Orivers Jonas Deloitte

Appendix 2 - Convenience Goods Capacity Assessment

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Bury 2012 Retail Study Update Client: Bury Council Job title:

Date:

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Bury 2012 Retail Study Update Convenience Goods Capacity Assessment

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Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	78,860	79,075	79,334	79,593	79,895	80,197	80,542	80,887	81,232	81,621	82,009	82,354	82,699	83,001	83,303	83,605	83,864	84,123	84,382	84,640
Zone 2 - Ramsbottom	23,395	23,459	23,536	23,613	23,702	23,792	23,894	23,997	24,099	24,214	24,329	24,432	24,534	24,624	24,713	24,803	24,880	24,956	25,033	25,110
Zone 3 - Prestwich	52,045	52,188	52,359	52,529	52,729	52,928	53,156	53,384	53,611	53,868	54,124	54,352	54,579	54,779	54,978	55,177	55,348	55,519	55,690	55,860
Zone 4 - Radcliffe	37,000	37,101	37,223	37,344	37,486	37,628	37,790	37,952	38,113	38,296	38,478	38,640	38,802	38,943	39,085	39,227	39,348	39,470	39,591	39,712
Total Primary Study Area	191,300	191,824	192,451	193,079	193,812	194,544	195,382	196,219	197,056	197,998	198,940	199,777	200,614	201,347	202,079	202,812	203,440	204,068	204,695	205,323
Total Buffers	408,572	410,377	412,214	414,124	415,997	417,766	419,754	421,603	423,581	425,370	427,262	429,009	430,784	432,600	434,286	436,074	437,684	439,347	440,962	442,396
Total Overall Study Area	599,873	602,201	604,666	607,204	609,809	612,311	615,136	617,821	620,637	623,368	626,202	628,786	631,398	633,947	636,366	638,886	641,124	643,415	645,658	647,719

2010 base figures obtained from Experian Micromarketer in October 2011
 2010 base figures projected forward utilising 2010 2008-based ONS Sub-national Population Projections used for Zones 1, 2, 3 and 4
 3. Bury Borough Population Projections used for Zones 1, 2, 3 and 4
 4. Rossendale Population Projections used for Buffer 1
 5. Rochdale Population Projections used for Buffer 3
 6. Manchester Population Projections used for Buffer 5
 8. Average of Salford and Bolton Projections used for Buffer 6
 9. Bolton Population Projections used for Buffer 7
 10. Primary Study Area (Zones 1, 2, 3 and 4) extend to an area slightly larger than the administrative boundary of the Metropolitan Borough of Burty

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Convenience Goods Capacity Assessment Bury 2012 Retail Study Update

Table 1 - Study Area Population Projections

Notes



Table 2 - Study Area Convenience Goods Expenditure Per Head (without NSRT Deduction)

Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	£1,932	£1,924	£1,934	£1,944	£1,953	£1,963	£1,973	£1,983	£1,995	£2,007	£2,019	£2,031	£2,043	£2,055	£2,068	£2,080	£2,093	£2,105	£2,118	£2,130
Zone 2 - Ramsbottom	£2,050	£2,042	£2,052	£2,062	£2,072	£2,083	£2,093	£2,104	£2,116	£2,129	£2,142	£2,155	£2,168	£2,181	£2,194	£2,207	£2,220	£2,233	£2,247	£2,260
Zone 3 - Prestwich	£2,060	£2,052	£2,062	£2,072	£2,082	£2,093	£2,103	£2,114	£2,127	£2,139	£2,152	£2,165	£2,178	£2,191	£2,204	£2,218	£2,231	£2,244	£2,258	£2,271
Zone 4 - Radcliffe	£1,818	£1,810	£1,819	£1,828	£1,838	£1,847	£1,856	£1,865	£1,876	£1,888	£1,899	£1,910	£1,922	£1,933	£1,945	£1,957	£1,968	£1,980	£1,992	£2,004
Average Primary Study Area	£1,965	£1,957	£1,967	£1,977	£1,986	£1,996	£2,006	£2,016	£2,029	£2,041	£2,053	£2,065	£2,078	£2,090	£2,103	£2,115	£2,128	£2,141	£2,154	£2,166
Average Buffers	£1,885	£1,877	£1,887	£1,896	£1,906	£1,915	£1,925	£1,934	£1,946	£1,958	£1,969	£1,981	£1,993	£2,005	£2,017	£2,029	£2,041	£2,054	£2,066	£2,078
Average Overall Study Area	£1,914	£1,906	£1,916	£1.925	£1,935	£1,945	£1,954	£1,964	£1.976	£1,988	£2,000	£2,012	£2.024	£2.036	£2,048	£2,061	£2,073	£2,085	£2,098	£2,110

2010 Prices
 2010 base figures obtained from Experian Micromarketer in October 2011
 2010 base figures projected forward utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
 2010 base figures projected forward utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011

Zone	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 1 - Bury	£1,851	£1,836	£1,837	£1,839	£1,844	£1,847	£1,855	£1,864	£1,873	£1,882	£1,892	£1,903	£1,912	£1,922	£1,931	£1,939	£1,948	£1,958	£1,970	£1,981
Zone 2 - Ramsbottom	£1,964	£1,948	£1,949	£1,951	£1,956	£1,960	£1,968	£1,977	£1,987	£1,997	£2,007	£2,019	£2,029	£2,039	£2,049	£2,057	£2,067	£2,077	£2,089	£2,102
Zone 3 - Prestwich	£1,973	£1,957	£1,959	£1,960	£1,966	£1,969	£1,977	£1,987	£1,997	£2,007	£2,017	£2,029	£2,039	£2,049	£2,059	£2,067	£2,077	£2,087	£2,100	£2,112
Zone 4 - Radcliffe	£1,741	£1,727	£1,728	£1,730	£1,735	£1,738	£1,745	£1,753	£1,762	£1,771	£1,779	£1,790	£1,799	£1,808	£1,817	£1,824	£1,833	£1,842	£1,853	£1,864
Average Primary Study Area	£1,882	£1,867	£1,868	£1,870	£1,875	£1,879	£1,886	£1,895	£1,905	£1,914	£1,924	£1,935	£1,945	£1,954	£1,964	£1,971	£1,981	£1,991	£2,003	£2,015
Average Buffers	£1,806	£1,791	£1,792	£1,794	£1,799	£1,802	£1,809	£1,818	£1,827	£1,836	£1,845	£1,856	£1,866	£1,875	£1,884	£1,891	£1,901	£1,910	£1,921	£1,933
Average Overall Study Area	£1,834	£1,819	£1,820	£1,821	£1,827	£1,830	£1,837	£1,846	£1,855	£1,865	£1,874	£1,885	£1,894	£1,904	£1,913	£1,920	£1,930	£1,939	£1,951	£1,963

NSRT = Non-Store Retail Trade: The proportion of retail expenditure spent through means other than physical shops, including the internet, catalogue / mail order, markets, vending machines, door-to-door sales and TV interactive shopping
 NSRT deduction percentages obtained from Appendix 3 (Page 17) of Experian Retail Planner Briefing Note 9, September 2011
 Base Expenditure Per Head Figures Taken From Table 2
 Percentages exclude sales that constitute online orders collected or delivered from physical stores in line with Experian guidance

