	**£0.46**	**£0.00**	**£0.00**	**£1.11**	**£13.86**
Zone 4 - Radcliffe	Asda, Radcliffe	0.7%	£0.21	0.0%	£0.00	5.5%	£1.18	28.4%	£3.54	£4.92	£0.00	£0.00	£0.16	£0.00	£0.15	£0.72	£0.19	£1.23	£6.15
	Radcliffe Town Centre	1.4%	£0.41	0.0%	£0.00	2.8%	£0.59	29.1%	£3.63	£4.63	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.63
	Total Zone 4	**2.1%**	**£0.62**	**0.0%**	**£0.00**	**8.3%**	**£1.77**	**57.4%**	**£7.16**	**£9.55**	**£0.00**	**£0.00**	**£0.16**	**£0.00**	**£0.15**	**£0.72**	**£0.19**	**£1.23**	**£10.78**
Total Primary Study Area		**93.0%**	**£27.48**	**85.0%**	**£8.71**	**78.6%**	**£16.78**	**85.8%**	**£10.70**	**£63.67**	**£1.46**	**£4.21**	**£1.29**	**£1.12**	**£1.39**	**£1.98**	**£1.33**	**£12.79**	**£76.47**
Buffer 1 - Rawtenstall and Haslingden	Asda, Hollymount Way, Rawtenstall	0.7%	£0.21	2.0%	£0.21	0.0%	£0.00	0.0%	£0.00	£0.42	£1.95	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.95	£2.37
	Boots, Rawtenstall Health Centre, Bacup Road, Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33	£0.33
	Haslingden Town Centre	0.0%	£0.00	0.7%	£0.07	0.0%	£0.00	0.0%	£0.00	£0.07	£1.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.46	£1.53
	Helmshore	0.0%	£0.00	0.7%	£0.07	0.0%	£0.00	0.0%	£0.00	£0.07	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33	£0.40
	Rawtenstall Town Centre	0.0%	£0.00	0.7%	£0.07	0.0%	£0.00	0.0%	£0.00	£0.07	£5.37	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.37	£5.44
	Tesco, Bury Road, Rawtenstall	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.49	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.49	£0.49
	Tesco, Syke Street, Haslingden	0.0%	£0.00	2.0%	£0.21	0.0%	£0.00	0.0%	£0.00	£0.21	£1.79	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£1.95	£2.15
	Total Buffer 1	**0.7%**	**£0.21**	**6.1%**	**£0.63**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.83**	**£11.72**	**£0.00**	**£0.00**	**£0.00**	**£0.15**	**£0.00**	**£0.00**	**£11.87**	**£12.71**
Buffer 2 - Rochdale West and Heywood	Asda, The Old Cricket Ground, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.26	£0.00	£0.00	£0.00	£0.00	£0.00	£1.26	£1.26
	Bamford, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.14
	Heywood Town Centre	0.0%	£0.00	0.7%	£0.07	0.0%	£0.00	0.0%	£0.00	£0.07	£0.00	£4.63	£0.16	£0.00	£0.00	£0.00	£0.19	£4.99	£5.06
	Lloyds, Bury Road, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.56	£0.56
	Morrisons, Dawson Street, Heywood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.40	£0.16	£0.00	£0.15	£0.00	£0.00	£1.72	£1.72
	Norden, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.56	£0.56
	Tesco, Manchester Road, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.14
	Total Buffer 2	**0.0%**	**£0.00**	**0.7%**	**£0.07**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.07**	**£0.00**	**£8.71**	**£0.32**	**£0.00**	**£0.15**	**£0.00**	**£0.19**	**£9.38**	**£9.45**
Buffer 3 - Middleton	Aldi, Eastway, Middleton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
	Alkrington, Middleton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.00	£0.48	£0.48
	Boarshaw Pharmacy, Hereford Way, Middleton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
	Heaton Park, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
	Middleton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.28	£7.42	£0.80	£0.00	£0.00	£0.00	£8.50	£8.50
	Sainsbury's, Heaton Park, Manchester	0.0%	£0.00	0.0%	£0.00	2.1%	£0.44	0.0%	£0.00	£0.44	£0.00	£0.14	£0.97	£1.44	£0.15	£0.00	£0.00	£2.70	£3.15
	Tesco, Barton Road, Middleton, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£1.61	£0.32	£0.00	£0.00	£0.00	£1.93	£1.93
	Total Buffer 3	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**2.1%**	**£0.44**	**0.0%**	**£0.00**	**£0.44**	**£0.00**	**£0.42**	**£10.81**	**£2.72**	**£0.15**	**£0.00**	**£0.00**	**£14.10**	**£14.55**
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Asda, North City Shopping Centre, Harpurhey, Manchester	0.7%	£0.21	0.0%	£0.00	0.7%	£0.15	0.0%	£0.00	£0.35	£0.00	£0.00	£0.00	£1.44	£0.15	£0.00	£0.00	£1.60	£1.95
	B&M, North City Shopping Centre, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.16	£0.16
	Blackley, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.48	£1.44	£0.00	£0.00	£0.00	£1.92	£1.92
	Boots, Bury Old Road, Salford	0.0%	£0.00	0.0%	£0.00	0.7%	£0.15	0.0%	£0.00	£0.15	£0.00	£0.00	£0.00	£0.64	£0.31	£0.00	£0.00	£0.95	£1.10
	Boots, Crumpsall Lane, Manchester	0.0%	£0.00	0.0%	£0.00	0.7%	£0.15	0.0%	£0.00	£0.15	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.48	£0.63
	Boots, Victoria Avenue, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.96	£0.00	£0.00	£0.00	£0.96	£0.96
	Cheetham Hill Road (including MFSP and Tesco)	0.0%	£0.00	0.0%	£0.00	4.1%	£0.88	0.0%	£0.00	£0.88	£0.00	£0.00	£0.16	£4.16	£0.46	£0.00	£0.00	£4.79	£5.67
	Co-op, Victoria Avenue, Higher Blackley, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.48	£0.16	£0.00	£0.00	£0.00	£0.64	£0.64
	Crumpsall, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32	£0.00	£0.00	£0.00	£0.32	£0.32
	Harpurhey District Centre	0.7%	£0.21	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.21	£0.00	£0.00	£0.16	£1.44	£0.00	£0.00	£0.00	£1.60	£1.81
	Tesco, Thomas Street, Cheetham Hill	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£1.12	£0.00	£0.00	£0.00	£1.12	£1.12
	Total Buffer 4	**1.4%**	**£0.41**	**0.0%**	**£0.00**	**6.2%**	**£1.32**	**0.0%**	**£0.00**	**£1.74**	**£0.00**	**£0.00**	**£1.29**	**£12.32**	**£0.93**	**£0.00**	**£0.00**	**£14.54**	**£16.28**
Buffer 5 - Swinton, Irlam and Broughton	Aldi, Swinton Hall Road, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.15	£0.15
	Asda, Bolton Road, Pendlebury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.18	£0.18
	Broughton Park, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.46	£0.00	£0.00	£0.62	£0.62
	Co-op, Bolton Road, Salford	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.00	£0.00	£0.31	£0.31
	Morrisons, Hall Road, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.24	£0.18	£0.00	£1.42	£1.42
	Pendlebury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.00	£0.00	£0.31	£0.31
	Swinton Town Centre	0.0%	£0.00	0.0%	£0.00	0.7%	£0.15	0.0%	£0.00	£0.15	£0.00	£0.00	£0.00	£0.16	£5.72	£0.00	£0.00	£5.88	£6.03
	Total Buffer 5	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.7%**	**£0.15**	**0.0%**	**£0.00**	**£0.15**	**£0.00**	**£0.00**	**£0.00**	**£0.32**	**£8.20**	**£0.36**	**£0.00**	**£8.88**	**£9.02**
Buffer 6 - Walkden and South-east Bolton	Asda, Brackley Street, Farnworth	0.7%	£0.21	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£2.88	£0.76	£3.64	£3.85
	Farnworth Town Centre	0.0%	£0.00	0.0%	£0.00	0.7%	£0.15	2.8%	£0.35	£0.50	£0.00	£0.00	£0.00	£0.00	£0.15	£2.16	£0.00	£2.31	£2.81
	Kearsley	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.7%	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54	£0.00	£0.54	£0.63
	Little Lever Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	2.1%	£0.27	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£1.26	£0.00	£1.26	£1.52
	Tesco, Ellesmere Centre, Walkden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£1.08	£0.00	£1.39	£1.39
	Tesco, Longcauseway, Farnworth	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.18	£0.18
	Walkden Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.90	£0.00	£0.90	£0.90
	Total Buffer 6	**0.7%**	**£0.21**	**0.0%**	**£0.00**	**0.7%**	**£0.15**	**5.7%**	**£0.71**	**£1.06**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.46**	**£9.00**	**£0.76**	**£10.22**	**£11.28**
Buffer 7 - North-east Bolton	Local Chemists - Breightmet	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.57	£0.57	£0.57
	Morrisons, Bury Road, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.19	£0.19
	Maxwells, Bury Road, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.19	£0.19
	Nashes, Bury Road, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.19	£0.19
	Harwood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38	£0.38	£0.38
	Local chemist, Edgworth, Blackburn	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.76	£0.76	£0.76
	Home Bargains, Bury Road, Bolton	0.0%	£0.00	0.7%	£0.07	0.0%	£0.00	1.4%	£0.18	£0.25	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.95	£1.09	£1.34
	Morrisons, Lea Gate, Harwood	0.7%	£0.21	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.52	£1.52	£1.73
	Total Buffer 7	**0.7%**	**£0.21**	**0.7%**	**£0.07**	**0.0%**	**£0.00**	**1.4%**	**£0.18**	**£0.45**	**£0.00**	**£0.14**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£4.76**	**£4.90**	**£5.35**
Total Buffers		**3.5%**	**£1.03**	**7.5%**	**£0.77**	**9.7%**	**£2.06**	**7.1%**	**£0.88**	**£4.74**	**£11.72**	**£9.27**	**£12.42**	**£15.37**	**£10.05**	**£9.36**	**£5.71**	**£73.89**	**£78.64**
Total Overall Catchment Area		**96.5%**	**£28.52**	**92.5%**	**£9.47**	**88.3%**	**£18.84**	**92.9%**	**£11.58**	**£68.42**	**£13.18**	**£13.48**	**£13.71**	**£16.49**	**£11.44**	**£11.33**	**£7.04**	**£86.69**	**£155.10**
Outside Study Area	Bolton Town Centre	1.4%	£0.41	2.0%	£0.21	0.0%	£0.00	2.8%	£0.35	£0.98	£0.33	£0.00	£0.00	£0.00	£0.93	£5.04	£7.04	£13.33	£14.31
	Rochdale Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£11.24	£0.16	£0.00	£0.00	£0.00	£0.00	£11.40	£11.40
	Manchester City Centre	1.4%	£0.41	2.7%	£0.28	7.6%	£1.62	1.4%	£0.18	£2.49	£0.16	£0.28	£1.94	£1.76	£1.55	£0.36	£0.38	£6.43	£8.92
	Salford Town Centre	0.0%	£0.00	0.0%	£0.00	1.4%	£0.29	0.0%	£0.00	£0.29	£0.00	£0.00	£0.00	£1.12	£3.87	£0.18	£0.00	£5.17	£5.46
	Trafford Centre (including Barton Square)	0.0%	£0.00	0.7%	£0.07	1.4%	£0.29	0.0%	£0.00	£0.36	£0.33	£0.28	£0.16	£0.00	£1.55	£0.18	£0.38	£2.87	£3.24
	Tesco, Silk Street, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.12	£0.00	£0.00	£0.00	£0.00	£0.00	£1.12	£1.12
	Boots, Regent Retail Park, Ordsall Lane, Salford	0.0%	£0.00	0.0%	£0.00	0.7%	£0.15	0.7%	£0.09	£0.24	£0.00	£0.00	£0.00	£0.16	£0.62	£0.00	£0.00	£0.78	£1.01
	Other Stores Outside Study Area	0.7%	£0.21	2.0%	£0.21	0.7%	£0.15	2.1%	£0.27	£0.83	£1.63	£0.70	£1.45	£1.60	£2.01	£0.18	£2.47	£10.05	£10.88
	Total Outside Study Area	**3.5%**	**£1.03**	**7.5%**	**£0.77**	**11.7%**	**£2.50**	**7.1%**	**£0.88**	**£5.19**	**£2.44**	**£13.62**	**£3.71**	**£4.64**	**£10.51**	**£5.94**	**£10.28**	**£51.15**	**£56.33**
Total		**100.0%**	**£29.55**	**100.0%**	**£10.24**	**100.0%**	**£21.35**	**100.0%**	**£12.47**	**£73.61**	**£15.63**	**£27.11**	**£17.42**	**£21.13**	**£21.96**	**£17.27**	**£17.32**	**£137.83**	**£211.44**

Notes

1. 2010 Prices
2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011
3. Market shares re-based to remove 'Other', 'Varies' and NSRT means (including markets except Bury) responses
4. Total available Chemist Goods, Toiletries and Cosmetics expenditure for each zone and buffers calculated by multiplying relevant Experian fine comparison goods expenditure per head categories (minus NSRT deduction) for each zone by the population for each zone taken from Table 1

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 10 - Furniture Carpets and Soft Furnishings Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)		Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)		
Total Available Furniture Carpets and Soft Furnishings Expenditure Within Zone			£22.77		£8.29		£16.59		£9.63	£57.28	£12.36	£21.79	£13.73	£15.21	£17.04	£12.98	£13.63	£106.74	£164.02
Zone 1 - Bury	Asda, Pilsworth, Bury	0.0%	£0.00	0.0%	£0.00	1.4%	£0.23	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
	B&Q, Bridgehall Retail Park, Bridgehall Lane, Bury	0.0%	£0.00	0.0%	£0.00	1.4%	£0.23	0.0%	£0.00	£0.23	£0.18	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.36	£0.59
	Bury Market	2.0%	£0.46	0.0%	£0.00	0.0%	£0.00	0.9%	£0.09	£0.55	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.18	£0.73
	Bury Town Centre	39.4%	£8.97	24.3%	£2.01	14.1%	£2.34	14.2%	£1.36	£14.68	£0.53	£2.29	£0.00	£0.19	£0.53	£0.20	£0.41	£4.15	£18.83
	Crostons Road Retail Park, Bury	0.0%	£0.00	0.0%	£0.00	1.4%	£0.23	0.0%	£0.00	£0.23	£0.18	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50	£0.74
	Angouleme Way Retail Park	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
	Moorgate Retail Park, Bury	4.0%	£0.92	1.9%	£0.15	0.0%	£0.00	0.0%	£0.00	£1.08	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£1.25
	The Carpet Mill Bury, Stewart Street, Bury	1.0%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
	Walmersley Carpets, Walmersley Road, Bury	1.0%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
	Woodfields Retail Park, Bury	2.0%	£0.46	0.9%	£0.08	2.8%	£0.47	1.9%	£0.18	£1.19	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£1.36
	Woodhead Carpets, Peter Street, Bury	1.0%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
	Total Zone 1	**50.5%**	**£11.50**	**27.1%**	**£2.25**	**21.1%**	**£3.50**	**17.0%**	**£1.63**	**£18.89**	**£1.24**	**£2.79**	**£0.37**	**£0.19**	**£0.53**	**£0.20**	**£0.41**	**£5.71**	**£24.60**
Zone 2 - Ramsbottom	Cormar Carpets, Holcombe Road, Ramsbottom	0.0%	£0.00	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
	Ramsbottom Town Centre	5.1%	£1.15	26.2%	£2.17	0.0%	£0.00	0.0%	£0.00	£3.32	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£3.50
	Tottington District Centre	2.0%	£0.46	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.54	£0.00	£0.16	£0.00	£0.19	£0.00	£0.00	£0.00	£0.35	£0.89
	Total Zone 2	**7.1%**	**£1.61**	**28.0%**	**£2.32**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£3.94**	**£0.18**	**£0.16**	**£0.00**	**£0.19**	**£0.00**	**£0.00**	**£0.00**	**£0.53**	**£4.47**
Zone 3 - Prestwich	Carpetright, Bury New Road, Prestwich	0.0%	£0.00	0.0%	£0.00	1.4%	£0.23	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.18	£0.41
	Marks & Spencer, Bury New Road, Manchester	0.0%	£0.00	0.0%	£0.00	1.4%	£0.23	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.19	£0.42
	Prestwich Town Centre	1.0%	£0.23	0.0%	£0.00	5.6%	£0.93	0.9%	£0.09	£1.26	£0.00	£0.00	£0.00	£0.19	£0.53	£0.00	£0.00	£0.72	£1.97
	Whitefield District Centre	1.0%	£0.23	0.0%	£0.00	9.9%	£1.64	0.9%	£0.09	£1.96	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.19	£2.15
	Total Zone 3	**2.0%**	**£0.46**	**0.0%**	**£0.00**	**18.3%**	**£3.04**	**1.9%**	**£0.18**	**£3.68**	**£0.00**	**£0.00**	**£0.00**	**£0.57**	**£0.70**	**£0.00**	**£0.00**	**£1.27**	**£4.95**
Zone 4 - Radcliffe	Asda, Radcliffe	0.0%	£0.00	0.0%	£0.00	2.8%	£0.47	0.0%	£0.00	£0.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47
	Dunelm, Green Street, Radcliffe	4.0%	£0.92	0.0%	£0.00	2.8%	£0.47	3.8%	£0.36	£1.75	£0.00	£0.16	£0.00	£0.19	£0.00	£0.00	£0.00	£0.35	£2.10
	Radcliffe Town Centre	0.0%	£0.00	1.9%	£0.15	4.2%	£0.70	24.5%	£2.36	£3.22	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.19	£3.41
	Total Zone 4	**4.0%**	**£0.92**	**1.9%**	**£0.15**	**9.9%**	**£1.64**	**28.3%**	**£2.72**	**£5.44**	**£0.00**	**£0.16**	**£0.00**	**£0.38**	**£0.00**	**£0.00**	**£0.00**	**£0.54**	**£5.98**
Total Primary Study Area		**63.6%**	**£14.49**	**57.0%**	**£4.73**	**49.3%**	**£8.18**	**47.2%**	**£4.54**	**£31.94**	**£1.41**	**£3.11**	**£0.37**	**£1.33**	**£1.23**	**£0.20**	**£0.41**	**£8.06**	**£40.00**
Buffer 1 - Rawtenstall and Haslingden	Asda, Hollymount Way, Rawtenstall	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18
	D&J, Brookside Business Park, Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18
	Haslingden	0.0%	£0.00	1.9%	£0.15	0.0%	£0.00	0.0%	£0.00	£0.15	£0.53	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.69	£0.85
	Musbury Fabrics, Holcombe Road, Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18
	Rawtenstall Town Centre	1.0%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£3.53	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£3.86	£4.09
	Rossendale Carpets, The Pavilion, Bury Road, Rawtenstall	0.0%	£0.00	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
	Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.53	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.53	£0.53
	Tesco, Bury Road, Rawtenstall	0.0%	£0.00	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
	Tesco, Syke Street, Haslingden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18
	Total Buffer 1	**1.0%**	**£0.23**	**3.7%**	**£0.31**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.54**	**£5.30**	**£0.49**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£5.79**	**£6.33**
Buffer 2 - Rochdale West and Heywood	Asda, The Old Cricket Ground, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
	Carpetright, St Marys Gate, Whitworth Road, Rochdale	0.0%	£0.00	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.24
	Dunelm Mill, Whitworth Road, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33	£0.33
	Heywood Town Centre	1.0%	£0.23	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.31	£0.00	£1.64	£0.00	£0.00	£0.00	£0.00	£0.00	£1.64	£1.95
	Moon Retail Park, Roch Valley Way, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33	£0.33
	Total Buffer 2	**1.0%**	**£0.23**	**1.9%**	**£0.15**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.39**	**£0.00**	**£2.62**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£2.62**	**£3.01**
Buffer 3 - Middleton	Carpet World, Rochdale Road, Middleton	0.0%	£0.00	0.0%	£0.00	1.4%	£0.23	0.0%	£0.00	£0.23	£0.00	£0.00	£0.18	£0.19	£0.00	£0.00	£0.20	£0.58	£0.81
	Middleton Town Centre	0.0%	£0.00	1.9%	£0.15	0.0%	£0.00	0.0%	£0.00	£0.15	£0.00	£0.00	£2.56	£1.14	£0.18	£0.00	£0.00	£3.88	£4.03
	Sainsbury's, Heaton Park, Manchester	0.0%	£0.00	0.0%	£0.00	1.4%	£0.23	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
	Total Buffer 3	**0.0%**	**£0.00**	**1.9%**	**£0.15**	**2.8%**	**£0.47**	**0.0%**	**£0.00**	**£0.62**	**£0.00**	**£0.00**	**£2.75**	**£1.33**	**£0.18**	**£0.00**	**£0.20**	**£4.46**	**£5.08**
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Blackley, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18
	Cheetham Hill Road (Including MFSP and Tesco)	2.0%	£0.46	0.0%	£0.00	8.5%	£1.40	1.9%	£0.18	£2.04	£0.00	£0.16	£0.18	£4.18	£0.88	£0.20	£0.00	£5.61	£7.65
	Harpurhey District Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£1.14	£0.00	£0.00	£0.00	£1.14	£1.14
	TJ Levy, Cheetham Hill Road, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.18	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.37	£0.37
	Total Buffer 4	**2.0%**	**£0.46**	**0.0%**	**£0.00**	**8.5%**	**£1.40**	**1.9%**	**£0.18**	**£2.04**	**£0.18**	**£0.16**	**£0.37**	**£5.51**	**£0.88**	**£0.20**	**£0.00**	**£7.30**	**£9.34**
Buffer 5 - Swinton, Irlam and Broughton	B&Q, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.18	£0.18
	Bohm, Bury New Road, Salford	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.19	£0.19
	Swinton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.76	£0.00	£0.00	£1.76	£1.76
	Total Buffer 5	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.19**	**£1.93**	**£0.00**	**£0.00**	**£2.12**	**£2.12**
Buffer 6 - Walkden and South-east Bolton	Asda, Brackley Street, Farnworth	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.20	£0.20
	Walkden Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.40	£0.00	£0.40	£0.40
	Farnworth Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.09	£0.09	£0.18	£0.00	£0.00	£0.00	£0.00	£1.20	£0.00	£1.37	£1.47
	Little Lever Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.20	£0.20
	Saxon Leather, Manchester Road, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.41	£0.61	£0.61
	Total Buffer 6	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.9%**	**£0.09**	**£0.09**	**£0.18**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£1.80**	**£0.81**	**£2.79**	**£2.88**
Buffer 7 - North-east Bolton	Borek Carpets, Harwood Precinct, Bolton	1.0%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
	Carpetright, Ravenside Retail Park, Manchester Road, Bolton	1.0%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.20	£0.40	£0.63
	Gregory & Porritts, Knowsley Road, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.20	£0.20
	Homebase, Manchester Road, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.20	£0.20
	United Carpets, Manchester Road, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.20	£0.20
	Total Buffer 7	**2.0%**	**£0.46**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.46**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.80**	**£0.20**	**£1.00**	**£1.46**
Total Buffers		**6.1%**	**£1.38**	**7.5%**	**£0.62**	**11.3%**	**£1.87**	**2.8%**	**£0.27**	**£4.14**	**£5.65**	**£3.28**	**£3.11**	**£7.04**	**£2.99**	**£2.80**	**£1.22**	**£26.08**	**£30.22**
Total Overall Catchment Area		**69.7%**	**£15.87**	**64.5%**	**£5.35**	**60.6%**	**£10.05**	**50.0%**	**£4.81**	**£36.08**	**£7.06**	**£6.39**	**£3.48**	**£8.37**	**£4.22**	**£2.99**	**£1.63**	**£34.14**	**£70.21**
Outside Study Area	Bolton Town Centre	5.1%	£1.15	7.5%	£0.62	4.2%	£0.70	19.8%	£1.91	£4.38	£0.18	£0.00	£0.00	£0.19	£1.93	£6.79	£5.69	£14.78	£19.16
	Manchester City Centre	10.1%	£2.30	8.4%	£0.70	2.8%	£0.47	14.2%	£1.36	£4.83	£0.88	£2.62	£1.28	£2.85	£2.64	£0.00	£0.00	£10.27	£15.10
	Middlebrook Retail Park, The Link Way, Horwich, Bolton	5.1%	£1.15	5.6%	£0.46	2.8%	£0.47	4.7%	£0.45	£2.54	£0.18	£0.16	£0.00	£0.00	£1.05	£0.80	£2.85	£5.04	£7.58
	Rochdale Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.18	£5.57	£0.73	£0.00	£0.00	£0.00	£0.00	£6.48	£6.48
	Trafford Centre (Including Barton Square)	4.0%	£0.92	3.7%	£0.31	4.2%	£0.70	3.8%	£0.36	£2.29	£0.35	£1.15	£0.18	£0.19	£1.23	£0.20	£0.61	£3.91	£6.21
	Housing Units, Wickentree Lane, Manchester	2.0%	£0.46	0.0%	£0.00	4.2%	£0.70	1.9%	£0.18	£1.34	£0.18	£0.66	£1.46	£0.19	£0.35	£0.00	£0.00	£2.84	£4.18
	Ikea, Wellington Road, Ashton-under-Lyne	2.0%	£0.46	2.8%	£0.23	7.0%	£1.17	2.8%	£0.27	£2.13	£0.00	£0.33	£0.37	£0.57	£0.53	£0.00	£0.00	£1.79	£3.92
	White City Retail Park, Trafford	1.0%	£0.23	0.0%	£0.00	1.4%	£0.23	0.0%	£0.00	£0.46	£0.18	£0.00	£0.55	£0.95	£1.58	£0.00	£0.00	£3.26	£3.72
	Centre Retail Park, Elk Mill, Oldham	1.0%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£0.00	£0.49	£2.56	£0.00	£0.00	£0.00	£0.00	£3.05	£3.28
	Oldham Town Centre	0.0%	£0.00	0.0%	£0.00	1.4%	£0.23	0.0%	£0.00	£0.23	£0.00	£1.15	£1.65	£0.00	£0.18	£0.00	£0.00	£2.97	£3.20
	John Lewis, Wilmslow Road, Cheadle	0.0%	£0.00	0.9%	£0.08	2.8%	£0.47	0.0%	£0.00	£0.54	£0.00	£0.66	£0.00	£0.00	£0.00	£0.00	£0.41	£1.06	£1.61
	Salford Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.09	£0.09	£0.00	£0.00	£0.00	£0.57	£0.88	£0.00	£0.00	£1.45	£1.54
	Accrington Town Centre	0.0%	£0.00	0.0%	£0.00	1.4%	£0.23	0.0%	£0.00	£0.23	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£1.09	£1.32
	Blackburn Town Centre	0.0%	£0.00	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£1.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.06	£1.14
	Housing Units, Tweedale Way, Oldham	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.33	£0.37	£0.19	£0.18	£0.20	£0.00	£1.26	£1.26
	Ikea, Europa Boulevard, Warrington	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.35	£0.60	£0.20	£1.15	£1.24
	Bolton Gate Retail Park	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60	£0.61	£1.21	£1.21
	Eccles, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88	£0.20	£0.00	£1.08	£1.08
	Other Outside Study Area	*0.0%*	*£0.00*	*4.7%*	*£0.39*	*5.6%*	*£0.93*	*0.9%*	*£0.09*	*£1.41*	*£0.53*	*£1.31*	*£0.73*	*£0.19*	*£0.53*	*£0.40*	*£0.81*	*£4.50*	*£5.92*
	Total Outside Study Area	**30.3%**	**£6.90**	**35.5%**	**£2.94**	**39.4%**	**£6.54**	**50.0%**	**£4.81**	**£21.20**	**£5.30**	**£15.40**	**£10.25**	**£6.85**	**£12.83**	**£9.98**	**£12.00**	**£72.60**	**£93.80**
Total		**100.0%**	**£22.77**	**100.0%**	**£8.29**	**100.0%**	**£16.59**	**100.0%**	**£9.63**	**£57.28**	**£12.36**	**£21.79**	**£13.73**	**£15.21**	**£17.04**	**£12.98**	**£13.63**	**£106.74**	**£164.02**

