# Appendix 5 – Quantitative Assessment Data Inputs Matrix

| Data Inputs / Year | | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Convenience Goods | Expenditure growth rate | - | -0.3% | -0.4% | 0.5% | 0.5% | 0.5% | 0.5% | 0.5% | 0.5% | 0.6% | 0.6% | 0.6% | 0.6% | 0.6% | 0.6% | 0.6% | 0.6% | 0.6% | 0.6% |
| | NSRT deduction | -3.7% | -4.2% | -4.6% | -5.0% | -5.4% | -5.6% | -5.9% | -6.0% | -6.0% | -6.1% | -6.2% | -6.3% | -6.3% | -6.4% | -6.5% | -6.6% | -6.8% | -6.9% | -7.0% |
| | Sales density increase | -0.8% | -1.0% | -1.7% | 0.4% | 0.4% | 0.4% | 0.4% | 0.4% | 0.4% | 0.2% | 0.2% | 0.2% | 0.2% | 0.2% | 0.2% | 0.2% | 0.2% | 0.2% | 0.2% |
| Comparison Goods | Expenditure growth rate | - | 0.5% | 1.6% | 2.1% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% |
| | NSRT deduction | -8.8% | -10.0% | -10.9% | -11.7% | -12.3% | -12.6% | -12.7% | -12.8% | -12.7% | -12.6% | -12.5% | -12.4% | -12.3% | -12.3% | -12.2% | -12.1% | -12.1% | -12.0% | -12.0% |
| | Sales density increase | -0.3% | 0.7% | 1.8% | 1.5% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% |