



8 Summary and Next Steps

8.1 Summary

The Town Centre Plan outlines a vision for the future of Whitefield Town Centre, informed by extensive engagement with the local community, a range of council stakeholders, and detailed analysis of the town centre.

Whilst this vision provides a start in re-imagining the town centre, it is only a start. Future partnership working between Bury Council, Whitefield's businesses, Transport for Greater Manchester and the local community is key to delivering both the short and longer term projects outlined within the plan.

The Vision Objectives

The vision objectives have been created to steer future initiatives and potential development within Whitefield, providing high-level aspirations for the type of place the community want Whitefield to become.

Future Projects

The projects outlined in Section 7 have been identified as being the most important to the community in Whitefield consulted through the development of the plan. These initiatives will be taken forward, acting as a natural next step towards the delivery of the vision for the town centre.

8.2 Next Steps

Following adoption, the project team will begin working with the relevant stakeholders to deliver immediate change in Whitefield and pursue funding opportunities to assist in the delivery of projects outlined in the town centre plan.

The “quick win” proposals will be prioritised, with stakeholders and funding sought out at the earliest opportunity. The council will also begin to scope out longer term transformational projects, including a Whitefield Town Plan Phase 2 programme, requiring more detailed plans and design proposals before they can be progressed.

The timeline summarises the next steps to be taken by the council-led project team, as we work towards delivering the long-term vision for a greener, healthier and more vibrant town centre in Whitefield.

Next Steps Timeline



The Next
1-5 Years

Whitefield Town Centre Plan Phase 2 – Transformative Projects

The council will begin to scope the longer-term transformative proposals outlined in the plan, as well as highlighting further areas for work in Phase 2. These are set out below.

Project 1: A community hub in Whitefield

A more detailed plan will outline what a community hub for Whitefield would deliver, where a community hub space could be located, and approximate programme for opening the space, and how the space could look.

Project Conditions

The project depends on the council's financial position improving to the point that it could invest in either a new build capital project or work more deeply with potential partners, such as the NHS and VCFSE sector.

Project 2: A detailed development brief on the development near to the Uplands

The project will develop detailed information on what the Uplands development must contain for a planning application to be approvable.

Project 3: Transformation of Whitefield Town Centre's road junctions

A more detailed plan to transform Whitefield's problem road junctions will be developed, identifying which junctions would be improved, what the new spaces would look like and project phasing (ie. when the improvements will happen).

Project Conditions

- Whitefield stakeholders are consulted on the proposed amendments; and
- Adequate funding is made available to make the changes.

Project 4: The Wider Township

Phase 1 of the Whitefield Town Plan deliberately focuses on a fairly narrow area along and around the main road. For Phase 2, we will broaden this scope to the wider township and seek to address the social needs of the communities across it.

This will include:

- Access to public services, especially Family Support and Health
- Community spaces
- VCFSE capacity