

**MARKET POSITION STATEMENT 2025-2027****Physical Disabilities**

*To enable Bury people with physical disabilities to live fulfilled and more independent lives – involved and connected with their local communities*





# Physical Disabilities

## Introduction

This publication is one of a series of Market Position Statements and marks the start of conversations with current and potential Providers as we build up understanding and intelligence on the needs of people with a physical disability/sensory need in Bury.

"Let's Do It!" 2020-30, provides the vision to enable people of all ages to live well in their neighbourhoods, supported by the integration of public services with our neighbourhood hubs.

The Adult Social Care is Department is committed to delivering the Bury 'LETS' (Local, Enterprising, Together, Strengths) strategy for our citizens and our workforce.

Our mission is to work in the heart of our communities providing high-quality, person-centred advice and information to prevent, reduce and delay the need for reliance on local council support by connecting people with universal services in their local communities.

For those eligible to access social care services, we provide assessment and support planning and where required provide services close to home delivered by local care providers.

We aim to have effective and innovative services and are enterprising in the commissioning and delivery of care and support services.

We work together with our partners but most importantly together with our residents where our intervention emphasises building on individual's strengths and promoting independence.

We ensure that local people have choice and control over the care and support they receive, and that they are encouraged to consider creative and innovative ways to meet their needs. We also undertake our statutory duties to safeguard the most vulnerable members of our communities and minimise the risks of abuse and exploitation.



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## Adult Social Care Strategic Plan 2023-26

This plan sets out the Adult Social Care Department's roles and responsibilities on behalf of Bury Council. It explains who we are, what we do, how we work as an equal partner in our integrated health and social care system and identifies our priorities for the next 3 years which are:



## Our Principles

- Every effort will be made to meet a person's care needs without resorting to formal care services. Offering help at the earliest opportunity to prevent and reduce demand for specialist services.
- Where formal care services are required, these will focus on returning the person to a level of independence where the need for formal care services is removed or reduced.
- Where people need longer term services, the focus will still be on enabling the person to retain as much independence as they can while ensuring they remain safe.
- Improving the experience of people using our services.
- Services will take the Strengths Based Approach, deliver value for money, offer choice and be sustainable.
- Make the best use of technology enabled care to achieve best outcomes and value for money.
- Using evidence and data to target our work where it can make the most difference.
- Growing strong partnerships with our customers, their family and carers also Providers and wider partners.
- Focus on delivery a equitable, non-discriminatory and inclusive service.

## Current Position

### Population:

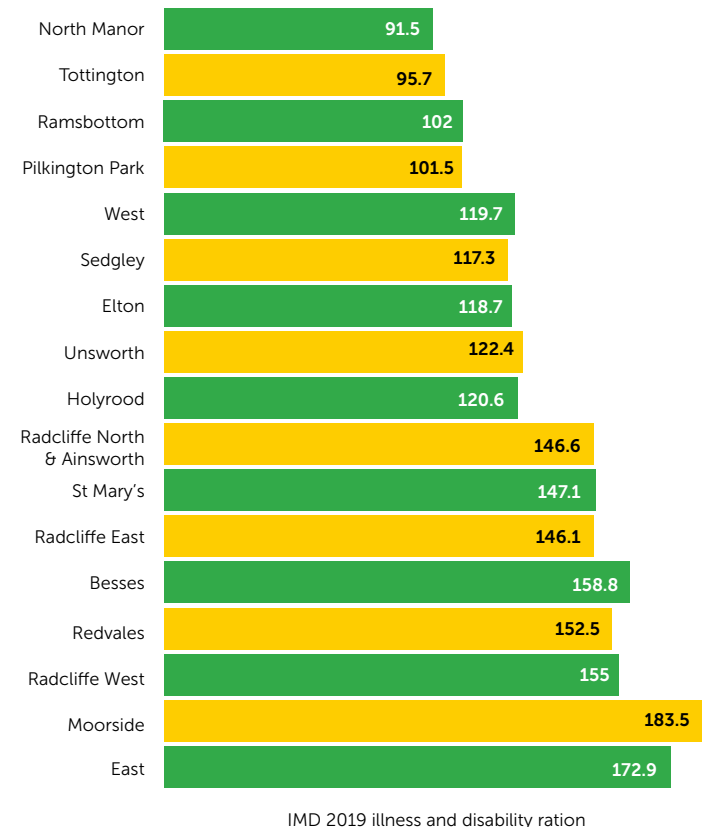
The 2020 household survey shows that 10% of Bury residents have a long-standing illness or health condition this equates to 19,069 people. It also suggests that 5.9% of the population have a physical or mobility impairment in Bury this is around 11,425 people. Also, around 6.5% of the population will have either a visual or hearing impairment.