Notes

1. 2010 Prices
2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011
3. Market shares re-based to remove 'Other', 'Varies' and NSRT means (including markets except Bury) responses
4. Total available Furniture Carpets and Soft Furnishings expenditure for each zone and buffers calculated by multiplying relevant Experian fine comparison goods expenditure per head categories (minus NSRT deduction) for each zone by the population for each zone taken from Table 1

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 11 - Electrical Goods Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)		Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)		
Total Available Electrical Goods Expenditure Within Zone			£28.20		£9.39		£19.60		£12.77	£69.96	£15.81	£26.36	£17.47	£21.19	£23.23	£17.89	£17.32	£139.28	£209.24
Zone 1 - Bury	Angouleme Way Retail Park	2.4%	£0.69	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.69	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.69
	Asda, Pilsworth, Bury	0.8%	£0.23	0.9%	£0.08	1.9%	£0.37	0.0%	£0.00	£0.68	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.84
	B&Q, Bridgehall Industrial Estate, Bury	1.6%	£0.46	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.46
	Bury Market	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.20	£0.20
	Bury Town Centre	41.5%	£11.69	51.8%	£4.86	20.6%	£4.03	35.5%	£4.53	£25.11	£1.87	£4.13	£0.21	£0.19	£0.20	£0.46	£0.00	£7.07	£32.18
	C K Electrical, Harvey Street, Bury	0.8%	£0.23	0.0%	£0.00	0.0%	£0.00	0.8%	£0.10	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33
	Crostons Road Retail Park, Bury	0.8%	£0.23	0.9%	£0.08	1.9%	£0.37	0.8%	£0.10	£0.78	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.78
	Elton, Bury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.8%	£0.10	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
	Moorgate Retail Park, Bury	17.1%	£4.81	8.8%	£0.82	1.9%	£0.37	4.8%	£0.62	£6.62	£0.83	£0.32	£0.43	£0.00	£0.00	£0.00	£0.22	£1.79	£8.41
	Wickes, Moor Street, Bury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.8%	£0.10	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
	Woodfields Retail Park, Bury	13.8%	£3.90	18.4%	£1.73	2.8%	£0.55	13.7%	£1.75	£7.93	£0.42	£0.64	£0.00	£0.19	£0.00	£0.00	£0.22	£1.46	£9.38
	Total Zone 1	**78.9%**	**£22.24**	**80.7%**	**£7.58**	29.0%	**£5.68**	**57.3%**	**£7.31**	**£42.81**	**£3.12**	**£5.24**	**£0.64**	**£0.38**	**£0.40**	**£0.46**	**£0.43**	**£10.67**	**£53.48**
Zone 2 - Ramsbottom	Morrisons, King Street, Ramsbottom	0.0%	£0.00	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
	Ramsbottom Town Centre	0.0%	£0.00	2.6%	£0.25	0.0%	£0.00	0.0%	£0.00	£0.25	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.46
	Tottington District Centre	0.0%	£0.00	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
	Total Zone 2	**0.0%**	**£0.00**	**4.4%**	**£0.41**	0.0%	**£0.00**	**0.0%**	**£0.00**	**£0.41**	**£0.21**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.21**	**£0.62**
Zone 3 - Prestwich	Lidl, Bury New Road, Prestwich	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.8%	£0.10	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
	Morrisons, Stanley Road, Whitefield	0.0%	£0.00	0.0%	£0.00	1.9%	£0.37	0.8%	£0.10	£0.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47
	Prestwich Town Centre	1.6%	£0.46	0.0%	£0.00	8.4%	£1.65	0.0%	£0.00	£2.11	£0.00	£0.00	£0.00	£0.00	£0.56	£0.40	£0.00	£0.96	£3.07
	Tesco, Valley Park Road, Prestwich	0.8%	£0.23	0.0%	£0.00	1.9%	£0.37	0.0%	£0.00	£0.60	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60
	Whitefield District Centre	0.0%	£0.00	0.9%	£0.08	4.7%	£0.92	0.0%	£0.00	£1.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00
	Total Zone 3	**2.4%**	**£0.69**	**0.9%**	**£0.08**	16.8%	**£3.30**	**1.6%**	**£0.21**	**£4.27**	**£0.00**	**£0.00**	**£0.00**	**£0.56**	**£0.40**	**£0.00**	**£0.00**	**£0.96**	**£5.24**
Zone 4 - Radcliffe	Asda, Radcliffe	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	10.5%	£1.34	£1.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.22	£1.56
	Radcliffe Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	4.0%	£0.51	£0.51	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.51
	Total Zone 4	**0.0%**	**£0.00**	**0.0%**	**£0.00**	0.0%	**£0.00**	**14.5%**	**£1.85**	**£1.85**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.22**	**£0.22**	**£2.07**
Total Primary Study Area		**81.3%**	**£22.92**	**86.0%**	**£8.07**	45.8%	**£8.98**	**73.4%**	**£9.37**	**£49.35**	**£3.33**	**£5.24**	**£0.64**	**£0.94**	**£0.80**	**£0.46**	**£0.65**	**£12.06**	**£61.41**
Buffer 1 - Rawtenstall and Haslingden	Asda, Hollymount Way, Rawtenstal	0.0%	£0.00	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£1.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.25	£1.33
	Howdens, Charles Lane, Haslingder	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.21
	Rawtenstall Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£2.29	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£2.45	£2.45
	Tesco, Bury Road, Rawtenstall	0.0%	£0.00	1.8%	£0.16	0.0%	£0.00	0.0%	£0.00	£0.16	£0.42	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.58
	Tesco, Syke Street, Haslingder	0.0%	£0.00	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£0.29
	Total Buffer 1	**0.0%**	**£0.00**	**3.5%**	**£0.33**	0.0%	**£0.00**	**0.0%**	**£0.00**	**£0.33**	**£4.37**	**£0.16**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£4.53**	**£4.86**
Buffer 2 - Rochdale West and Heywood	CTV Services, Bury Road, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
	Currys, Dane Street, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£3.81	£0.00	£0.00	£0.00	£0.00	£0.00	£3.81	£3.81
	Heywood Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.91	£0.00	£0.00	£0.00	£0.00	£0.00	£1.91	£1.91
	Lidl, Dane Street, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
	Moon Retail Park, Roch Valley Way, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
	Morrisons, Dawson Street, Heywood	0.8%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.39
	PC World, Dane Street, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.16
	Total Buffer 2	**0.8%**	**£0.23**	**0.0%**	**£0.00**	0.0%	**£0.00**	**0.0%**	**£0.00**	**£0.23**	**£0.00**	**£6.51**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£6.51**	**£6.74**
Buffer 3 - Middleton	Heaton Park	0.0%	£0.00	0.0%	£0.00	3.7%	£0.73	0.0%	£0.00	£0.73	£0.00	£0.00	£0.85	£0.00	£0.20	£0.00	£0.00	£1.05	£1.79
	Middleton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.16	£2.13	£1.69	£0.20	£0.00	£0.00	£4.18	£4.18
	Sainsbury's, Heaton Park, Manchester	0.0%	£0.00	0.0%	£0.00	0.9%	£0.18	0.0%	£0.00	£0.18	£0.00	£0.00	£0.43	£0.19	£0.20	£0.00	£0.00	£0.81	£1.00
	Tesco, Barton Road, Middleton, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.16	£0.43	£0.00	£0.00	£0.00	£0.00	£0.58	£0.58
	Total Buffer 3	**0.0%**	**£0.00**	**0.0%**	**£0.00**	4.7%	**£0.92**	**0.0%**	**£0.00**	**£0.92**	**£0.00**	**£0.32**	**£3.83**	**£1.88**	**£0.60**	**£0.00**	**£0.00**	**£6.63**	**£7.54**
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Asda, North City Shopping Centre, Harpurhey, Mancheste	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.56	£0.00	£0.00	£0.00	£0.56	£0.56
	Cheetham Hill Road (Including MFSP and Tesco	0.0%	£0.00	0.0%	£0.00	24.3%	£4.76	1.6%	£0.21	£4.97	£0.00	£0.32	£2.77	£12.75	£3.40	£0.23	£0.00	£19.48	£24.45
	Harpurhey District Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.16	£0.00	£0.19	£0.00	£0.00	£0.00	£0.35	£0.35
	Total Buffer 4	**0.0%**	**£0.00**	**0.0%**	**£0.00**	24.3%	**£4.76**	**1.6%**	**£0.21**	**£4.97**	**£0.00**	**£0.48**	**£2.77**	**£13.50**	**£3.40**	**£0.23**	**£0.00**	**£20.39**	**£25.36**
Buffer 5 - Swinton, Irlam and Broughton	Appliance World, Bolton Road, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.23	£0.00	£0.43	£0.43
	Asda, Bolton Road, Pendlebury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.20	£0.20
	B&Q, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.20	£0.20
	Co-op, Bolton Road, Salford	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.20	£0.20
	Morrisons, Hall Road, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.40	£0.00	£0.00	£0.40	£0.40
	Swinton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.80	£0.00	£0.00	£0.80	£0.80
	Total Buffer 5	**0.0%**	**£0.00**	**0.0%**	**£0.00**	0.0%	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£2.00**	**£0.23**	**£0.00**	**£2.23**	**£2.23**
Buffer 6 - Walkden and South-east Bolton	Asda, Brackley Street, Farnworth	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.46	£0.00	£0.46	£0.46
	Asda, Burnden Park, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.22	£0.22
	C K Electrical, Mossfield Road, Kearsley, Bolton	2.4%	£0.69	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.69	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.69
	Comet, Trinity Retail Park, St Peters Way, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	1.6%	£0.21	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£2.32	£1.52	£3.84	£4.05
	Farnworth Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.8%	£0.10	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.46	£0.22	£0.68	£0.78
	Tesco, Ellesmere Centre, Walkder	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.40	£0.70	£0.00	£1.10	£1.10
	Total Buffer 6	**2.4%**	**£0.69**	**0.0%**	**£0.00**	0.0%	**£0.00**	**2.4%**	**£0.31**	**£1.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.40**	**£3.95**	**£1.95**	**£6.30**	**£7.30**
Buffer 7 - North-east Bolton	None	-	-	-	-	#VALUE!	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total Buffer 7	**0.0%**	**£0.00**	**0.0%**	**£0.00**	0.0%	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**
Total Buffers		**3.3%**	**£0.92**	**3.5%**	**£0.33**	29.0%	**£5.68**	**4.0%**	**£0.51**	**£7.44**	**£4.37**	**£7.46**	**£6.60**	**£15.38**	**£6.41**	**£4.41**	**£1.95**	**£46.59**	**£54.03**
Total Overall Catchment Area		**84.6%**	**£23.84**	**89.5%**	**£8.40**	74.8%	**£14.66**	**77.4%**	**£9.89**	**£56.79**	**£7.70**	**£12.70**	**£7.24**	**£16.32**	**£7.21**	**£4.88**	**£2.60**	**£58.65**	**£115.43**
Outside Study Area	Bolton Town Centre	1.6%	£0.46	2.6%	£0.25	0.9%	£0.18	11.3%	£1.44	£2.33	£0.00	£0.00	£0.00	£0.00	£1.80	£8.83	£5.85	£16.48	£18.81
	Manchester City Centre	3.3%	£0.92	0.0%	£0.00	12.1%	£2.38	4.0%	£0.51	£3.81	£0.83	£1.43	£0.85	£2.25	£2.00	£0.23	£0.00	£7.60	£11.41
	Trafford Centre (Including Barton Square)	4.1%	£1.15	0.9%	£0.08	5.6%	£1.10	2.4%	£0.31	£2.64	£0.00	£0.48	£0.64	£0.38	£3.20	£0.23	£1.08	£6.01	£8.65
	Bolton Gate Retail Park, Bolton	0.8%	£0.23	0.0%	£0.00	0.0%	£0.00	3.2%	£0.41	£0.64	£0.00	£0.00	£0.00	£0.00	£0.80	£2.09	£4.98	£7.87	£8.51
	Elk Mill Centre Retail Park, Royton, Oldham	0.8%	£0.23	0.0%	£0.00	0.9%	£0.18	0.0%	£0.00	£0.41	£0.00	£0.95	£5.54	£0.56	£0.20	£0.00	£0.00	£7.25	£7.67
	Rochdale Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£4.76	£0.43	£0.00	£0.00	£0.00	£0.00	£5.19	£5.19
	Kingsway Retail Park, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£3.33	£0.21	£0.00	£0.00	£0.00	£0.00	£3.55	£3.55
	Salford Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.00	£0.00	£0.00	£3.00	£3.00
	Oldham Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.48	£1.49	£0.19	£0.00	£0.00	£0.00	£2.16	£2.16
	Burnley Town Centre	0.0%	£0.00	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£1.87	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.87	£1.95
	John Lewis, Wilmslow Road, Cheadle	0.0%	£0.00	2.6%	£0.25	0.9%	£0.18	0.0%	£0.00	£0.43	£0.21	£0.32	£0.21	£0.19	£0.00	£0.00	£0.22	£1.14	£1.57
	Blackburn Town Centre	0.8%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£1.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£1.46	£1.69
	Middlebrook Retail Park, The Link Way, Horwich, Bolton	0.8%	£0.23	0.9%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.31	£0.00	£0.00	£0.00	£0.00	£0.60	£0.70	£1.08	£2.38	£2.69
	The Peel Centre, Whitebirk, Blackburn	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£1.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£1.46	£1.46
	White City Retail Park, Chester Road, Trafford	0.0%	£0.00	0.0%	£0.00	0.9%	£0.18	0.0%	£0.00	£0.18	£0.00	£0.00	£0.00	£0.38	£0.80	£0.00	£0.00	£1.18	£1.36
	Paul Davies, Manchester Road, Bolton	0.8%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.20	£0.46	£0.22	£0.88	£1.11
	Prestige Retail Park, Burnley	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£1.04	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.04	£1.04
	Regent Retail Park, Ordsall Lane, Salford Quays	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00	£0.00	£0.00	£1.00	£1.00
	Other Outside Study Area	*2.4%*	*£0.69*	*2.6%*	*£0.25*	*3.7%*	*£0.73*	*1.6%*	*£0.21*	*£1.87*	*£1.66*	*£1.91*	*£0.85*	*£0.94*	*£2.40*	*£0.46*	*£0.87*	*£9.09*	*£10.97*
	Total Outside Study Area	**15.4%**	**£4.36**	**10.5%**	**£0.99**	**25.2%**	**£4.95**	**22.6%**	**£2.88**	**£13.17**	**£8.11**	**£13.66**	**£10.23**	**£4.88**	**£16.02**	**£13.01**	**£14.72**	**£80.63**	**£93.80**
Total		**100.0%**	**£28.20**	**100.0%**	**£9.39**	**100.0%**	**£19.60**	**100.0%**	**£12.77**	**£69.96**	**£15.81**	**£26.36**	**£17.47**	**£21.19**	**£23.23**	**£17.89**	**£17.32**	**£139.28**	**£209.24**

Notes

1. 2010 Prices
2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011
3. Market shares re-based to remove 'Other', 'Varies' and NSRT means (including markets except Bury) responses
4. Total available Electrical Goods expenditure for each zone and buffers calculated by multiplying relevant Experian fine comparison goods expenditure per head categories (minus NSRT deduction) for each zone by the population for each zone taken from Table 1

