

Drivers Jonas Deloitte

Appendix 2 - Convenience Goods Capacity Assessment

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Table 1 - Study Area Population Projections

Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	78,860	79,075	79,334	79,593	79,895	80,197	80,542	80,887	81,232	81,621	82,009	82,354	82,699	83,001	83,303	83,605	83,864	84,123	84,382	84,640
Zone 2 - Ramsbottom	23,395	23,459	23,536	23,613	23,702	23,792	23,894	23,997	24,099	24,214	24,329	24,432	24,534	24,624	24,713	24,803	24,880	24,956	25,033	25,110
Zone 3 - Prestwich	52,045	52,188	52,359	52,529	52,729	52,928	53,156	53,384	53,611	53,868	54,124	54,352	54,579	54,779	54,978	55,177	55,348	55,519	55,690	55,860
Zone 4 - Radcliffe	37,000	37,101	37,223	37,344	37,486	37,628	37,790	37,952	38,113	38,296	38,478	38,640	38,802	38,943	39,085	39,227	39,348	39,470	39,591	39,712
Total Primary Study Area	191,300	191,824	192,451	193,079	193,812	194,544	195,382	196,219	197,056	197,998	198,940	199,777	200,614	201,347	202,079	202,812	203,440	204,068	204,695	205,323
Total Buffers	408,572	410,377	412,214	414,124	415,997	417,766	419,754	421,603	423,581	425,370	427,262	429,009	430,784	432,600	434,286	436,074	437,684	439,347	440,962	442,396
Total Overall Study Area	599,873	602,201	604,666	607,204	609,809	612,311	615,136	617,821	620,637	623,368	626,202	628,786	631,398	633,947	636,366	638,886	641,124	643,415	645,658	647,719

Notes

- 2010 base figures obtained from Experian Micromarketer in October 2011
- 2010 base figures projected forward utilising 2010 2008-based ONS Sub-national Population Projections
- Bury Borough Population Projections used for Zones 1, 2, 3 and 4
- Rossendale Population Projections used for Buffer 1
- Rochdale Population Projections used for Buffer 2 and Buffer 3
- Manchester Population Projections used for Buffer 4
- Manchester Population Projections used for Buffer 5
- Average of Salford and Bolton Population Projections used for Buffer 6
- Bolton Population Projections used for Buffer 7
- Primary Study Area (Zones 1, 2, 3 and 4) extend to an area slightly larger than the administrative boundary of the Metropolitan Borough of Bury

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Table 2 - Study Area Convenience Goods Expenditure Per Head (without NSRT Deduction)

Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	£1,932	£1,924	£1,934	£1,944	£1,953	£1,963	£1,973	£1,983	£1,995	£2,007	£2,019	£2,031	£2,043	£2,055	£2,068	£2,080	£2,093	£2,105	£2,118	£2,130
Zone 2 - Ramsbottom	£2,050	£2,042	£2,052	£2,062	£2,072	£2,083	£2,093	£2,104	£2,116	£2,129	£2,142	£2,155	£2,168	£2,181	£2,194	£2,207	£2,220	£2,233	£2,247	£2,260
Zone 3 - Prestwich	£2,060	£2,052	£2,062	£2,072	£2,082	£2,093	£2,103	£2,114	£2,127	£2,139	£2,152	£2,165	£2,178	£2,191	£2,204	£2,218	£2,231	£2,244	£2,258	£2,271
Zone 4 - Radcliffe	£1,818	£1,810	£1,819	£1,828	£1,838	£1,847	£1,856	£1,865	£1,876	£1,888	£1,899	£1,910	£1,922	£1,933	£1,945	£1,957	£1,968	£1,980	£1,992	£2,004
Average Primary Study Area	£1,965	£1,957	£1,967	£1,977	£1,986	£1,996	£2,006	£2,016	£2,029	£2,041	£2,053	£2,065	£2,078	£2,090	£2,103	£2,115	£2,128	£2,141	£2,154	£2,166
Average Buffers	£1,885	£1,877	£1,887	£1,896	£1,906	£1,915	£1,925	£1,934	£1,946	£1,958	£1,969	£1,981	£1,993	£2,005	£2,017	£2,029	£2,041	£2,054	£2,066	£2,078
Average Overall Study Area	£1,914	£1,906	£1,916	£1,925	£1,935	£1,945	£1,954	£1,964	£1,976	£1,988	£2,000	£2,012	£2,024	£2,036	£2,048	£2,061	£2,073	£2,085	£2,098	£2,110

Notes

- 2010 Prices
- 2010 base figures obtained from Experian Micromarketer in October 2011
- 2010 base figures projected forward utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011

Table 3 - Study Area Convenience Goods Expenditure Per Head (with NSRT Deduction)

Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	£1,851	£1,836	£1,837	£1,839	£1,844	£1,847	£1,855	£1,864	£1,873	£1,882	£1,892	£1,903	£1,912	£1,922	£1,931	£1,939	£1,948	£1,958	£1,970	£1,981
Zone 2 - Ramsbottom	£1,964	£1,948	£1,949	£1,951	£1,956	£1,960	£1,968	£1,977	£1,987	£1,997	£2,007	£2,019	£2,029	£2,039	£2,049	£2,057	£2,067	£2,077	£2,089	£2,102
Zone 3 - Prestwich	£1,973	£1,957	£1,959	£1,960	£1,966	£1,969	£1,977	£1,987	£1,997	£2,007	£2,017	£2,029	£2,039	£2,049	£2,059	£2,067	£2,077	£2,087	£2,100	£2,112
Zone 4 - Radcliffe	£1,741	£1,727	£1,728	£1,730	£1,735	£1,738	£1,745	£1,753	£1,762	£1,771	£1,779	£1,790	£1,799	£1,808	£1,817	£1,824	£1,833	£1,842	£1,853	£1,864
Average Primary Study Area	£1,882	£1,867	£1,868	£1,870	£1,875	£1,879	£1,886	£1,895	£1,905	£1,914	£1,924	£1,935	£1,945	£1,954	£1,964	£1,971	£1,981	£1,991	£2,003	£2,015
Average Buffers	£1,806	£1,791	£1,792	£1,794	£1,799	£1,802	£1,809	£1,818	£1,827	£1,836	£1,845	£1,856	£1,866	£1,875	£1,884	£1,891	£1,901	£1,910	£1,921	£1,933
Average Overall Study Area	£1,834	£1,819	£1,820	£1,821	£1,827	£1,830	£1,837	£1,846	£1,855	£1,865	£1,874	£1,885	£1,894	£1,904	£1,913	£1,920	£1,930	£1,939	£1,951	£1,963

Notes

- 2010 Prices
- NSRT = Non-Store Retail Trade: The proportion of retail expenditure spent through means other than physical shops, including the internet, catalogue / mail order, markets, vending machines, door-to-door sales and TV interactive shopping
- NSRT deduction percentages obtained from Appendix 3 (Page 17) of Experian Retail Planner Briefing Note 9, September 2011
- Base Expenditure Per Head Figures Taken From Table 2
- Percentages exclude sales that constitute online orders collected or delivered from physical stores in line with Experian guidance

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Table 4 - Study Area Total Available Convenience Goods Expenditure (£m)

Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	£145.97	£145.18	£145.77	£146.35	£147.33	£148.16	£149.38	£150.77	£152.16	£153.64	£155.13	£156.72	£158.15	£159.51	£160.88	£162.08	£163.38	£164.70	£166.19	£167.70
Zone 2 - Ramsbottom	£45.94	£45.69	£45.88	£46.06	£46.37	£46.63	£47.01	£47.45	£47.89	£48.35	£48.82	£49.32	£49.77	£50.20	£50.63	£51.01	£51.42	£51.83	£52.31	£52.78
Zone 3 - Prestwich	£102.70	£102.14	£102.56	£102.97	£103.66	£104.24	£105.10	£106.08	£107.05	£108.10	£109.14	£110.26	£111.27	£112.23	£113.19	£114.04	£114.95	£115.87	£116.93	£117.99
Zone 4 - Radcliffe	£64.42	£64.07	£64.33	£64.59	£65.02	£65.39	£65.93	£66.54	£67.16	£67.81	£68.47	£69.17	£69.80	£70.40	£71.00	£71.54	£72.11	£72.69	£73.35	£74.02
Total Primary Study Area	£359.04	£357.08	£358.53	£359.98	£362.38	£364.41	£367.42	£370.84	£374.26	£377.90	£381.57	£385.47	£388.99	£392.34	£395.70	£398.67	£401.87	£405.09	£408.78	£412.49
Total Buffers	£734.07	£731.20	£734.96	£738.86	£744.27	£748.71	£755.18	£762.25	£769.55	£776.57	£783.83	£791.72	£798.87	£806.14	£813.22	£819.66	£826.68	£833.85	£841.89	£849.64
Total Overall Study Area	£1,093.11	£1,088.28	£1,093.50	£1,098.84	£1,106.65	£1,113.13	£1,122.60	£1,133.08	£1,143.81	£1,154.47	£1,165.40	£1,177.19	£1,187.86	£1,198.48	£1,208.92	£1,218.32	£1,228.54	£1,238.94	£1,250.66	£1,262.13

Notes

- 2010 Prices
- Total Available convenience goods expenditure calculated by multiplying population from Table 1 by Expenditure per Head (with NSRT Deduction) from Table 3