The Health Inequalities Report in Bury (2023) report highlighted stark inequalities in illness and disability across Bury. The major causes of illness and disability in Bury are low back pain and musculoskeletal conditions, migraines, mental illness particularly anxiety and depression, and diabetes.

The below chart relative levels of receipt of working age illness and disability benefits across different wards in Bury. The effect is that not only do people in more deprived areas die early, they also spend more years living with illness and disability.

### Inequality in illness and disability

Bury electoral wards 2016 data



*Relative numbers in receipt of working-age illness and disability benefits by ward. The national average is 100. Lower values indicate lower levels of illness and disability benefit claimants. Higher values indicate higher levels of claimants.*

### People with Sensory Impairment

- Locally, 37,207 adults were estimated to be living with a hearing loss in 2023. This includes 3,535 adults with severe hearing loss and 33,672 adults with some hearing loss.<sup>1</sup>
- Locally, 74 people aged 18-64 years were estimated to be living with severe visual impairment; 3,269 aged 65 and over were predicted to have a visual impairment, with 1,158 people aged 75 over predicted to have registrable eye conditions.<sup>2</sup>

<sup>1</sup> POPPI & PANSI data tools – Projecting Older People Information / Projecting Adult Needs & Service Information System  
<sup>2</sup> POPPI & PANSI data tools

### The Bury SSDA902 Return to NHS Digital - Registers of people who are blind or partially sighted (2022 - 23):

Table 1	Blind/severely sight impaired persons and partial sight/sight impaired persons – Numbers on the register and new registrations			
	Blind/SSI registered	New registrations of blind/SSI persons	Partial sight/ SI persons registered	New registrations of partial sight/SI persons
Age 0 – 4	1	0	4	1
Age 5 – 17	26	1	28	1
Age 18 – 49	74	4	34	2
Age 50 – 64	49	4	45	3
Age 65 – 74	44	4	42	4
Age 75 and over	179	17	177	13
Total	373	30	330	24

Note: The number of adults with certificates of visual impairment on the register may be lower than the total number of certificates issued because some people choose not to register their certificate.

The following data sets are Public Health profiles for Bury. Public Health profiles are reports that pull together existing information and data on a range of indicators for local populations.

The aim of the profiles is to help local government and health services make plans to improve health and reduce inequalities.

Source: OHID, based Moorfields Eye Hospital and Office for National Statistics data

CI = confidence intervals – a range of values that's likely to include a population value with a certain degree of confidence

### Short Term and Long Term Health conditions

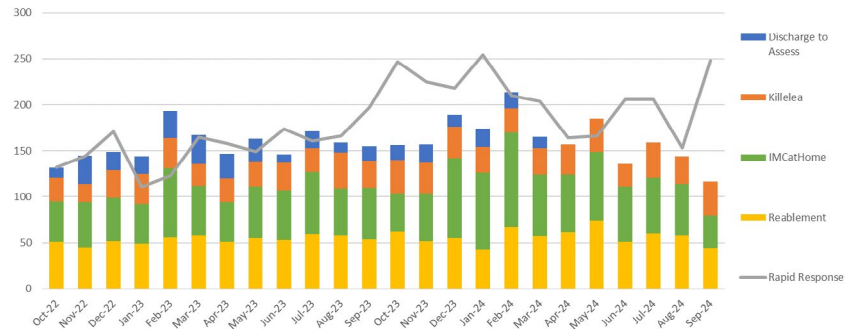
Adult Social Care services can be short-term or long-term. Short-term care refers to support that is time-limited with the intention of regaining or maximising the independence of the individual so there is no need for ongoing support. Long-term care is provided for people with complex and ongoing needs either in the community or accommodation such as a nursing home. It is preferable to support people in their own homes for as long as it is safe to do so.



