OUR VALUES AND LISTENING TO YOU

CHANGING OUR APPROACH

Our values

- Putting residents first
- Empowering and supporting communities
- Supporting people in severe need
- Openness and transparency



We said we would..

- seek to identify and develop more effective and efficient service delivery models.
- maximise external funding opportunities for the Borough.
- review the way services are delivered and the role of partners and the voluntary sector.
- seek new opportunities to generate income; where appropriate using an 'invest to save' approach.
- increase levels of recycling.
- review and manage our assets more effectively.
- look to make savings using more efficient methods of procuring services and supplies.
 reduce the services that we provide, focusing on what we have to do and meeting the needs of the most vulnerable.

You said we should..

- redesign the way services are produced.
- move to more self service forms of delivery, such as through the website.
- develop the role of the voluntary sector.
- look at new ways of income generation.
- dispose of buildings that are empty.
- look at partnership working, such as with other local authorities, to deliver or procure services more cost effectively.



The future together..

..delivering through our six corporate priorities



Our vision, purpose and values

Bolder, braver for a better council

Transforming the Council's approach to public services

We will support Team Bury **priorities**:

- stronger economy
- stronger, safer community
- health and wellbeing

We will do this through our **vision**, **purpose** and **values** to:

lead, shape and maintain a prosperous, sustainable Bury that is fit for the future

Our strategic outcomes are:

- reducing poverty and its effects
- supporting our most vulnerable residents
- making Bury a better place to live

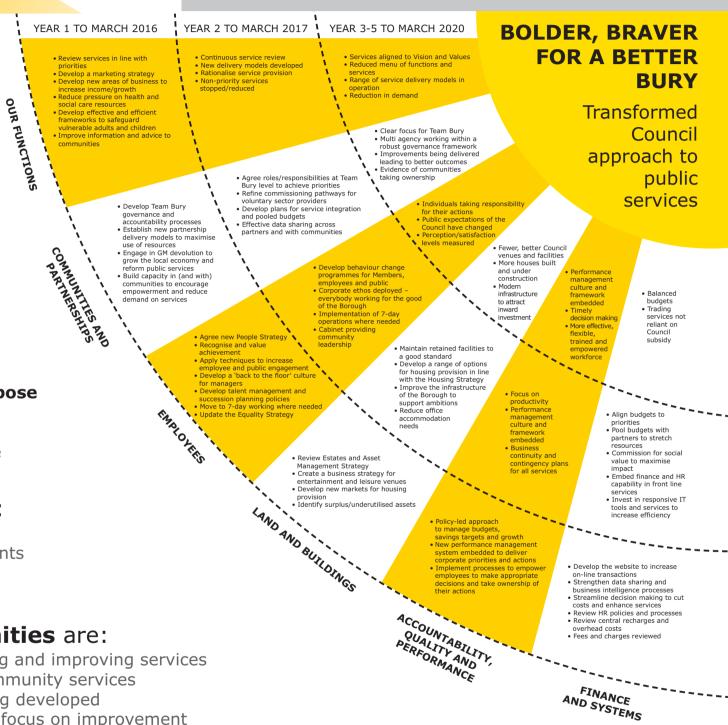
Our strengths and opportunities are:

- successful track record of reconfiguring and improving services
- good range of local, specialist and community services
- good partnerships developed and being developed
- strong performance culture with clear focus on improvement
- strong leadership, committed workforce, delivering good outcomes

Our corporate priorities for 2015-2020:

- 1 Drive forward, through effective marketing and information, proactive engagement with the people of Bury to take ownership of their own health and wellbeing
- 2 Continue to **develop business friendly policies to attract inward investment** and new jobs so that Bury retains its position as a premier destination for retail, leisure, tourism and culture
- 3 Ensure new and affordable housing is developed to support growth in the Bury and Greater Manchester economy
- Build on the culture of efficiency and effectiveness through new, progressive and integrated partnership working models to drive forward the Council's and Greater Manchester Public Service growth and reform agenda

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- Ensure staff have the right skills to embrace significant organisational change, through embedding a culture of ownership, empowerment and decision making at all levels of the organisation
- 6 Work toward reducing reliance on government funding by developing new models of delivery that are affordable, add value and based on need