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Convenience Goods Capacity Assessment Bury 2012 Retail Study Update

Notes

Table 3 - Study Area Convenience Goods Expenditure Per Head (with NSRT Deduction)

1. 2010 Prices **Notes**



2030	£167.70	£52.78	£117.99	£74.02	£412.49	£849.64	
2029	£145.97 £145.18 £145.77 £146.35 £147.33 £148.16 £149.38 £150.77 £152.16 £153.64 £155.13 £156.72 £158.15 £159.51 £160.88 £162.08 £163.38 £164.70 £166.19 £167.70	£52.31	£102.70 £102.14 £102.56 £102.97 £103.66 £104.24 £105.10 £106.08 £107.05 £108.10 £108.10 £109.14 £110.26 £111.27 £112.23 £113.19 £114.04 £114.95 £115.87 £116.93 £117.99	£73.35 £74.02	£359.04 £357.08 £358.53 £359.98 £362.38 £364.41 £367.42 £370.84 £374.26 £377.90 £381.57 £385.47 £388.99 £392.34 £395.70 £398.67 £401.87 £405.09 £408.78 £412.49	£734.07 £731.20 £734.96 £738.86 £744.27 £748.71 £755.18 £762.25 £769.55 £776.57 £783.83 £791.72 £798.87 £806.14 £813.22 £819.66 £826.68 £833.85 £841.89 £849.64	
2028	£164.70	£51.83	£115.87	£72.69	£405.09	£833.85	
2027	£163.38	£51.42	£114.95	£72.11	£401.87	£826.68	
2026	£162.08	£51.01	£114.04	£69.80 £70.40 £71.00 £71.54 £72.11	£398.67	£819.66	
2025	£160.88	£50.63	£113.19	£71.00	£395.70	£813.22	
2024	£159.51	£50.20	£112.23	£70.40	£392.34	£806.14	
2023	£158.15	£49.77	£111.27	£69.80	£388.99	£798.87	
2022	£156.72	£49.32	£110.26	£69.17	£385.47	£791.72	
2021	£155.13	£48.82	£109.14	£67.81 £68.47	£381.57	£783.83	
2020	£153.64	£48.35	£108.10	£67.81	£377.90	£776.57	
2019	£152.16	£47.89	£107.05	£67.16	£374.26	£769.55	
2018	£150.77	£47.45	£106.08	£66.54	£370.84	£762.25	
2017	£149.38	£47.01	£105.10	£65.93	£367.42	£755.18	
2016	£148.16	£46.63	£104.24	£65.39	£364.41	£748.71	
2015	£147.33	£46.37	£103.66	£65.02	£362.38	£744.27	
2014	£146.35	£46.06	£102.97	£64.33 £64.59	£359.98	£738.86	
2013	£145.77	£45.88	£102.56	£64.33	£358.53	£734.96	
2012	£145.18	£45.69	£102.14	£64.07	£357.08	£731.20	
2011	£145.97	£45.94	£102.70	£64.42	£359.04	£734.07	
Zone	Zone 1 - Bury	Zone 2 - Ramsbottom	Zone 3 - Prestwich	Zone 4 - Radcliffe	Total Primary Study Area	Total Buffers	

Notes 1. 2010 Prices 2. Total Available convenience goods expenditure calculated by multiplying population from Table 1 by Expenditure per Head (with NSRT Deduction) from Table 3

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Table 4 - Study Area Total Available Convenience Goods Expenditure (£m)