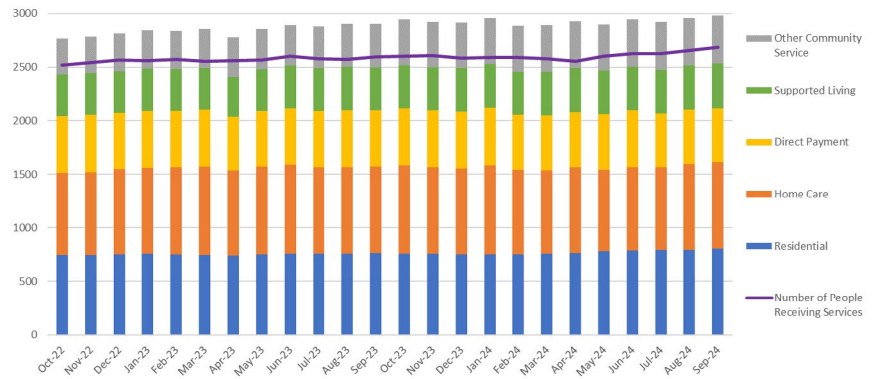
**Bury offer a range of local social care services, either by directly providing services, offering information, advice and guidance about local services so people can arrange care and support themselves, or through commissioned services with the care market.**



## Number of Intermediate Care (short-term) services completed each month.



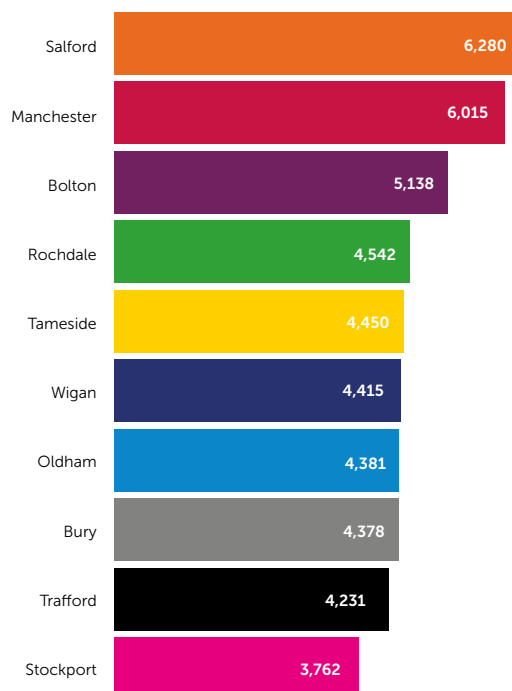
## Number of Long-term Adult Social Care services open on the 1st of each month.



## How does Bury Compare?

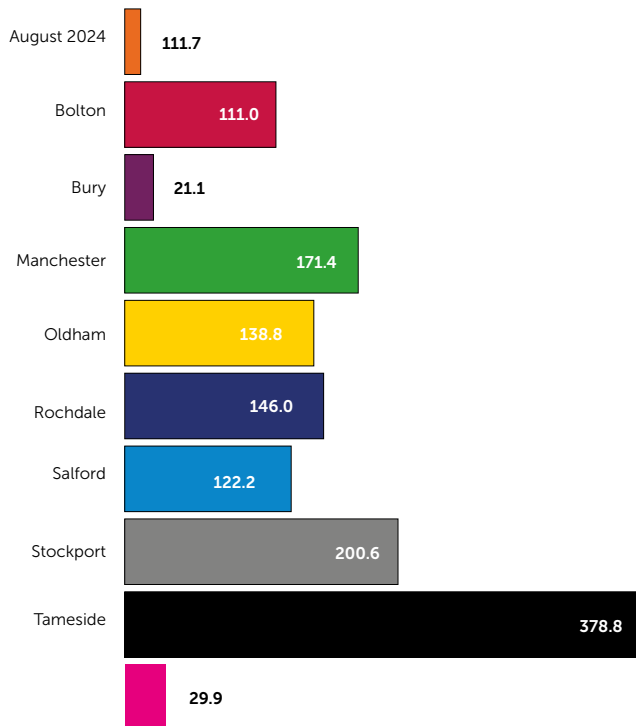
### People receiving services per 100,000 population

August 2024 - Direct Payment, Home Care, Long term nursing care and 2 more





Further attention is required in people waiting for waiting for Occupational Therapy assessments where at the end of September 219 people were waiting. Whilst too high this continues to be similar to other areas in Greater Manchester.



## Current Services Offered:

Bury offer a range of local social care services, either by directly providing services, offering information, advice and guidance about local services so people can arrange care and support themselves, or through commissioned services with the care market. Please refer to the Adult Social Care Provider Market MPS to find out more on the current Provider market, our expectations of current Providers and the opportunities available.