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Table 5 - First Choice Main Food Shopping Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)		Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)			
Total Available First Choice Main Food Shopping Expenditure Within Zone			£71.53		£22.51		£50.32		£31.57	£175.93	£37.81	£67.51	£46.44	£58.97	£58.37	£46.39	£44.21	£359.69	£535.62
Zone 1 - Bury	Aldi, Bell Lane, Bury	2.1%	£1.47	0.0%	£0.00	0.0%	£0.00	0.7%	£0.22	£1.69	£0.00	£0.34	£0.00	£0.43	£0.00	£0.47	£0.00	£1.24	£2.93
	Asda, Pilsworth, Bury	14.4%	£10.29	4.1%	£0.91	8.2%	£4.14	0.0%	£0.00	£15.34	£0.00	£3.79	£3.04	£0.43	£0.00	£0.00	£0.00	£7.26	£22.59
	Asda, Spring Street, Bury	17.8%	£12.74	8.1%	£1.83	0.0%	£0.00	0.7%	£0.22	£14.78	£0.38	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38	£15.16
	Bury Market	2.1%	£1.47	0.0%	£0.00	0.0%	£0.00	0.7%	£0.22	£1.69	£0.00	£0.00	£0.00	£0.00	£0.85	£0.47	£0.00	£1.32	£3.01
	Iceland, Rochdale Road, Bury	0.7%	£0.49	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.49	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.49
	Local Shops, Bury Town Centre	0.7%	£0.49	0.7%	£0.15	0.0%	£0.00	0.0%	£0.00	£0.64	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.64
	Marks & Spencer, St Johns Square, Bury	2.7%	£1.96	1.4%	£0.30	0.0%	£0.00	0.7%	£0.22	£2.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.48
	Natco, Crostons Road, Bury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00	£0.47
	Tesco, Woodfields Retail Park, Bury	28.1%	£20.09	18.9%	£4.26	0.0%	£0.00	8.3%	£2.61	£26.96	£0.00	£1.38	£0.43	£0.00	£0.43	£1.41	£1.40	£5.04	£32.00
	Total Zone 1	68.5%	£48.99	33.1%	£7.45	8.2%	£4.14	11.0%	£3.48	£64.06	£0.38	£5.51	£3.47	£0.86	£1.28	£2.81	£1.40	£15.71	£79.77
Zone 2 - Ramsbottom	Aldi, Railway Street, Ramsbottom	0.0%	£0.00	8.8%	£1.98	0.0%	£0.00	0.0%	£0.00	£1.98	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.98
	Local Shops, Ramsbottom Town Centre	0.0%	£0.00	1.4%	£0.30	0.0%	£0.00	0.0%	£0.00	£0.30	£0.00	£0.00	£0.00	£0.43	£0.00	£0.00	£0.00	£0.43	
	Morrisons, King Street, Ramsbottom	2.1%	£1.47	24.3%	£5.48	0.0%	£0.00	0.0%	£0.00	£6.95	£0.38	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47	
	Tesco, Irwell Street, Ramsbottom	0.0%	£0.49	8.8%	£1.98	0.0%	£0.00	0.0%	£0.00	£2.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
	Total Zone 2	2.7%	£1.96	43.2%	£9.73	0.0%	£0.00	0.0%	£0.00	£11.69	£0.38	£0.00	£0.00	£0.43	£0.43	£0.00	£0.47	£1.70	£13.40
Zone 3 - Prestwich	Aldi, Higher Lane, Whitefield	0.0%	£0.00	0.0%	£0.00	3.4%	£1.72	1.4%	£0.44	£2.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.16
	Co-op, Albert Place, Whitefield	0.0%	£0.00	0.0%	£0.00	0.7%	£0.34	0.0%	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
	Iceland, Longfield Centre, Prestwich	0.0%	£0.00	0.0%	£0.00	3.4%	£1.72	0.0%	£0.00	£1.72	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
	Lidl, Bury New Road, Prestwich	0.0%	£0.00	0.0%	£0.00	0.7%	£0.34	0.0%	£0.00	£0.34	£0.00	£0.00	£0.00	£0.43	£0.43	£0.00	£0.00	£0.47	
	Local Shops, Prestwich Town Centre	0.0%	£0.00	0.0%	£0.00	1.4%	£0.69	0.0%	£0.00	£0.69	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
	Local Shops, Whitefield District Centre	0.0%	£0.00	0.0%	£0.00	0.7%	£0.34	0.0%	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
	Marks & Spencer, Bury New Road, Manchester	1.4%	£0.98	0.0%	£0.00	1.4%	£0.69	0.0%	£0.00	£1.67	£0.38	£0.00	£0.00	£0.43	£0.00	£0.00	£0.00	£0.81	
	Morrisons, Stanley Road, Whitefield	10.3%	£7.35	0.0%	£0.00	24.7%	£12.41	9.7%	£3.05	£22.81	£0.00	£0.00	£0.00	£0.43	£0.85	£1.41	£0.00	£2.69	
	Tesco Express, Bury Old Road, Prestwich	0.0%	£0.00	0.0%	£0.00	0.7%	£0.34	0.0%	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47	
	Tesco, Valley Park Road, Prestwich	1.4%	£0.98	0.7%	£0.15	33.6%	£16.89	2.1%	£0.65	£18.67	£0.00	£0.00	£0.43	£2.58	£4.26	£0.00	£0.00	£7.26	
Total Zone 3	13.0%	£9.31	0.7%	£0.15	69.9%	£35.16	13.8%	£4.35	£48.97	£0.38	£0.00	£0.43	£3.87	£5.54	£1.87	£0.00	£12.10	£61.07	
Zone 4 - Radcliffe	Asda, Riverside Retail Park, Radcliffe	2.1%	£1.47	0.0%	£0.00	6.8%	£3.45	64.1%	£20.25	£25.16	£0.00	£0.00	£0.00	£0.00	£1.28	£5.15	£0.00	£6.43	
	Local Shops, Radcliffe Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.7%	£0.22	£0.22	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
	Total Zone 4	2.1%	£1.47	0.0%	£0.00	6.8%	£3.45	64.8%	£20.46	£25.38	£0.00	£0.00	£0.00	£0.00	£1.28	£5.15	£0.00	£6.43	
Total Primary Study Area		86.3%	£61.73	77.0%	£17.34	84.9%	£42.74	89.7%	£28.30	£150.11	£11.15	£5.51	£3.91	£5.16	£8.52	£9.84	£1.86	£35.95	£186.06
Buffer 1 - Rawtenstall and Haslingden	Asda, Holmwood Way, Rawtenstall	1.4%	£0.98	7.4%	£1.67	0.0%	£0.00	0.0%	£0.00	£2.65	£0.00	£1.72	£0.00	£0.43	£0.00	£0.00	£0.00	£1.72	
	Co-op, John Street, Haslingden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.76	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.76	
	Tesco, Bury Road, Rawtenstall	0.0%	£0.00	2.0%	£0.46	0.0%	£0.00	0.0%	£0.00	£0.46	£6.49	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£6.49	
	Tesco, Syke Street, Haslingden	0.0%	£0.00	7.4%	£1.67	0.0%	£0.00	0.0%	£0.00	£1.67	£9.93	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£10.27	
	Total Buffer 1	1.4%	£0.98	16.9%	£3.80	0.0%	£0.00	0.0%	£0.00	£4.78	£16.42	£2.06	£0.00	£0.43	£0.00	£0.00	£0.00	£15.15	
Buffer 2 - Rochdale West and Heywood	Aldi, Bradshaw Street, Heywood	0.7%	£0.49	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.49	£0.00	£1.72	£0.00	£0.00	£0.00	£0.00	£0.00	£2.21	
	Asda, The Old Cricket Ground, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£11.37	£0.00	£0.00	£0.00	£0.00	£0.00	£11.37	
	Co-op, Edenfield Road, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00		
	Lidl, Bridge Street, Heywood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.69	£0.00	£0.00	£0.00	£0.00	£0.00		
	Total Buffer 2	0.7%	£0.49	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.49	£0.00	£2.06	£0.00	£0.43	£0.00	£0.00	£0.00	£2.21	
Buffer 3 - Middleton	Morrisons, Dawson Street, Heywood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.73	£0.38	£22.04	£2.60	£0.43	£0.00	£0.47	£0.00	£25.92	
	Tesco, Silk Street, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£15.84	£0.43	£0.00	£0.00	£0.00	£0.00		
	Total Buffer 3	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.73	£0.38	£22.04	£2.60	£0.43	£0.00	£0.47	£0.00	£25.92	
	Aldi, Eastway, Middleton	0.0%	£0.00	0.0%	£0.00	0.7%	£0.34	0.0%	£0.00	£0.34	£0.00	£0.00	£0.87	£0.43	£0.00	£0.00	£0.00		
	Total Buffer 4	0.0%	£0.00	0.0%	£0.00	0.7%	£0.34	0.0%	£0.00	£0.34	£0.00	£0.00	£0.87	£0.43	£0.00	£0.00	£0.00	£1.30	
Buffer 5 - Swinton, Irlam and Broughton	Iceland, The Arndale Centre, Middleton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.87	£0.43	£0.00	£0.00	£0.00		
	Local stores, Alkington	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.87	£0.43	£0.00	£0.00	£0.00		
	Sainsbury's, Heaton Park, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£11.62	£1.28	£0.00	£0.00	£12.90		
	Tesco, Kirkway, Alkington, Middleton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.43	£0.00	£0.00	£0.00	£0.43		
	Total Buffer 5	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£13.02	£1.72	£0.00	£0.00	£0.00	£15.09	
Buffer 6 - Blackley, Crumpsall and Cheetham Hill	Asda, Harpurhey, Manchester	0.0%	£0.00	0.0%	£0.00	0.7%	£0.34	0.0%	£0.00	£0.34	£0.00	£0.34	£0.43	£0.85	£0.00	£0.00	£0.00	£1.62	
	Iceland, Bury Old Road, Cheetham Hill	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.43	£0.00	£0.00	£0.00	£0.00</			