Table 5 - First Choice Main Food Shopping Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1	- Bury	Zone 2 - R	amsbottom	Zone 3 -	Prestwich	Zone 4 -	Radcliffe	Total Flow of Expenditure - Primary Study	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study
		Market Share (%)	Flow of Expenditure (£m)	Area	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)		Area						
Total Available First Choice	Main Food Shopping Expenditure Within Zone		£71.53		£22.51		£50.32		£31.57	£175.93	£37.81	£67.51	£46.44	£58.97	£58.37	£46.39	£44.21	£359.69	£535.62
	Aldi, Bell Lane, Bury	2.1%	£1.47	0.0%	£0.00	0.0%	£0.00	0.7%	£0.22	£1.69	£0.00	£0.34	£0.00	£0.43	£0.00	£0.47	£0.00	£1.24	£2.93
	Asda, Pilsworth, Bury Asda, Spring Street, Bury	14.4%	£10.29 £12.74	4.1% 8.1%	£0.91 £1.83	8.2%	£4.14 £0.00	0.0%	£0.00 £0.22	£15.34 £14.78	£0.00 £0.38	£3.79 £0.00	£3.04 £0.00	£0.43 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£7.26 £0.38	£22.59 £15.16
	Bury Market	2.1%	£1.47	0.0%	£0.00	0.0%	£0.00	0.7%	£0.22	£1.69	£0.00	£0.00	£0.00	£0.00	£0.85	£0.47	£0.00	£1.32	£3.01
Zone 1 - Bury	Iceland, Rochdale Road, Bury Local Shops, Bury Town Centre	0.7%	£0.49 £0.49	0.0%	£0.00 £0.15	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.49 £0.64	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.49 £0.64
	Marks & Spencer, St Johns Square, Bury	2.7%	£1.96	1.4%	£0.30	0.0%	£0.00	0.7%	£0.22	£2.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.48
	Netto, Crostons Road, Bury Tesco, Woodfields Retail Park, Bury	0.0% 28.1%	£0.00 £20.09	0.0% 18.9%	£0.00 £4.26	0.0%	£0.00 £0.00	0.0% 8.3%	£0.00 £2.61	£0.00 £26.96	£0.00 £0.00	£0.00 £1.38	£0.00 £0.43	£0.00 £0.00	£0.00 £0.43	£0.47 £1.41	£0.00 £1.40	£0.47 £5.04	£0.47 £32.00
	Total Zone 1	68.5%	£48.99 £0.00	33.1% 8.8%	£7.45 £1.98	8.2% 0.0%	£4.14 £0.00	11.0% 0.0%	£3.48 £0.00	£64.06	£0.38 £0.00	£5.51	£3.47 £0.00	£0.86	£1.28 £0.00	£2.81 £0.00	£1.40	£15.71 £0.00	£79.77 £1.98
	Aldi, Railway Street, Ramsbottom Local Shops, Ramsbottom Town Centre	0.0%	£0.00	1.4%	£0.30	0.0%	£0.00	0.0%	£0.00	£1.98 £0.30	£0.00	£0.00 £0.00	£0.00	£0.00 £0.43	£0.00	£0.00	£0.00 £0.00	£0.43	£0.73
Zone 2 - Ramsbottom	Morrisons, King Street, Ramsbottom Tesco, Irwell Street, Ramsbottom	2.1% 0.7%	£1.47 £0.49	24.3% 8.8%	£5.48 £1.98	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£6.95 £2.47	£0.38 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.43 £0.00	£0.00 £0.00	£0.47 £0.00	£1.27 £0.00	£8.22 £2.47
	Total Zone 2	2.7%	£1.96	43.2%	£9.73	0.0%	£0.00	0.0%	£0.00	£11.69	£0.38	£0.00	£0.00	£0.43	£0.43	£0.00	£0.47	£1.70	£13.40
	Aldi, Higher Lane, Whitefield Co-op. Albert Place. Whitefield	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	3.4%	£1.72 £0.34	1.4%	£0.44 £0.00	£2.16 £0.34	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£2.16 £0.34
	Iceland, Longfield Centre, Prestwich	0.0%	£0.00	0.0%	£0.00	3.4%	£1.72	0.0%	£0.00	£1.72	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.72
	Lidl, Bury New Road, Prestwich Local Shops, Prestwich Town Centre	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.69	0.7%	£0.22 £0.00	£0.22 £0.69	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.43 £0.00	£0.43 £0.00	£0.00 £0.00	£0.00 £0.00	£0.86 £0.00	£1.07 £0.69
Zone 3 - Prestwich	Local Shops, Whitefield District Centre	0.0%	£0.00	0.0%	£0.00	0.7%	£0.34	0.0%	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34
	Marks & Spencer, Bury New Road, Manchester Morrisons, Stanley Road, Whitefield	1.4%	£0.98 £7.35	0.0%	£0.00 £0.00	1.4% 24.7%	£0.69 £12.41	0.0%	£0.00 £3.05	£1.67 £22.81	£0.38 £0.00	£0.00 £0.00	£0.00 £0.00	£0.43 £0.43	£0.00 £0.85	£0.00 £1.41	£0.00 £0.00	£0.81 £2.69	£2.48 £25.49
	Tesco Express, Bury Old Road, Prestwich Tesco, Valley Park Road, Prestwich	0.0%	£0.00 £0.98	0.0%	£0.00 £0.15	0.7% 33.6%	£0.34 £16.89	0.0%	£0.00 £0.65	£0.34 £18.67	£0.00 £0.00	£0.00 £0.00	£0.00 £0.43	£0.00 £2.58	£0.00 £4.26	£0.47 £0.00	£0.00 £0.00	£0.47 £7.28	£0.81 £25.95
	Total Zone 3	13.0%	£9.31	0.7%	£0.15	69.9%	£35.16	13.8%	£4.35	£48.97	£0.38	£0.00	£0.43	£3.87	£5.54	£1.87	£0.00	£12.10	£61.07
Zone 4 - Radcliffe	Asda, Riverside Retail Park, Radcliffe Local Shops, Radcliffe Town Centre	2.1%	£1.47 £0.00	0.0%	£0.00 £0.00	6.8% 0.0%	£3.45 £0.00	64.1% 0.7%	£20.25 £0.22	£25.16 £0.22	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.28 £0.00	£5.15 £0.00	£0.00 £0.00	£6.43 £0.00	£31.60 £0.22
Zone 4 - Radcinie	Total Zone 4	2.1%	£0.00 £1.47	0.0%	£0.00 £0.00	6.8%	£0.00 £3.45	64.8%	£0.22 £20.46	£0.22 £25.38	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £1.28	£0.00 £5.15	£0.00 £0.00	£0.00 £6.43	£0.22 £31.81
Tota	I Primary Study Area	86.3%	£61.73	77.0%	£17.34	84.9%	£42.74	89.7%	£28.30	£150.11	£1.15	£5.51	£3.91	£5.16	£8.52	£9.84	£1.86	£35.95	£186.06
Buffer 1 - Rawtenstall and	Asda, Hollymount Way, Rawtenstall Co-op, John Street, Haslingden	1.4%	£0.98 £0.00	7.4%	£1.67 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£2.65 £0.00	£17.19 £0.76	£0.00 £0.00	£0.00 £0.00	£0.43 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£17.62 £0.76	£20.27 £0.76
Haslingden	Tesco, Bury Road, Rawtenstall Tesco, Syke Street, Haslingden	0.0%	£0.00 £0.00	2.0% 7.4%	£0.46 £1.67	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.46 £1.67	£6.49 £9.93	£0.00 £0.34	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£6.49 £10.27	£6.95 £11.95
	Total Buffer 1	1.4%	£0.98	16.9%	£3.80	0.0%	£0.00	0.0%	£0.00	£4.78	£34.37	£0.34	£0.00	£0.43	£0.00	£0.00	£0.00	£35.15	£39.93
	Aldi, Bradshaw Street, Heywood Asda. The Old Cricket Ground. Rochdale	0.7%	£0.49 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.49 £0.00	£0.00 £0.00	£1.72 £11.37	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.72 £11.37	£2.21 £11.37
	Co-op, Edenfield Road, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	£0.34
Buffer 2 - Rochdale West and Heywood	Lidl, Bridge Street, Heywood Local stores. Heywood	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.69 £0.34	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.69 £0.34	£0.69 £0.34
,	Morrisons, Dawson Street, Heywood	4.8%	£3.43	1.4%	£0.30	0.0%	£0.00	0.0%	£0.00	£3.73	£0.38	£22.04	£2.60	£0.00	£0.43	£0.00	£0.47	£25.92	£29.65
	Tesco, Silk Street, Rochdale Total Buffer 2	0.0%	£0.00 £3.92	0.0%	£0.00 £0.30	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £4.22	£0.00 £0.38	£15.84 £52.35	£0.43 £3.04	£0.00 £0.00	£0.00 £0.43	£0.00 £0.00	£0.00 £0.47	£16.28 £56.66	£16.28 £60.89
	Aldi, Eastway, Middleton	0.0%	£0.00	0.0%	£0.00 £0.00	0.7%	£0.34 £0.00	0.0%	£0.00 £0.00	£0.34 £0.00	£0.00 £0.00	£0.00	£0.87 £0.87	£0.43 £0.43	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.30 £1.30	£1.64 £1.30