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 12 - DIY and Hardware Goods Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)		Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)		
Total Available DIY and Hardware Goods Expenditure Within Zone			£14.63		£5.12		£10.13		£6.08	£35.97	£7.72	£13.89	£8.83	£10.47	£10.92	£9.07	£9.16	£70.05	£106.02
Zone 1 - Bury	Asda, Pilsworth, Bury	0.0%	£0.00	1.6%	£0.08	1.8%	£0.18	0.0%	£0.00	£0.26	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26
	B&Q, Bridgehall Industrial Estate, Bury	28.9%	£4.23	39.8%	£2.04	21.1%	£2.13	23.9%	£1.45	£9.86	£2.29	£2.71	£0.70	£0.40	£0.09	£0.12	£0.33	£6.65	£16.50
	Crostons Road Retail Park, Bury	32.0%	£4.69	23.6%	£1.21	17.5%	£1.78	20.1%	£1.23	£8.90	£2.00	£0.70	£0.70	£0.10	£0.00	£0.00	£0.11	£3.61	£12.51
	Bury Market	2.3%	£0.34	0.0%	£0.00	0.9%	£0.09	0.0%	£0.00	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	£0.11	£0.54
	Bury Town Centre	30.5%	£4.46	22.8%	£1.17	8.8%	£0.89	20.9%	£1.27	£7.78	£1.24	£0.61	£0.20	£0.00	£0.00	£0.12	£0.11	£2.29	£10.07
	Angouleme Way Retail Park	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09
	Tesco, Woodfields Retail Park, Bury	1.6%	£0.23	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
	Travis Perkins, Lawrence Street, Bury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.7%	£0.05	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05
	Wickes, Moor Street, Bury	2.3%	£0.34	0.8%	£0.04	0.0%	£0.00	0.7%	£0.05	£0.43	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.60
	Woodholme Supplies, Bridge Street, Bury	0.0%	£0.00	0.8%	£0.04	0.0%	£0.00	0.0%	£0.00	£0.04	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04
	Total Zone 1	**97.7%**	**£14.29**	**89.4%**	**£4.58**	**50.0%**	**£5.07**	**66.4%**	**£4.04**	**£27.97**	**£5.53**	**£4.28**	**£1.61**	**£0.50**	**£0.09**	**£0.25**	**£0.67**	**£12.92**	**£40.90**
Zone 2 - Ramsbottom	Ramsbottom Town Centre	0.0%	£0.00	6.5%	£0.33	0.0%	£0.00	0.0%	£0.00	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.33
	Tottington District Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.09	£0.09
	Total Zone 2	**0.0%**	**£0.00**	**6.5%**	**£0.33**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.33**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.09**	**£0.00**	**£0.00**	**£0.09**	**£0.43**
Zone 3 - Prestwich	Morrisons, Stanley Road, Whitefield	0.0%	£0.00	0.0%	£0.00	0.9%	£0.09	0.0%	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09
	Prestwich Town Centre	0.0%	£0.00	0.0%	£0.00	6.1%	£0.62	0.0%	£0.00	£0.62	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.00	£0.20	£0.82
	Relionus DIY, Bury Old Road, Manchester	0.0%	£0.00	0.0%	£0.00	1.8%	£0.18	0.0%	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18
	Tesco, Valley Park Road, Prestwich	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.10	£0.10
	Whitefield District Centre	0.0%	£0.00	0.0%	£0.00	0.9%	£0.09	0.0%	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09
	Total Zone 3	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**9.6%**	**£0.98**	**0.0%**	**£0.00**	**£0.98**	**£0.00**	**£0.00**	**£0.00**	**£0.30**	**£0.00**	**£0.00**	**£0.00**	**£0.30**	**£1.28**
Zone 4 - Radcliffe	Asda, Radcliffe	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	3.7%	£0.23	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
	Radcliffe Town Centre	0.0%	£0.00	0.0%	£0.00	0.9%	£0.09	10.4%	£0.64	£0.72	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.72
	Total Zone 4	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.9%**	**£0.09**	**14.2%**	**£0.86**	**£0.95**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.95**
Total Primary Study Area		**97.7%**	**£14.29**	**95.9%**	**£4.91**	**60.5%**	**£6.13**	**80.6%**	**£4.90**	**£30.24**	**£5.53**	**£4.28**	**£1.61**	**£0.80**	**£0.19**	**£0.25**	**£0.67**	**£13.32**	**£43.55**
Buffer 1 - Rawtenstall and Haslingden	Asda, Hollymount Way, Rawtenstall	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.10
	Fielden Factors, Stansfield Road, Waterfoot	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.19
	Haslingden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.19
	Rawtenstall Town Centre	0.0%	£0.00	0.8%	£0.04	0.0%	£0.00	0.0%	£0.00	£0.04	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.33
	Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.10
	Tesco, Syke Street, Haslingden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.10
	Waterfoot, Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.19
	Total Buffer 1	**0.0%**	**£0.00**	**0.8%**	**£0.04**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.04**	**£1.14**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£1.14**	**£1.19**
Buffer 2 - Rochdale West and Heywood	Edward Jones, Bury Street, Heywood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09
	Heywood Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.05	£0.00	£0.00	£0.00	£0.00	£0.00	£1.05	£1.05
	Moon Retail Park, Roch Valley Way, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09
	Morrisons, Dawson Street, Heywood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09
	Total Buffer 2	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£1.31**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£1.31**	**£1.31**
Buffer 3 - Middleton	Middleton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.09	£1.30	£0.10	£0.00	£0.00	£0.00	£1.49	£1.49
	Sainsbury's, Heaton Park, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.09	£0.00	£0.00	£0.30	£0.30
	Total Buffer 3	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.09**	**£1.51**	**£0.10**	**£0.09**	**£0.00**	**£0.00**	**£1.79**	**£1.79**
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Chambers & Perkins, Rochdale Road, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.10	£0.10
	Cheetham Hill Road (Including MFSP and Tesco)	0.0%	£0.00	0.0%	£0.00	31.6%	£3.20	2.2%	£0.14	£3.34	£0.10	£0.00	£1.40	£7.97	£1.71	£0.00	£0.00	£11.18	£14.52
	Harpurhey District Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.00	£0.20	£0.20
	Total Buffer 4	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**31.6%**	**£3.20**	**2.2%**	**£0.14**	**£3.34**	**£0.10**	**£0.00**	**£1.51**	**£8.17**	**£1.71**	**£0.00**	**£0.00**	**£11.48**	**£14.82**
Buffer 5 - Swinton, Irlam and Broughton	B&Q, Swinton	0.0%	£0.00	0.0%	£0.00	1.8%	£0.18	0.0%	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£5.13	£0.74	£0.00	£5.86	£6.04
	Cooper Buildbase, Morpeth Street, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.09	£0.09
	Stax, Bolton Road, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	£0.11	£0.11
	Swinton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.7%	£0.05	£0.05	£0.00	£0.00	£0.00	£0.00	£0.85	£0.25	£0.00	£1.10	£1.14
	Total Buffer 5	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**1.8%**	**£0.18**	**0.7%**	**£0.05**	**£0.22**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£6.08**	**£0.98**	**£0.11**	**£7.17**	**£7.39**
Buffer 6 - Walkden and South-east Bolton	Farnworth Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.7%	£0.05	£0.05	£0.00	£0.09	£0.00	£0.00	£0.00	£0.98	£0.00	£1.07	£1.11
	Little Lever Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37	£0.11	£0.48	£0.48
	Walkden Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.12	£0.12
	Tool Station, Pullman Court, Lever Street, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	£0.11	£0.11
	Wickes, Manchester Road, Clifton	0.8%	£0.11	0.0%	£0.00	0.9%	£0.09	0.7%	£0.05	£0.25	£0.00	£0.00	£0.00	£0.00	£0.57	£0.00	£0.00	£0.57	£0.82
	Total Buffer 6	**0.8%**	**£0.11**	**0.0%**	**£0.00**	**0.9%**	**£0.09**	**1.5%**	**£0.09**	**£0.29**	**£0.00**	**£0.09**	**£0.00**	**£0.00**	**£0.57**	**£1.47**	**£0.22**	**£2.35**	**£2.64**
Buffer 7 - North-east Bolton	Harwood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09
	Total Buffer 7	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**£0.00**	**£0.00**	**£0.09**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.09**	**£0.09**
Total Buffers		**0.8%**	**£0.11**	**0.8%**	**£0.04**	**34.2%**	**£3.47**	**4.5%**	**£0.27**	**£3.89**	**£1.24**	**£1.57**	**£3.01**	**£8.27**	**£8.45**	**£2.45**	**£0.33**	**£25.33**	**£29.22**
Total Overall Catchment Area		**98.4%**	**£14.40**	**96.7%**	**£4.95**	**94.7%**	**£9.60**	**85.1%**	**£5.18**	**£34.13**	**£6.77**	**£5.85**	**£4.62**	**£9.07**	**£8.64**	**£2.70**	**£1.00**	**£38.65**	**£72.78**
	B&Q, Bolton	0.0%	£0.00	1.6%	£0.08	0.0%	£0.00	6.7%	£0.41	£0.49	£0.00	£0.00	£0.00	£0.00	£0.28	£2.82	£5.25	£8.35	£8.84
	B&Q, Edinburgh Way, Rochdale	0.8%	£0.11	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.11	£0.00	£5.77	£0.50	£0.00	£0.00	£0.00	£0.00	£6.27	£6.38
	Bolton Town Centre	0.0%	£0.00	0.8%	£0.04	0.0%	£0.00	7.5%	£0.45	£0.50	£0.00	£0.00	£0.00	£0.00	£0.00	£2.82	£2.12	£4.94	£5.43
	B&Q, Westhulme Way, Oldham	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.17	£2.51	£0.10	£0.00	£0.00	£0.00	£2.78	£2.78
	Rochdale Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.57	£0.10	£0.00	£0.00	£0.00	£0.00	£1.67	£1.67
	Manchester City Centre	0.0%	£0.00	0.0%	£0.00	3.5%	£0.36	0.0%	£0.00	£0.36	£0.10	£0.09	£0.20	£0.40	£0.19	£0.00	£0.00	£0.97	£1.33
	Other Outside Catchment Area	*0.8%*	*£0.11*	*0.8%*	*£0.04*	*1.8%*	*£0.18*	*0.7%*	*£0.05*	*£0.38*	*£0.86*	*£0.44*	*£0.90*	*£0.90*	*£1.80*	*£0.61*	*£0.78*	*£6.29*	*£6.67*
	Total Outside Study Area	**1.6%**	**£0.23**	**3.3%**	**£0.17**	**5.3%**	**£0.53**	**14.9%**	**£0.91**	**£1.84**	**£0.95**	**£8.04**	**£4.21**	**£1.40**	**£2.28**	**£6.37**	**£8.15**	**£31.40**	**£33.24**
Total		**100.0%**	**£14.63**	**100.0%**	**£5.12**	**100.0%**	**£10.13**	**100.0%**	**£6.08**	**£35.97**	**£7.72**	**£13.89**	**£8.83**	**£10.47**	**£10.92**	**£9.07**	**£9.16**	**£70.05**	**£106.02**

Notes

1. 2010 Prices
2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011
3. Market shares re-based to remove 'Other', 'Varies' and NSRT means (including markets except Bury) responses
4. Total available DIY and Hardware Goods expenditure for each zone and buffers calculated by multiplying relevant Experian fine comparison goods expenditure per head categories (minus NSRT deduction) for each zone by the population for each zone taken from Table 1