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Table 6 - Second Choice Main Food Shopping Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area	
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)											
Total Available Second Choice Main Food Shopping Expenditure Within Zone			£30.65		£9.65		£21.57		£13.53	£75.40	£16.20	£28.93	£19.90	£25.27	£25.02	£19.88	£18.95	£154.15	£229.55	
Zone 1 - Bury	Aldi, Bell Lane, Bury	8.9%	£2.74	1.7%	£0.16	0.0%	£0.00	0.0%	£0.00	£2.90	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£3.10	
	Asda, Pilsforth, Bury	13.4%	£4.11	5.9%	£0.57	2.6%	£0.56	0.0%	£0.00	£5.24	£0.24	£2.01	£1.02	£0.26	£0.23	£0.00	£0.00	£3.77	£9.04	
	Asda, Spring Street, Bury	8.9%	£2.74	2.5%	£0.24	0.0%	£0.00	0.0%	£0.00	£2.98	£0.00	£0.20	£0.00	£0.00	£0.23	£0.27	£0.00	£0.71	£3.69	
	Bury Market	8.0%	£2.46	3.4%	£0.32	5.2%	£1.13	5.7%	£0.77	£4.68	£0.48	£0.60	£0.00	£0.00	£0.23	£0.27	£0.31	£1.90	£6.58	
	Co-op, Ainsworth Road, Bury	0.9%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27
	Co-op, Mill Lane, Bury	0.9%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54
	Co-op, Rochdale Road, Bury	0.9%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54
	Local Shops, Bury Town Centre	0.0%	£0.00	1.7%	£0.16	0.0%	£0.19	1.9%	£0.26	£0.60	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60
	Marks & Spencer, St Johns Square, Bury	6.3%	£1.92	5.0%	£0.49	0.0%	£0.00	5.7%	£0.77	£3.17	£0.24	£2.41	£0.51	£0.00	£0.00	£0.27	£0.31	£3.74	£6.91	
	Netto, Crostons Road, Bury	0.9%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27
	Tesco, Bolton Road, Bury	0.9%	£0.27	0.0%	£0.00	0.0%	£0.00	0.9%	£0.13	£0.40	£0.00	£0.00	£0.00	£0.00	£0.26	£0.00	£0.00	£0.00	£0.00	£0.40
Tesco, Brandisholme Road, Bury	0.0%	£0.00	0.8%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	
Tesco, Woodfields Retail Park, Bury	16.1%	£4.93	11.8%	£1.14	0.0%	£0.00	13.2%	£1.79	£7.85	£0.24	£0.80	£0.26	£0.00	£0.00	£0.00	£0.61	£1.91	£9.76		
Total Zone 1	65.2%	£19.98	32.8%	£3.16	8.7%	£1.88	28.3%	£3.83	£28.85	£1.21	£6.23	£1.79	£0.26	£0.70	£0.82	£1.22	£12.23	£41.07		
Zone 2 - Ramsbottom	Aldi, Railway Street, Ramsbottom	1.8%	£0.55	10.1%	£0.97	0.0%	£0.00	0.0%	£0.00	£1.52	£0.73	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.73	£2.25	
	Co-op, Market Street, Tottington	1.8%	£0.55	0.8%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.63	£0.00	£0.00	£0.00	£0.26	£0.00	£0.00	£0.00	£0.26	£0.89	
	Co-op, Vernon Road, Greenmount, Bury	0.9%	£0.27	0.8%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35	
	Local Shops, Tottington District Centre	0.9%	£0.27	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	
	Morrisons, King Street, Ramsbottom	1.8%	£0.55	17.6%	£1.70	0.0%	£0.00	0.0%	£0.00	£2.25	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£2.49	
	Tesco, Inwell Street, Ramsbottom	0.0%	£0.00	17.6%	£1.70	0.0%	£0.00	0.0%	£0.00	£1.70	£0.24	£0.00	£0.00	£0.26	£0.00	£0.00	£0.31	£0.81	£2.51	
	Total Zone 2	7.1%	£2.19	47.1%	£4.54	0.0%	£0.00	0.0%	£0.00	£5.73	£1.21	£0.00	£0.00	£0.52	£0.00	£0.00	£0.31	£2.04	£8.77	
Zone 3 - Prestwich	Aldi, Higher Lane, Whitefield	1.8%	£0.55	0.0%	£0.00	2.6%	£0.56	4.7%	£0.64	£1.75	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.27	£2.02	
	Co-op, Albert Place, Whitefield	0.0%	£0.00	0.0%	£0.00	0.0%	£0.19	0.0%	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	
	Co-op, Market Street, Tottington	1.8%	£0.55	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.63	£0.00	£0.00	£0.00	£0.26	£0.00	£0.00	£0.00	£0.26	£0.89	
	Co-op, Longfield Centre, Prestwich	0.0%	£0.00	0.0%	£0.00	7.0%	£1.50	0.9%	£0.13	£1.63	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.63	
	Lidl, Bury New Road, Prestwich	0.0%	£0.00	0.0%	£0.00	0.9%	£0.19	0.0%	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.47	£0.66	
	Local stores, Prestwich Town Centre	4.5%	£1.37	0.0%	£0.00	19.1%	£4.13	1.9%	£0.26	£5.75	£0.00	£0.26	£1.04	£0.70	£0.00	£0.00	£0.00	£2.00	£7.75	
	Marks & Spencer, Bury New Road, Prestwich	1.8%	£0.55	0.0%	£0.00	12.2%	£2.63	0.0%	£0.00	£3.17	£0.00	£0.00	£0.51	£1.04	£0.70	£0.00	£0.00	£2.25	£5.43	
	Morrisons, Stanley Road, Whitefield	3.6%	£1.09	0.0%	£0.00	20.9%	£4.50	17.0%	£2.30	£7.89	£0.00	£0.00	£0.00	£1.04	£0.23	£0.54	£0.00	£0.00	£7.89	
	Sainsbury's, Bury New Road, Prestwich	0.0%	£0.00	0.0%	£0.00	0.9%	£0.19	0.0%	£0.00	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	
	Tesco, Valley Park Road, Prestwich	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Total Zone 3	11.6%	£3.56	0.0%	£0.00	66.1%	£14.25	24.5%	£3.32	£21.13	£0.00	£0.00	£0.77	£2.34	£2.10	£0.82	£0.00	£6.03	£27.16		
Zone 4 - Radcliffe	Asda, Riverside Retail Park, Radcliffe	5.4%	£1.64	1.7%	£0.16	8.7%	£1.88	26.4%	£3.57	£7.25	£0.00	£0.00	£0.00	£0.00	£0.23	£0.27	£0.61	£1.12	£8.37	
	Co-op, Bury Road, Radcliffe	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.13	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.31	£0.43		
	Local Shops, Radcliffe Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	4.7%	£0.64	£0.64	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.64		
	Total Zone 4	5.4%	£1.64	1.7%	£0.16	8.7%	£1.88	32.1%	£4.34	£8.02	£0.00	£0.00	£0.00	£0.00	£0.23	£0.27	£0.92	£1.43	£9.44	
Total Primary Study Area	89.3%	£27.37	81.5%	£7.86	83.5%	£18.00	84.9%	£11.49	£64.72	£2.42	£6.23	£2.55	£3.13	£3.04	£1.91	£2.44	£21.72	£86.44		
Buffer 1 - Rawtenstall and Haslingden	Asda, Hollymount Way, Rawtenstall	0.0%	£0.00	3.4%	£0.32	0.0%	£0.00	0.0%	£0.00	£0.32	£3.87	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.87	£4.19	
	Lidl, Bacup Road, Rawtenstall	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.73	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.73	£0.73	
	Local store, Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.24	
	Local stores, Haslingden	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.24	
	Tesco, Bury Road, Rawtenstall	0.0%	£0.00	2.5%	£0.24	0.0%	£0.00	0.0%	£0.00	£0.24	£4.36	£0.00	£0.26	£0.00	£0.00	£0.00	£0.00	£4.61	£4.85	
	Tesco, Syke Street, Haslingden	0.0%	£0.00	3.4%	£0.32	0.0%	£0.00	0.0%	£0.00	£0.32	£1.69	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.69	£2.02	
Total Buffer 1	0.0%	£0.00	9.2%	£0.89	0.0%	£0.00	0.0%	£0.00	£0.89	£11.13	£0.00	£0.26	£0.00	£0.00	£0.00	£0.00	£11.38	£12.27		
Buffer 2 - Rochdale West and Heywood	Aldi, Bradshaw Street, Heywood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.21	£0.00	£0.00	£0.00	£0.00	£0.00	£1.21	£1.21	
	Asda, The Otchick Ground, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.24	£0.00	£0.00	£0.26	£0.00	£0.00	£0.00	£0.24	£0.48	
	Co-op, Edenfield Road, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.41	£0.00	£0.00	£0.00	£0.00	£0.00	£1.41	£1.41	
	Lidl, Bridge Street, Heywood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£1.41	£0.00	£0.00	£0.00	£0.00	£0.31	£1.71	£1.71	
	Morrisons, Dawson Street, Heywood	3.6%	£1.09	1.7%	£0.16	0.0%	£0.00	0.0%	£0.00	£1.26	£0.00	£4.82	£1.53	£0.26	£0.00	£0.00	£0.00	£6.92	£8.18	
	Tesco, Roe Acre York Road, Heywood	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.40	£0.00	£0.00	£0.00	£0.00	£0.00	£0.40	£0.40	
	Tesco, Silk Street, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.13	£3.21	£0.26	£0.00	£0.23	£0.00	£0.61	£4.43	£4.56	
Total Buffer 2	3.6%	£1.09	1.7%	£0.16	0.0%															

