



Business
Improvement
District

Newsletter

December 2022

A recap for Bury BID businesses

Your BID will deliver and support projects and events that support you.

You told us that you would like help with...

- Growing sustainable footfall, dwell time and spend for your business
- A joined-up approach to marketing the town, its businesses and Bury town assets
- Improving cleanliness and safety in the town centre, to encourage more locals and visitors from the region to spend in the businesses
- Lobbying on behalf of businesses, to ensure that your views are heard at the highest level by all relevant agencies

You will be contacted by your Bury BID team via the monthly newsletter, however in the meantime if you want to speak to the BID team, email info@burybid.co.uk.



What sort of projects & events will the BID be supporting over the next 5 years?

- A BID Business Town Centre Ambassador
- Hosting and supporting footfall generating events
- Business specific training
- Hosting a dedicated promotional Bury website
- Creating dedicated social media platforms aimed at supporting visitors to Bury
- Leading on Bury visitor promotional campaigns that support visitor generation, dwell time and spend
- Christmas lights

What sort of projects will the BID be supporting over the next few weeks?

- Rolling programme of deep cleaning of the streets – to begin with The Old Rock in January
- Street benches repainted in The Old Rock in Spring
- Dedicated promotional website for the BID businesses of Bury, provider appointed in January
- Dedicated social media platforms, produced and managed by Bury BID
- Business networking events and training / information feedback sessions will commence in March/April



BID Q&A

How can I contact a member of the BID team or voluntary BID Board?

Email: info@burybid.co.uk or telephone: 07481 123399

Where will the BID office be located?

The Met, Market Street, BL9 0BW

How often will the BID contact my business?

Monthly or more frequently if we are working with individual businesses on projects or events.

There is more than one owner/partner/manager in my business, how can we all find out more information about projects and events the BID is delivering and supporting?

Contact info@burybid.co.uk and leave their preferred email address and we will add them to the BID's database for communications.

How can I pay my business's BID levy?

Payment details are included on the BID invoice.

How is my business's BID levy calculated?

The BID levy is calculated at 1.5% of the rateable value of your business premises.

When will I receive my business's BID levy invoice 2022/2023?

Invoices will be sent out on 9th January 2023.

How can I find out how my levy is being spent?

The newsletter will update you monthly on BID funded projects and events. There will be business networking events and an AGM which you will be invited to.

How can I influence how my BID levy is being spent?

Speak to the BID team including any member of the voluntary BID Board. Attend the business networking events, the AGM and complete any questionnaires sent by the BID.

How will the BID team be managed?

The BID Manager will be line managed through the voluntary Chair of the BID Board.

How will the outputs of the BID funded projects and events be measured?

The BID board will evaluate individual projects and events through a KPI matrix which will be reported to the BID Board and minutes of these meetings will be available via the website. Full annual evaluation will be presented as part of the annual report.

How will I know the BID funds are being managed transparently?

Notes of Board meetings will be available through the website and this will include how the funds are managed.

If a business is not in the BID area, can they still be involved with the BID?

Yes - they can join the voluntary membership scheme - details of this will be available from Spring 2023.

My business would like to contribute additional funds to the BID, is this possible?

Yes - you can make voluntary payments in addition to your Levy invoice - details of this will be available from Spring 2023.

Your voluntary Bury BID Board...

Is a group of business leaders that represent the different sectors of Bury BID businesses - if you want to get involved let us know. The Bury BID Board representatives volunteer their time to ensure that whatever your business, and wherever you are located within the BID area, you have a contact that will represent your business category. These business leaders are experiencing the same operating conditions as you have - they have the same requirements for support, the need for generation of new business and most importantly they want to look after their existing business.



VICTORIA ROBINSON
CHAIR
The Met
Culture/Arts



FIONA GASKELL
Clough & Willis
Professional Services



ANDREA GEORGE
Mill Gate
Shopping Centre



LOUISE JACKSON
Wax & Beans
Independent Retail / F&B



VICTORIA KAY
Barista - The Rock
Independent Retail / F&B



TRACEY PARKINSON
East Lancashire Railway
Culture/Heritage



COLEEN RHODES
VICE CHAIR
David Spruce Footwear
Independent Retail



NIGEL SHIELDS
Bury College
Education



MICHAEL SHROOT
VICE CHAIR
Woodcocks Haworth &
Nuttall Solicitors
Professional Services



JEN SMITH
Broad Street Social
Night Time Economy



ARNOLD WILCOX-WOOD
The Rock

There will be a Council representative joining the Board and an observer from the BID's accountant, TfGM, GMP and from Bury Market.

The BID is looking for new Board members - and is especially open to interest from businesses representing the take-away food & beverage sector, and the hair & beauty sector.

If you are a BID levy paying business and you want to get involved but don't necessarily want to be a BID Board member there are other ways you can take part, to find out more contact the BID office.



Your Bury BID Team

You will have a BID Manager & Project Exec available to you as your contacts.



Abi Richardson has worked at The Association of Town and City Management and Altrincham BID. She brings with her extensive experience of working with high street businesses to deliver highly successful projects and events e.g. Goose Green Festival.

For the first few months she will be supported by Elizabeth Faulkner an experienced destination marketing and BID Manager. Elizabeth has previously managed Altrincham BID and led on the submission that went on to achieve the town winning the Great British High Street Award in 2018.

Over the next few weeks Abi, Elizabeth and/or one of the voluntary BID Board members will arrange a convenient time to meet with you to discuss an outline of projects and events that the BID will be delivering over the next 5 years on your behalf. They will also share with you how you can get involved, if you would like to.



BID Levy Invoices

The BID levy invoice will be posted to you w/c Monday 9th January. They will be sent to the contact address that Bury Council holds for payment of your business rates. If you have any questions about your levy invoice please contact the BID office via email info@burybid.co.uk.

Different methods and payment details will be outlined on the invoice, please reference your account number when making your payment.



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[E info@burybid.co.uk](mailto:info@burybid.co.uk) [T 07481 123399](tel:07481123399)