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 13 - Total Comparison Goods Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury	Zone 2 - Ramsbottom	Zone 3 - Prestwich	Zone 4 - Radcliffe	Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area
Total Available Comparison Goods Expenditure Within Zone		**£197.01**	**£67.86**	**£140.24**	**£85.98**	**£491.08**	**£106.30**	**£184.09**	**£119.03**	**£143.87**	**£151.09**	**£118.37**	**£116.92**	**£939.67**	**£1,430.75**
Zone 1 - Bury	Aldi, Bell Lane, Bury	£0.41	£0.00	£0.00	£0.00	**£0.41**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.41**
	Angouleme Way Retail Park, Bury	£0.69	£0.22	£0.00	£0.10	**£1.01**	£0.11	£0.50	£0.13	£0.00	£0.00	£0.00	£0.00	**£0.74**	**£1.75**
	Asda, Pilsworth, Bury	£4.00	£0.66	£2.58	£0.00	**£7.24**	£0.52	£1.52	£1.70	£0.51	£0.00	£0.06	£0.25	**£4.57**	**£11.82**
	Asda, Spring Street, Bury	£2.23	£0.39	£0.31	£0.17	**£3.10**	£0.05	£0.35	£0.00	£0.23	£0.31	£0.13	£0.00	**£1.09**	**£4.19**
	Brandlesholme, Bury	£0.41	£0.00	£0.00	£0.00	**£0.41**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.41**
	Bury Market	£4.37	£0.24	£1.00	£1.44	**£7.06**	£0.27	£1.15	£0.54	£1.96	£0.87	£0.31	£0.64	**£5.74**	**£12.80**
	Bury Town Centre	£103.69	£29.80	£33.76	£31.11	**£198.36**	£23.92	£51.80	£9.25	£7.27	£5.22	£8.34	£8.32	**£114.12**	**£312.48**
	Chesham, Bury	£0.21	£0.00	£0.00	£0.00	**£0.21**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.21**
	Crostons Road Retail Park, Bury	£4.92	£1.36	£2.38	£1.36	**£10.01**	£2.49	£1.03	£0.70	£0.10	£0.00	£0.00	£0.11	**£4.43**	**£14.44**
	Fishpool, Bury	£0.21	£0.00	£0.00	£0.00	**£0.21**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.21**
	Gardners, Vernon Road, Bury	£0.00	£0.14	£0.00	£0.00	**£0.14**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.14**
	Mile Lane Pharmacy, Mile Lane, Bury	£0.41	£0.00	£0.00	£0.00	**£0.41**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.41**
	Tesco, Bolton Road, Manchester	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.16	£0.15	£0.00	£0.00	**£0.31**	**£0.31**
	Unsworth, Bury	£0.21	£0.00	£0.00	£0.00	**£0.21**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.21**
	Woodfields Retail Park, Bury	£8.54	£2.92	£1.02	£2.53	**£15.01**	£0.59	£0.92	£0.00	£0.19	£0.15	£0.36	£0.41	**£2.62**	**£17.63**
	Tesco, Woodfields Retail Park, Bury	£1.80	£0.21	£0.00	£0.15	**£2.16**	£0.00	£0.00	£0.00	£0.00	£0.05	£0.06	£0.56	**£0.67**	**£2.83**
	Summerseat	£0.00	£0.06	£0.00	£0.00	**£0.06**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.06**
	B&Q, Bridgehall Industrial Estate, Bury	£4.69	£2.04	£2.37	£1.45	**£10.55**	£2.52	£2.71	£0.89	£0.40	£0.09	£0.12	£0.33	**£7.06**	**£17.61**
	Moorgate Retail Park, Bury	£5.73	£1.00	£0.37	£0.62	**£7.72**	£1.01	£0.32	£0.43	£0.00	£0.00	£0.00	£0.22	**£1.97**	**£9.69**
	The Carpet Mill Bury, Stewart Street, Bury	£0.23	£0.00	£0.00	£0.00	**£0.23**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.23**
	Walmersley Carpets, Walmersley Road, Bury	£0.23	£0.00	£0.00	£0.00	**£0.23**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.23**
	Woodhead Carpets, Peter Street, Bury	£0.23	£0.00	£0.00	£0.00	**£0.23**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.23**
	C K Electrical, Harvey Street, Bury	£0.23	£0.00	£0.00	£0.10	**£0.33**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.33**
	Elton, Bury	£0.00	£0.00	£0.00	£0.10	**£0.10**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.10**
	Wickes, Moor Street, Bury	£0.34	£0.04	£0.00	£0.15	**£0.53**	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.17**	**£0.71**
	Travis Perkins, Lawrence Street, Bury	£0.00	£0.00	£0.00	£0.05	**£0.05**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.05**
	Woodholme Supplies, Bridge Street, Bury	£0.00	£0.04	£0.00	£0.00	**£0.04**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.04**
	Total Zone 1	**£143.79**	**£39.13**	**£43.78**	**£39.32**	**£266.02**	**£31.48**	**£60.47**	**£13.63**	**£10.83**	**£6.85**	**£9.39**	**£10.85**	**£143.50**	**£409.52**
Zone 2 - Ramsbottom	Aldi, Railway Street, Ramsbottom	£0.00	£0.07	£0.00	£0.00	**£0.07**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.07**
	Edenfield	£0.00	£0.27	£0.00	£0.00	**£0.27**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.27**
	Greenmount	£0.00	£0.63	£0.00	£0.00	**£0.63**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.63**
	Holcombe Brook, Ramsbottom	£0.00	£0.07	£0.00	£0.00	**£0.07**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.07**
	Morrisons, King Street, Ramsbottom	£0.00	£0.36	£0.00	£0.00	**£0.36**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.36**
	Ramsbottom Town Centre	£1.36	£5.67	£0.00	£0.00	**£7.03**	£0.50	£0.12	£0.00	£0.00	£0.00	£0.00	£0.25	**£0.87**	**£7.90**
	Tesco, Irwell Street, Ramsbottom	£0.00	£0.14	£0.00	£0.00	**£0.14**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.14**
	Tottington District Centre	£1.08	£0.23	£0.00	£0.00	**£1.31**	£0.00	£0.16	£0.00	£0.19	£0.09	£0.00	£0.00	**£0.45**	**£1.76**
	Cormar Carpets, Holcombe Road, Ramsbottom	£0.00	£0.08	£0.00	£0.00	**£0.08**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.08**
	Total Zone 2	**£2.44**	**£7.51**	**£0.00**	**£0.00**	**£9.95**	**£0.50**	**£0.28**	**£0.00**	**£0.19**	**£0.09**	**£0.00**	**£0.25**	**£1.32**	**£11.27**
Zone 3 - Prestwich	Aldi, Higher Lane, Whitefield	£0.00	£0.00	£0.39	£0.00	**£0.39**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.39**
	Lloyds, Bury Old Road, Manchester	£0.00	£0.00	£0.15	£0.00	**£0.15**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.15**
	Morrisons, Stanley Road, Whitefield	£0.76	£0.00	£1.91	£0.31	**£2.97**	£0.00	£0.00	£0.00	£0.51	£0.20	£0.00	£0.00	**£0.72**	**£3.69**
	Prestwich Town Centre	£0.90	£0.00	£9.80	£0.21	**£10.90**	£0.21	£0.00	£0.00	£0.95	£1.82	£0.00	£0.00	**£2.99**	**£13.89**
	Tesco, Valley Park Road, Prestwich	£0.44	£0.00	£5.14	£0.00	**£5.57**	£0.00	£0.00	£0.00	£0.48	£0.27	£0.00	£0.00	**£0.75**	**£6.32**
	Whitefield District Centre	£0.92	£0.08	£3.82	£0.21	**£5.02**	£0.16	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	**£0.35**	**£5.37**
	Local stores, Sedgley	£0.00	£0.00	£0.10	£0.00	**£0.10**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.10**
	Lidl, Bury New Road, Prestwich	£0.00	£0.00	£0.06	£0.10	**£0.16**	£0.00	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00	**£0.05**	**£0.21**
	Sainsbury's, Longfield Centre, Prestwich	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	**£0.06**	**£0.06**
	Carpetright, Bury New Road, Prestwich	£0.00	£0.00	£0.23	£0.00	**£0.23**	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	**£0.18**	**£0.41**
	Marks & Spencer, Bury New Road, Manchester	£0.00	£0.00	£0.23	£0.00	**£0.23**	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	**£0.19**	**£0.42**
	Relionus DIY, Bury Old Road, Manchester	£0.00	£0.00	£0.18	£0.00	**£0.18**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.18**
	Total Zone 3	**£3.00**	**£0.08**	**£22.00**	**£0.83**	**£25.91**	**£0.38**	**£0.00**	**£0.00**	**£2.38**	**£2.53**	**£0.00**	**£0.00**	**£5.28**	**£31.19**
Zone 4 - Radcliffe	Asda, Radcliffe	£0.34	£0.00	£3.68	£9.07	**£13.10**	£0.00	£0.00	£0.16	£0.06	£0.72	£0.78	£0.97	**£2.69**	**£15.79**
	Radcliffe Town Centre	£0.48	£0.18	£1.99	£8.68	**£11.33**	£0.00	£0.00	£0.00	£0.42	£0.00	£0.13	£0.08	**£0.63**	**£11.96**
	Tesco, Water Street, Radcliffe	£0.00	£0.00	£0.00	£0.07	**£0.07**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.07**
	Dunelm Mill, Green Street, Radcliffe	£1.47	£0.09	£0.63	£0.60	**£2.80**	£0.00	£0.16	£0.00	£0.19	£0.00	£0.00	£0.08	**£0.43**	**£3.23**
	Total Zone 4	**£2.30**	**£0.27**	**£6.30**	**£18.43**	**£27.30**	**£0.00**	**£0.16**	**£0.16**	**£0.67**	**£0.72**	**£0.91**	**£1.13**	**£3.76**	**£31.05**
Total Primary Study Area		**£151.52**	**£46.99**	**£72.08**	**£58.58**	**£329.17**	**£32.36**	**£60.91**	**£13.79**	**£14.06**	**£10.19**	**£10.31**	**£12.23**	**£153.86**	**£483.03**
Buffer 1 - Rawtenstall and Haslingden	Asda, Hollymount Way, Rawtenstall	£0.48	£0.31	£0.00	£0.00	**£0.79**	£5.01	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	**£5.07**	**£5.87**
	Boots, Rawtenstall Health Centre, Bacup Road, Rossendale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.33**	**£0.33**
	Haslingden Town Centre	£0.00	£0.22	£0.00	£0.00	**£0.22**	£2.92	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	**£3.08**	**£3.30**
	Helmshore	£0.00	£0.07	£0.00	£0.00	**£0.07**	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.33**	**£0.40**
	Rawtenstall Town Centre	£0.23	£0.24	£0.00	£0.00	**£0.47**	£14.93	£0.49	£0.00	£0.17	£0.00	£0.00	£0.00	**£15.58**	**£16.06**
	Tesco, Bury Road, Rawtenstall	£0.00	£0.29	£0.00	£0.00	**£0.29**	£2.01	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£2.01**	**£2.30**
	Tesco, Syke Street, Haslingden	£0.00	£0.29	£0.00	£0.00	**£0.29**	£3.69	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	**£3.84**	**£4.13**
	Rossendale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£1.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£1.05**	**£1.05**
	Winfields, Blackburn Road, Rossendale	£0.00	£0.00	£0.00	£0.07	**£0.07**	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.05**	**£0.13**
	D&J, Brookside Business Park, Rossendale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.18**	**£0.18**
	Musbury Fabrics, Holcombe Road, Rossendale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.18**	**£0.18**
	Rossendale Carpets, The Pavilion, Bury Road, Rawtenstall	£0.00	£0.08	£0.00	£0.00	**£0.08**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.08**
	Howdens, Charles Lane, Haslingden	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.21**	**£0.21**
	Fielden Factors, Stansfield Road, Waterfoot	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.19**	**£0.19**
	Waterfoot, Rossendale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.19**	**£0.19**
	Total Buffer 1	**£0.71**	**£1.51**	**£0.00**	**£0.07**	**£2.29**	**£31.25**	**£0.65**	**£0.00**	**£0.23**	**£0.15**	**£0.00**	**£0.00**	**£32.28**	**£34.58**
Buffer 2 - Rochdale West and Heywood	Asda, The Old Cricket Ground, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£2.51	£0.00	£0.00	£0.00	£0.00	£0.00	**£2.51**	**£2.51**
	Bamford, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.14**	**£0.14**
	Heywood Town Centre	£0.57	£0.17	£0.00	£0.00	**£0.74**	£0.00	£11.02	£0.29	£0.00	£0.00	£0.00	£0.19	**£11.50**	**£12.24**
	Lloyds, Bury Road, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.56	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.56**	**£0.56**
	Morrisons, Dawson Street, Heywood	£0.30	£0.00	£0.00	£0.00	**£0.30**	£0.00	£2.11	£0.16	£0.00	£0.15	£0.00	£0.00	**£2.43**	**£2.72**
	Norden, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.56	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.56**	**£0.56**
	Tesco, Manchester Road, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.14**	**£0.14**
	Dunnes, Times Retail Park, Heywood	£0.07	£0.00	£0.00	£0.00	**£0.07**	£0.00	£0.00	£0.22	£0.00	£0.00	£0.00	£0.00	**£0.22**	**£0.29**
	Ashworth Town Centre	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.12**	**£0.12**
	Tesco, Silk Street, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.21**	**£0.21**
	Carpetright, St Marys Gate, Whitworth Road, Rochdale	£0.00	£0.08	£0.00	£0.00	**£0.08**	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.16**	**£0.24**
	Dunelm Mill, Whitworth Road, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.33**	**£0.33**
	Moon Retail Park, Roch Valley Way, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.57	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.57**	**£0.57**
	CTV Services, Bury Road, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.16**	**£0.16**
	Currys, Dane Street, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£3.81	£0.00	£0.00	£0.00	£0.00	£0.00	**£3.81**	**£3.81**
	Lidl, Dane Street, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.16**	**£0.16**
	PC World, Dane Street, Rochdale	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.16**	**£0.16**
	Edward Jones, Bury Street, Heywood	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.09**	**£0.09**
	Total Buffer 2	**£0.94**	**£0.25**	**£0.00**	**£0.00**	**£1.18**	**£0.00**	**£22.81**	**£0.68**	**£0.00**	**£0.15**	**£0.00**	**£0.19**	**£23.83**	**£25.02**
Buffer 3 - Middleton	Aldi, Eastway, Middleton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	**£0.16**	**£0.16**
	Alkrington, Middleton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.00	**£0.48**	**£0.48**
	Boarshaw Pharmacy, Hereford Way, Middleton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	**£0.16**	**£0.16**
	Heaton Park, Manchester	£0.00	£0.00	£0.73	£0.00	**£0.73**	£0.00	£0.00	£0.85	£0.16	£0.20	£0.00	£0.00	**£1.21**	**£1.95**
	Middleton Town Centre	£0.00	£0.15	£0.00	£0.00	**£0.15**	£0.00	£0.95	£23.77	£6.23	£0.38	£0.00	£0.00	**£31.33**	**£31.48**
	Sainsbury's, Heaton Park, Manchester	£0.00	£0.00	£1.36	£0.00	**£1.36**	£0.00	£0.14	£2.44	£2.27	£0.50	£0.00	£0.00	**£5.35**	**£6.71**
	Tesco, Barton Road, Middleton, Manchester	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.16	£3.82	£0.32	£0.00	£0.00	£0.00	**£4.30**	**£4.30**
	Carpet World, Rochdale Road, Middleton	£0.00	£0.00	£0.23	£0.00	**£0.23**	£0.00	£0.00	£0.18	£0.19	£0.00	£0.00	£0.20	**£0.58**	**£0.81**
	Total Buffer 3	**£0.00**	**£0.15**	**£2.33**	**£0.00**	**£2.48**	**£0.00**	**£1.25**	**£31.87**	**£9.17**	**£1.08**	**£0.00**	**£0.20**	**£43.57**	**£46.05**
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Asda, North City Shopping Centre, Harpurhey, Manchester	£0.92	£0.00	£0.20	£0.00	**£1.12**	£0.00	£0.00	£0.06	£5.04	£0.15	£0.00	£0.00	**£5.25**	**£6.37**
	B&M, North City Shopping Centre, Manchester	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	**£0.16**	**£0.16**
	Blackley, Manchester	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.67	£1.50	£0.00	£0.00	£0.00	**£2.17**	**£2.17**
	Boots, Bury Old Road, Salford	£0.00	£0.00	£0.15	£0.00	**£0.15**	£0.00	£0.00	£0.00	£0.64	£0.31	£0.00	£0.00	**£0.95**	**£1.10**
	Boots, Crumpsall Lane, Manchester	£0.00	£0.00	£0.15	£0.00	**£0.15**	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	**£0.48**	**£0.63**
	Boots, Victoria Avenue, Manchester	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.96	£0.00	£0.00	£0.00	**£0.96**	**£0.96**
	Cheetham Hill Road (Including MFSP and Tesco)	£0.97	£0.09	£12.81	£0.52	**£14.40**	£0.10	£0.68	£6.27	£38.59	£7.82	£0.43	£0.00	**£53.88**	**£68.28**
	Co-op, Victoria Avenue, Higher Blackley, Manchester	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.48	£0.16	£0.00	£0.00	£0.00	**£0.64**	**£0.64**
	Crumpsall, Manchester	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.55	£0.00	£0.00	£0.00	**£0.55**	**£0.55**
	Harpurhey District Centre	£0.21	£0.00	£0.00	£0.00	**£0.21**	£0.00	£0.46	£0.22	£4.65	£0.00	£0.00	£0.08	**£5.41**	**£5.62**
	Tesco, Thomas Street, Cheetham Hill	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£1.29	£0.00	£0.00	£0.00	**£1.29**	**£1.29**
	Home Bargains, Cheetham Hill Road, Manchester	£0.00	£0.00	£0.06	£0.00	**£0.06**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.06**
	T J Levy, Cheetham Hill Road, Manchester	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.18	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	**£0.37**	**£0.37**
	Chambers & Perkins, Rochdale Road, Manchester	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	**£0.10**	**£0.10**
	Total Buffer 4	**£2.10**	**£0.09**	**£13.36**	**£0.52**	**£16.08**	**£0.27**	**£1.14**	**£7.80**	**£54.21**	**£8.28**	**£0.43**	**£0.08**	**£72.21**	**£88.29**
Buffer 5 - Swinton, Irlam and Broughton	Aldi, Swinton Hall Road, Swinton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	**£0.15**	**£0.15**
	Asda, Swinton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.20	£0.18	£0.00	**£0.38**	**£0.38**
	Broughton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.45	£0.46	£0.00	£0.00	**£0.92**	**£0.92**
	Co-op, Bolton Road, Salford	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.51	£0.00	£0.00	**£0.51**	**£0.51**
	Morrisons, Swinton Hall Road, Swinton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£2.98	£0.55	£0.00	**£3.53**	**£3.53**
	Pendlebury	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.31	£0.00	£0.00	**£0.31**	**£0.31**
	Swinton Town Centre	£0.00	£0.00	£0.25	£0.05	**£0.29**	£0.00	£0.12	£0.00	£0.16	£11.61	£0.62	£0.00	**£12.52**	**£12.81**
	Matalan, Westover Street, Swinton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.22	£0.00	£1.41	£0.20	£0.00	**£1.83**	**£1.83**
	B&Q, Swinton	£0.00	£0.00	£0.18	£0.00	**£0.18**	£0.00	£0.00	£0.00	£0.00	£5.50	£0.74	£0.00	**£6.24**	**£6.42**
	Bohm, Bury New Road, Salford	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	**£0.19**	**£0.19**
	Appliance World, Bolton Road, Manchester	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.20	£0.23	£0.00	**£0.43**	**£0.43**
	Cooper Buildbase, Morpeth Street, Swinton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00	**£0.09**	**£0.09**
	Stax, Bolton Road, Swinton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	**£0.11**	**£0.11**
	Total Buffer 5	**£0.00**	**£0.00**	**£0.42**	**£0.05**	**£0.47**	**£0.00**	**£0.12**	**£0.22**	**£0.80**	**£23.44**	**£2.52**	**£0.11**	**£27.22**	**£27.69**
Buffer 6 - Walkden and South-east Bolton	Asda, Brackley Street, Farnworth	£0.21	£0.00	£0.00	£0.00	**£0.21**	£0.00	£0.00	£0.00	£0.00	£0.00	£5.92	£1.37	**£7.29**	**£7.50**
	Farnworth Town Centre	£0.00	£0.00	£0.52	£0.71	**£1.24**	£0.18	£0.09	£0.00	£0.00	£0.36	£7.03	£0.22	**£7.87**	**£9.11**
	Kearsley	£0.00	£0.00	£0.00	£0.09	**£0.09**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54	£0.00	**£0.54**	**£0.63**
	Little Lever Town Centre	£0.00	£0.00	£0.00	£0.27	**£0.27**	£0.00	£0.00	£0.00	£0.29	£0.00	£2.00	£0.32	**£2.61**	**£2.87**
	Tesco, Ellesmere Centre, Walkden	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£1.13	£2.34	£0.00	**£3.48**	**£3.48**
	Tesco, Longcauseway, Farnworth	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	**£0.18**	**£0.18**
	Walkden Town Centre	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.05	£1.86	£0.00	**£1.91**	**£1.91**
	Asda, Burnden Park, Bolton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.29	£0.00	£1.65	£1.27	**£3.21**	**£3.21**
	Saxon Leather, Manchester Road, Bolton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.41	**£0.61**	**£0.61**
	C K Electrical, Mossfield Road, Kearsley, Bolton	£0.69	£0.00	£0.00	£0.00	**£0.69**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.69**
	Comet, Trinity Retail Park, St Peters Way, Bolton	£0.00	£0.00	£0.00	£0.21	**£0.21**	£0.00	£0.00	£0.00	£0.00	£0.00	£2.32	£1.52	**£3.84**	**£4.05**
	Tool Station, Pullman Court, Lever Street, Bolton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11	**£0.11**	**£0.11**
	Wickes, Manchester Road, Clifton	£0.11	£0.00	£0.09	£0.05	**£0.25**	£0.00	£0.00	£0.00	£0.00	£0.57	£0.00	£0.00	**£0.57**	**£0.82**
	Total Buffer 6	**£1.01**	**£0.00**	**£0.61**	**£1.32**	**£2.94**	**£0.18**	**£0.09**	**£0.00**	**£0.59**	**£2.11**	**£24.05**	**£5.21**	**£32.22**	**£35.16**
Buffer 7 - North-east Bolton	Local Chemists - Breightmet	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.57	**£0.57**	**£0.57**
	Morrisons, Bury Road, Bolton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	**£0.19**	**£0.19**
	Maxwells, Bury Road, Bolton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	**£0.19**	**£0.19**
	Nashes, Bury Road, Bolton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	**£0.19**	**£0.19**
	Harwood	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.09	£0.00	£0.00	£0.00	£0.00	£0.38	**£0.47**	**£0.47**
	Local chemist, Edgworth, Blackburn	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.76	**£0.76**	**£0.76**
	Home Bargains, Bury Road, Bolton	£0.00	£0.07	£0.00	£0.18	**£0.25**	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.95	**£1.09**	**£1.34**
	Morrisons, Lea Gate, Harwood	£0.48	£0.00	£0.00	£0.03	**£0.51**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.52	**£1.52**	**£2.03**
	Matalan, Tonge Moor Road, Bolton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	**£0.13**	**£0.13**
	Borek Carpets, Harwood Precinct, Bolton	£0.23	£0.00	£0.00	£0.00	**£0.23**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	**£0.00**	**£0.23**
	Carpetright, Ravenside Retail Park, Manchester Road, Bolton	£0.23	£0.00	£0.00	£0.00	**£0.23**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.20	**£0.40**	**£0.63**
	Gregory & Porritts, Knowsley Road, Bolton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	**£0.20**	**£0.20**
	Homebase, Manchester Road, Bolton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	**£0.20**	**£0.20**
	United Carpets, Manchester Road, Bolton	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	**£0.20**	**£0.20**
	Total Buffer 7	**£0.94**	**£0.07**	**£0.00**	**£0.20**	**£1.21**	**£0.00**	**£0.23**	**£0.00**	**£0.00**	**£0.00**	**£0.93**	**£4.96**	**£6.12**	**£7.33**
Total Buffers		**£5.69**	**£2.08**	**£16.72**	**£2.17**	**£26.65**	**£31.70**	**£26.29**	**£40.57**	**£65.00**	**£35.21**	**£27.93**	**£10.76**	**£237.46**	**£264.11**
Total Overall Catchment Area		**£157.21**	**£49.07**	**£88.81**	**£60.74**	**£355.83**	**£64.06**	**£87.20**	**£54.36**	**£79.06**	**£45.40**	**£38.24**	**£22.99**	**£391.32**	**£747.15**
Total Outside Study Area		**£39.80**	**£18.80**	**£51.43**	**£25.23**	**£135.25**	**£42.24**	**£96.89**	**£64.67**	**£64.80**	**£105.68**	**£80.13**	**£93.93**	**£548.35**	**£683.61**
Total		**£197.01**	**£67.86**	**£140.24**	**£85.98**	**£491.08**	**£106.30**	**£184.09**	**£119.03**	**£143.87**	**£151.09**	**£118.37**	**£116.92**	**£939.67**	**£1,430.75**
Locations Outside Catchment Area Drawing Notable Amounts of Comparison Goods Expenditure from The Study Area	Manchester City Centre	£17.80	£7.81	£35.32	£9.38	**£70.31**	£9.96	£20.04	£26.12	£43.63	£29.71	£5.44	£2.34	**£137.26**	**£207.56**
	Bolton Town Centre	£6.82	£4.26	£1.76	£8.92	**£21.76**	£3.54	£1.37	£0.46	£0.48	£12.96	£56.70	£54.13	**£129.64**	**£151.40**
	The Trafford Centre	£6.07	£2.23	£5.67	£3.67	**£17.63**	£2.85	£7.66	£3.82	£3.94	£25.32	£5.49	£5.47	**£54.56**	**£72.19**
	Middlebrook Retail Park	£2.30	£0.55	£0.47	£0.45	**£3.77**	£0.18	£0.56	£0.16	£0.23	£1.98	£1.69	£6.54	**£11.35**	**£15.12**
	Salford Town Centre	£0.00	£0.09	£0.64	£0.09	**£0.82**	£0.00	£0.00	£0.00	£4.90	£14.92	£0.43	£0.00	**£20.24**	**£21.07**
	Oldham Town Centre	£0.19	£0.00	£0.38	£0.09	**£0.66**	£0.00	£3.06	£8.66	£1.10	£0.64	£0.00	£0.00	**£13.46**	**£14.12**
	Accrington Town Centre	£0.00	£0.00	£0.55	£0.00	**£0.55**	£4.28	£0.12	£0.16	£0.29	£0.00	£0.00	£0.20	**£5.06**	**£5.60**
	Blackburn Town Centre	£0.23	£0.08	£0.00	£0.00	**£0.31**	£4.35	£0.00	£0.00	£0.00	£0.00	£0.00	£1.18	**£5.53**	**£5.83**
	Burnley Town Centre	£0.00	£0.28	£0.00	£0.03	**£0.30**	£8.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	**£8.83**	**£9.13**
	Rochdale Town Centre	£0.00	£0.00	£0.00	£0.00	**£0.00**	£0.18	£38.96	£3.21	£0.00	£0.12	£0.00	£0.00	**£42.47**	**£42.47**

Notes

1. 2010 Prices
2. Figures obtained by adding the individual flows of expenditure for each of the Household Telephone Survey categories from Tables 5, 6, 7, 8, 9, 10, 11 and 12
3. Total available comparison goods expenditure taken from Table 5

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 14 - Survey-derived Turnover of Existing Facilities Within the Primary Study Area Projected Forwards