	Iceland, The Arndale Centre, Middleton Local stores, Alkrington	0.0%	£0.00 £0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00 £0.00	£0.87	£0.00	£0.00	£0.00	£0.00	£0.87	£0.87
Buffer 3 - Middleton	Sainsbury's, Heaton Park, Manchester Tesco, Kirkway, Alkrington, Middleton	0.0%	£0.00 £0.00	0.7%	£0.15 £0.00	10.3%	£5.17 £0.00	0.7%	£0.22 £0.00	£5.54 £0.00	£0.00 £0.00	£0.69 £0.00	£13.89 £0.43	£11.62 £0.00	£1.28 £0.00	£0.00 £0.00	£0.00 £0.00	£27.48 £0.43	£33.02 £0.43
	Tesco, Barton Road, Middleton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.34	£13.02	£1.72	£0.00	£0.00	£0.00	£15.09	£15.09
	Total Buffer 3 Asda, Harpurhey, Manchester	0.0%	£0.00 £0.00	0.7% 0.0%	£0.15 £0.00	11.0% 0.7%	£5.51 £0.34	0.7% 0.0%	£0.22 £0.00	£5.88 £0.34	£0.00 £0.00	£1.03 £0.34	£29.95 £0.43	£14.20 £14.63	£1.28 £0.85	£0.00 £0.00	£0.00 £0.00	£46.47 £16.26	£52.35 £16.61
	Iceland, Bury Old Road, Cheetham Hill	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.43	£0.43	£0.00	£0.00	£0.00	£0.86	£0.86
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Lidl, Upper Conran Street, Harpurhey, Manchester Local stores, Cheetham Hill	0.0%	£0.00 £0.00	0.0%	0.0 <u>0</u> £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	00.0 <u>3</u> 00.0 <u>3</u>	00.0 <u>3</u> 00.0 <u>3</u>	£0.00 £0.00	£0.43 £0.43	00.0 <u>3</u> 00.0 <u>3</u>	00.0 <u>3</u> 00.0 <u>3</u>	£0.00 £0.00	£0.43 £0.43	£0.43 £0.43
	Tesco, Thomas Street, Cheetham Hill Total Buffer 4	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	1.4% 2.1%	£0.69 £1.03	0.0%	£0.00 £0.00	£0.69 £1.03	£0.00 £0.00	£0.00 £0.34	£0.43 £1.30	£15.49 £31.42	£1.28 £2.13	£0.00 £0.00	£0.00 £0.00	£17.21 £35.20	£17.90 £36.23
	Aldi, Swinton Hall Road, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.70	£0.94	£0.00	£2.64	£2.64
Buffer 5 - Swinton, Irlam and	Co-op, Bolton Road, Irlams O' Th' Height Halperns Kosher Store, Leicester Road, Salford	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.86	£0.43 £0.00	£0.00 £0.00	£0.00 £0.00	£0.43 £0.86	£0.43 £0.86
Broughton	Morrisons, Swinton Hall Road, Swinton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£21.30	£0.47	£0.00	£21.77	£21.77
	Total Buffer 5 Asda, Brackley Street, Farnworth	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0% 2.1%	£0.00 £0.65	£0.00 £0.65	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.86 £0.00	£23.43 £1.70	£1.41 £14.06	£0.00 £0.47	£25.70 £16.23	£25.70 £16.88
	Asda, Burden Park, Bolton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.7%	£0.22 £0.00	£0.22 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£5.62 £0.47	£2.79 £0.00	£8.41 £0.47	£8.63 £0.47
Buffer 6 - Walkden and South-	Iceland, Farnworth Local stores, Farnworth	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00	£0.47	£0.47
east Bolton	Tesco, Ellesmere Shopping Centre, Walkden Tesco, Long Causeway, Farnworth	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£2.98 £0.00	£6.09 £3.28	£0.00 £0.00	£9.07 £3.28	£9.07 £3.28
	Tesco, Market Street, Little Lever, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.7%	£0.22	£0.22	£0.00	£0.00	£0.00	£0.00	£0.00	£1.41	£0.47	£1.87	£2.09
	Total Buffer 6 Local stores, Edgworth	0.0%	£0.00 £0.00	0.0% 0.0%	£0.00 £0.00	0.0% 0.0%	£0.00 £0.00	3.4% 0.0%	£1.09 £0.00	£1.09 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£4.69 £0.00	£31.39 £0.00	£3.72 £0.47	£39.80 £0.47	£40.89 £0.47
Buffer 7 - North-east Bolton	Morrisons, Bury Road, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47	£2.79	£3.26	£3.26
	Morrisons, Lea Gate, Harwood Total Buffer 7	6.2% 6.2%	£4.41 £4.41	1.4% 1.4%	£0.30 £0.30	0.0% 0.0%	£0.00 £0.00	1.4% 1.4%	£0.44 £0.44	£5.15 £5.15	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.47	£15.36 £18.61	£15.36 £19.08	£20.50 £24.23
Total	Total Buffers Overall Catchment Area	13.0% 99.3%	£9.31 £71.04	20.3% 97.3%	£4.56 £21.90	13.0% 97.9%	£6.55 £49.29	5.5% 95.2%	£1.74 £30.04	£22.16 £172.27	£34.75 £35.90	£54.07 £59.58	£34.29 £38.20	£46.91 £52.08	£31.96 £40.48	£33.27 £43.11	£22.80 £24.66	£258.06 £294.01	£280.22 £466.28
Iotai	Sainsbury's, Trinity Street, Bolton Town Centre	0.0%	£0.00	0.7%	£0.15	0.0%	£0.00	1.4%	£0.44	£0.59	£0.00	£0.00	£0.00	£0.00	£0.85	£0.47	£5.58	£6.90	£7.49
	Morrisons, Kingsway, Rochdale Morrisons, Mornington Road, Bolton Town Centre	0.0%	£0.00 £0.00	0.0%	£0.00 £0.15	0.0%	£0.00 £0.00	0.7%	£0.22 £0.44	£0.22 £0.59	£0.38 £0.00	£4.48 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £1.87	£0.00 £3.72	£4.86 £5.60	£5.08 £6.18
	Tesco, Mather Way, Salford	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£5.11	£0.00	£0.00	£5.46	£5.46
	Asda, Astley Bridge, Bolton Asda, Barton Dock Road, Trafford Park, Manchester	0.0%	£0.00 £0.00	0.7%	£0.15 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.15 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £3.41	£0.00 £0.00	£4.65 £0.00	£4.65 £3.41	£4.81 £3.41
	Morrisons, Tweedale Way, Oldham Asda, Milne Street, Chadderton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.34	£2.17 £2.60	£1.29 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£3.46 £2.95	£3.46 £2.95
	Sainsbury's, Regents Road, Salford	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.98	£0.00	£0.00	£2.98	£2.98
Outside Study Area	Morrisons, Poplar Street, Failsworth Aldi, Trinity Way, Bolton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.22	£0.00 £0.22	£0.00 £0.00	£0.00 £0.00	£0.87 £0.00	£1.72 £0.00	£0.00 £0.43	£0.00 £0.00	£0.00 £1.40	£2.59 £1.82	£2.59 £2.04
	Morrisons, Irwell Place, Eccles, Manchester	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.43	£1.70	£0.00	£0.00	£2.13	£2.13
	Aldi, Arndale Centre, Market Street, Manchester Aldi, Edinburgh Way, Rochdale	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	1.4%	£0.69 £0.00	0.0%	£0.00 £0.00	£0.69 £0.00	£0.00 £0.00	£0.00 £1.03	£0.00 £0.00	£0.43 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.43 £1.03	£1.12 £1.03
	Lidl, Oldham Road, Oldham Local stores. Salford	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00	£0.34	£0.87 £0.00	£0.00 £1.29	£0.00 £0.00	£0.00 £0.00	£0.00	£1.21 £1.29	£1.21 £1.29
	Tesco, Horwich, Bolton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00 £0.00	£0.00 £0.00	£0.00	£0.00	£0.00	£0.00	£0.00 £1.40	£1.40	£1.40
	Other Outside Study Area Total Outside Study Area	0.7% 0.7%	£0.49 £0.49	0.7%	£0.15 £0.61	0.7% 2.1%	£0.34 £1.03	0.7% 4.8%	£0.22 £1.52	£1.20 £3.66	£1.53 £1.91	£1.38 £7.92	£1.74 £8.25	£1.72 £6.89	£3.41 £17.90	£0.94 £3.28	£2.79 £19.54	£13.50 £65.68	£14.71 £69.34
	Total	100.0%	£71.53	100.0%	£22.51	100.0%	£50.32	100.0%	£31.57	£175.93	£37.81	£67.51	£46.44	£58.97	£58.37	£46.39	£44.21	£359.69	£535.62