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Table 7 - First Choice Top-up Shopping Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1 - Bury		Zone 2 - Ramsbottom		Zone 3 - Prestwich		Zone 4 - Radcliffe		Total Flow of Expenditure - Primary Study Area	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study Area	
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)											
Total Available First Choice Top-up Shopping Expenditure Within Zone			£30.65		£9.65		£21.57		£13.53	£75.40	£16.20	£28.93	£19.90	£25.27	£25.02	£19.88	£18.95	£154.15	£229.55	
Zone 1 - Bury	Aldi, Bell Lane, Bury	1.7%	£0.51	0.0%	£0.00	0.8%	£0.17	0.9%	£0.12	£0.76	£0.21	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39	£1.18	
	Asda, Pilsworth, Bury	8.3%	£2.53	0.0%	£0.00	2.4%	£0.51	0.0%	£0.00	£10.04	£0.00	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36	£3.40	
	Asda, Spring Street, Bury	6.6%	£2.03	0.8%	£0.08	0.0%	£0.00	0.0%	£0.00	£2.11	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£2.32	
	Bury Market	1.7%	£0.51	0.0%	£0.00	2.4%	£0.51	2.6%	£0.35	£1.36	£0.21	£0.89	£0.22	£0.00	£0.00	£0.25	£0.26	£1.84	£2.95	
	Co-op, Ainsworth Road, Bury	8.3%	£2.53	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£2.65	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.65	
	Co-op, Mile Lane, Bury	5.8%	£1.77	0.0%	£0.00	0.8%	£0.17	2.5%	£0.35	£2.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.29	
	Co-op, Parkhill Road, Bury	0.8%	£0.25	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	
	Co-op, Walmersley Road, Bury	5.0%	£1.52	0.8%	£0.08	0.0%	£0.00	0.0%	£0.00	£1.60	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.60	
	Home Bargains, Princess Parade, Bury	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
	Local Shops, Bury Town Centre	13.2%	£4.05	2.5%	£0.74	0.8%	£0.17	6.8%	£0.93	£5.39	£0.21	£0.36	£0.22	£0.70	£0.00	£0.26	£1.75	£7.14		
	Local stores, Unsworth	0.0%	£0.00	0.0%	£0.00	0.8%	£0.17	0.0%	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	
	Local stores, Walkshaw	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
	Marks & Spencer, St John's Square, Bury	1.7%	£0.51	1.8%	£0.54	0.0%	£0.00	0.0%	£0.00	£0.78	£0.68	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.99	£1.77
	Netto, Croston Road, Bury	0.8%	£0.25	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	
	One Stop Shop, Sunny Bank Road, Bury	1.7%	£0.51	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.51	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.51	
	Spar, Manchester Road, Bury	0.8%	£0.25	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	
	Tesco, Bolton Road, Bury	4.1%	£1.27	0.0%	£0.00	0.0%	£0.00	2.6%	£0.35	£1.64	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.64	
	Tesco, Bransholme Road, Bury	3.3%	£1.01	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£1.01	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.01	
	Tesco, Tottington Road, Bury	3.3%	£1.01	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£1.01	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.01	
	Tesco, Woodfields Retail Park, Bury	5.8%	£1.77	4.1%	£1.27	0.0%	£0.00	0.9%	£0.12	£2.28	£0.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00	£0.23	£2.51	
	Total Zone 1	73.6%	£22.85	10.7%	£1.03	7.8%	£1.70	18.8%	£2.54	£27.82	£1.47	£2.14	£0.44	£0.70	£0.43	£0.25	£0.78	£0.00	£6.02	£33.84
	Zone 2 - Ramsbottom	Aldi, Railway Street, Ramsbottom	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.40	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.40
		Co-op, Holcombe Precinct, Ramsbottom	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
		Co-op, Longsight Road, Holcombe Brook, Bury	0.8%	£0.25	21.3%	£6.26	0.0%	£0.00	0.0%	£0.00	£2.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.31
		Local Shops, Ramsbottom Town Centre	0.0%	£0.00	10.7%	£1.03	0.0%	£0.00	0.0%	£0.00	£1.03	£0.00	£0.00	£0.22	£0.23	£0.00	£0.00	£0.00	£0.00	£0.46
Local stores, Edenfield		0.0%	£0.00	3.3%	£0.99	0.0%	£0.00	0.0%	£0.00	£0.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.99	
Local stores, Halcombe		0.0%	£0.00	0.8%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	
Local stores, Newcombe Road, Ramsbottom		0.0%	£0.00	0.8%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	
Morrison's, King Street, Ramsbottom		1.7%	£0.51	18.0%	£1.74	0.0%	£0.00	0.0%	£0.00	£2.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.25	
Tesco, Inwell Street, Ramsbottom		0.0%	£0.00	11.5%	£1.11	0.0%	£0.00	0.0%	£0.00	£1.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.11	
Co-op, Market Street, Tottington		8.3%	£2.53	3.3%	£0.97	0.0%	£0.00	0.0%	£0.00	£2.85	£0.00	£0.00	£0.00	£0.23	£0.23	£0.00	£0.00	£0.46	£3.31	
Local Shops, Tottington District Centre		0.8%	£0.25	0.8%	£0.08	0.8%	£0.17	0.0%	£0.00	£0.50	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50	
Total Zone 2		11.6%	£3.55	80.3%	£7.75	0.8%	£0.17	0.0%	£0.00	£11.47	£0.21	£0.00	£0.22	£0.47	£0.23	£0.00	£0.00	£0.00	£1.13	£12.59
Zone 3 - Prestwich		Aldi, Higher Lane, Whitefield	1.7%	£0.51	0.0%	£0.00	4.7%	£1.02	0.0%	£0.00	£1.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.27
		Co-op, Albert Place, Whitefield	0.8%	£0.25	0.0%	£0.00	0.8%	£0.17	0.0%	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17
		Co-op, Fountain Place, Whitefield	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
	Local Stores, Longfield Centre, Prestwich	0.0%	£0.00	0.0%	£0.00	7.9%	£1.70	0.0%	£0.00	£1.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.70	
	Local Stores, Lidl, Bury New Road, Prestwich	0.0%	£0.00	0.0%	£0.00	0.8%	£0.17	0.0%	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	
	Local Shops, Prestwich Town Centre	0.0%	£0.00	0.0%	£0.00	15.0%	£3.23	0.0%	£0.00	£3.23	£0.00	£0.00	£0.00	£0.23	£0.23	£0.00	£0.00	£0.00	£3.46	
	Local Shops, Whitefield District Centre	0.0%	£0.00	0.0%	£0.00	3.1%	£0.68	0.0%	£0.00	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68	
	Local stores, Sedgley	0.0%	£0.00	0.0%	£0.00	0.8%	£0.17	0.0%	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	
	Marks & Spencer, Bury New Road, Prestwich	0.0%	£0.00	0.0%	£0.00	7.3%	£1.59	0.0%	£0.00	£1.59	£0.00	£0.00	£0.23	£0.23	£0.00	£0.00	£0.00	£0.00	£1.82	
	Morrison's, Stanley Road, Whitefield	2.5%	£0.76	0.0%	£0.00	15.7%	£3.40	0.0%	£0.00	£4.97	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.97	
	Sainsbury's, Bury New Road, Prestwich	0.0%	£0.00	0.0%	£0.00	3.1%	£0.68	0.0%	£0.00	£0.68	£0.00	£0.00	£0.23	£0.23	£0.00	£0.00	£0.00	£0.00	£1.14	
	Tesco, Valley Park Road, Prestwich	0.8%	£0.25	0.0%	£0.00	17.3%	£3.74	0.0%	£0.00	£4.11	£0.00	£0.00	£0.22	£0.47	£0.00	£0.00	£0.00	£0.00	£4.58	
	Total Zone 3	7.4%	£2.28	0.0%	£0.00	81.1%	£17.49	0.0%	£0.00	£13.99	£2.16	£0.00	£0.44	£0.70	£0.27	£0.00	£0.00	£0.00	£1.60	£24.59
	Zone 4 - Radcliffe	Asda, Riverside Retail Park, Radcliffe	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	30.8%	£4.16	£4.16	£0.00	£0.00	£0.00	£0.00	£0.25	£0.25	£0.00	£4.42	
		Costcutters, Ainsworth Road, Radcliffe	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	
Local Shops, Radcliffe Town Centre		0.8%	£0.25	0.0%	£0.00	0.8%	£0.17	17.1%	£2.31	£2.74	£0.00	£0.00	£0.47	£0.00	£0.00	£0.00	£0.00	£0.47	£3.20	
Local Stores, Ainsworth Road, Radcliffe		0.0%	£0.00	0.0%	£0.00	1.3%	£0.29	0.0%	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	
Spar, New Road, Radcliffe		0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	
Tesco, Water Street, Radcliffe		0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	6.0%	£0.81	£0.81	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.81	
Total Zone 4		0.8%	£0.25	0.0%	£0.00	0.8%	£0.17	57.3%	£7.75	£8.17	£0.00	£0.00	£							