Location	Facility	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	Aldi, Bell Lane, Bury	£0.41	£0.42	£0.43	£0.43	£0.44	£0.45	£0.46	£0.46	£0.47	£0.48	£0.49	£0.50	£0.51	£0.51	£0.52	£0.53	£0.54	£0.55	£0.56	£0.57
	Angouleme Way Retail Park, Bury	£1.75	£1.78	£1.81	£1.84	£1.87	£1.90	£1.93	£1.97	£2.00	£2.03	£2.07	£2.10	£2.14	£2.17	£2.21	£2.25	£2.29	£2.33	£2.37	£2.41
	Asda, Pilsworth, Bury	£11.82	£12.03	£12.21	£12.42	£12.63	£12.84	£13.06	£13.28	£13.51	£13.74	£13.97	£14.21	£14.45	£14.70	£14.95	£15.20	£15.46	£15.72	£15.99	£16.26
	Asda, Spring Street, Bury	£4.19	£4.26	£4.33	£4.40	£4.48	£4.55	£4.63	£4.71	£4.79	£4.87	£4.95	£5.04	£5.12	£5.21	£5.30	£5.39	£5.48	£5.57	£5.67	£5.76
	Brandlesholme, Bury	£0.41	£0.42	£0.43	£0.43	£0.44	£0.45	£0.46	£0.46	£0.47	£0.48	£0.49	£0.50	£0.51	£0.51	£0.52	£0.53	£0.54	£0.55	£0.56	£0.57
	Bury Market	£12.80	£13.03	£13.22	£13.45	£13.68	£13.91	£14.15	£14.39	£14.63	£14.88	£15.13	£15.39	£15.65	£15.92	£16.19	£16.46	£16.74	£17.03	£17.32	£17.61
	Bury Town Centre	£312.48	£318.10	£322.87	£328.36	£333.94	£339.62	£345.39	£351.27	£357.24	£363.31	£369.49	£375.77	£382.16	£388.65	£395.26	£401.98	£408.81	£415.76	£422.83	£430.02
	Chesham, Bury	£0.21	£0.21	£0.21	£0.22	£0.22	£0.22	£0.23	£0.23	£0.24	£0.24	£0.24	£0.25	£0.25	£0.26	£0.26	£0.27	£0.27	£0.27	£0.28	£0.28
	Crostons Road Retail Park, Bury	£14.44	£14.70	£14.92	£15.17	£15.43	£15.69	£15.96	£16.23	£16.51	£16.79	£17.07	£17.36	£17.66	£17.96	£18.26	£18.57	£18.89	£19.21	£19.54	£19.87
	Fishpool, Bury	£0.21	£0.21	£0.21	£0.22	£0.22	£0.22	£0.23	£0.23	£0.24	£0.24	£0.24	£0.25	£0.25	£0.26	£0.26	£0.27	£0.27	£0.27	£0.28	£0.28
	Gardners, Vernon Road, Bury	£0.14	£0.14	£0.14	£0.15	£0.15	£0.15	£0.15	£0.16	£0.16	£0.16	£0.16	£0.17	£0.17	£0.17	£0.18	£0.18	£0.18	£0.19	£0.19	£0.19
	Mile Lane Pharmacy, Mile Lane, Bury	£0.41	£0.42	£0.43	£0.43	£0.44	£0.45	£0.46	£0.46	£0.47	£0.48	£0.49	£0.50	£0.51	£0.51	£0.52	£0.53	£0.54	£0.55	£0.56	£0.57
	Tesco, Bolton Road, Manchester	£0.31	£0.32	£0.33	£0.33	£0.34	£0.34	£0.35	£0.35	£0.36	£0.37	£0.37	£0.38	£0.38	£0.39	£0.40	£0.40	£0.41	£0.42	£0.43	£0.43
	Unsworth, Bury	£0.21	£0.21	£0.21	£0.22	£0.22	£0.22	£0.23	£0.23	£0.24	£0.24	£0.24	£0.25	£0.25	£0.26	£0.26	£0.27	£0.27	£0.27	£0.28	£0.28
	Woodfields Retail Park, Bury	£17.63	£17.95	£18.21	£18.52	£18.84	£19.16	£19.49	£19.82	£20.15	£20.50	£20.84	£21.20	£21.56	£21.93	£22.30	£22.68	£23.06	£23.46	£23.85	£24.26
	Tesco, Woodfields Retail Park, Bury	£2.83	£2.89	£2.93	£2.98	£3.03	£3.08	£3.13	£3.19	£3.24	£3.30	£3.35	£3.41	£3.47	£3.53	£3.59	£3.65	£3.71	£3.77	£3.84	£3.90
	Summerseat	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.08	£0.08	£0.08	£0.08
	B&Q, Bridgehall Industrial Estate, Bury	£17.61	£17.93	£18.20	£18.51	£18.82	£19.14	£19.47	£19.80	£20.13	£20.48	£20.82	£21.18	£21.54	£21.90	£22.28	£22.66	£23.04	£23.43	£23.83	£24.24
	Moorgate Retail Park, Bury	£9.69	£9.86	£10.01	£10.18	£10.35	£10.53	£10.71	£10.89	£11.08	£11.27	£11.46	£11.65	£11.85	£12.05	£12.26	£12.46	£12.68	£12.89	£13.11	£13.33
	The Carpet Mill Bury, Stewart Street, Bury	£0.23	£0.23	£0.24	£0.24	£0.25	£0.25	£0.25	£0.26	£0.26	£0.27	£0.27	£0.28	£0.28	£0.29	£0.29	£0.30	£0.30	£0.31	£0.31	£0.32
	Walmersley Carpets, Walmersley Road, Bury	£0.23	£0.23	£0.24	£0.24	£0.25	£0.25	£0.25	£0.26	£0.26	£0.27	£0.27	£0.28	£0.28	£0.29	£0.29	£0.30	£0.30	£0.31	£0.31	£0.32
	Woodhead Carpets, Peter Street, Bury	£0.23	£0.23	£0.24	£0.24	£0.25	£0.25	£0.25	£0.26	£0.26	£0.27	£0.27	£0.28	£0.28	£0.29	£0.29	£0.30	£0.30	£0.31	£0.31	£0.32
	C K Electrical, Harvey Street, Bury	£0.33	£0.34	£0.34	£0.35	£0.36	£0.36	£0.37	£0.37	£0.38	£0.39	£0.39	£0.40	£0.41	£0.41	£0.42	£0.43	£0.43	£0.44	£0.45	£0.46
	Elton, Bury	£0.10	£0.10	£0.11	£0.11	£0.11	£0.11	£0.11	£0.12	£0.12	£0.12	£0.12	£0.12	£0.13	£0.13	£0.13	£0.13	£0.13	£0.14	£0.14	£0.14
	Wickes, Moor Street, Bury	£0.71	£0.72	£0.73	£0.74	£0.76	£0.77	£0.78	£0.80	£0.81	£0.82	£0.84	£0.85	£0.87	£0.88	£0.90	£0.91	£0.93	£0.94	£0.96	£0.97
	Travis Perkins, Lawrence Street, Bury	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06
	Woodholme Supplies, Bridge Street, Bury	£0.04	£0.04	£0.04	£0.04	£0.04	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.06	£0.06	£0.06
	Total Zone 1	**£409.52**	**£416.89**	**£423.15**	**£430.34**	**£437.66**	**£445.10**	**£452.66**	**£460.36**	**£468.18**	**£476.14**	**£484.24**	**£492.47**	**£500.84**	**£509.36**	**£518.02**	**£526.82**	**£535.78**	**£544.89**	**£554.15**	**£563.57**
Zone 2 - Ramsbottom	Aldi, Railway Street, Ramsbottom	£0.07	£0.07	£0.07	£0.07	£0.07	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.10
	Edenfield	£0.27	£0.27	£0.28	£0.28	£0.29	£0.29	£0.30	£0.30	£0.31	£0.31	£0.32	£0.32	£0.33	£0.33	£0.34	£0.34	£0.35	£0.36	£0.36	£0.37
	Greenmount	£0.63	£0.64	£0.65	£0.66	£0.67	£0.68	£0.69	£0.70	£0.72	£0.73	£0.74	£0.75	£0.77	£0.78	£0.79	£0.81	£0.82	£0.83	£0.85	£0.86
	Holcombe Brook, Ramsbottom	£0.07	£0.07	£0.07	£0.07	£0.07	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.10
	Morrisons, King Street, Ramsbottom	£0.36	£0.37	£0.37	£0.38	£0.38	£0.39	£0.40	£0.40	£0.41	£0.42	£0.43	£0.43	£0.44	£0.45	£0.46	£0.46	£0.47	£0.48	£0.49	£0.50
	Ramsbottom Town Centre	£7.90	£8.04	£8.16	£8.30	£8.44	£8.58	£8.73	£8.88	£9.03	£9.18	£9.34	£9.50	£9.66	£9.82	£9.99	£10.16	£10.33	£10.51	£10.69	£10.87
	Tesco, Irwell Street, Ramsbottom	£0.14	£0.14	£0.14	£0.15	£0.15	£0.15	£0.15	£0.16	£0.16	£0.16	£0.16	£0.17	£0.17	£0.17	£0.18	£0.18	£0.18	£0.19	£0.19	£0.19
	Tottington District Centre	£1.76	£1.79	£1.82	£1.85	£1.88	£1.91	£1.94	£1.98	£2.01	£2.04	£2.08	£2.11	£2.15	£2.19	£2.22	£2.26	£2.30	£2.34	£2.38	£2.42
	Cormar Carpets, Brookhouse Mill, Holcombe Road, Ramsbottom	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.10	£0.10	£0.10	£0.10	£0.10	£0.10	£0.11
	Total Zone 2	**£11.27**	**£11.47**	**£11.64**	**£11.84**	**£12.04**	**£12.25**	**£12.45**	**£12.67**	**£12.88**	**£13.10**	**£13.32**	**£13.55**	**£13.78**	**£14.01**	**£14.25**	**£14.49**	**£14.74**	**£14.99**	**£15.25**	**£15.51**
Zone 3 - Prestwich	Aldi, Higher Lane, Whitefield	£0.39	£0.40	£0.41	£0.41	£0.42	£0.43	£0.43	£0.44	£0.45	£0.46	£0.46	£0.47	£0.48	£0.49	£0.50	£0.50	£0.51	£0.52	£0.53	£0.54
	Lloyds, Bury Old Road, Manchester	£0.15	£0.15	£0.15	£0.15	£0.16	£0.16	£0.16	£0.17	£0.17	£0.17	£0.17	£0.18	£0.18	£0.18	£0.19	£0.19	£0.19	£0.20	£0.20	£0.20
	Morrisons, Stanley Road, Whitefield	£3.69	£3.75	£3.81	£3.88	£3.94	£4.01	£4.08	£4.15	£4.22	£4.29	£4.36	£4.44	£4.51	£4.59	£4.67	£4.74	£4.83	£4.91	£4.99	£5.08
	Prestwich Town Centre	£13.89	£14.14	£14.35	£14.60	£14.85	£15.10	£15.35	£15.62	£15.88	£16.15	£16.43	£16.70	£16.99	£17.28	£17.57	£17.87	£18.17	£18.48	£18.80	£19.12
	Tesco, Valley Park Road, Prestwich	£6.32	£6.44	£6.53	£6.64	£6.76	£6.87	£6.99	£7.11	£7.23	£7.35	£7.48	£7.60	£7.73	£7.86	£8.00	£8.13	£8.27	£8.41	£8.56	£8.70
	Whitefield District Centre	£5.37	£5.47	£5.55	£5.65	£5.74	£5.84	£5.94	£6.04	£6.14	£6.25	£6.36	£6.46	£6.57	£6.68	£6.80	£6.91	£7.03	£7.15	£7.27	£7.40
	Local stores, Sedgley	£0.10	£0.10	£0.10	£0.10	£0.10	£0.11	£0.11	£0.11	£0.11	£0.11	£0.12	£0.12	£0.12	£0.12	£0.12	£0.13	£0.13	£0.13	£0.13	£0.13
	Lidl, Bury New Road, Prestwich	£0.21	£0.21	£0.22	£0.22	£0.22	£0.23	£0.23	£0.23	£0.24	£0.24	£0.25	£0.25	£0.26	£0.26	£0.26	£0.27	£0.27	£0.28	£0.28	£0.29
	Sainsbury's, Longfield Centre, Prestwich	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.08	£0.08	£0.08	£0.08
	Carpetright, Bury New Road, Prestwich	£0.41	£0.42	£0.42	£0.43	£0.44	£0.44	£0.45	£0.46	£0.47	£0.48	£0.48	£0.49	£0.50	£0.51	£0.52	£0.53	£0.54	£0.54	£0.55	£0.56
	Marks & Spencer, Bury New Road, Manchester	£0.42	£0.43	£0.44	£0.45	£0.45	£0.46	£0.47	£0.48	£0.48	£0.49	£0.50	£0.51	£0.52	£0.53	£0.54	£0.55	£0.55	£0.56	£0.57	£0.58
	Relionus DIY, Bury Old Road, Manchester	£0.18	£0.18	£0.18	£0.19	£0.19	£0.19	£0.20	£0.20	£0.20	£0.21	£0.21	£0.21	£0.22	£0.22	£0.22	£0.23	£0.23	£0.24	£0.24	£0.24
	Total Zone 3	**£31.19**	**£31.75**	**£32.23**	**£32.78**	**£33.33**	**£33.90**	**£34.48**	**£35.06**	**£35.66**	**£36.27**	**£36.88**	**£37.51**	**£38.15**	**£38.80**	**£39.46**	**£40.13**	**£40.81**	**£41.50**	**£42.21**	**£42.92**
Zone 4 - Radcliffe	Asda, Radcliffe	£15.79	£16.07	£16.31	£16.59	£16.87	£17.16	£17.45	£17.74	£18.05	£18.35	£18.67	£18.98	£19.31	£19.63	£19.97	£20.31	£20.65	£21.00	£21.36	£21.72
	Radcliffe Town Centre	£11.96	£12.17	£12.36	£12.57	£12.78	£13.00	£13.22	£13.44	£13.67	£13.90	£14.14	£14.38	£14.63	£14.87	£15.13	£15.38	£15.65	£15.91	£16.18	£16.46
	Tesco, Water Street, Radcliffe	£0.07	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.10	£0.10	£0.10	£0.10	£0.10
	Dunelm Mill, Green Street, Radcliffe	£3.23	£3.29	£3.34	£3.40	£3.46	£3.52	£3.58	£3.64	£3.70	£3.76	£3.82	£3.89	£3.96	£4.02	£4.09	£4.16	£4.23	£4.30	£4.38	£4.45
	Total Zone 4	**£31.05**	**£31.61**	**£31.74**	**£31.86**	**£31.99**	**£32.12**	**£32.25**	**£32.41**	**£32.57**	**£32.73**	**£32.90**	**£33.06**	**£33.23**	**£33.39**	**£33.56**	**£33.73**	**£33.90**	**£34.07**	**£34.24**	**£34.41**
Total Primary Study Area		**£483.03**	**£491.73**	**£498.76**	**£506.82**	**£515.02**	**£523.36**	**£531.84**	**£540.50**	**£549.30**	**£558.24**	**£567.34**	**£576.59**	**£586.00**	**£595.56**	**£605.28**	**£615.17**	**£625.22**	**£635.45**	**£645.84**	**£656.41**

Notes

1. 2010 Prices
2. 2011 base figures taken from Table 13
3. Turnover of facilities projected forwards utilising Experian comparison goods sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

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Table 15 - Comparison Goods Market Share of Facilities Within The Primary Study Area in 2011

Zone	Total Available Comparison Goods Expenditure (£m)	Survey-Derived Turnover of Facilities Within Zone From Residents of Zone (£m)	Market Share From Zone	Survey-Derived Turnover of Facilities Within Zone From Primary Study Area	Market Share From Primary Study Area
Zone 1 - Bury	£197.01	£143.79	72.98%	£266.02	54.17%
Zone 2 - Ramsbottom	£67.86	£7.51	11.07%	£9.95	2.03%
Zone 3 - Prestwich	£140.24	£22.00	15.69%	£25.91	5.28%
Zone 4 - Radcliffe	£85.98	£18.43	21.43%	£27.30	5.56%
Total Primary Study Area	**£491.08**	-	-	**£329.17**	**67.03%**

Notes

1. 2010 Prices
2. Total available comparison goods expenditure taken from Table 4
3. Survey-derived turnover of facilities within zone / primary study area from residents of zone / primary study area taken from Table 13

Table 16 - Proportion of Facilities Turnover Within a Zone Obtained from Residents of That Zone in 2011

Zone	Total Survey Derived Turnover of Facilities Within That Zone (£m)	Flow of Expenditure From Residents of the Zone to Facilities Within the Zone (£m)	Proportion of Facilities' Expenditure Obtained From Zone	Flow of Expenditure From Residents of Primary Study Area to Facilities Within the Zone (£m)	Proportion of Facilities' Expenditure Obtained From Primary Study Area
Zone 1 - Bury	£409.52	£143.79	35.11%	£266.02	64.96%
Zone 2 - Ramsbottom	£11.27	£7.51	66.65%	£9.95	88.27%
Zone 3 - Prestwich	£31.19	£22.00	70.52%	£25.91	83.07%
Zone 4 - Radcliffe	£31.05	£18.43	59.34%	£27.30	87.90%
Total Primary Study Area	**£483.03**	**£329.17**	**68.15%**	**-**	-

Notes

1. 2010 Prices
2. Flows of expenditure and total survey derived turnover of facilities within that zone in 2011 obtained from Table 13

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Table 17 - Estimated Comparison Goods Turnover of Main Centres and Other Stores in the Primary Study Area in 2011

	Centre	Gross Comparison Goods Floorspace (sq m)	Net Comparison Goods Floorspace (sq m)	Total Turnover (£m)	Turnover per sq m from Study Area (£)	Total Turnover per sq m (£)
Town Centres	Bury Town Centre		74,358	£312.48	£4,202	£4,981
	Ramsbottom Town Centre		5,386	£7.90	£1,467	£1,648
	Prestwich Town Centre		3,581	£13.89	£3,879	£3,999
	Radcliffe Town Centre		6,765	£15.19	£2,246	£2,246
District Centres	Whitefield District Centre	2,236	-	£5.37	-	-
	Tottington District Centre	508	-	£1.76	-	-
Other Stores	Other Stores Zone 1	-	3,718	£7.44	£2,000	-
	Other Stores Zone 2	-	269	£0.54	£2,000	-
	Other Stores Zone 3	-	179	£0.36	£2,000	-
	Other Stores Zone 4	-	338	£0.68	£2,000	-

Notes

1. 2010 Prices
2. Total turnover in 2011 taken from Table 13
3. Gross and net floorspace for Ramsbottom, Radcliffe and Prestwich taken from Bury Council surveys
4. Gross floorspace for Bury taken from GOAD centres survey undertaken 25 March 2011, assumed 70% gross to net ratio
5. Turnover of Radcliffe Town Centre includes Dunelm
6. Amount of 'Other' floorspace within a zone 5% of the total net floorspace within the zone
7. Bury Town Centre inflow from outside the Study Area derived from In-centre surveys - assumed Bury Town Centre and Bury Market obtain 18% of their trade from outside the Study Area and other facilities within Zone 1 obtain 5% of their trade from outside the catchment area

8. Ramsbottom, Prestwich and Radcliffe Town Centres inflow from outside the Study Area derived from In-centre surveys - 11% for Ramsbottom, 3% for Prestwich and 0% for Radcliffe

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Table 18 - Benchmark Comparison Goods Turnover of Foodstores Within the Primary Study Area

Zone	Store	Gross Floorspace (sq m)	Net Comparison Goods Floorspace (sq m)	Comparison Goods Turnover per sq m 2011	Comparison Goods Turnover in 2011 (£m)	Comparison Goods Turnover in 2012 (£m)	Comparison Goods Turnover in 2013 (£m)	Comparison Goods Turnover in 2014 (£m)	Comparison Goods Turnover in 2015 (£m)	Comparison Goods Turnover in 2016 (£m)	Comparison Goods Turnover in 2017 (£m)	Comparison Goods Turnover in 2018 (£m)	Comparison Goods Turnover in 2019 (£m)	Comparison Goods Turnover in 2020 (£m)	Comparison Goods Turnover in 2021 (£m)	Comparison Goods Turnover in 2022 (£m)	Comparison Goods Turnover in 2023 (£m)	Comparison Goods Turnover in 2024 (£m)	Comparison Goods Turnover in 2025 (£m)	Comparison Goods Turnover in 2026 (£m)	Comparison Goods Turnover in 2027 (£m)	Comparison Goods Turnover in 2028 (£m)	Comparison Goods Turnover in 2029 (£m)	Comparison Goods Turnover in 2030 (£m)
Zone 1 - Bury	Aldi, Bell Lane, Bury	1,285	381	£605	£0.23	£0.23	£0.24	£0.24	£0.25	£0.25	£0.25	£0.26	£0.26	£0.27	£0.27	£0.28	£0.28	£0.29	£0.29	£0.30	£0.30	£0.31	£0.31	£0.32
	Asda, Pilsworth, Bury	10,351	2,648	£8,939	£23.67	£24.10	£24.46	£24.87	£25.30	£25.73	£26.16	£26.61	£27.06	£27.52	£27.99	£28.47	£28.95	£29.44	£29.94	£30.45	£30.97	£31.50	£32.03	£32.58
	Asda, Spring Street, Bury	4,799	1,210	£8,939	£10.82	£11.01	£11.18	£11.37	£11.56	£11.76	£11.96	£12.16	£12.37	£12.58	£12.79	£13.01	£13.23	£13.45	£13.68	£13.92	£14.15	£14.39	£14.64	£14.89
	Co-op, Ainsworth Road, Bury	-	26	£1,978	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.07	£0.07	£0.07	£0.07	£0.07
	Co-op, Mile Lane, Bury	-	38	£1,978	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.10	£0.10	£0.10	£0.10	£0.10	£0.10
	Co-op, 184 Walmersley Road, Bury	-	29	£1,978	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.08	£0.08	£0.08
	Co-op, 295 Walmersley Road, Bury	-	15	£1,978	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.04	£0.04	£0.04	£0.04	£0.04	£0.04	£0.04	£0.04
	Co-op, Parkhills Road	-	15	£1,978	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.04	£0.04	£0.04	£0.04	£0.04	£0.04	£0.04	£0.04	£0.04	£0.04	£0.04
	Iceland, Rochdale Road, Bury	-	44	£2,647	£0.12	£0.12	£0.12	£0.12	£0.12	£0.13	£0.13	£0.13	£0.13	£0.14	£0.14	£0.14	£0.14	£0.15	£0.15	£0.15	£0.15	£0.16	£0.16	£0.16
	Marks & Spencer, Bury Town Centre	-	58	£9,135	£0.53	£0.54	£0.55	£0.56	£0.57	£0.58	£0.59	£0.60	£0.61	£0.62	£0.63	£0.64	£0.65	£0.66	£0.67	£0.68	£0.69	£0.70	£0.72	£0.73
	Netto, Crostons Road, Bury	-	126	£1,569	£0.20	£0.20	£0.20	£0.21	£0.21	£0.22	£0.22	£0.22	£0.23	£0.23	£0.23	£0.24	£0.24	£0.25	£0.25	£0.25	£0.26	£0.26	£0.27	£0.27
	Tesco, Bolton Road, Bury	286	9	£8,989	£0.08	£0.08	£0.08	£0.08	£0.08	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.10	£0.10	£0.10	£0.10	£0.10	£0.10	£0.11	£0.11
	Tesco, Brandlesholme Road, Bury	268	7	£8,989	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.09	£0.09	£0.09	£0.09	£0.09
	Tesco, Sunnybank Road, Bury	-	7	£8,989	£0.06	£0.06	£0.06	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.07	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.08	£0.09
	Tesco, Woodfields Bury	7,490	1,620	£8,989	£14.56	£14.82	£15.05	£15.30	£15.56	£15.83	£16.09	£16.37	£16.65	£16.93	£17.22	£17.51	£17.81	£18.11	£18.42	£18.73	£19.05	£19.37	£19.70	£20.04
	Total Zone 1	**24,479**	**6,233**	**-**	**£50.57**	**£51.48**	**£52.26**	**£53.15**	**£54.05**	**£54.97**	**£55.90**	**£56.85**	**£57.82**	**£58.80**	**£59.80**	**£60.82**	**£61.85**	**£62.90**	**£63.97**	**£65.06**	**£66.17**	**£67.29**	**£68.44**	**£69.60**
Zone 2 - Ramsbottom	Aldi, Railway Street, Ramsbottom	1,638	391	£605	£0.24	£0.24	£0.24	£0.25	£0.25	£0.26	£0.26	£0.27	£0.27	£0.27	£0.28	£0.28	£0.29	£0.29	£0.30	£0.30	£0.31	£0.31	£0.32	£0.33
	Co-op, Tottington	-	60	£1,978	£0.12	£0.12	£0.12	£0.12	£0.13	£0.13	£0.13	£0.13	£0.14	£0.14	£0.14	£0.14	£0.14	£0.15	£0.15	£0.15	£0.16	£0.16	£0.16	£0.16
	Co-op, Vernon Road, Holcombe Brook, Bury	-	25	£1,978	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.07	£0.07	£0.07
	Morrisons, Ramsbottom	-	385	£7,044	£2.71	£2.76	£2.80	£2.85	£2.90	£2.95	£3.00	£3.05	£3.10	£3.15	£3.21	£3.26	£3.32	£3.37	£3.43	£3.49	£3.55	£3.61	£3.67	£3.73
	Tesco Metro, Ramsbottom	1,205	276	£8,989	£2.48	£2.53	£2.56	£2.61	£2.65	£2.70	£2.74	£2.79	£2.84	£2.88	£2.93	£2.98	£3.03	£3.09	£3.14	£3.19	£3.25	£3.30	£3.36	£3.41
	Other Stores, Tottington District Centre	-	290	£2,429	£0.70	£0.72	£0.73	£0.74	£0.75	£0.77	£0.78	£0.79	£0.81	£0.82	£0.83	£0.85	£0.86	£0.88	£0.89	£0.91	£0.92	£0.94	£0.95	£0.97
	Total Zone 2	**2,843**	**1,426**	**-**	**£6.30**	**£6.41**	**£6.51**	**£6.62**	**£6.73**	**£6.85**	**£6.96**	**£7.08**	**£7.20**	**£7.33**	**£7.45**	**£7.58**	**£7.71**	**£7.84**	**£7.97**	**£8.11**	**£8.24**	**£8.38**	**£8.53**	**£8.67**
Zone 3 - Prestwich	Aldi, Whitefield	929	240	£605	£0.15	£0.15	£0.15	£0.15	£0.16	£0.16	£0.16	£0.16	£0.17	£0.17	£0.17	£0.17	£0.18	£0.18	£0.18	£0.19	£0.19	£0.19	£0.20	£0.20
	Co-op, Albert Place, Whitefield	-	13	£1,978	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.03	£0.04
	Co-op, Fountain Place, Whitefield	-	23	£1,978	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.05	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06	£0.06
	Iceland, Prestwich	-	35	£2,647	£0.09	£0.09	£0.10	£0.10	£0.10	£0.10	£0.10	£0.10	£0.11	£0.11	£0.11	£0.11	£0.11	£0.12	£0.12	£0.12	£0.12	£0.12	£0.13	£0.13
	Lidl, Sedgely Park	-	216	£644	£0.14	£0.14	£0.14	£0.15	£0.15	£0.15	£0.15	£0.16	£0.16	£0.16	£0.16	£0.17	£0.17	£0.17	£0.18	£0.18	£0.18	£0.18	£0.19	£0.19
	Marks & Spencer Simply Food, Prestwich	1,626	45	£9,135	£0.41	£0.42	£0.43	£0.44	£0.44	£0.45	£0.46	£0.47	£0.47	£0.48	£0.49	£0.50	£0.51	£0.52	£0.52	£0.53	£0.54	£0.55	£0.56	£0.57
	Morrisons, Whitefield	7,897	806	£7,044	£5.68	£5.78	£5.87	£5.97	£6.07	£6.17	£6.28	£6.38	£6.49	£6.60	£6.71	£6.83	£6.95	£7.06	£7.18	£7.31	£7.43	£7.56	£7.68	£7.81
	Sainsbury's, Bury New Road, Prestwich	-	12	£7,526	£0.09	£0.09	£0.09	£0.10	£0.10	£0.10	£0.10	£0.10	£0.10	£0.11	£0.11	£0.11	£0.11	£0.11	£0.11	£0.12	£0.12	£0.12	£0.12	£0.12
	Tesco, Prestwich	6,819	1,427	£8,989	£12.83	£13.06	£13.26	£13.48	£13.71	£13.94	£14.18	£14.42	£14.67	£14.92	£15.17	£15.43	£15.69	£15.96	£16.23	£16.51	£16.79	£17.07	£17.36	£17.66
	Other Stores, Whitefield District Centre	-	1,277	£2,429	£3.10	£3.16	£3.20	£3.26	£3.31	£3.37	£3.43	£3.49	£3.55	£3.61	£3.67	£3.73	£3.79	£3.86	£3.92	£3.99	£4.06	£4.13	£4.20	£4.27
	Total Zone 3	**17,271**	**4,094**	**-**	**£22.56**	**£22.97**	**£23.31**	**£23.71**	**£24.11**	**£24.52**	**£24.94**	**£25.37**	**£25.80**	**£26.24**	**£26.68**	**£27.13**	**£27.60**	**£28.07**	**£28.54**	**£29.03**	**£29.52**	**£30.02**	**£30.53**	**£31.05**
Zone 4 - Radcliffe	Asda, Radcliffe	6,596	1,814	£8,939	£16.21	£16.50	£16.75	£17.04	£17.33	£17.62	£17.92	£18.23	£18.54	£18.85	£19.17	£19.50	£19.83	£20.17	£20.51	£20.86	£21.21	£21.57	£21.94	£22.31
	Tesco Express, Water Street, Radcliffe	286	9	£8,989	£0.08	£0.08	£0.08	£0.08	£0.08	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.09	£0.10	£0.10	£0.10	£0.10	£0.10	£0.10	£0.11	£0.11
	Co-op, Bury Road, Radcliffe	65	9	£1,978	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02	£0.02
	Total Zone 4	**6,947**	**1,831**	**-**	**£16.31**	**£16.60**	**£16.85**	**£17.14**	**£17.43**	**£17.73**	**£18.03**	**£18.33**	**£18.65**	**£18.96**	**£19.28**	**£19.61**	**£19.95**	**£20.28**	**£20.63**	**£20.98**	**£21.34**	**£21.70**	**£22.07**	**£22.44**
Total Primary Study Area		**51,540**	**13,585**	**-**	**£95.75**	**£97.47**	**£98.93**	**£100.62**	**£102.33**	**£104.07**	**£105.84**	**£107.63**	**£109.46**	**£111.32**	**£113.22**	**£115.14**	**£117.10**	**£119.09**	**£121.11**	**£123.17**	**£125.27**	**£127.40**	**£129.56**	**£131.77**