Notes
1. 2010 Prices
2. Market shares obtained from Household Telephone Surveys undertaken by RMS Clarity in September and October 2011
3. Market shares re-based to remove 'Other,' Variet' and NSRT means (including markets except Bury) responses
4. Total available convenience goods expenditure taken from Table 4, main food shopping expenditure assumed to be 70% of convenience goods expenditure and first choice location assumed to be 70% of main foods shopping expenditure (49% of overall total)

Table 6 - Second Choice Main Food Shopping Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1	I - Bury	Zone 2 - R	amsbottom	Zone 3 -	Prestwich	Zone 4 -	Radcliffe	Total Flow of Expenditure - Primary	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study
		Market Share (%)	Flow of Expenditure	Market Share (%)	Flow of Expenditure	Market Share (%)	Flow of Expenditure (fm)	Market Share (%)	Flow of Expenditure	Study Area	Flow of Expenditure (fm)	Flow of Expenditure	Flow of Expenditure	Flow of Expenditure	Flow of Expenditure	Flow of Expenditure	Flow of Expenditure	Sunoro	Area
Total Available Second Choice	Main Food Shopping Expenditure Within Zone		(£m) £30.65		(£m) £9.65		(£m) £21.57		(£m) £13.53	£75.40	(£m) £16.20	(£m) £28.93	(£m) £19.90	(£m) £25.27	(£m) £25.02	(£m) £19.88	(£m) £18.95	£154.15	£229.55
	Aldi, Bell Lane, Bury	8.9%	£2.74	1.7%	£0.16	0.0%	£0.00	0.0%	£0.00	£2.90	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20	£3.10
	Asda, Pilsworth, Bury Asda, Spring Street, Bury	13.4% 8.9%	£4.11 £2.74	5.9% 2.5%	£0.57 £0.24	2.6%	£0.56 £0.00	0.0%	£0.00 £0.00	£5.24 £2.98	£0.24 £0.00	£2.01 £0.20	£1.02 £0.00	£0.26 £0.00	£0.23 £0.23	£0.00 £0.27	£0.00 £0.00	£3.77 £0.71	£9.00 £3.69
	Bury Market Co-op, Ainsworth Road, Bury	8.0% 0.9%	£2.46 £0.27	3.4%	£0.32 £0.00	5.2% 0.0%	£1.13 £0.00	5.7% 0.0%	£0.77 £0.00	£4.68 £0.27	£0.48 £0.00	£0.60 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £0.00	£0.27 £0.00	£0.31 £0.00	£1.90 £0.00	£6.58 £0.27
	Co-op, Mile Lane, Bury Iceland, Rochdale Road, Bury	0.0%	£0.00 £0.27	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.9%	£0.13 £0.00	£0.13 £0.27	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.13 £0.27
Zone 1 - Bury	Local Shops, Bury Town Centre Marks & Spencer, St Johns Square, Bury	0.0%	£0.00 £1.92	1.7% 5.0%	£0.16 £0.49	0.9%	£0.19 £0.00	1.9% 5.7%	£0.26 £0.77	£0.60 £3.17	£0.00 £0.24	£0.00 £2.41	£0.00 £0.51	£0.00 £0.00	£0.00 £0.00	£0.00 £0.27	£0.00 £0.31	£0.00 £3.74	£0.60 £6.91
	Netto, Crostons Road, Bury Tesco, Bolton Road, Bury	0.9%	£0.27 £0.27	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.13	£0.27 £0.40	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.27 £0.40
	Tesco, Brandlesholme Road, Bury Tesco, Woodfields Retail Park, Bury	0.0%	£0.00 £4.93	0.8%	£0.08 £1.14	0.0%	£0.00 £0.00	0.0%	£0.00 £1.79	£0.08 £7.85	£0.00 £0.24	£0.00 £0.80	£0.00 £0.26	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.61	£0.00 £1.91	£0.08 £9.76
	Total Zone 1 Aldi. Railway Street. Ramsbottom	65.2% 1.8%	£19.98 £0.55	32.8% 10.1%	£3.16 £0.97	8.7% 0.0%	£1.88 £0.00	28.3% 0.0%	£3.83 £0.00	£28.85 £1.52	£1.21 £0.73	£6.23 £0.00	£1.79 £0.00	£0.00 £0.00	£0.00 £0.00	£0.82 £0.00	£1.22 £0.00	£12.23 £0.73	£41.07 £2.25
	Co-op, Market Street, Tottington	1.8%	£0.55	0.8%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.63 £0.35	£0.00	£0.00	£0.00	£0.26	£0.00 £0.00	£0.00 £0.00	£0.00	£0.26 £0.00	£0.89 £0.35
Zone 2 - Ramsbottom	Co-op, Vernon Road, Greenmount, Bury Local Shops, Tottington District Centre	0.9%	£0.27 £0.27	0.8%	£0.08 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.27	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00	£0.00	£0.00 £0.00	£0.00	£0.27
	Morrisons, King Street, Ramsbottom Tesco, Irwell Street, Ramsbottom	1.8%	£0.55 £0.00	17.6% 17.6%	£1.70 £1.70	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£2.25 £1.70	£0.24 £0.24	£0.00 £0.00	£0.00 £0.00	£0.00 £0.26	£0.00 £0.00	£0.00 £0.00	£0.00 £0.31	£0.24 £0.81	£2.49 £2.51
	Total Zone 2 Aldi, Higher Lane, Whitefield	7.1% 1.8%	£2.19 £0.55	47.1% 0.0%	£4.54 £0.00	0.0% 2.6%	£0.00 £0.56	0.0% 4.7%	£0.00 £0.64	£6.73 £1.75	£1.21 £0.00	£0.00 £0.00	£0.00 £0.00	£0.52 £0.00	£0.00 £0.00	£0.00 £0.27	£0.31 £0.00	£2.04 £0.27	£8.77 £2.02
	Co-op, Albert Place, Whitefield Iceland, Longfield Centre, Prestwich	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.9%	£0.19 £1.50	0.0%	£0.00 £0.13	£0.19 £1.63	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.19 £1.63
Zono 3 - Prosturish	Lidl, Bury New Road, Prestwich Local Shops, Prestwich Town Centre	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.9%	£0.19 £0.38	0.0%	£0.00 £0.00	£0.19 £0.38	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.26	£0.47 £0.00	£0.00 £0.00	£0.00 £0.00	£0.47 £0.26	£0.66 £0.64
Zone 3 - Prestwich	Marks & Spencer, Bury New Road, Prestwich Morrisons, Stanley Road, Whitefield	1.8% 3.6%	£0.55 £1.09	0.0%	£0.00 £0.00	12.2% 20.9%	£2.63 £4.50	0.0%	£0.00 £2.30	£3.17 £7.89	£0.00 £0.00	£0.00 £0.00	£0.51 £0.00	£1.04 £0.00	£0.70 £0.23	£0.00 £0.54	£0.00 £0.00	£2.25 £0.78	£5.43 £8.67