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Table 11 - Convenience Goods Market Share of Facilities Within The Primary Study Area in 2011

Zone	Total Available Convenience Goods Expenditure (£m)	Survey-Derived Turnover of Facilities Within Zone From Residents of Zone (£m)	Market Share	Survey-Derived Turnover of Facilities Within Zone From Primary Study Area	Market Share From Primary Study Area
Zone 1 - Bury	£145.97	£100.74	69.01%	£132.65	36.95%
Zone 2 - Ramsbottom	£45.94	£24.74	53.86%	£34.27	9.54%
Zone 3 - Prestwich	£102.70	£74.21	72.26%	£100.88	28.10%
Zone 4 - Radcliffe	£64.42	£34.64	53.77%	£44.45	12.38%
Total Primary Study Area	£359.04	-	-	£312.25	86.97%

Notes

- 2010 Prices
- Total available convenience goods expenditure taken from Table 4
- Survey-derived turnover of facilities within zone from residents of zone taken from Table 9
- Market share calculated by dividing survey-derived turnover of facilities within zone / primary study area from residents of zone by total available convenience goods expenditure in zone / primary study area

Table 12 - Proportion of Facilities Turnover Within a Zone Obtained from Residents of That Zone in 2011

Zone	Total Survey Derived Turnover of Facilities Within That Zone (£m)	Flow of Expenditure From Residents of the Zone to Facilities Within the Zone (£m)	Proportion of Facilities' Expenditure Obtained From Zone	Flow of Expenditure From Residents of Primary Study Area to Facilities Within the Zone (£m)	Proportion of Facilities' Expenditure Obtained From Primary Study Area
Zone 1 - Bury	£171.75	£100.74	58.65%	£132.65	77.23%
Zone 2 - Ramsbottom	£39.81	£24.74	62.15%	£34.27	86.08%
Zone 3 - Prestwich	£126.37	£74.21	58.73%	£100.88	79.83%
Zone 4 - Radcliffe	£53.57	£34.64	64.66%	£44.45	82.98%
Total Primary Study Area	£391.50	£312.25	79.76%	-	-

Notes

- 2010 Prices
- Flows of expenditure and total survey-derived turnover of facilities in 2011 obtained from Table 9

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Table 14 - Comparison of Survey-Derived Vs. Benchmark Turnover of Major Foodstores in 2011

Zone	Store	Benchmark Turnover in 2011 (£m)	Survey-Derived Turnover in 2011 (£m)	Indicative Over / Under-trading (£m)	Indicative Over / Under-trading (%)
Zone 1 - Bury	Aldi, Bell Lane, Bury	£4.26	£7.96	£3.70	86.76%
	Asda, Pilsworth, Bury	£47.79	£36.54	-£11.25	-23.54%
	Asda, Spring Street, Bury	£21.84	£21.96	£0.12	0.56%
	Marks & Spencer, Bury Town Centre	£9.86	£12.34	£2.48	25.14%
Zone 2 - Ramsbottom	Tesco, Woodfields Retail Park, Bury	£37.46	£47.36	£9.90	26.42%
	Aldi, Railway Street, Ramsbottom	£4.37	£5.49	£1.11	25.48%
	Morrisons, King Street, Ramsbottom	£16.41	£14.23	-£2.18	-13.27%
	Tesco, Irwell Street, Ramsbottom	£6.38	£6.79	£0.41	6.41%
Zone 3 - Prestwich	Aldi, Higher Lane, Whitefield	£2.69	£6.92	£4.24	157.77%
	Lidl, Bury New Road, Sedgely Park	£2.56	£4.16	£1.59	62.21%
	M&S Simply Food, Bury New Road, Prestwich	£7.72	£12.48	£4.76	61.60%
	Morrisons, Stanley Road, Whitefield	£34.36	£41.34	£6.97	20.29%
	Tesco, Valley Park Road, Prestwich	£33.01	£40.75	£7.74	23.45%
Zone 4 - Radcliffe	Asda, Radcliffe	£32.73	£45.01	£12.28	37.50%
Total Study Area (Main Foodstores)		£261.46	£303.33	£41.87	16.01%

Notes

- 2010 Prices
- All foodstores with a net sales area of over 700 sq m
- Benchmark Turnover in 2011 taken from Table 13
- Survey-derived Turnover in 2011 taken from Table 9
- Over/under-trading levels are indicative and based on Household Telephone Survey results only

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Table 15 - Benchmark Convenience Goods Turnover of Commitments Within the Primary Study Area

Zone	Store	Application Number	Expiry Date	Gross Floorpace (sq m)	Net Convenience Goods Floorpace (sq m)	Convenience Goods Turnover per sq m 2011	Convenience Goods Turnover in 2011 (£m)	Convenience Goods Turnover in 2012 (£m)	Convenience Goods Turnover in 2013 (£m)	Convenience Goods Turnover in 2014 (£m)	Convenience Goods Turnover in 2015 (£m)	Convenience Goods Turnover in 2016 (£m)	Convenience Goods Turnover in 2017 (£m)	Convenience Goods Turnover in 2018 (£m)	Convenience Goods Turnover in 2019 (£m)	Convenience Goods Turnover in 2020 (£m)	Convenience Goods Turnover in 2021 (£m)	Convenience Goods Turnover in 2022 (£m)	Convenience Goods Turnover in 2023 (£m)	Convenience Goods Turnover in 2024 (£m)	Convenience Goods Turnover in 2025 (£m)	Convenience Goods Turnover in 2026 (£m)	Convenience Goods Turnover in 2027 (£m)	Convenience Goods Turnover in 2028 (£m)	Convenience Goods Turnover in 2029 (£m)	Convenience Goods Turnover in 2030 (£m)	
Zone 1 - Bury	Mixed use development - shopping, financial and professional services, food and drink uses, business uses, assembly and leisure, nightclub	50667	19/02/2012	1,271	89	£4,000	£0.36	£0.36	£0.35	£0.35	£0.35	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36
	Total Zone 1	-	-	1,271	89	-	£0.36	£0.36	£0.35	£0.35	£0.35	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36
Zone 2 - Ramsbottom	None	-	-	-	0	-	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Zone 3 - Prestwich	Longfield Centre Redevelopment - foodstore, additional retail floorpace, hotel, office, residential and community uses	51465	16/09/2012	8,250	2,748	£14,734	£40.49	£39.80	£39.96	£40.12	£40.28	£40.44	£40.60	£40.77	£40.85	£40.83	£41.01	£41.09	£41.18	£41.26	£41.34	£41.42	£41.51	£41.59	£41.67	£41.76	
	Total Zone 3	-	-	8,250	2,748	-	£40.49	£39.80	£39.96	£40.12	£40.28	£40.44	£40.60	£40.77	£40.85	£40.83	£41.01	£41.09	£41.18	£41.26	£41.34	£41.42	£41.51	£41.59	£41.67	£41.76	
Zone 4 - Radcliffe	None	-	-	-	0	-	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Total Primary Study Area	-	-	-	9,521	2,837	-	£40.85	£40.15	£40.31	£40.47	£40.64	£40.80	£40.96	£41.13	£41.21	£41.29	£41.37	£41.46	£41.54	£41.62	£41.70	£41.79	£41.87	£41.96	£42.04	£42.12	

Notes

- 2010 Prices
- Commitment details provided by Bury Council
- Turnover per sq m of Commitment 50667 convenience goods floorpace Drivers Jonas Deloitte estimate
- Turnover per sq m of Longfield Centre Redevelopment based on figures included with HOW Planning and Retail Statement - assumed foodstore occupier to be Top Four Average (average of Tesco, Sainsburys, ASDA and Morrisons)
- Turnover of Commitment projected forwards using Experian Forecast convenience goods sales density increases taken from Figure 4a (Page 12) of Experian Retail Planner Briefing Note 9, September 2011

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Table 17a - Zone 2 Convenience Goods Expenditure Capacity - Existing Market Share - 54%

Zone 2 - Ramsbottom	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£45.94	£45.69	£45.88	£46.06	£46.37	£46.63	£47.01	£47.45	£47.89	£48.35	£48.82	£49.32	£49.77	£50.20	£50.63	£51.01	£51.42	£51.83	£52.31	£52.78
Market Share (%)	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%
Total Available Expenditure Retained (£m)	£24.74	£24.61	£24.71	£24.81	£24.98	£25.12	£25.32	£25.56	£25.79	£26.04	£26.30	£26.57	£26.81	£27.04	£27.27	£27.48	£27.70	£27.92	£28.17	£28.43
Inflow From Other Zones and Buffers (£m)	£15.07	£15.01	£15.08	£15.16	£15.23	£15.31	£15.39	£15.46	£15.56	£15.65	£15.74	£15.84	£15.93	£16.03	£16.12	£16.22	£16.32	£16.42	£17	£17
Inflow From Outside Study Area (£m)	£2.77	£2.76	£2.77	£2.79	£2.80	£2.82	£2.83	£2.84	£2.86	£2.88	£2.90	£2.91	£2.93	£2.95	£2.97	£2.98	£3.00	£3.02	£3	£3
Total Expenditure to Support Floorspace (£)	£42.58	£42.38	£42.57	£42.76	£43.01	£43.24	£43.54	£43.87	£44.21	£44.57	£44.94	£45.32	£45.67	£46.02	£46.36	£46.68	£47.02	£47.35	£47.73	£48.10
Turnover of Existing Facilities (£m)	£42.86	£42.13	£42.30	£42.47	£42.64	£42.81	£42.98	£43.15	£43.24	£43.33	£43.41	£43.50	£43.59	£43.67	£43.76	£43.85	£43.94	£44.02	£44.11	£44.20
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£0.28	£0.25	£0.27	£0.29	£0.37	£0.43	£0.56	£0.71	£0.97	£1.25	£1.52	£1.82	£2.09	£2.34	£2.60	£2.83	£3.08	£3.33	£3.61	£3.90
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	-19	18	19	20	26	30	39	50	68	87	106	126	144	161	179	194	211	228	246	265
Net Floorspace Equivalent - 'Discounter' (sq m)	-46	41	44	48	62	71	92	117	159	203	248	295	338	379	420	457	496	535	579	624
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	-30	27	29	31	40	47	60	76	104	133	162	193	221	248	275	299	324	350	379	408
Gross Floorspace Equivalent - 'Discounter' (sq m)	-61	55	59	63	82	95	122	156	212	271	331	394	451	506	560	609	661	713	772	831