In order to meet those with a physical disability and other care needs, eligible people are offered support. Where appropriate, a personal budget is allocated. One way in which people can receive this budget is via a direct payment. Direct payments give people more control, flexibility and choice regarding how their social care and support is arranged



and provided. Often, people choose to use their direct payment to employ a personal assistant (PA). The role of the PA varies with individual support needs. Some duties a PA may undertake include personal care, medication administration, supporting the person in social situations and completing domestic tasks.

This stresses the importance of transforming the approach to supporting people with disabilities so there are more feasible alternatives to a life in care. Some individuals are placed out of borough and while this is often to be near family members, in some cases it is because of the lack of accessible, suitable local provision.

## Bury Sensory Impairment Strategy:

Bury has developed a Sensory Impairment Strategy which clearly outlines 6 priorities to promote independence and improve the quality of life of the community.

These are:

1. Relationships, emotional support and community connections
2. Unpaid Carers
3. Accessible information, advice and guidance
4. Technology, minor aids and equipment
5. Awareness and understanding of sensory impairment
6. Pathways and partnerships

### Workforce:

The Council is very aware that in Bury, as other areas, there are recruitment and retention challenges; with factors such as Real Living Wage, other changes to employment law and changes in the workforce post -BREXIT impacting on Providers. We will provide strategic leadership around workforce planning and development, to support Providers. Work is underway to promote and increase partnership between health and social care Providers, supporting them to develop a workforce with the capacity and capability to meet current and future support needs. We expect to see an increased emphasis on services adapted to supporting people with a physical disability and making sure that staff across the health and social care system actively provide information, advice or signposting to relevant support/ services.



### Work and Disability:

Many disabled people are able to work - and wish to do so. If, they can overcome the barriers and have the right support.

The **Disability Confident scheme** supports employers to make the most of the talents disabled people can bring to the workplace and we recognise our Disability Confident Employers within the borough who are playing a leading role in changing behaviour and cultures in their own businesses, networks and communities.

[Become Disability Confident - Bury Means Business](#)

// People who have the potential to gain paid employment or volunteer opportunities will be supported to achieve this goal //



**The Working Well Early Help programme** offers free personalised support and advice to business employees who have a disability or health condition, on:

- Health, wellbeing and lifestyle
- Assistance in work
- Workplace adjustments
- Skills, education and training

## [Healthy Workforce Projects - Bury Means Business](#)

**Bury Job Centre Plus** provides a wide range of services including help gaining new skills, support finding a job and providing information on disability-friendly employers.

Bury Job Centre Plus also provide information on government initiatives such as Access to Work which is designed to provide advice and practical support to people who have a disability, health or mental health condition who are employed, self-employed or starting work.

**Bury Employment Support and Training** (Bury EST) is a Supported Employment Service offering advice, support and practical assistance to disadvantaged and disabled customers (who are eligible for funding) into employment, and meaningful activities such as independent living, independent travel, and life skills.

## [Bury Employment Support & Training \(Bury EST\) | The Bury Directory](#)

**Bury Voluntary Community and Faith Alliance (VCFA) Volunteer Support** – The VCFA offer a local online volunteering matching/brokerage service called the Bury Volunteer Bank. This supports those wanting to volunteer including those with a disability search all volunteer opportunities in Bury. They publish a monthly 'Volunteer Bulletin' to keep people informed and help organisations wanting to recruit volunteers with helpful templates, guides, and videos. Volunteering can provide the platform or springboard into employment as well as

helping individuals build friendships, make connections and develop new skills and knowledge. [Volunteering – Bury VCFA](#)

## Commissioning Intentions

### Accommodation options:

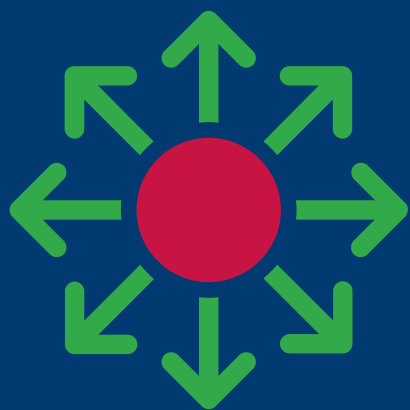
There has now been agreement that along with other commissioning areas, there will be development of housing-based alternatives for people with complex physical disabilities. The approach will include needs-based assessment to project where alternate models of housing and care will be needed over the coming years and exploration of cost-effective models of paying for housing and care outside of residential settings.

The resulting provision will use housing and technology enabled care to enable more adults with complex disabilities to live independently and well wherever they chose, remaining in control of their homes and care arrangements. It will create accessible homes, neighborhoods and services which support people to live healthy, fulfilling lives involved with families, friends and contributing to communities.