	Sainsbury's, Bury New Road, Prestwich Tesco, Valley Park Road, Prestwich	0.0%	£0.00 £1.37	0.0%	£0.00 £0.00	0.9%	£0.19 £4.13	0.0%	£0.00 £0.26	£0.19 £5.75	£0.00 £0.00	£0.00 £0.00	£0.00 £0.26	£0.00 £1.04	£0.00 £0.70	£0.00 £0.00	£0.00 £0.00	£0.00 £2.00	£0.19 £7.75
	Total Zone 3 Asda, Riverside Retail Park, Radcliffe	11.6% 5.4%	£3.56 £1.64	0.0%	£0.00 £0.16	66.1% 8.7%	£14.25 £1.88	24.5% 26.4%	£3.32 £3.57	£21.13 £7.25	£0.00 £0.00	£0.00 £0.00	£0.77 £0.00	£2.34 £0.00	£2.10 £0.23	£0.82 £0.27	£0.00 £0.61	£6.03 £1.12	£27.16 £8.37
Zone 4 - Radcliffe	Co-op, Bury Road, Radcliffe Local Shops, Radcliffe Town Centre	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.9%	£0.13 £0.64	£0.13 £0.64	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.31 £0.00	£0.31 £0.00	£0.43 £0.64
Tota	Total Zone 4	5.4%	£1.64	1.7%	£0.16	8.7% 83.5%	£1.88 £18.00	32.1%	£4.34	£8.02 £64.72	£0.00	£0.00	£0.00	£0.00 £3.13	£0.23	£0.27	£0.92	£1.42	£9.44
lota	Asda, Hollymount Way, Rawtenstall Lidl, Bacup Road, Rawtenstall	89.3% 0.0% 0.0%	£27.37 £0.00 £0.00	81.5% 3.4% 0.0%	£7.86 £0.32 £0.00	0.0%	£18.00 £0.00 £0.00	84.9% 0.0% 0.0%	£11.49 £0.00 £0.00	£0.32 £0.00	£2.42 £3.87 £0.73	£6.23 £0.00 £0.00	£2.55 £0.00 £0.00	£0.00 £0.00	£3.04 £0.00 £0.00	£1.91 £0.00 £0.00	£2.44 £0.00 £0.00	£21.72 £3.87 £0.73	£86.44 £4.19 £0.73
Buffer 1 - Rawtenstall and	Local store, Rossendale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.24
Haslingden	Local stores, Haslingden Tesco, Bury Road, Rawtenstall	0.0%	£0.00 £0.00	0.0%	£0.00 £0.24	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.24	£0.24 £4.35	£0.00 £0.00	£0.00 £0.26	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.24 £4.61	£0.24 £4.85
	Tesco, Syke Street, Haslingden Total Buffer 1	0.0%	£0.00 £0.00	3.4% 9.2%	£0.32 £0.89	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.32 £0.89	£1.69 £11.13	£0.00 £0.00	£0.00 £0.26	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.69 £11.38	£2.02 £12.27
	Aldi, Bradshaw Street, Heywood Asda, The Old Cricket Ground, Rochdale	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.21 £3.42	£0.00 £0.00	£0.00 £0.26	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.21 £3.68	£1.21 £3.68
Buffer 2 - Rochdale West and	Co-op, Edenfield Road, Rochdale Lidl, Bridge Street, Heywood	0.0%	£0.00 £0.00	0.0%	0.02£0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.41 £1.41	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.31	£1.41 £1.71	£1.41 £1.71
Heywood	Morrisons, Dawson Street, Heywood Tesco, Roe Acre/York Road, Heywood	3.6%	£1.09 £0.00	1.7%	£0.16 £0.00	0.0%	0.0 <u>2</u> £0.00	0.0%	£0.00 £0.00	£1.26 £0.00	£0.00 £0.00	£4.82 £0.40	£1.53 £0.00	£0.26 £0.00	£0.00 £0.00	£0.00 £0.00	£0.31 £0.00	£6.92 £0.40	£8.18 £0.40
	Tesco, Silk Street, Rochdale Total Buffer 2	0.0%	£0.00 £1.09	0.0%	£0.00 £0.16	0.0%	£0.00 £0.00	0.9%	£0.13 £0.13	£0.13 £1.38	£0.00 £0.00	£3.21 £15.87	£0.00 £1.53	£0.26 £0.78	£0.23 £0.23	£0.00 £0.00	£0.00 £0.61	£3.71 £19.03	£3.84 £20.41
	Aldi, Eastway, Middleton Co-op, Kirkway, Alkrington	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.20 £0.00	£1.02 £0.51	£1.04 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£2.26 £0.51	£2.26 £0.51
	Iceland, Amdale Centre, Middleton Local stores, Middleton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.02 £1.28	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.02 £1.28	£1.02 £1.28
Buffer 3 - Middleton	Sainsbury's, Heaton Park, Manchester Tesco, Kirkway, Alkrington, Middleton	0.0%	£0.00 £0.00	0.8%	£0.08 £0.00	7.8%	£1.69 £0.00	0.0%	£0.00 £0.00	£1.77 £0.00	£0.00 £0.02	£0.60 £0.00	£1.53 £0.26	£2.08 £0.00	£0.47 £0.00	£0.00 £0.00	£0.00 £0.00	£4.69 £0.26	£6.45 £0.26
	Tesco, Barton Road, Middleton Total Buffer 3	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £1.69	0.0%	£0.00 £0.00	£0.00 £1.77	£0.00 £0.00	£0.00 £0.00	£4.08 £9.70	£0.78 £3.91	£0.00 £0.47	£0.00 £0.00	£0.00 £0.00	£4.86 £14.88	£4.86 £16.65
	Asda, Harpurhey, Manchester B&M, North City Shopping Centre, Harpurhey	0.9%	£0.00 £0.27 £0.00	0.0%	£0.00 £0.00	1.7%	£0.38 £0.00	0.0%	£0.00 £0.00	£0.65 £0.00	£0.00 £0.00	£0.00 £0.00	£0.77 £0.26	£2.87 £0.52	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£3.63 £0.78	£10.05 £4.28 £0.78
	Iceland, Bury Old Road, Cheetham Hill	0.0%	£0.00	0.0%	£0.00	0.9%	£0.19	0.0%	£0.00	£0.19	£0.00	£0.00	£0.00	£1.04	£0.00	£0.00	£0.00	£1.04	£1.23
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Lidl, Upper Conran Street, Harpurhey Local stores, Cheetham Hill	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.26 £0.26	£0.23 £0.00	£0.00 £0.00	£0.00 £0.00	£0.49 £0.26	£0.49 £0.26
	Local stores, Harpurhey, Manchester Spar, Victoria Avenue, Manchester	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.26 £0.52	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.26 £0.52	£0.26 £0.52