Notes

1. 2010 Prices
2. Gross and net floorspaces of each store taken from IGD foodstores database 2010 unless otherwise specified
3. Assumes Tesco Express and Sainsburys Local stores have 95% of the net sales are used for the sale of convenience goods
4. 'Other Stores' floorspace is 5% of the floorspace of named operators and Town and District Centres within the zone and includes Local and Neighbourhood Centres
5. Turnover per sq m derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 unless otherwise specified
6. Proportion of net floorspace used for the sale of convenience goods take from Verdict on Grocers 2010 unless otherwise specified
7. Turnover of facilities projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011
8. Gross floorspace of Aldi, Ramsbottom measured on ProMap and 75% gross to net ratio assumed
9. Net floorspace of M&S foodhall Bury Town Centre Drivers Jonas Deloitte estimate based on small increase from previous net floorspace (unit within Millgate) of 832 sq m and visit to the store
10. Floorspace of Tesco Express, Water Street, Radcliffe estimate as Tesco Express, Bolton Road, Bury

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 19 - Benchmark Comparison Goods Turnover of Retail Parks Within the Primary Study Area

Zone		Store	Gross Floorspace (sq m)	Net Comparison Goods Floorspace (sq m)	Comparison Goods Turnover per sq m 2011	Comparison Goods Turnover in 2011 (£m)	Comparison Goods Turnover in 2012 (£m)	Comparison Goods Turnover in 2013 (£m)	Comparison Goods Turnover in 2014 (£m)	Comparison Goods Turnover in 2015 (£m)	Comparison Goods Turnover in 2016 (£m)	Comparison Goods Turnover in 2017 (£m)	Comparison Goods Turnover in 2018 (£m)	Comparison Goods Turnover in 2019 (£m)	Comparison Goods Turnover in 2020 (£m)	Comparison Goods Turnover in 2021 (£m)	Comparison Goods Turnover in 2022 (£m)	Comparison Goods Turnover in 2023 (£m)	Comparison Goods Turnover in 2024 (£m)	Comparison Goods Turnover in 2025 (£m)	Comparison Goods Turnover in 2026 (£m)	Comparison Goods Turnover in 2027 (£m)	Comparison Goods Turnover in 2028 (£m)	Comparison Goods Turnover in 2029 (£m)	Comparison Goods Turnover in 2030 (£m)
Zone 1 - Bury	Crostons Retail Park	B&Q	3,770	2,545	£1,836	£4.67	£4.76	£4.83	£4.91	£4.99	£5.08	£5.16	£5.25	£5.34	£5.43	£5.52	£5.62	£5.71	£5.81	£5.91	£6.01	£6.11	£6.22	£6.32	£6.43
		Vacant	960	816	£0	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
	Woodfields Retail Park	Boots	910	774	-	£2.34	£2.38	£2.42	£2.46	£2.50	£2.54	£2.59	£2.63	£2.67	£2.72	£2.77	£2.81	£2.86	£2.91	£2.96	£3.01	£3.06	£3.11	£3.17	£3.22
		Sportsdirect	1,460	1,241	£3,946	£4.90	£4.99	£5.06	£5.15	£5.23	£5.32	£5.41	£5.51	£5.60	£5.69	£5.79	£5.89	£5.99	£6.09	£6.19	£6.30	£6.41	£6.52	£6.63	£6.74
		JD Sports	1,000	850	£5,750	£4.89	£4.98	£5.05	£5.14	£5.22	£5.31	£5.40	£5.49	£5.59	£5.68	£5.78	£5.88	£5.98	£6.08	£6.18	£6.29	£6.39	£6.50	£6.61	£6.73
		Next	1,440	1,224	£5,447	£6.67	£6.79	£6.89	£7.01	£7.13	£7.25	£7.37	£7.49	£7.62	£7.75	£7.88	£8.02	£8.15	£8.29	£8.43	£8.58	£8.72	£8.87	£9.02	£9.18
		Currys	1,530	1,301	£5,992	£7.79	£7.93	£8.05	£8.19	£8.33	£8.47	£8.61	£8.76	£8.91	£9.06	£9.21	£9.37	£9.53	£9.69	£9.86	£10.02	£10.20	£10.37	£10.54	£10.72
	Moorgate Retail Park	Carpetright	970	825	£1,079	£0.89	£0.91	£0.92	£0.94	£0.95	£0.97	£0.98	£1.00	£1.02	£1.03	£1.05	£1.07	£1.09	£1.11	£1.13	£1.14	£1.16	£1.18	£1.20	£1.22
		Halfords	980	833	-	£1.79	£1.82	£1.85	£1.88	£1.91	£1.95	£1.98	£2.01	£2.05	£2.08	£2.12	£2.15	£2.19	£2.23	£2.27	£2.30	£2.34	£2.38	£2.42	£2.47
		Vacant	1,980	1,683			£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
		Comet	980	833	£7,035	£5.86	£5.97	£6.05	£6.16	£6.26	£6.37	£6.48	£6.59	£6.70	£6.81	£6.93	£7.05	£7.17	£7.29	£7.41	£7.54	£7.67	£7.80	£7.93	£8.06
	Angouleme Way Retail Park	Matalan	2,950	2,508	£2,119	£5.31	£5.41	£5.49	£5.58	£5.68	£5.77	£5.87	£5.97	£6.07	£6.18	£6.28	£6.39	£6.50	£6.61	£6.72	£6.83	£6.95	£7.07	£7.19	£7.31
		TK Maxx	3,672	3,121	£2,990	£9.33	£9.50	£9.64	£9.81	£9.97	£10.14	£10.32	£10.49	£10.67	£10.85	£11.04	£11.22	£11.41	£11.61	£11.81	£12.01	£12.21	£12.42	£12.63	£12.84
		Argos	1,000	250	£19,947	£4.99	£5.08	£5.15	£5.24	£5.33	£5.42	£5.51	£5.61	£5.70	£5.80	£5.90	£6.00	£6.10	£6.20	£6.31	£6.42	£6.52	£6.63	£6.75	£6.86
		bathstore	560	476	£3,374	£1.61	£1.63	£1.66	£1.69	£1.72	£1.75	£1.78	£1.81	£1.84	£1.87	£1.90	£1.93	£1.96	£2.00	£2.03	£2.07	£2.10	£2.14	£2.17	£2.21
		DW Fitness JJB Sports	995	846	£2,143	£1.81	£1.85	£1.87	£1.90	£1.94	£1.97	£2.00	£2.04	£2.07	£2.11	£2.14	£2.18	£2.22	£2.25	£2.29	£2.33	£2.37	£2.41	£2.45	£2.49
		PC World	1,540	1,309	£6,117	£8.01	£8.15	£8.27	£8.41	£8.56	£8.70	£8.85	£9.00	£9.15	£9.31	£9.47	£9.63	£9.79	£9.96	£10.13	£10.30	£10.47	£10.65	£10.83	£11.02
		B&M Bargains	1,030	657	£3,886	£2.55	£2.60	£2.64	£2.68	£2.73	£2.77	£2.82	£2.87	£2.92	£2.97	£3.02	£3.07	£3.12	£3.17	£3.23	£3.28	£3.34	£3.40	£3.45	£3.51
		Instore	1,750	1,116	£3,886	£4.34	£4.41	£4.48	£4.56	£4.63	£4.71	£4.79	£4.87	£4.96	£5.04	£5.13	£5.21	£5.30	£5.39	£5.48	£5.58	£5.67	£5.77	£5.87	£5.97
	B&Q Warehouse, Bridge Hall Lane		12,357	8,341	£1,836	£15.32	£15.59	£15.82	£16.09	£16.37	£16.65	£16.93	£17.22	£17.51	£17.81	£18.11	£18.42	£18.73	£19.05	£19.37	£19.70	£20.04	£20.38	£20.72	£21.08
	Wickes, Peel Way		2,345	1,583	£2,369	£3.75	£3.82	£3.88	£3.94	£4.01	£4.08	£4.15	£4.22	£4.29	£4.36	£4.43	£4.51	£4.59	£4.66	£4.74	£4.82	£4.91	£4.99	£5.08	£5.16
	Total Zone 1		**44,179**	**33,129**	**-**	**£96.81**	**£98.55**	**£100.03**	**£101.73**	**£103.46**	**£105.22**	**£107.01**	**£108.83**	**£110.68**	**£112.56**	**£114.47**	**£116.42**	**£118.40**	**£120.41**	**£122.46**	**£124.54**	**£126.65**	**£128.81**	**£131.00**	**£133.22**
Zone 2 - Ramsbottom	*None*		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total Zone 2		**0**	**0**	**-**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**
Zone 3 - Prestwich	*None*		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total Zone 3		**0**	**0**	**-**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**
Zone 4 - Radcliffe	Newbank Garden Centre, Radcliffe		2,875	2,234	£1,059	£2.37	£2.41	£2.44	£2.49	£2.53	£2.57	£2.61	£2.66	£2.70	£2.75	£2.80	£2.84	£2.89	£2.94	£2.99	£3.04	£3.09	£3.15	£3.20	£3.26
	Total Zone 4		**2,875**	**2,234**	**-**	**£2.37**	**£2.41**	**£2.44**	**£2.49**	**£2.53**	**£2.57**	**£2.61**	**£2.66**	**£2.70**	**£2.75**	**£2.80**	**£2.84**	**£2.89**	**£2.94**	**£2.99**	**£3.04**	**£3.09**	**£3.15**	**£3.20**	**£3.26**
Total Primary Study Area			**47,054**	**35,363**	**-**	**£99.17**	**£100.96**	**£102.47**	**£104.22**	**£105.99**	**£107.79**	**£109.62**	**£111.49**	**£113.38**	**£115.31**	**£117.27**	**£119.26**	**£121.29**	**£123.35**	**£125.45**	**£127.58**	**£129.75**	**£131.96**	**£134.20**	**£136.48**

Notes

1. 2009 Prices
2. Turnover per sq m derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 unless otherwise specified
3. Turnover of facilities projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011
4. B&Q and Wickes 90% gross to net ratio, other outlets 85%
5. B&Q and Wickes net floorspace reduced by 25% to account for non-retail sales - building trade
6. Net floorspace for TK Maxx assumes 80% mezzanine cover within the store
7. Assumed 25% of the net floorspace of B&M Bargains and Instore is used for the sale of convenience goods, turnover per sq m of £4,000 DJD estimate
8. Turnover per sq m of Bathstore assumed to be average furniture retailer

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 20 - Benchmark Comparison Goods Turnover of Commitments Within the Primary Study Area

Zone	Commitment	Application Number	Expiry Date	Gross Floorspace (sq m)	Net Comparison Goods Floorspace (sq m)	Comparison Goods Turnover per sq m 2011	Comparison Goods Turnover in 2011 (£m)	Comparison Goods Turnover in 2012 (£m)	Comparison Goods Turnover in 2013 (£m)	Comparison Goods Turnover in 2014 (£m)	Comparison Goods Turnover in 2015 (£m)	Comparison Goods Turnover in 2016 (£m)	Comparison Goods Turnover in 2017 (£m)	Comparison Goods Turnover in 2018 (£m)	Comparison Goods Turnover in 2019 (£m)	Comparison Goods Turnover in 2020 (£m)	Comparison Goods Turnover in 2021 (£m)	Comparison Goods Turnover in 2022 (£m)	Comparison Goods Turnover in 2023 (£m)	Comparison Goods Turnover in 2024 (£m)	Comparison Goods Turnover in 2025 (£m)	Comparison Goods Turnover in 2026 (£m)	Comparison Goods Turnover in 2027 (£m)	Comparison Goods Turnover in 2028 (£m)	Comparison Goods Turnover in 2029 (£m)	Comparison Goods Turnover in 2030 (£m)
Zone 1 - Bury	Mixed use development - shopping, financial and professional services, food and drink uses, business uses, assembly and leisure, nightclub	50667	19/02/2012	1,271	801	£4,202	£3.37	£3.43	£3.48	£3.54	£3.60	£3.66	£3.72	£3.78	£3.85	£3.91	£3.98	£4.05	£4.12	£4.19	£4.26	£4.33	£4.40	£4.48	£4.55	£4.63
	Total Zone 1	**-**	**-**	**1,271**	**801**	**-**	**£3.37**	**£3.43**	**£3.48**	**£3.54**	**£3.60**	**£3.66**	**£3.72**	**£3.78**	**£3.85**	**£3.91**	**£3.98**	**£4.05**	**£4.12**	**£4.19**	**£4.26**	**£4.33**	**£4.40**	**£4.48**	**£4.55**	**£4.63**
Zone 2 - Ramsbottom	*None*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total Zone 2	**-**	**-**	**0**	**0**	**-**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**
Zone 3 - Prestwich	Longfield Centre Redevelopment - foodstore, additional retail floorspace, hotel, office, residential and community uses	51465	16/09/2012	8,250	3,248	-	£18.04	£18.36	£18.64	£18.95	£19.28	£19.60	£19.94	£20.27	£20.62	£20.97	£21.33	£21.69	£22.06	£22.43	£22.81	£23.20	£23.60	£24.00	£24.41	£24.82
	Total Zone 3			**8,250**	**3,248**	**-**	**£18.04**	**£18.36**	**£18.64**	**£18.95**	**£19.28**	**£19.60**	**£19.94**	**£20.27**	**£20.62**	**£20.97**	**£21.33**	**£21.69**	**£22.06**	**£22.43**	**£22.81**	**£23.20**	**£23.60**	**£24.00**	**£24.41**	**£24.82**
Zone 4 - Radcliffe	*None*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total Zone 4	**-**	**-**	**0**	**0**	**-**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**
Total Primary Study Area		**-**	**-**	**9,521**	**4,049**	**-**	**£21.40**	**£21.79**	**£22.11**	**£22.49**	**£22.87**	**£23.26**	**£23.66**	**£24.06**	**£24.47**	**£24.88**	**£25.31**	**£25.74**	**£26.17**	**£26.62**	**£27.07**	**£27.53**	**£28.00**	**£28.48**	**£28.96**	**£29.45**

Notes

1. 2010 Prices
2. Turnover per sq m derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 unless otherwise specified
3. Assumed that 90% of floorspace within the Hornby Buildings Development will be utilised for comparison goods and 70% gross to net ratio utilised, assumed floorspace turns over at current Bury Town Centre average
4. Commitment details provided by Bury Council
5. Assumed Commitment 50667 will turnover at Bury Town Centre survey-derived turnover per sq m
6. Turnover of Commitments projected forwards using Experian Forecast comparison goods sales density increases taken from Figure 4b (Page 12) of Experian Retail Planner Briefing Note 9, September 2011

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 21a - Zone 1 Comparison Goods Expenditure Capacity - Existing Market Share - 73%

Zone 1 - Bury	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£197.01	£198.70	£201.71	£207.02	£213.31	£220.29	£227.61	£235.72	£244.10	£252.92	£262.04	£271.35	£280.66	£290.47	£300.61	£310.75	£321.43	£332.10	£343.11	£354.49
Market Share (%)	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%	72.98%
Total Available Expenditure Retained (£m)	£143.79	£145.02	£147.22	£151.10	£155.68	£160.78	£166.12	£172.04	£178.16	£184.59	£191.25	£198.04	£204.84	£212.00	£219.40	£226.80	£234.60	£242.38	£250.42	£258.72
Inflow From Other Zones and Buffers (£m)	£265.74	£269.99	£275.66	£283.93	£292.44	£301.22	£310.25	£319.56	£329.15	£339.02	£349.19	£359.67	£370.46	£381.57	£393.02	£404.81	£416.96	£429.47	£442.35	£455.62
Inflow From Outside Study Area (£m)	£75.84	£77.05	£78.67	£81.03	£83.46	£85.96	£88.54	£91.20	£93.93	£96.75	£99.65	£102.64	£105.72	£108.89	£112.16	£115.53	£118.99	£122.56	£126.24	£130.03
Total Expenditure to Support Floorspace (£)	**£485.36**	**£492.06**	**£501.54**	**£516.05**	**£531.59**	**£547.96**	**£564.92**	**£582.80**	**£601.24**	**£620.36**	**£640.10**	**£660.36**	**£681.02**	**£702.46**	**£724.58**	**£747.14**	**£770.54**	**£794.40**	**£819.01**	**£844.37**
Benchmark Turnover of Existing Facilities (£m)	£480.09	£488.74	£496.07	£504.50	£513.08	£521.80	£530.67	£539.69	£548.87	£558.20	£567.69	£577.34	£587.15	£597.13	£607.28	£617.61	£628.11	£638.78	£649.64	£660.69
Turnover of Commitments (£m)	£3.37	£3.43	£3.48	£3.54	£3.60	£3.66	£3.72	£3.78	£3.85	£3.91	£3.98	£4.05	£4.12	£4.19	£4.26	£4.33	£4.40	£4.48	£4.55	£4.63
Expenditure Available To Support New Floorspace (£m)	**£1.90**	**-£0.10**	**£2.00**	**£8.01**	**£14.91**	**£22.50**	**£30.53**	**£39.32**	**£48.53**	**£58.26**	**£68.43**	**£78.97**	**£89.75**	**£101.15**	**£113.04**	**£125.20**	**£138.03**	**£151.14**	**£164.81**	**£179.05**
Average Bury Town Centre Turnover per sq m (£)	£4,981	£5,070	£5,146	£5,234	£5,323	£5,413	£5,505	£5,599	£5,694	£5,791	£5,889	£5,989	£6,091	£6,195	£6,300	£6,407	£6,516	£6,627	£6,739.43	£6,854.00
Net Floorspace Equivalent - Bury Town Centre (sq m)	381	-20	388	1,531	2,802	4,157	5,545	7,023	8,522	10,060	11,620	13,186	14,735	16,328	17,943	19,541	21,184	22,808	24,454	26,123
Average Retail Warehouse Turnover per sq m (£)	£3,000	£3,054	£3,100	£3,153	£3,206	£3,261	£3,316	£3,372	£3,430	£3,488	£3,547	£3,608	£3,669	£3,731	£3,795	£3,859	£3,925	£3,992	£4,059	£4,128
Net Floorspace Equivalent - Retail Warehouse (sq m)	633	-34	645	2,542	4,652	6,901	9,206	11,660	14,149	16,701	19,291	21,890	24,463	27,107	29,789	32,442	35,168	37,865	40,598	43,369
Gross Floorspace Equivalent - Bury Town Centre (sq m)	544	-29	555	2,187	4,003	5,938	7,922	10,033	12,175	14,371	16,600	18,837	21,050	23,325	25,633	27,916	30,262	32,582	34,934	37,318
Gross Floorspace Equivalent - Retail Warehouse (sq m)	744	-40	758	2,990	5,473	8,118	10,831	13,717	16,645	19,649	22,696	25,753	28,780	31,891	35,045	38,167	41,375	44,547	47,762	51,022

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys - assumed Bury Town Centre and Bury Market obtain 18% of their trade from outside the Study Area and other facilities within Zone 1 obtain 5% of their trade from outside the catchment area
6. Turnover of existing facilities taken from Tables 13, 17, 18 and 19 (benchmark turnovers taken from Tables 18 and 19)
7. Turnover of Commitments taken from Table 20
8. Bury Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Bury Town Centre gross to net ratio utilised 70%
12. Bury Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011
13. Benchmark turnover of existing facilities includes survey-derived turnover of Bury Market

Table 21b - Zone 1 Comparison Goods Expenditure Capacity - Increase in Market Share to 80%