- Notes**
- 2010 Prices
 - Total Available Expenditure taken from Table 4
 - Market share taken from Table 11
 - Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
 - Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area
 - Turnover of existing facilities taken from Table 13 (benchmark turnover)
 - Turnover of Commitments taken from Table 15
 - 'Top Four' floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices
 - 'Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices
 - 'Discounter' foodstore operator gross to net ratio utilised 75%
 - 'Top Four' foodstore operator gross to net ratio utilised 65%
 - Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 17b - Zone 2 Convenience Goods Expenditure Capacity - Increase in Market Share to 65%

Zone 2 - Ramsbottom	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£45.94	£45.69	£45.88	£46.06	£46.37	£46.63	£47.01	£47.45	£47.89	£48.35	£48.82	£49.32	£49.77	£50.20	£50.63	£51.01	£51.42	£51.83	£52.31	£52.78
Market Share (%)	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%
Total Available Expenditure Retained (£m)	£29.86	£29.70	£29.82	£29.94	£30.14	£30.31	£30.56	£30.84	£31.13	£31.43	£31.74	£32.06	£32.35	£32.63	£32.91	£33.16	£33.42	£33.69	£34.00	£34.31
Inflow From Other Zones and Buffers (£m)	£15.07	£15.01	£15.08	£15.16	£15.23	£15.31	£15.39	£15.46	£15.56	£15.65	£15.74	£15.84	£15.93	£16.03	£16.12	£16.22	£16.32	£16.42	£16.51	£16.61
Inflow From Outside Study Area (£m)	£2.77	£2.76	£2.77	£2.79	£2.80	£2.82	£2.83	£2.84	£2.86	£2.88	£2.90	£2.91	£2.93	£2.95	£2.97	£2.98	£3.00	£3.02	£3.04	£3.06
Total Expenditure to Support Floorspace (£)	£47.70	£47.47	£47.68	£47.89	£48.18	£48.43	£48.78	£49.15	£49.54	£49.96	£50.37	£50.81	£51.22	£51.61	£52.00	£52.36	£52.74	£53.13	£53.55	£53.98
Turnover of Existing Facilities (£m)	£42.86	£42.13	£42.30	£42.47	£42.64	£42.81	£42.98	£43.15	£43.24	£43.33	£43.41	£43.50	£43.59	£43.67	£43.76	£43.85	£43.94	£44.02	£44.11	£44.20
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£4.84	£5.33	£5.38	£5.42	£5.54	£5.62	£5.79	£6.00	£6.31	£6.63	£6.96	£7.31	£7.63	£7.93	£8.24	£8.51	£8.81	£9.10	£9.44	£9.78
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	340	381	382	384	391	395	405	418	439	460	482	506	527	546	566	584	603	622	644	665
Net Floorspace Equivalent - 'Discounter' (sq m)	799	895	899	902	918	929	953	983	1,031	1,082	1,134	1,189	1,238	1,285	1,332	1,373	1,418	1,462	1,513	1,564
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	523	586	588	590	601	608	624	643	675	708	742	778	810	841	871	899	928	957	990	1,024
Gross Floorspace Equivalent - 'Discounter' (sq m)	1,065	1,194	1,198	1,202	1,224	1,239	1,271	1,310	1,375	1,443	1,512	1,585	1,650	1,713	1,775	1,831	1,890	1,950	2,017	2,085

- Notes**
- 2010 Prices
 - Total Available Expenditure taken from Table 4
 - Market share taken from Table 11
 - Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
 - Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area
 - Turnover of existing facilities taken from Table 13 (benchmark turnover)
 - Turnover of Commitments taken from Table 15
 - 'Top Four' floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices
 - 'Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices
 - 'Discounter' foodstore operator gross to net ratio utilised 75%
 - 'Top Four' foodstore operator gross to net ratio utilised 65%
 - Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 17c - Zone 2 Convenience Goods Expenditure Capacity - Increase in Market Share to 65% and Increase In Inflow of 10%

Zone 2 - Ramsbottom	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£45.94	£45.69	£45.88	£46.06	£46.37	£46.63	£47.01	£47.45	£47.89	£48.35	£48.82	£49.32	£49.77	£50.20	£50.63	£51.01	£51.42	£51.83	£52.31	£52.78
Market Share (%)	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%
Total Available Expenditure Retained (£m)	£29.86	£29.70	£29.82	£29.94	£30.14	£30.31	£30.56	£30.84	£31.13	£31.43	£31.74	£32.06	£32.35	£32.63	£32.91	£33.16	£33.42	£33.69	£34.00	£34.31
Inflow From Other Zones and Buffers (£m)	£16.57	£16.51	£16.59	£16.67	£16.76	£16.84	£16.92	£17.01	£17.11	£17.21	£17.32	£17.42	£17.53	£17.63	£17.74	£17.84	£17.95	£18.06	£18.17	£18.27
Inflow From Outside Study Area (£m)	£3.05	£3.04	£3.05	£3.07	£3.08	£3.10	£3.11	£3.13	£3.15	£3.17	£3.19	£3.20	£3.22	£3.24	£3.26	£3.28	£3.30	£3.32	£3.34	£3.36
Total Expenditure to Support Floorspace (£)	£49.48	£49.24	£49.46	£49.68	£49.98	£50.25	£50.60	£50.98	£51.39	£51.81	£52.24	£52.69	£53.10	£53.51	£53.91	£54.28	£54.68	£55.07	£55.51	£55.94
Turnover of Existing Facilities (£m)	£42.86	£42.13	£42.30	£42.47	£42.64	£42.81	£42.98	£43.15	£43.24	£43.33	£43.41	£43.50	£43.59	£43.67	£43.76	£43.85	£43.94	£44.02	£44.11	£44.20
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£6.62	£7.11	£7.16	£7.21	£7.34	£7.44	£7.62	£7.83	£8.15	£8.48	£8.83	£9.19	£9.52	£9.83	£10.15	£10.43	£10.74	£11.05	£11.39	£11.74
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	465	508	509	511	518	523	533	546	567	589	612	635	657	677	698	716	735	755	777	799
Net Floorspace Equivalent - 'Discounter' (sq m)	1,093	1,194	1,197	1,201	1,217	1,228	1,253	1,283	1,332	1,385	1,438	1,493	1,544	1,592	1,640	1,683	1,728	1,774	1,826	1,879
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	715	781	783	786	797	804	820	839	872	906	941	977	1,010	1,042	1,073	1,101	1,131	1,161	1,195	1,230
Gross Floorspace Equivalent - 'Discounter' (sq m)	1,457	1,591	1,596	1,601	1,623	1,638	1,670	1,710	1,776	1,846	1,917	1,991	2,058	2,122	2,187	2,244	2,305	2,366	2,435	2,505

- Notes**
- 2010 Prices
 - Total Available Expenditure taken from Table 4
 - Market share taken from Table 11
 - Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
 - Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area
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 - 'Top Four' floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices
 - 'Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices
 - 'Discounter' foodstore operator gross to net ratio utilised 75%
 - 'Top Four' foodstore operator gross to net ratio utilised 65%
 - Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

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Table 18a - Zone 3 Convenience Goods Expenditure Capacity - Existing Market Share - 72%