	Tesco, Thomas Street, Cheetham Hill Total Buffer 4	0.0% 0.9%	£0.00 £0.27	0.0% 0.0%	£0.00 £0.00	1.7% 4.3%	£0.38 £0.94	0.0% 0.0%	£0.00 £0.00	£0.38 £1.21	£0.00 £0.00	£0.00 £0.00	£0.00 £1.02	£4.95 £10.68	£0.23 £0.47	£0.00 £0.00	£0.00 £0.00	£5.18 £12.17	£5.56 £13.38
	Aldi, Swinton Hall Road, Swinton Asda, Bolton Road, Pendlebury	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£3.27 £0.70	£0.54 £0.00	£0.00 £0.00	£3.82 £0.70	£3.82 £0.70
Buffer 5 - Swinton, Irlam and	B&M, The Parade, Swinton Co-op, Bolton Road, Salford	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £0.70	£0.00 £0.00	£0.00 £0.00	£0.23 £0.70	£0.23 £0.70
Broughton	Farmfoods, The Parade, Swinton Local stores, Swinton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.47 £0.23	£0.00 £0.00	£0.00 £0.00	£0.47 £0.23	£0.47 £0.23
	Morrisons, Swinton Hall Road, Swinton Total Buffer 5	0.0%	£0.00 £0.00	0.0% 0.0%	£0.00 £0.00	0.0% 0.0%	£0.00 £0.00	0.0% 0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£5.14 £10.76	£0.82 £1.36	£0.00 £0.00	£5.96 £12.12	£5.96 £12.12
	Asda, Brackley Street, Farnworth Asda, Burden Park, Bolton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.70 £0.47	£3.27 £1.91	£0.00 £3.06	£3.97 £5.43	£3.97 £5.43
Buffer 6 - Walkden and South-	Lidl, Farnworth Local stores, Farnworth	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.09 £0.27	£0.00 £0.00	£1.09 £0.27	£1.09 £0.27
east Bolton	Tesco, Ellesmere Shopping Centre, Walkden Tesco, Long Causeway, Farnworth	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	1.9% 0.0%	£0.26 £0.00	£0.26 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.17 £0.00	£0.27 £2.45	£0.00 £0.31	£1.44 £2.76	£1.70 £2.76
	Tesco, Market Street, Bolton Total Buffer 6	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.9%	£0.13 £0.38	£0.13 £0.38	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £2.34	£2.18 £11.44	£0.31 £3.67	£2.48 £17.44	£2.61 £17.83
	Home Bargains, Bury Road, Bolton Morrisons, Bury Road, Bolton	0.9%	£0.27 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.27 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £1.09	£0.00 £1.53	£0.00 £2.62	£0.27 £2.62
Buffer 7 - North-east Bolton	Morrisons, Lea Gate, Harwood Total Buffer 7	2.7%	£0.00 £0.82 £1.09	3.4%	£0.32 £0.32	0.0%	£0.00 £0.00	1.9%	£0.26 £0.26	£1.40 £1.67	£0.00 £0.00	£0.20 £0.20	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.55 £2.14 £3.67	£2.02 £2.34 £4.96	£3.74 £6.63
Tatel C	Total Buffers Dverall Catchment Area	3.6% 8.0% 97.3%	£2.46 £29.83	3.4% 15.1% 96.6%	£0.32 £1.46 £9.32	0.0% 12.2% 95.7%	£2.63 £20.63	5.7% 90.6%	£0.26 £0.77 £12.25	£7.31 £72.04	£11.13 £13.54	£16.88 £23.10	£12.50 £15.06	£15.37 £18.50	£0.00 £14.26 £17.30	£13.89 £15.80	£3.67 £7.94 £10.39	£4.96 £91.97 £113.69	£99.29 £185.73
i otal C	Sainsbury's, Trinity Street, Bolton Town Centre	0.0%	£0.00	0.0%	£9.32 £0.00	0.0%	£0.00	3.8%	£0.51	£72.04 £0.51	£13.54 £0.00	£0.00	£0.00	£0.00	£0.23	£1.63	£2.44	£113.69 £4.31	£185.73 £4.82
	Morrisons, Mornington Road, Bolton Town Centre	0.9%	£0.27	0.8%	£0.08	0.9%	£0.19	2.8%	£0.38	£0.93	£0.00	£0.00	£0.26	£0.00	£0.23	£1.09	£0.61	£2.19	£3.11
	Morrisons, Hollinwood Avenue, Chadderton Marks & Spencer, Deansgate, Bolton Town Centre	0.0%	£0.00 £0.27	0.0%	£0.00 £0.08	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.35	£0.00 £0.00	£0.00 £0.00	£2.04 £0.26	£1.30 £0.00	£0.00 £0.23	£0.00 £0.00	£0.00 £1.53	£3.34 £2.02	£3.34 £2.37
	Aldi, Edinburgh Way, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.24	£1.41	£0.00	£0.00	£0.00	£0.00	£0.00	£1.65	£1.65
	Asda Trafford Park, Barton Dock Road, Urmston Marks & Spencer, Market Street, Manchester	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.77	£0.00 £0.52	£1.87 £0.70	£0.00 £0.00	£0.00 £0.00	£1.87 £1.99	£1.87 £1.99
Outside Study Area	Morrisons, Kingsway, Rochdale Local stores, Salford	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.21 £0.00	£0.51 £0.00	£0.00 £1.56	£0.00 £0.23	£0.00 £0.00	£0.00 £0.00	£1.72 £1.80	£1.72 £1.80
	Tesco, Mather Way, Salford Marks & Spencer, Yorkshire Street, Rochdale	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £1.00	£0.00 £0.00	£0.26 £0.00	£1.40 £0.00	£0.00 £0.00	£0.00 £0.00	£1.66 £1.00	£1.66 £1.00
	Aldi, Trinity Way, Bolton Asda, Milne Street, Chadderton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.9%	£0.13 £0.13	£0.13 £0.13	£0.00 £0.00	£0.00 £0.20	£0.00 £0.51	£0.00 £0.00	£0.00 £0.00	£0.54 £0.00	£0.31 £0.00	£0.85 £0.71	£0.98 £0.84
	Local stores, Rochdale Morrisons, Poplar Street, Failsworth	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.80 £0.00	£0.00 £0.26	£0.00 £0.78	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.80 £1.04	£0.80 £1.04
	Other Outside Study Area	0.9%	£0.27	1.7%	£0.16	3.5%	£0.75	0.9%	£0.13	£1.31	£2.42	£1.21	£0.26	£2.34	£2.81	£0.82	£3.67	£13.51	£14.83
	Total Outside Study Area	2.7%	£0.82	3.4%	£0.32	4.3%	£0.94	9.4%	£1.28	£3.36	£2.66	£5.83	£4.85	£6.77	£7.72	£4.09	£8.56	£40.47	£43.83