A review of sheltered housing is currently underway due to an urgent need to modernise the councils existing stock which was built in the 1960s and no longer fit for purpose.

We are committed to working collaboratively with our housing partners and Bury residents so we can design and deliver options for homes which meet people's needs. Using an evidenced based understanding of where the existing generation of older people live and where the next generation of older people are currently living in the Borough, also those who need supported housing. Understanding their health needs, and aspirations for housing over the next 25 years.

Working in collaboration with health, key partners, housing developers and providers to identify sites and buildings in the right



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locations for development, conversion and improvement to meet the needs of older people, specialist groups and people with a learning disability. The focus is to increase housing choices for our older people, specialist groups and people with a disability.

Bury has spent the past 18 months researching, listening and collaboratively understanding the current and future need for housing for adults with additional needs. This has been a joint health and social care effort linked into wider housing colleagues and partners, both care and housing providers along with our customers to understand what is important regarding housing. This work led to the development of a housing for those with additional needs vision, strategy and market position statement, the 'blueprint' for Bury.

Through our housing solutions we will:

- Promote wellbeing and social inclusion.
- Support improved quality of life in terms of financial wellbeing, reduced social isolation, continuation of community life, and potential for continued role for carers and families.
- Enable people to maintain their independence in their own self-contained accommodation.
- Provide care and support which is flexible and accessible (either onsite or nearby).
- Offer alternatives to residential care and sheltered housing (for those who need it).
- Supply affordable solutions so that the chosen options can be "a home for life".
- Deliver high-quality, fit for purpose dwellings with low-running costs in local communities.
- Provide a choice of housing options.

For further information the full Housing for Adult with Additional Needs Vision, Strategy and Market Position Statement can be found at: <https://www.bury.gov.uk/aschousing>

## Disabilities Facilities Grant (DFG)

We are embarking on an exciting time in Bury where we will review DFG arrangements and the way it is used to adapt properties to enable independent living, privacy, confidence and dignity for individuals and their families as a system. Collaboration across health and social care, our housing colleagues and where we can our providers and residents will help shape the way we work and align the objectives of our DFG usage and adaptations policy with existing local social care, health and older people related strategies. Bury now has its Housing for Adult with Additional Needs Vision, Strategy and Market Position Statement, The Bury 'Let's Do it' Strategy and several other strategies and market position statements sitting across learning disabilities, mental health and our ageing population will enable a revised DFG and adaptations policy, process and pathways that aligns to them all.

As a system we will look at opportunities around:

- Technology Enabled Care
- Expanding our handy person scheme
- Wider range of aids and adaptation solutions
- Function of floating support to offer information, advice and guidance helping enable people to live independently at home for as long as possible
- Working with providers in a different way with a potential revised framework and considering how DFG can help get people home from hospital in a timely manner
- Prevent the need for admission in the first place.

## Opportunities:

There will be an ongoing requirement for daytime opportunities for people with more complex needs who live at home with families.

We want to work with Providers who can demonstrate successful transition from their services into other options, such as employment, volunteering and other community opportunities that will enhance independence.

We want to improve opportunities to build and develop access into universal, community-based services and to support people to build their own sustainable networks rather than attend paid services, looking at the wider needs of people and consider what broader support could help people meet their goals.

- Long-term day service placements will become increasingly focused on those individuals with the most complex needs who require constant supervision.
- We will continue to monitor the cost of care and ensure the council pays a fair price for residential care, through transparent commissioning and contracting arrangements.
- We will work with residential care Providers, to ensure that people are as independent as possible, achieve their goals and consider plans to enable the person to move on when appropriate.
- We will work with independent and in-house Providers to ensure people receive outcome focused support services, with a move toward time limited placements.



- People who have the potential to gain paid employment or volunteer opportunities will be supported to achieve this goal and become more independent of social care funded services where appropriate.
- We will continue to build and develop access into universal, community-based services and support people to build their own sustainable natural networks, as opposed to attending more prescriptive services.
- The Council is looking to work in partnership with Supported Living Providers at different ways of contracting care and support. The aim being to develop a block contract of support rather than spot packages of care.

## Social value:

We will look to Providers to demonstrate the social value of their services to the wider community.

## Co-production & engagement:

Co-production and engagement with people are important to us in Bury and therefore we want to work with partners who are willing to work openly and transparently with a range of stakeholders to enable greater inclusion in the development and delivery of services.