Zone 3 - Prestwich	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£102.70	£102.14	£102.56	£102.97	£103.66	£104.24	£105.10	£106.08	£107.05	£108.10	£109.14	£110.26	£111.27	£112.23	£113.19	£114.04	£114.95	£115.87	£116.93	£117.99
Market Share (%)	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%
Total Available Expenditure Retained (£m)	£74.21	£73.81	£74.11	£74.41	£74.91	£75.32	£75.95	£76.65	£77.36	£78.11	£78.87	£79.68	£80.41	£81.10	£81.79	£82.40	£83.07	£83.73	£84.49	£85.26
Inflow From Other Zones and Buffers (£m)	£52.16	£51.95	£52.21	£52.47	£52.73	£53.00	£53.26	£53.53	£53.85	£54.17	£54.50	£54.82	£55.15	£55.48	£55.82	£56.15	£56.49	£56.83	£57	£58
Inflow From Outside Study Area (£m)	£1.95	£1.95	£1.96	£1.97	£1.98	£1.99	£2.00	£2.01	£2.02	£2.03	£2.04	£2.05	£2.07	£2.08	£2.09	£2.10	£2.12	£2.13	£2	£2
Total Expenditure to Support Floorspace (£)	£128.33	£127.71	£128.27	£128.84	£129.61	£130.31	£131.20	£132.19	£133.23	£134.31	£135.41	£136.56	£137.62	£138.66	£139.70	£140.66	£141.67	£142.69	£143.80	£144.93
Turnover of Existing Facilities (£m)	£94.28	£92.68	£93.05	£93.42	£93.80	£94.17	£94.55	£94.93	£95.12	£95.31	£95.50	£95.69	£95.88	£96.07	£96.26	£96.46	£96.65	£96.84	£97.04	£97.23
Turnover of Commitments (£m)	£40.49	£39.80	£39.96	£40.12	£40.28	£40.44	£40.60	£40.77	£40.85	£40.93	£41.01	£41.09	£41.18	£41.26	£41.34	£41.42	£41.51	£41.59	£41.67	£41.76
Expenditure Available To Support New Floorspace (£m)	£-6.45	£-4.78	£-4.74	£-4.70	£-4.46	£-4.31	£-3.95	£-3.51	£-2.74	£-1.92	£-1.10	£-0.23	£0.57	£1.33	£2.10	£2.78	£3.52	£4.26	£5.10	£5.94
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	-452	-341	-337	-333	-315	-303	-276	-245	-191	-134	-76	39	92	144	191	241	291	347	404	461
Net Floorspace Equivalent - 'Discounter' (sq m)	-1,064	-802	-792	-782	-740	-712	-650	-575	-448	-314	-179	-37	92	215	339	448	566	684	817	951
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	-696	-525	-518	-512	-485	-466	-425	-376	-293	-205	-117	-24	60	141	222	293	370	448	535	622
Gross Floorspace Equivalent - 'Discounter' (sq m)	-1,418	-1,069	-1,056	-1,043	-987	-949	-867	-766	-597	-419	-239	-49	123	287	451	598	754	912	1,089	1,267

- Notes**
- 2010 Prices
 - Total Available Expenditure taken from Table 4
 - Market share taken from Table 11
 - Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
 - Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area
 - Turnover of existing facilities taken from Table 13 (benchmark turnover)
 - Turnover of Commitments taken from Table 15
 - 'Top Four' floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices
 - 'Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices
 - 'Discounter' foodstore operator gross to net ratio utilised 75%
 - 'Top Four' foodstore operator gross to net ratio utilised 65%
 - Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 18b - Zone 3 Convenience Goods Expenditure Capacity - Increase in Market Share to 80%

Zone 3 - Prestwich	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£102.70	£102.14	£102.56	£102.97	£103.66	£104.24	£105.10	£106.08	£107.05	£108.10	£109.14	£110.26	£111.27	£112.23	£113.19	£114.04	£114.95	£115.87	£116.93	£117.99
Market Share (%)	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%
Total Available Expenditure Retained (£m)	£82.16	£81.71	£82.04	£82.38	£82.93	£83.39	£84.08	£84.86	£85.64	£86.48	£87.32	£88.21	£89.02	£89.78	£90.55	£91.23	£91.96	£92.70	£93.54	£94.39
Inflow From Other Zones and Buffers (£m)	£52.16	£51.95	£52.21	£52.47	£52.73	£53.00	£53.26	£53.53	£53.85	£54.17	£54.50	£54.82	£55.15	£55.48	£55.82	£56.15	£56.49	£56.83	£57.17	£57.51
Inflow From Outside Study Area (£m)	£1.95	£1.95	£1.96	£1.97	£1.98	£1.99	£2.00	£2.01	£2.02	£2.03	£2.04	£2.05	£2.07	£2.08	£2.09	£2.10	£2.12	£2.13	£2.14	£2.15
Total Expenditure to Support Floorspace (£)	£136.27	£135.61	£136.21	£136.81	£137.63	£138.37	£139.34	£140.39	£141.51	£142.68	£143.85	£145.09	£146.23	£147.34	£148.46	£149.48	£150.57	£151.66	£152.85	£154.06
Turnover of Existing Facilities (£m)	£94.28	£92.68	£93.05	£93.42	£93.80	£94.17	£94.55	£94.93	£95.12	£95.31	£95.50	£95.69	£95.88	£96.07	£96.26	£96.46	£96.65	£96.84	£97.04	£97.23
Turnover of Commitments (£m)	£40.49	£39.80	£39.96	£40.12	£40.28	£40.44	£40.60	£40.77	£40.85	£40.93	£41.01	£41.09	£41.18	£41.26	£41.34	£41.42	£41.51	£41.59	£41.67	£41.76
Expenditure Available To Support New Floorspace (£m)	£1.50	£3.13	£3.20	£3.27	£3.56	£3.76	£4.18	£4.70	£5.54	£6.44	£7.35	£8.30	£9.18	£10.01	£10.85	£11.60	£12.41	£13.22	£14.14	£15.07
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	105	223	227	231	251	264	293	328	386	447	509	574	633	690	746	796	850	904	964	1,026
Net Floorspace Equivalent - 'Discounter' (sq m)	247	525	535	544	590	621	688	770	907	1,051	1,196	1,350	1,489	1,621	1,754	1,871	1,997	2,124	2,267	2,411
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	162	343	350	356	386	406	450	504	593	688	783	884	975	1,061	1,148	1,225	1,307	1,390	1,484	1,578
Gross Floorspace Equivalent - 'Discounter' (sq m)	330	700	713	726	786	828	917	1,027	1,209	1,402	1,595	1,800	1,985	2,162	2,338	2,495	2,663	2,832	3,023	3,215

- Notes**
- 2010 Prices
 - Total Available Expenditure taken from Table 4
 - Market share taken from Table 11
 - Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
 - Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area
 - Turnover of existing facilities taken from Table 13 (benchmark turnover)
 - Turnover of Commitments taken from Table 15
 - 'Top Four' floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices
 - 'Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices
 - 'Discounter' foodstore operator gross to net ratio utilised 75%
 - 'Top Four' foodstore operator gross to net ratio utilised 65%
 - Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 18c - Zone 3 Convenience Goods Expenditure Capacity - Increase in Market Share to 80% and Increase In Inflow by 10%

Zone 3 - Prestwich	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£102.70	£102.14	£102.56	£102.97	£103.66	£104.24	£105.10	£106.08	£107.05	£108.10	£109.14	£110.26	£111.27	£112.23	£113.19	£114.04	£114.95	£115.87	£116.93	£117.99
Market Share (%)	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%
Total Available Expenditure Retained (£m)	£82.16	£81.71	£82.04	£82.38	£82.93	£83.39	£84.08	£84.86	£85.64	£86.48	£87.32	£88.21	£89.02	£89.78	£90.55	£91.23	£91.96	£92.70	£93.54	£94.39
Inflow From Other Zones and Buffers (£m)	£57.37	£57.14	£57.43	£57.72	£58.01	£58.30	£58.59	£58.88	£59.23	£59.59	£59.95	£60.31	£60.67	£61.03	£61.40	£61.77	£62.14	£62.51	£62.89	£63.26
Inflow From Outside Study Area (£m)	£2.15	£2.14	£2.15	£2.16	£2.17	£2.18	£2.20	£2.21	£2.22	£2.23	£2.25	£2.26	£2.27	£2.29	£2.30	£2.31	£2.33	£2.34	£2.36	£2.37
Total Expenditure to Support Floorspace (£)	£141.68	£141.00	£141.63	£142.26	£143.11	£143.87	£144.86	£145.95	£147.10	£148.30	£149.51	£150.78	£151.96	£153.10	£154.25	£155.31	£156.43	£157.55	£158.78	£160.02
Turnover of Existing Facilities (£m)	£94.28	£92.68	£93.05	£93.42	£93.80	£94.17	£94.55	£94.93	£95.12	£95.31	£95.50	£95.69	£95.88	£96.07	£96.26	£96.46	£96.65	£96.84	£97.04	£97.23
Turnover of Commitments (£m)	£40.49	£39.80	£39.96	£40.12	£40.28	£40.44	£40.60	£40.77	£40.85	£40.93	£41.01	£41.09	£41.18	£41.26	£41.34	£41.42	£41.51	£41.59	£41.67	£41.76
Expenditure Available To Support New Floorspace (£m)	£6.91	£8.52	£8.62	£8.71	£9.03	£9.26	£9.71	£10.25	£11.13	£12.06	£13.00	£13.99	£14.90	£15.77	£16.64	£17.43	£18.27	£19.12	£20.07	£21.04
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	485	608	613	617	637	650	679	715	774	837	901	968	1,028	1,086	1,144	1,196	1,251	1,306	1,369	1,432
Net Floorspace Equivalent - 'Discounter' (sq m)	1,140	1,429	1,440	1,451	1,497	1,529	1,597	1,680	1,820	1,968	2,117	2,275	2,417	2,553	2,690	2,811	2,941	3,071	3,218	3,366
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	746	935	942	949	980	1,001	1,045	1,100	1,191	1,288	1,386	1,489	1,582	1,671	1,760	1,839	1,924	2,010	2,106	2,203
Gross Floorspace Equivalent - 'Discounter' (sq m)	1,520	1,906	1,920	1,934	1,996	2,038	2,129	2,240	2,427	2,625	2,823	3,033	3,223	3,404	3,586	3,748	3,921	4,095	4,291	4,488