Zone 1 - Bury	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£197.01	£198.70	£201.71	£207.02	£213.31	£220.29	£227.61	£235.72	£244.10	£252.92	£262.04	£271.35	£280.66	£290.47	£300.61	£310.75	£321.43	£332.10	£343.11	£354.49
Market Share (%)	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%
Total Available Expenditure Retained (£m)	£157.61	£158.96	£161.37	£165.62	£170.65	£176.23	£182.09	£188.57	£195.28	£202.33	£209.63	£217.08	£224.53	£232.37	£240.49	£248.60	£257.15	£265.68	£274.49	£283.59
Inflow From Other Zones and Buffers (£m)	£265.74	£269.99	£275.66	£283.93	£292.44	£301.22	£310.25	£319.56	£329.15	£339.02	£349.19	£359.67	£370.46	£381.57	£393.02	£404.81	£416.96	£429.47	£442.35	£455.62
Inflow From Outside Study Area (£m)	£75.84	£77.05	£78.67	£81.03	£83.46	£85.96	£88.54	£91.20	£93.93	£96.75	£99.65	£102.64	£105.72	£108.89	£112.16	£115.53	£118.99	£122.56	£126.24	£130.03
Total Expenditure to Support Floorspace (£)	**£499.18**	**£506.00**	**£515.69**	**£530.57**	**£546.55**	**£563.41**	**£580.89**	**£599.33**	**£618.36**	**£638.11**	**£658.48**	**£679.39**	**£700.71**	**£722.84**	**£745.67**	**£768.94**	**£793.09**	**£817.70**	**£843.08**	**£869.24**
Benchmark Turnover of Existing Facilities (£m)	£480.09	£488.74	£496.07	£504.50	£513.08	£521.80	£530.67	£539.69	£548.87	£558.20	£567.69	£577.34	£587.15	£597.13	£607.28	£617.61	£628.11	£638.78	£649.64	£660.69
Turnover of Commitments (£m)	£3.37	£3.43	£3.48	£3.54	£3.60	£3.66	£3.72	£3.78	£3.85	£3.91	£3.98	£4.05	£4.12	£4.19	£4.26	£4.33	£4.40	£4.48	£4.55	£4.63
Expenditure Available To Support New Floorspace (£m)	**£15.72**	**£13.84**	**£16.15**	**£22.54**	**£29.88**	**£37.95**	**£46.50**	**£55.86**	**£65.65**	**£76.00**	**£86.82**	**£98.01**	**£109.44**	**£121.52**	**£134.13**	**£147.00**	**£160.58**	**£174.44**	**£188.88**	**£203.92**
Average Bury Town Centre Turnover per sq m (£)	£4,981	£5,070	£5,146	£5,234	£5,323	£5,413	£5,505	£5,599	£5,694	£5,791	£5,889	£5,989	£6,091	£6,195	£6,300	£6,407	£6,516	£6,627	£6,773	£6,922
Net Floorspace Equivalent - Bury Town Centre (sq m)	3,156	2,729	3,138	4,306	5,614	7,012	8,446	9,977	11,530	13,124	14,742	16,364	17,968	19,617	21,291	22,944	24,644	26,324	27,889	29,461
Average Retail Warehouse Turnover per sq m (£)	£3,000	£3,054	£3,100	£3,153	£3,206	£3,261	£3,316	£3,372	£3,430	£3,488	£3,547	£3,608	£3,669	£3,731	£3,795	£3,859	£3,925	£3,992	£4,012	£4,032
Net Floorspace Equivalent - Retail Warehouse (sq m)	5,240	4,531	5,210	7,149	9,319	11,640	14,022	16,563	19,142	21,788	24,474	27,167	29,830	32,568	35,346	38,090	40,914	43,702	47,083	50,579
Gross Floorspace Equivalent - Bury Town Centre (sq m)	4,509	3,899	4,483	6,152	8,019	10,016	12,066	14,253	16,471	18,749	21,060	23,377	25,668	28,025	30,415	32,777	35,206	37,605	39,841	42,087
Gross Floorspace Equivalent - Retail Warehouse (sq m)	6,164	5,330	6,129	8,410	10,964	13,695	16,496	19,486	22,520	25,633	28,793	31,961	35,094	38,315	41,584	44,812	48,134	51,414	55,392	59,505

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys - assumed Bury Town Centre and Bury Market obtain 18% of their trade from outside Study Area and other facilities within Zone 1 obtain 5% of their trade from outside the catchment area
6. Turnover of existing facilities taken from Tables 13, 17, 18 and 19 (benchmark turnovers taken from Tables 18 and 19)
7. Turnover of Commitments taken from Table 20
8. Bury Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Bury Town Centre gross to net ratio utilised 70%
12. Bury Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011
13. Benchmark turnover of existing facilities includes survey-derived turnover of Bury Market

Table 21c - Zone 1 Comparison Goods Expenditure Capacity - Increase in Market Share to 80% and Increase in Inflow of 10%

Zone 1 - Bury	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£197.01	£198.70	£201.71	£207.02	£213.31	£220.29	£227.61	£235.72	£244.10	£252.92	£262.04	£271.35	£280.66	£290.47	£300.61	£310.75	£321.43	£332.10	£343.11	£354.49
Market Share (%)	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%
Total Available Expenditure Retained (£m)	£157.61	£158.96	£161.37	£165.62	£170.65	£176.23	£182.09	£188.57	£195.28	£202.33	£209.63	£217.08	£224.53	£232.37	£240.49	£248.60	£257.15	£265.68	£274.49	£283.59
Inflow From Other Zones and Buffers (£m)	£292.31	£296.99	£303.22	£312.32	£321.69	£331.34	£341.28	£351.52	£362.06	£372.93	£384.11	£395.64	£407.51	£419.73	£432.32	£445.29	£458.65	£472.41	£486.58	£501.18
Inflow From Outside Study Area (£m)	£83.42	£84.75	£86.53	£89.13	£91.80	£94.56	£97.39	£100.32	£103.33	£106.43	£109.62	£112.91	£116.29	£119.78	£123.38	£127.08	£130.89	£134.82	£138.86	£143.03
Total Expenditure to Support Floorspace (£)	**£533.34**	**£540.70**	**£551.13**	**£567.07**	**£584.14**	**£602.13**	**£620.77**	**£640.41**	**£660.67**	**£681.69**	**£703.37**	**£725.62**	**£748.33**	**£771.89**	**£796.19**	**£820.97**	**£846.69**	**£872.91**	**£899.93**	**£927.80**
Benchmark Turnover of Existing Facilities (£m)	£480.09	£488.74	£496.07	£504.50	£513.08	£521.80	£530.67	£539.69	£548.87	£558.20	£567.69	£577.34	£587.15	£597.13	£607.28	£617.61	£628.11	£638.78	£649.64	£660.69
Turnover of Commitments (£m)	£3.37	£3.43	£3.48	£3.54	£3.60	£3.66	£3.72	£3.78	£3.85	£3.91	£3.98	£4.05	£4.12	£4.19	£4.26	£4.33	£4.40	£4.48	£4.55	£4.63
Expenditure Available To Support New Floorspace (£m)	**£49.88**	**£48.54**	**£51.58**	**£59.03**	**£67.47**	**£76.67**	**£86.38**	**£96.93**	**£107.96**	**£119.58**	**£131.70**	**£144.24**	**£157.06**	**£170.57**	**£184.65**	**£199.04**	**£214.18**	**£229.64**	**£245.74**	**£262.48**
Average Bury Town Centre Turnover per sq m (£)	£4,981	£5,070	£5,146	£5,234	£5,323	£5,413	£5,505	£5,599	£5,694	£5,791	£5,889	£5,989	£6,091	£6,195	£6,300	£6,407	£6,516	£6,627	£6,773	£6,922
Net Floorspace Equivalent - Bury Town Centre (sq m)	10,014	9,574	10,023	11,279	12,676	14,164	15,690	17,313	18,960	20,649	22,363	24,083	25,785	27,535	29,309	31,065	32,869	34,654	36,284	37,922
Average Retail Warehouse Turnover per sq m (£)	£3,000	£3,054	£3,100	£3,153	£3,206	£3,261	£3,316	£3,372	£3,430	£3,488	£3,547	£3,608	£3,669	£3,731	£3,795	£3,859	£3,925	£3,992	£4,012	£4,032
Net Floorspace Equivalent - Retail Warehouse (sq m)	16,626	15,894	16,640	18,726	21,044	23,515	26,048	28,743	31,477	34,282	37,127	39,982	42,808	45,713	48,659	51,573	54,569	57,531	61,257	65,105
Gross Floorspace Equivalent - Bury Town Centre (sq m)	14,306	13,677	14,319	16,113	18,108	20,234	22,414	24,733	27,086	29,499	31,947	34,404	36,836	39,336	41,871	44,379	46,956	49,505	51,834	54,174
Gross Floorspace Equivalent - Retail Warehouse (sq m)	19,559	18,699	19,577	22,030	24,758	27,665	30,645	33,816	37,032	40,331	43,679	47,037	50,363	53,780	57,245	60,674	64,199	67,684	72,067	76,594

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys - assumed Bury Town Centre and Bury Market obtain 18% of their trade from outside Study Area and other facilities within Zone 1 obtain 5% of their trade from outside the catchment area
6. Turnover of existing facilities taken from Tables 13, 17, 18 and 19 (benchmark turnovers taken from Tables 18 and 19)
7. Turnover of Commitments taken from Table 20
8. Bury Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Bury Town Centre gross to net ratio utilised 70%
12. Bury Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011
13. Benchmark turnover of existing facilities includes survey-derived turnover of Bury Market

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 22a - Zone 2 Comparison Goods Expenditure Capacity - Existing Market Share - 11%

Zone 2 - Ramsbottom	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£67.86	£68.45	£69.48	£71.31	£73.48	£75.88	£78.40	£81.20	£84.08	£87.12	£90.26	£93.47	£96.68	£100.06	£103.55	£107.04	£110.72	£114.39	£118.19	£122.11
Market Share (%)	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%	11.07%
Total Available Expenditure Retained (£m)	£7.51	£7.57	£7.69	£7.89	£8.13	£8.40	£8.68	£8.98	£9.30	£9.64	£9.99	£10.34	£10.70	£11.07	£11.46	£11.84	£12.25	£12.66	£13.08	£13.51
Inflow From Other Zones and Buffers (£m)	£3.76	£3.82	£3.90	£4.02	£4.14	£4.26	£4.39	£4.52	£4.65	£4.79	£4.94	£5.09	£5.24	£5.40	£5.56	£5.72	£5.90	£6.07	£6.26	£6.44
Inflow From Outside Study Area (£m)	£1.39	£1.41	£1.44	£1.49	£1.53	£1.58	£1.63	£1.67	£1.72	£1.78	£1.83	£1.88	£1.94	£2.00	£2.06	£2.12	£2.19	£2.25	£2.32	£2.39
Total Expenditure to Support Floorspace (£)	**£12.66**	**£12.81**	**£13.03**	**£13.39**	**£13.80**	**£14.23**	**£14.69**	**£15.18**	**£15.68**	**£16.21**	**£16.76**	**£17.31**	**£17.88**	**£18.47**	**£19.08**	**£19.69**	**£20.33**	**£20.98**	**£21.65**	**£22.34**
Benchmark Turnover of Existing Facilities (£m)	£16.50	£16.79	£17.05	£17.34	£17.63	£17.93	£18.23	£18.54	£18.86	£19.18	£19.51	£19.84	£20.18	£20.52	£20.87	£21.22	£21.58	£21.95	£22.32	£22.70
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	**-£3.84**	**-£3.99**	**-£4.01**	**-£3.94**	**-£3.83**	**-£3.70**	**-£3.55**	**-£3.37**	**-£3.18**	**-£2.97**	**-£2.75**	**-£2.52**	**-£2.30**	**-£2.05**	**-£1.79**	**-£1.53**	**-£1.25**	**-£0.97**	**-£0.67**	**-£0.36**
Average Ramsbottom Town Centre Turnover per sq m (£)	£1,648	£1,677	£1,703	£1,732	£1,761	£1,791	£1,821	£1,852	£1,884	£1,916	£1,948	£1,982	£2,015	£2,049	£2,084	£2,120	£2,156	£2,192	£2,241	£2,290
Net Floorspace Equivalent - Ramsbottom Town Centre (sq m)	-2,329	-2,377	-2,358	-2,276	-2,176	-2,063	-1,947	-1,817	-1,686	-1,550	-1,412	-1,274	-1,140	-1,001	-860	-722	-580	-441	-300	-157
Average Retail Warehouse Turnover per sq m (£)	£3,000	£3,054	£3,100	£3,153	£3,206	£3,261	£3,316	£3,372	£3,430	£3,488	£3,547	£3,608	£3,669	£3,731	£3,795	£3,859	£3,925	£3,992	£4,012	£4,032
Net Floorspace Equivalent - Retail Warehouse (sq m)	-1,279	-1,306	-1,295	-1,250	-1,195	-1,133	-1,069	-998	-926	-851	-775	-700	-626	-550	-472	-397	-318	-242	-167	-89
Gross Floorspace Equivalent - Ramsbottom Town Centre (sq m)	-3,327	-3,396	-3,368	-3,252	-3,108	-2,947	-2,781	-2,596	-2,409	-2,214	-2,017	-1,820	-1,629	-1,430	-1,228	-1,032	-828	-630	-428	-224
Gross Floorspace Equivalent - Retail Warehouse (sq m)	-1,505	-1,536	-1,524	-1,471	-1,406	-1,333	-1,258	-1,174	-1,089	-1,002	-912	-823	-737	-647	-555	-467	-375	-285	-197	-105

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys - assumed all facilities within Zone 2 obtain 11% of their trade from outside the Study Area
6. Turnover of existing facilities taken from Tables 17 and 18 (benchmark turnovers taken from Table 18)
7. Turnover of Commitments taken from Table 20
8. Ramsbottom Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Ramsbottom Town Centre gross to net ratio utilised 70%
12. Ramsbottom Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 22b - Zone 2 Comparison Goods Expenditure Capacity - Increase in Market Share to 25%

Zone 2 - Ramsbottom	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£67.86	£68.45	£69.48	£71.31	£73.48	£75.88	£78.40	£81.20	£84.08	£87.12	£90.26	£93.47	£96.68	£100.06	£103.55	£107.04	£110.72	£114.39	£118.19	£122.11
Market Share (%)	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%
Total Available Expenditure Retained (£m)	£16.97	£17.11	£17.37	£17.83	£18.37	£18.97	£19.60	£20.30	£21.02	£21.78	£22.57	£23.37	£24.17	£25.01	£25.89	£26.76	£27.68	£28.60	£29.55	£30.53
Inflow From Other Zones and Buffers (£m)	£3.76	£3.82	£3.90	£4.02	£4.14	£4.26	£4.39	£4.52	£4.65	£4.79	£4.94	£5.09	£5.24	£5.40	£5.56	£5.72	£5.90	£6.07	£6.26	£6.44
Inflow From Outside Study Area (£m)	£1.39	£1.41	£1.44	£1.49	£1.53	£1.58	£1.63	£1.67	£1.72	£1.78	£1.83	£1.88	£1.94	£2.00	£2.06	£2.12	£2.19	£2.25	£2.32	£2.39
Total Expenditure to Support Floorspace (£)	**£22.12**	**£22.34**	**£22.71**	**£23.33**	**£24.04**	**£24.81**	**£25.61**	**£26.49**	**£27.40**	**£28.35**	**£29.33**	**£30.34**	**£31.35**	**£32.41**	**£33.50**	**£34.61**	**£35.76**	**£36.92**	**£38.12**	**£39.36**
Benchmark Turnover of Existing Facilities (£m)	£16.50	£16.79	£17.05	£17.34	£17.63	£17.93	£18.23	£18.54	£18.86	£19.18	£19.51	£19.84	£20.18	£20.52	£20.87	£21.22	£21.58	£21.95	£22.32	£22.70
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	**£5.62**	**£5.55**	**£5.67**	**£6.00**	**£6.41**	**£6.88**	**£7.38**	**£7.95**	**£8.54**	**£9.17**	**£9.83**	**£10.50**	**£11.17**	**£11.89**	**£12.64**	**£13.38**	**£14.18**	**£14.97**	**£15.80**	**£16.66**
Average Ramsbottom Town Centre Turnover per sq m (£)	£1,648	£1,677	£1,703	£1,732	£1,761	£1,791	£1,821	£1,852	£1,884	£1,916	£1,948	£1,982	£2,015	£2,049	£2,084	£2,120	£2,156	£2,192	£2,241	£2,290
Net Floorspace Equivalent - Ramsbottom Town Centre (sq m)	3,410	3,309	3,329	3,463	3,639	3,841	4,052	4,291	4,534	4,787	5,044	5,299	5,545	5,802	6,063	6,314	6,577	6,829	7,051	7,273
Average Retail Warehouse Turnover per sq m (£)	£3,000	£3,054	£3,100	£3,153	£3,206	£3,261	£3,316	£3,372	£3,430	£3,488	£3,547	£3,608	£3,669	£3,731	£3,795	£3,859	£3,925	£3,992	£4,012	£4,032
Net Floorspace Equivalent - Retail Warehouse (sq m)	1,873	1,817	1,828	1,902	1,999	2,110	2,226	2,357	2,490	2,629	2,770	2,911	3,046	3,187	3,330	3,468	3,613	3,751	3,938	4,131
Gross Floorspace Equivalent - Ramsbottom Town Centre (sq m)	4,872	4,727	4,756	4,947	5,198	5,487	5,788	6,130	6,477	6,838	7,206	7,570	7,921	8,289	8,662	9,020	9,396	9,756	10,072	10,390
Gross Floorspace Equivalent - Retail Warehouse (sq m)	2,204	2,138	2,151	2,238	2,351	2,482	2,618	2,773	2,930	3,093	3,259	3,424	3,583	3,749	3,918	4,080	4,250	4,413	4,633	4,860

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys - assumed all facilities within Zone 2 obtain 11% of their trade from outside the Study Area
6. Turnover of existing facilities taken from Tables 17 and 18 (benchmark turnovers taken from Table 18)
7. Turnover of Commitments taken from Table 20
8. Ramsbottom Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Ramsbottom Town Centre gross to net ratio utilised 70%
12. Ramsbottom Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 22c - Zone 2 Comparison Goods Expenditure Capacity - Increase in Market Share to 25% and Increase in Inflow of 10%

Zone 2 - Ramsbottom	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£67.86	£68.45	£69.48	£71.31	£73.48	£75.88	£78.40	£81.20	£84.08	£87.12	£90.26	£93.47	£96.68	£100.06	£103.55	£107.04	£110.72	£114.39	£118.19	£122.11
Market Share (%)	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%
Total Available Expenditure Retained (£m)	£16.97	£17.11	£17.37	£17.83	£18.37	£18.97	£19.60	£20.30	£21.02	£21.78	£22.57	£23.37	£24.17	£25.01	£25.89	£26.76	£27.68	£28.60	£29.55	£30.53
Inflow From Other Zones and Buffers (£m)	£4.13	£4.20	£4.29	£4.42	£4.55	£4.69	£4.83	£4.97	£5.12	£5.27	£5.43	£5.59	£5.76	£5.94	£6.11	£6.30	£6.49	£6.68	£6.88	£7.09
Inflow From Outside Study Area (£m)	£1.53	£1.56	£1.59	£1.64	£1.69	£1.74	£1.79	£1.84	£1.90	£1.95	£2.01	£2.07	£2.14	£2.20	£2.27	£2.33	£2.40	£2.48	£2.55	£2.63
Total Expenditure to Support Floorspace (£)	**£22.63**	**£22.87**	**£23.25**	**£23.88**	**£24.60**	**£25.39**	**£26.22**	**£27.11**	**£28.04**	**£29.01**	**£30.01**	**£31.04**	**£32.07**	**£33.15**	**£34.27**	**£35.39**	**£36.57**	**£37.75**	**£38.98**	**£40.24**
Benchmark Turnover of Existing Facilities (£m)	£16.50	£16.79	£17.05	£17.34	£17.63	£17.93	£18.23	£18.54	£18.86	£19.18	£19.51	£19.84	£20.18	£20.52	£20.87	£21.22	£21.58	£21.95	£22.32	£22.70
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	**£6.13**	**£6.07**	**£6.20**	**£6.55**	**£6.97**	**£7.46**	**£7.98**	**£8.57**	**£9.18**	**£9.83**	**£10.50**	**£11.20**	**£11.89**	**£12.63**	**£13.40**	**£14.17**	**£14.99**	**£15.81**	**£16.66**	**£17.54**
Average Ramsbottom Town Centre Turnover per sq m (£)	£1,648	£1,677	£1,703	£1,732	£1,761	£1,791	£1,821	£1,852	£1,884	£1,916	£1,948	£1,982	£2,015	£2,049	£2,084	£2,120	£2,156	£2,192	£2,241	£2,290
Net Floorspace Equivalent - Ramsbottom Town Centre (sq m)	3,723	3,621	3,643	3,780	3,961	4,167	4,382	4,625	4,872	5,130	5,391	5,651	5,901	6,163	6,429	6,684	6,952	7,209	7,433	7,659
Average Retail Warehouse Turnover per sq m (£)	£3,000	£3,054	£3,100	£3,153	£3,206	£3,261	£3,316	£3,372	£3,430	£3,488	£3,547	£3,608	£3,669	£3,731	£3,795	£3,859	£3,925	£3,992	£4,012	£4,032
Net Floorspace Equivalent - Retail Warehouse (sq m)	2,045	1,989	2,001	2,076	2,175	2,289	2,407	2,540	2,676	2,818	2,961	3,104	3,241	3,385	3,531	3,672	3,819	3,960	4,152	4,350
Gross Floorspace Equivalent - Ramsbottom Town Centre (sq m)	5,318	5,173	5,204	5,401	5,658	5,953	6,260	6,607	6,961	7,328	7,702	8,073	8,430	8,804	9,184	9,549	9,931	10,299	10,619	10,941
Gross Floorspace Equivalent - Retail Warehouse (sq m)	2,406	2,340	2,354	2,443	2,559	2,693	2,832	2,989	3,149	3,315	3,484	3,652	3,813	3,982	4,154	4,319	4,492	4,658	4,885	5,118

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys - assumed all facilities within Zone 2 obtain 11% of their trade from outside the Study Area
6. Turnover of existing facilities taken from Tables 17 and 18 (benchmark turnovers taken from Table 18)
7. Turnover of Commitments taken from Table 20
8. Ramsbottom Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Ramsbottom Town Centre gross to net ratio utilised 70%
12. Ramsbottom Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 23a - Zone 3 Comparison Goods Expenditure Capacity - Existing Market Share - 16%