- Notes**
- 2010 Prices
 - Total Available Expenditure taken from Table 4
 - Market share taken from Table 11
 - Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
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 - 'Discounter' foodstore operator gross to net ratio utilised 75%
 - 'Top Four' foodstore operator gross to net ratio utilised 65%
 - Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Bury 2012 Retail Study Update
Convenience Goods Capacity Assessment

Table 19a - Zone 4 Convenience Goods Expenditure Capacity - Existing Market Share - 54%

Zone 4 - Radcliffe	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£64.42	£64.07	£64.33	£64.59	£65.02	£65.39	£65.93	£66.54	£67.16	£67.81	£68.47	£69.17	£69.80	£70.40	£71.00	£71.54	£72.11	£72.69	£73.35	£74.02
Market Share (%)	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%
Total Available Expenditure Retained (£m)	£34.70	£34.51	£34.65	£34.79	£35.02	£35.22	£35.51	£35.84	£36.17	£36.52	£36.88	£37.25	£37.60	£37.92	£38.24	£38.53	£38.84	£39.15	£39.51	£39.87
Inflow From Other Zones and Buffers (£m)	£18.93	£18.85	£18.95	£19.04	£19.14	£19.23	£19.33	£19.43	£19.54	£19.66	£19.78	£19.90	£20.02	£20.14	£20.26	£20.38	£20.50	£20.62	£21	£21
Inflow From Outside Study Area (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0	£0
Total Expenditure to Support Floorspace (£)	£53.63	£53.36	£53.60	£53.83	£54.16	£54.45	£54.84	£55.27	£55.71	£56.18	£56.65	£57.15	£57.61	£58.05	£58.50	£58.91	£59.34	£59.77	£60.25	£60.74
Turnover of Existing Facilities (£m)	£41.11	£40.41	£40.57	£40.73	£40.89	£41.06	£41.22	£41.39	£41.47	£41.55	£41.64	£41.72	£41.80	£41.89	£41.97	£42.05	£42.14	£42.22	£42.31	£42.39
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£12.52	£12.96	£13.03	£13.10	£13.27	£13.39	£13.62	£13.88	£14.24	£14.63	£15.02	£15.43	£15.81	£16.17	£16.53	£16.85	£17.20	£17.55	£17.95	£18.35
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	879	925	927	928	936	941	953	967	991	1,016	1,041	1,067	1,091	1,114	1,136	1,156	1,178	1,199	1,224	1,248
Net Floorspace Equivalent - 'Discounter' (sq m)	2,066	2,174	2,178	2,181	2,200	2,212	2,240	2,274	2,329	2,388	2,446	2,508	2,565	2,618	2,671	2,718	2,768	2,819	2,877	2,935
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	1,352	1,423	1,425	1,428	1,440	1,448	1,466	1,488	1,524	1,563	1,601	1,642	1,678	1,713	1,748	1,779	1,812	1,845	1,883	1,921
Gross Floorspace Equivalent - 'Discounter' (sq m)	2,755	2,899	2,904	2,908	2,933	2,950	2,987	3,032	3,106	3,183	3,262	3,345	3,419	3,490	3,561	3,624	3,691	3,759	3,836	3,913

- Notes**
- 2010 Prices
 - Total Available Expenditure taken from Table 4
 - Market share taken from Table 11
 - Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
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 - 'Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices
 - 'Discounter' foodstore operator gross to net ratio utilised 75%
 - 'Top Four' foodstore operator gross to net ratio utilised 65%
 - Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 19b - Zone 4 Convenience Goods Expenditure Capacity - Increase in Market Share to 65%

Zone 4 - Radcliffe	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£64.42	£64.07	£64.33	£64.59	£65.02	£65.39	£65.93	£66.54	£67.16	£67.81	£68.47	£69.17	£69.80	£70.40	£71.00	£71.54	£72.11	£72.69	£73.35	£74.02
Market Share (%)	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%
Total Available Expenditure Retained (£m)	£41.88	£41.65	£41.82	£41.99	£42.27	£42.50	£42.85	£43.25	£43.65	£44.08	£44.50	£44.96	£45.37	£45.76	£46.15	£46.50	£46.87	£47.25	£47.68	£48.11
Inflow From Other Zones and Buffers (£m)	£18.93	£18.85	£18.95	£19.04	£19.14	£19.23	£19.33	£19.43	£19.54	£19.66	£19.78	£19.90	£20.02	£20.14	£20.26	£20.38	£20.50	£20.62	£20.75	£20.87
Inflow From Outside Study Area (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Total Expenditure to Support Floorspace (£)	£60.80	£60.50	£60.76	£61.03	£61.40	£61.74	£62.18	£62.68	£63.19	£63.73	£64.28	£64.85	£65.38	£65.89	£66.41	£66.88	£67.37	£67.87	£68.42	£68.98
Turnover of Existing Facilities (£m)	£41.11	£40.41	£40.57	£40.73	£40.89	£41.06	£41.22	£41.39	£41.47	£41.55	£41.64	£41.72	£41.80	£41.89	£41.97	£42.05	£42.14	£42.22	£42.31	£42.39
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£19.70	£20.09	£20.19	£20.30	£20.51	£20.68	£20.96	£21.29	£21.72	£22.18	£22.64	£23.14	£23.58	£24.01	£24.44	£24.82	£25.23	£25.65	£26.12	£26.59
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	1,382	1,435	1,436	1,438	1,447	1,453	1,467	1,484	1,511	1,540	1,569	1,600	1,627	1,654	1,680	1,703	1,728	1,752	1,781	1,810
Net Floorspace Equivalent - 'Discounter' (sq m)	3,250	3,372	3,376	3,379	3,401	3,415	3,448	3,489	3,552	3,620	3,688	3,761	3,826	3,887	3,949	4,003	4,061	4,120	4,187	4,254
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	2,127	2,207	2,209	2,212	2,226	2,235	2,257	2,283	2,325	2,369	2,414	2,461	2,504	2,544	2,584	2,620	2,658	2,696	2,740	2,784
Gross Floorspace Equivalent - 'Discounter' (sq m)	4,333	4,496	4,501	4,506	4,535	4,554	4,598	4,652	4,737	4,827	4,918	5,014	5,101	5,183	5,265	5,337	5,415	5,493	5,582	5,672

- Notes**
- 2010 Prices
 - Total Available Expenditure taken from Table 4
 - Market share taken from Table 11
 - Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
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 - 'Discounter' foodstore operator gross to net ratio utilised 75%
 - 'Top Four' foodstore operator gross to net ratio utilised 65%
 - Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 19c - Zone 4 Convenience Goods Expenditure Capacity - Increase in Market Share to 65% and Increase in Inflow by 10%

Zone 4 - Radcliffe	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£64.42	£64.07	£64.33	£64.59	£65.02	£65.39	£65.93	£66.54	£67.16	£67.81	£68.47	£69.17	£69.80	£70.40	£71.00	£71.54	£72.11	£72.69	£73.35	£74.02
Market Share (%)	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%
Total Available Expenditure Retained (£m)	£41.88	£41.65	£41.82	£41.99	£42.27	£42.50	£42.85	£43.25	£43.65	£44.08	£44.50	£44.96	£45.37	£45.76	£46.15	£46.50	£46.87	£47.25	£47.68	£48.11
Inflow From Other Zones and Buffers (£m)	£20.82	£20.74	£20.84	£20.95	£21.05	£21.16	£21.26	£21.37	£21.50	£21.63	£21.75	£21.89	£22.02	£22.15	£22.28	£22.42	£22.55	£22.69	£22.82	£22.96
Inflow From Outside Study Area (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Total Expenditure to Support Floorspace (£)	£62.70	£62.39	£62.66	£62.93	£63.32	£63.66	£64.11	£64.62	£65.15	£65.70	£66.26	£66.84	£67.39	£67.91	£68.43	£68.91	£69.42	£69.93	£70.50	£71.07
Turnover of Existing Facilities (£m)	£41.11	£40.41	£40.57	£40.73	£40.89	£41.06	£41.22	£41.39	£41.47	£41.55	£41.64	£41.72	£41.80	£41.89	£41.97	£42.05	£42.14	£42.22	£42.31	£42.39
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£21.59	£21.98	£22.09	£22.20	£22.42	£22.60	£22.89	£23.23	£23.68	£24.15	£24.62	£25.13	£25.58	£26.02	£26.46	£26.86	£27.28	£27.71	£28.19	£28.68
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	1,515	1,569	1,571	1,572	1,582	1,588	1,602	1,619	1,647	1,677	1,706	1,737	1,766	1,792	1,819	1,843	1,868	1,893	1,922	1,952
Net Floorspace Equivalent - 'Discounter' (sq m)	3,562	3,689	3,693	3,696	3,718	3,733	3,766	3,807	3,872	3,941	4,011	4,084	4,151	4,213	4,276	4,331	4,391	4,451	4,519	4,588
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	2,331	2,414	2,417	2,419	2,434	2,443	2,465	2,491	2,534	2,579	2,625	2,673	2,716	2,757	2,799	2,835	2,874	2,913	2,958	3,002
Gross Floorspace Equivalent - 'Discounter' (sq m)	4,749	4,918	4,923	4,928	4,958	4,977	5,022	5,076	5,163	5,255	5,347	5,446	5,534	5,618	5,702	5,775	5,855	5,934	6,025	6,117

- Notes**
- 2010 Prices
 - Total Available Expenditure taken from Table 4
 - Market share taken from Table 11
 - Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
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