Zone 3 - Prestwich	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£140.24	£141.44	£143.58	£147.37	£151.84	£156.81	£162.02	£167.79	£173.76	£180.03	£186.53	£193.15	£199.78	£206.76	£213.98	£221.20	£228.80	£236.39	£244.24	£252.33
Market Share (%)	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%	15.69%
Total Available Expenditure Retained (£m)	£22.00	£22.19	£22.52	£23.12	£23.82	£24.60	£25.41	£26.32	£27.26	£28.24	£29.26	£30.30	£31.34	£32.43	£33.57	£34.70	£35.89	£37.08	£38.31	£39.58
Inflow From Other Zones and Buffers (£m)	£9.19	£9.34	£9.54	£9.82	£10.12	£10.42	£10.73	£11.06	£11.39	£11.73	£12.08	£12.44	£12.82	£13.20	£13.60	£14.01	£14.43	£14.86	£15.31	£15.76
Inflow From Outside Study Area (£m)	£0.96	£0.98	£1.00	£1.03	£1.06	£1.09	£1.13	£1.16	£1.19	£1.23	£1.27	£1.31	£1.34	£1.39	£1.43	£1.47	£1.51	£1.56	£1.61	£1.65
Total Expenditure to Support Floorspace (£)	**£32.16**	**£32.51**	**£33.06**	**£33.97**	**£35.00**	**£36.11**	**£37.28**	**£38.54**	**£39.84**	**£41.20**	**£42.61**	**£44.05**	**£45.50**	**£47.02**	**£48.59**	**£50.17**	**£51.83**	**£53.50**	**£55.22**	**£57.00**
Benchmark Turnover of Existing Facilities (£m)	£42.19	£42.95	£43.59	£44.33	£45.09	£45.85	£46.63	£47.43	£48.23	£49.05	£49.89	£50.73	£51.60	£52.47	£53.36	£54.27	£55.19	£56.13	£57.09	£58.06
Turnover of Commitments (£m)	£3.37	£3.43	£3.48	£3.54	£3.60	£3.66	£3.72	£3.78	£3.85	£3.91	£3.98	£4.05	£4.12	£4.19	£4.26	£4.33	£4.40	£4.48	£4.55	£4.63
Expenditure Available To Support New Floorspace (£m)	**-£13.40**	**-£13.87**	**-£14.01**	**-£13.90**	**-£13.69**	**-£13.40**	**-£13.08**	**-£12.67**	**-£12.24**	**-£11.76**	**-£11.26**	**-£10.73**	**-£10.21**	**-£9.64**	**-£9.03**	**-£8.43**	**-£7.77**	**-£7.11**	**-£6.42**	**-£5.69**
Average Prestwich Town Centre Turnover per sq m (£)	£3,999	£4,071	£4,132	£4,202	£4,274	£4,346	£4,420	£4,495	£4,572	£4,650	£4,729	£4,809	£4,891	£4,974	£5,058	£5,144	£5,232	£5,321	£5,438	£5,558
Net Floorspace Equivalent - Prestwich Town Centre (sq m)	-3,350	-3,406	-3,390	-3,308	-3,202	-3,083	-2,958	-2,819	-2,677	-2,530	-2,381	-2,232	-2,088	-1,938	-1,786	-1,638	-1,485	-1,337	-1,181	-1,024
Net Floorspace Equivalent - Retail Warehouse (sq m)	-4,466	-4,540	-4,519	-4,409	-4,269	-4,109	-3,944	-3,758	-3,569	-3,373	-3,173	-2,975	-2,783	-2,583	-2,380	-2,184	-1,979	-1,782	-1,600	-1,411
Gross Floorspace Equivalent - Prestwich Town Centre (sq m)	-4,786	-4,866	-4,843	-4,725	-4,575	-4,404	-4,226	-4,027	-3,825	-3,615	-3,401	-3,188	-2,983	-2,769	-2,551	-2,341	-2,121	-1,910	-1,687	-1,463
Gross Floorspace Equivalent - Retail Warehouse (sq m)	-5,254	-5,342	-5,317	-5,187	-5,022	-4,835	-4,640	-4,421	-4,199	-3,968	-3,733	-3,500	-3,275	-3,039	-2,800	-2,569	-2,329	-2,096	-1,883	-1,661

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys
6. Turnover of existing facilities taken from Tables 17 and 18 (benchmark turnovers taken from Table 18)
7. Turnover of Commitments taken from Table 20
8. Prestwich Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Prestwich Town Centre gross to net ratio utilised 70%
12. Prestwich Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 23b - Zone 3 Comparison Goods Expenditure Capacity - Increase in Market Share to 30%

Zone 3 - Prestwich	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£140.24	£141.44	£143.58	£147.37	£151.84	£156.81	£162.02	£167.79	£173.76	£180.03	£186.53	£193.15	£199.78	£206.76	£213.98	£221.20	£228.80	£236.39	£244.24	£252.33
Market Share (%)	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%
Total Available Expenditure Retained (£m)	£42.07	£42.43	£43.08	£44.21	£45.55	£47.04	£48.61	£50.34	£52.13	£54.01	£55.96	£57.95	£59.93	£62.03	£64.19	£66.36	£68.64	£70.92	£73.27	£75.70
Inflow From Other Zones and Buffers (£m)	£9.19	£9.34	£9.54	£9.82	£10.12	£10.42	£10.73	£11.06	£11.39	£11.73	£12.08	£12.44	£12.82	£13.20	£13.60	£14.01	£14.43	£14.86	£15.31	£15.76
Inflow From Outside Study Area (£m)	£0.96	£0.98	£1.00	£1.03	£1.06	£1.09	£1.13	£1.16	£1.19	£1.23	£1.27	£1.31	£1.34	£1.39	£1.43	£1.47	£1.51	£1.56	£1.61	£1.65
Total Expenditure to Support Floorspace (£)	**£52.23**	**£52.75**	**£53.61**	**£55.06**	**£56.73**	**£58.56**	**£60.47**	**£62.55**	**£64.71**	**£66.97**	**£69.31**	**£71.70**	**£74.10**	**£76.62**	**£79.22**	**£81.84**	**£84.58**	**£87.34**	**£90.18**	**£93.12**
Benchmark Turnover of Existing Facilities (£m)	£42.19	£42.95	£43.59	£44.33	£45.09	£45.85	£46.63	£47.43	£48.23	£49.05	£49.89	£50.73	£51.60	£52.47	£53.36	£54.27	£55.19	£56.13	£57.09	£58.06
Turnover of Commitments (£m)	£3.37	£3.43	£3.48	£3.54	£3.60	£3.66	£3.72	£3.78	£3.85	£3.91	£3.98	£4.05	£4.12	£4.19	£4.26	£4.33	£4.40	£4.48	£4.55	£4.63
Expenditure Available To Support New Floorspace (£m)	**£16.71**	**£16.59**	**£16.91**	**£17.74**	**£18.77**	**£19.95**	**£21.20**	**£22.62**	**£24.10**	**£25.67**	**£27.30**	**£28.98**	**£30.65**	**£32.43**	**£34.29**	**£36.14**	**£38.11**	**£40.07**	**£42.11**	**£44.23**
Average Prestwich Town Centre Turnover per sq m (£)	£3,999	£4,071	£4,132	£4,202	£4,274	£4,346	£4,420	£4,495	£4,572	£4,650	£4,729	£4,809	£4,891	£4,974	£5,058	£5,144	£5,232	£5,321	£5,438	£5,558
Net Floorspace Equivalent - Prestwich Town Centre (sq m)	4,178	4,076	4,092	4,220	4,392	4,590	4,797	5,032	5,271	5,521	5,774	6,026	6,268	6,521	6,778	7,025	7,284	7,531	7,744	7,959
Net Floorspace Equivalent - Retail Warehouse (sq m)	5,569	5,433	5,455	5,626	5,854	6,118	6,394	6,708	7,027	7,359	7,697	8,033	8,355	8,692	9,035	9,364	9,709	10,039	10,498	10,972
Gross Floorspace Equivalent - Prestwich Town Centre (sq m)	5,968	5,822	5,846	6,029	6,274	6,557	6,852	7,189	7,531	7,887	8,249	8,608	8,954	9,315	9,683	10,036	10,405	10,759	11,064	11,370
Gross Floorspace Equivalent - Retail Warehouse (sq m)	6,552	6,392	6,417	6,619	6,887	7,198	7,522	7,892	8,267	8,658	9,056	9,450	9,829	10,226	10,630	11,017	11,422	11,811	12,351	12,908

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys
6. Turnover of existing facilities taken from Tables 17 and 18 (benchmark turnovers taken from Table 18)
7. Turnover of Commitments taken from Table 20
8. Prestwich Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Prestwich Town Centre gross to net ratio utilised 70%
12. Prestwich Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 23c - Zone 3 Comparison Goods Expenditure Capacity - Increase in Market Share to 30% and Increase in Inflow of 10%

Zone 3 - Prestwich	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£140.24	£141.44	£143.58	£147.37	£151.84	£156.81	£162.02	£167.79	£173.76	£180.03	£186.53	£193.15	£199.78	£206.76	£213.98	£221.20	£228.80	£236.39	£244.24	£252.33
Market Share (%)	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%	30.00%
Total Available Expenditure Retained (£m)	£42.07	£42.43	£43.08	£44.21	£45.55	£47.04	£48.61	£50.34	£52.13	£54.01	£55.96	£57.95	£59.93	£62.03	£64.19	£66.36	£68.64	£70.92	£73.27	£75.70
Inflow From Other Zones and Buffers (£m)	£10.11	£10.28	£10.49	£10.81	£11.13	£11.46	£11.81	£12.16	£12.53	£12.90	£13.29	£13.69	£14.10	£14.52	£14.96	£15.41	£15.87	£16.35	£16.84	£17.34
Inflow From Outside Study Area (£m)	£1.06	£1.08	£1.10	£1.13	£1.17	£1.20	£1.24	£1.28	£1.31	£1.35	£1.39	£1.44	£1.48	£1.52	£1.57	£1.62	£1.67	£1.71	£1.77	£1.82
Total Expenditure to Support Floorspace (£)	**£53.25**	**£53.79**	**£54.67**	**£56.15**	**£57.85**	**£59.71**	**£61.65**	**£63.78**	**£65.97**	**£68.27**	**£70.64**	**£73.07**	**£75.51**	**£78.07**	**£80.72**	**£83.38**	**£86.18**	**£88.98**	**£91.87**	**£94.86**
Benchmark Turnover of Existing Facilities (£m)	£42.19	£42.95	£43.59	£44.33	£45.09	£45.85	£46.63	£47.43	£48.23	£49.05	£49.89	£50.73	£51.60	£52.47	£53.36	£54.27	£55.19	£56.13	£57.09	£58.06
Turnover of Commitments (£m)	£3.37	£3.43	£3.48	£3.54	£3.60	£3.66	£3.72	£3.78	£3.85	£3.91	£3.98	£4.05	£4.12	£4.19	£4.26	£4.33	£4.40	£4.48	£4.55	£4.63
Expenditure Available To Support New Floorspace (£m)	**£7.69**	**£7.41**	**£7.60**	**£8.28**	**£9.17**	**£10.20**	**£11.30**	**£12.57**	**£13.89**	**£15.30**	**£16.78**	**£18.29**	**£19.80**	**£21.42**	**£23.10**	**£24.78**	**£26.58**	**£28.37**	**£30.23**	**£32.17**
Average Prestwich Town Centre Turnover per sq m (£)	£3,999	£4,071	£4,132	£4,202	£4,274	£4,346	£4,420	£4,495	£4,572	£4,650	£4,729	£4,809	£4,891	£4,974	£5,058	£5,144	£5,232	£5,321	£5,438	£5,558
Net Floorspace Equivalent - Prestwich Town Centre (sq m)	1,923	1,821	1,839	1,970	2,145	2,346	2,556	2,795	3,038	3,291	3,548	3,803	4,049	4,306	4,567	4,817	5,080	5,331	5,559	5,789
Net Floorspace Equivalent - Retail Warehouse (sq m)	2,564	2,427	2,451	2,626	2,859	3,128	3,408	3,726	4,050	4,387	4,730	5,070	5,397	5,739	6,087	6,421	6,771	7,107	7,536	7,980
Gross Floorspace Equivalent - Prestwich Town Centre (sq m)	2,748	2,601	2,627	2,815	3,064	3,352	3,652	3,993	4,340	4,701	5,069	5,433	5,784	6,151	6,524	6,882	7,257	7,616	7,942	8,269
Gross Floorspace Equivalent - Retail Warehouse (sq m)	3,016	2,855	2,883	3,090	3,364	3,680	4,009	4,384	4,764	5,161	5,564	5,965	6,349	6,752	7,162	7,555	7,966	8,361	8,866	9,388

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys
6. Turnover of existing facilities taken from Tables 17 and 18 (benchmark turnovers taken from Table 18)
7. Turnover of Commitments taken from Table 20
8. Prestwich Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Prestwich Town Centre gross to net ratio utilised 70%
12. Prestwich Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Bury 2012 Retail Study Update

Comparison Goods Capacity Assessment

Table 24a - Zone 4 Comparison Goods Expenditure Capacity - Existing Market Share - 21%

Zone 4 - Radcliffe	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£85.98	£86.71	£88.03	£90.35	£93.09	£96.14	£99.33	£102.87	£106.53	£110.37	£114.36	£118.42	£122.48	£126.76	£131.19	£135.61	£140.27	£144.93	£149.74	£154.70
Market Share (%)	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%	21.43%
Total Available Expenditure Retained (£m)	£18.43	£18.58	£18.87	£19.36	£19.95	£20.60	£21.29	£22.05	£22.83	£23.65	£24.51	£25.38	£26.25	£27.17	£28.12	£29.06	£30.06	£31.06	£32.09	£33.15
Inflow From Other Zones and Buffers (£m)	£12.63	£12.83	£13.10	£13.49	£13.90	£14.31	£14.74	£15.18	£15.64	£16.11	£16.59	£17.09	£17.60	£18.13	£18.68	£19.24	£19.81	£20.41	£21.02	£21.65
Inflow From Outside Study Area (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Total Expenditure to Support Floorspace (£)	**£31.05**	**£31.41**	**£31.96**	**£32.85**	**£33.85**	**£34.92**	**£36.03**	**£37.23**	**£38.47**	**£39.76**	**£41.10**	**£42.47**	**£43.85**	**£45.30**	**£46.79**	**£48.30**	**£49.87**	**£51.47**	**£53.11**	**£54.80**
Benchmark Turnover of Existing Facilities (£m)	£34.54	£35.17	£35.69	£36.30	£36.92	£37.55	£38.18	£38.83	£39.49	£40.16	£40.85	£41.54	£42.25	£42.97	£43.70	£44.44	£45.19	£45.96	£46.74	£47.54
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	**-£3.49**	**-£3.75**	**-£3.73**	**-£3.45**	**-£3.07**	**-£2.63**	**-£2.15**	**-£1.60**	**-£1.02**	**-£0.40**	**£0.25**	**£0.93**	**£1.60**	**£2.33**	**£3.09**	**£3.86**	**£4.68**	**£5.50**	**£6.37**	**£7.27**
Net Floorspace Equivalent - Radcliffe Town Centre (sq m)	-1,555	-1,642	-1,607	-1,461	-1,280	-1,077	-867	-635	-398	-153	96	343	584	835	1,089	1,336	1,593	1,842	2,084	2,328
Net Floorspace Equivalent - Retail Warehouse (sq m)	-1,164	-1,229	-1,203	-1,093	-958	-806	-649	-475	-298	-115	72	257	437	625	815	1,000	1,193	1,379	1,587	1,802
Gross Floorspace Equivalent - Radcliffe Town Centre (sq m)	-2,221	-2,345	-2,296	-2,086	-1,828	-1,539	-1,239	-907	-569	-219	136	491	835	1,193	1,556	1,909	2,276	2,631	2,977	3,325
Gross Floorspace Equivalent - Retail Warehouse (sq m)	-1,369	-1,446	-1,416	-1,286	-1,127	-949	-764	-559	-351	-135	84	302	515	735	959	1,177	1,403	1,622	1,867	2,120

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys - 0% of trade drawn from outside the Study Area
6. Turnover of existing facilities taken from Tables 17, 18 and 19 (benchmark turnovers taken from Tables 18 and 19)
7. Turnover of Commitments taken from Table 20
8. Radcliffe Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Radcliffe Town Centre gross to net ratio utilised 70%
12. Radcliffe Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 11 of Experian Retail Planner Briefing Note 9, September 2011

Table 24b - Zone 4 Comparison Goods Expenditure Capacity - Increase in Market Share to 35%

Zone 4 - Radcliffe	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£85.98	£86.71	£88.03	£90.35	£93.09	£96.14	£99.33	£102.87	£106.53	£110.37	£114.36	£118.42	£122.48	£126.76	£131.19	£135.61	£140.27	£144.93	£149.74	£154.70
Market Share (%)	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%
Total Available Expenditure Retained (£m)	£30.09	£30.35	£30.81	£31.62	£32.58	£33.65	£34.77	£36.00	£37.28	£38.63	£40.02	£41.45	£42.87	£44.37	£45.92	£47.46	£49.10	£50.72	£52.41	£54.15
Inflow From Other Zones and Buffers (£m)	£12.63	£12.83	£13.10	£13.49	£13.90	£14.31	£14.74	£15.18	£15.64	£16.11	£16.59	£17.09	£17.60	£18.13	£18.68	£19.24	£19.81	£20.41	£21.02	£21.65
Inflow From Outside Study Area (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Total Expenditure to Support Floorspace (£)	**£42.72**	**£43.18**	**£43.91**	**£45.11**	**£46.48**	**£47.96**	**£49.51**	**£51.19**	**£52.92**	**£54.74**	**£56.62**	**£58.54**	**£60.47**	**£62.50**	**£64.59**	**£66.70**	**£68.91**	**£71.13**	**£73.43**	**£75.79**
Benchmark Turnover of Existing Facilities (£m)	£34.54	£35.17	£35.69	£36.30	£36.92	£37.55	£38.18	£38.83	£39.49	£40.16	£40.85	£41.54	£42.25	£42.97	£43.70	£44.44	£45.19	£45.96	£46.74	£47.54
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	**£8.17**	**£8.01**	**£8.21**	**£8.81**	**£9.56**	**£10.42**	**£11.32**	**£12.36**	**£13.43**	**£14.58**	**£15.77**	**£17.00**	**£18.22**	**£19.53**	**£20.89**	**£22.26**	**£23.71**	**£25.17**	**£26.68**	**£28.26**
Net Floorspace Equivalent - Radcliffe Town Centre (sq m)	3,640	3,505	3,540	3,734	3,983	4,267	4,562	4,894	5,231	5,582	5,939	6,293	6,635	6,992	7,355	7,705	8,071	8,423	8,737	9,053
Net Floorspace Equivalent - Retail Warehouse (sq m)	2,725	2,624	2,650	2,795	2,982	3,194	3,415	3,664	3,916	4,179	4,446	4,711	4,967	5,235	5,506	5,768	6,042	6,305	6,651	7,009
Gross Floorspace Equivalent - Radcliffe Town Centre (sq m)	5,199	5,007	5,057	5,334	5,690	6,095	6,517	6,991	7,473	7,974	8,484	8,990	9,479	9,989	10,507	11,007	11,530	12,032	12,481	12,933
Gross Floorspace Equivalent - Retail Warehouse (sq m)	3,206	3,087	3,118	3,289	3,508	3,758	4,018	4,310	4,607	4,916	5,230	5,542	5,844	6,158	6,478	6,786	7,108	7,418	7,825	8,245

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys - 0% of trade drawn from outside the Study Area
6. Turnover of existing facilities taken from Tables 17, 18 and 19 (benchmark turnovers taken from Tables 18 and 19)
7. Turnover of Commitments taken from Table 20
8. Radcliffe Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
11. Radcliffe Town Centre gross to net ratio utilised 70%
12. Radcliffe Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 11 of Experian Retail Planner Briefing Note 9, September 2011

Table 24c - Zone 4 Comparison Goods Expenditure Capacity - Increase in Market Share to 35% and Increase in Inflow of 10%

Zone 4 - Radcliffe	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£85.98	£86.71	£88.03	£90.35	£93.09	£96.14	£99.33	£102.87	£106.53	£110.37	£114.36	£118.42	£122.48	£126.76	£131.19	£135.61	£140.27	£144.93	£149.74	£154.70
Market Share (%)	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%	35.00%
Total Available Expenditure Retained (£m)	£30.09	£30.35	£30.81	£31.62	£32.58	£33.65	£34.77	£36.00	£37.28	£38.63	£40.02	£41.45	£42.87	£44.37	£45.92	£47.46	£49.10	£50.72	£52.41	£54.15
Inflow From Other Zones and Buffers (£m)	£13.89	£14.11	£14.41	£14.84	£15.29	£15.74	£16.22	£16.70	£17.20	£17.72	£18.25	£18.80	£19.36	£19.94	£20.54	£21.16	£21.79	£22.45	£23.12	£23.81
Inflow From Outside Study Area (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Total Expenditure to Support Floorspace (£)	**£43.98**	**£44.46**	**£45.22**	**£46.46**	**£47.87**	**£49.39**	**£50.98**	**£52.71**	**£54.49**	**£56.35**	**£58.28**	**£60.25**	**£62.23**	**£64.31**	**£66.46**	**£68.62**	**£70.89**	**£73.17**	**£75.53**	**£77.96**
Benchmark Turnover of Existing Facilities (£m)	£34.54	£35.17	£35.69	£36.30	£36.92	£37.55	£38.18	£38.83	£39.49	£40.16	£40.85	£41.54	£42.25	£42.97	£43.70	£44.44	£45.19	£45.96	£46.74	£47.54
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	**£9.44**	**£9.30**	**£9.52**	**£10.16**	**£10.95**	**£11.85**	**£12.80**	**£13.87**	**£15.00**	**£16.19**	**£17.43**	**£18.70**	**£19.98**	**£21.35**	**£22.76**	**£24.18**	**£25.70**	**£27.21**	**£28.78**	**£30.42**
Net Floorspace Equivalent - Radcliffe Town Centre (sq m)	4,202	4,066	4,104	4,306	4,562	4,853	5,156	5,495	5,841	6,199	6,563	6,926	7,276	7,641	8,013	8,371	8,745	9,106	9,425	9,747
Net Floorspace Equivalent - Retail Warehouse (sq m)	3,146	3,044	3,073	3,223	3,415	3,633	3,860	4,114	4,372	4,641	4,913	5,185	5,447	5,720	5,998	6,267	6,547	6,817	7,175	7,546
Gross Floorspace Equivalent - Radcliffe Town Centre (sq m)	6,003	5,808	5,863	6,151	6,517	6,933	7,365	7,851	8,344	8,856	9,376	9,894	10,394	10,916	11,446	11,958	12,493	13,008	13,465	13,924
Gross Floorspace Equivalent - Retail Warehouse (sq m)	3,701	3,581	3,615	3,792	4,018	4,274	4,541	4,840	5,144	5,460	5,781	6,100	6,408	6,730	7,057	7,373	7,702	8,020	8,442	8,877

Notes
1. 2010 Prices
2. Total Available Expenditure taken from Table 4
3. Market share taken from Table 15
4. Inflow from other Zones and Buffers taken from Table 13 and projected forwards utilising Experian Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
5. Inflow from outside the Study Area derived from In-centre surveys - 0% of trade drawn from outside the Study Area
6. Turnover of existing facilities taken from Tables 17, 18 and 19 (benchmark turnovers taken from Tables 18 and 19)
7. Turnover of Commitments taken from Table 20
8. Radcliffe Town Centre turnover per sq m taken from Table 17
9. 'Retail Warehouse turnover per sq m assumed to be £3,000 per sq m in 2011
10. Retail Warehouse gross to net ratio utilised 85%
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12. Radcliffe Town Centre and Retail Warehouse turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4b, Page 11 of Experian Retail Planner Briefing Note 9, September 2011