Notes
1. 2010 Prices
2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011
3. Market shares re-based to remove "Other", Varies", "ASDA Living" (as stores sell only non-food goods) and NSRT means (including markets except Bury) responses
4. Total available convenience goods expenditure taken from Table 4, main food shopping expenditure assumed to be 70% of convenience goods expenditure and second choice location assumed to be 30% of main foods shopping expenditure (21% of overall total)

Table 7 - First Choice Top-up Shopping Market Share and Flows of Expendi ire in 2011

Location	Facility	Zone	1 - Bury	Zone 2 - F	Ramsbottom	Zone 3 -	Prestwich	Zone 4 -	Radcliffe	Total Flow of Expenditure - Primary Study	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow of Expenditure - Overall Study
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Area	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)		Area
Total Available First Choic	e Top-up Shopping Expenditure Within Zone Aldi, Bell Lane, Bury	1.7%	£30.65 £0.51	0.0%	£9.65 £0.00	0.8%	£21.57 £0.17	0.9%	£13.53 £0.12	£75.40 £0.79	£16.20 £0.21	£28.93 £0.18	£19.90 £0.00	£25.27 £0.00	£25.02 £0.00	£19.88 £0.00	£18.95 £0.00	£154.15 £0.39	£229.55 £1.18
	Asda, Pilsworth, Bury Asda, Spring Street, Bury Bury Market	8.3% 6.6% 1.7%	£2.53 £2.03 £0.51	0.0% 0.8% 0.0%	£0.00 £0.08 £0.00	2.4% 0.0% 2.4%	£0.51 £0.00 £0.51	0.0% 0.0% 2.6%	£0.00 £0.00 £0.35	£3.04 £2.11 £1.36	£0.00 £0.21 £0.21	£0.36 £0.00 £0.89	£0.00 £0.00 £0.22	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.25	£0.00 £0.00 £0.26	£0.36 £0.21 £1.84	£3.40 £2.32 £3.20
	Co-op, Ainsworth Road, Bury Co-op, Mile Lane, Bury Co-op, Parkhill Road, Bury	8.3% 5.8% 0.8%	£2.53 £1.77 £0.25	0.0% 0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.17 £0.00	0.9% 2.6% 0.0%	£0.12 £0.35 £0.00	£2.65 £2.29 £0.25	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£2.65 £2.29 £0.25
	Co-op, Walmersley Road, Bury Home Bargains, Princess Parade, Bury	5.0% 0.0% 13.2%	£1.52 £0.00 £4.05	0.8% 0.0% 2.5%	£0.08 £0.00 £0.24	0.0% 0.0% 0.8%	£0.00 £0.00 £0.17	0.0% 0.9% 6.8%	£0.00 £0.12 £0.93	£1.60 £0.12 £5.39	£0.00 £0.00	£0.00 £0.00 £0.36	£0.00 £0.00 £0.22	£0.00 £0.00 £0.70	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.60 £0.12
Zone 1 - Bury	Local Shops, Bury Town Centre Local stores, Unsworth Local stores, Walshaw	0.0%	£0.00 £0.25	0.0%	£0.00 £0.00	0.8%	£0.17 £0.00	0.0%	£0.00 £0.00	£0.17 £0.25	£0.21 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.26 £0.00 £0.00	£1.75 £0.00 £0.00	£7.14 £0.17 £0.25
	Marks & Spencer, St Johns Square, Bury Netto, Crostons Road, Bury One Stop Shop, Sunny Bank Road, Bury	1.7% 0.8% 1.7%	£0.51 £0.25 £0.51	1.6% 0.0% 0.0%	£0.16 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.9% 0.0%	£0.12 £0.00 £0.00	£0.78 £0.25 £0.51	£0.63 £0.00 £0.00	£0.36 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.99 £0.00 £0.00	£1.77 £0.25 £0.51
	Spar, Manchester Road, Bury Tesco, Bolton Road, Bury Tesco, Brandlesholme Road, Bury	0.8% 4.1% 3.3%	£0.25 £1.27 £1.01	0.0% 0.0% 0.8%	£0.00 £0.00 £0.08	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 2.6% 0.0%	£0.00 £0.35 £0.00	£0.25 £1.61 £1.09	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.26	£0.00 £0.00 £0.26	£0.25 £1.61 £1.35
	Tesco, Tottington Road, Bury Tesco, Woodfields Retail Park, Bury	3.3% 5.8%	£1.01 £1.77	0.0%	£0.00 £0.40	0.0%	£0.00 £0.00	0.0%	£0.00 £0.12	£1.01 £2.28	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.23	£1.01 £2.51
	Total Zone 1 Aldi, Railway Street, Ramsbottom Co-op, Holcombe Precinct, Ramsbottom	73.6% 0.0% 0.0%	£22.55 £0.00 £0.00	10.7% 5.7% 4.1%	£1.03 £0.55 £0.40	7.9% 0.0% 0.0%	£1.70 £0.00 £0.00	18.8% 0.0% 0.0%	£2.54 £0.00 £0.00	£27.82 £0.55 £0.40	£1.47 £0.21 £0.00	£2.14 £0.00 £0.00	£0.44 £0.00 £0.00	£0.70 £0.00 £0.00	£0.23 £0.00 £0.00	£0.25 £0.00 £0.00	£0.78 £0.00 £0.00	£6.02 £0.21 £0.00	£33.84 £0.76 £0.40
	Co-op, Longsight Road, Holcombe Brook, Bury Local Shops, Ramsbottom Town Centre Local stores, Edenfield	0.8% 0.0% 0.0%	£0.25 £0.00 £0.00	21.3% 10.7% 3.3%	£2.06 £1.03 £0.32	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£2.31 £1.03 £0.32	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.22 £0.00	£0.00 £0.23 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.46 £0.00	£2.31 £1.48 £0.32
Zone 2 - Ramsbottom	Local stores, Halcombe Londis, Newcombe Road, Ramsbottom Morrisons, King Street, Ramsbottom	0.0% 0.0% 1.7%	£0.00 £0.00 £0.51	0.8% 0.8% 18.0%	£0.08 £0.08 £1.74	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.08 £0.08 £2.25	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.08 £0.08 £2.25
	Tesco, Irwell Street, Ramsbottom Co-op, Market Street, Tottington	0.0%	£0.00 £2.53	11.5% 3.3%	£1.11 £0.32	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£1.11 £2.85	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.23	£0.00 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.46	£1.11 £3.31
	Local Shops, Tottington District Centre Total Zone 2 Aldi, Higher Lane, Whitefield	0.8% 11.6% 1.7%	£0.25 £3.55 £0.51	0.8% 80.3% 0.0%	£0.08 £7.75 £0.00	0.8% 0.8% 4.7%	£0.17 £0.17 £1.02	0.0%	£0.00 £0.00 £0.23	£0.50 £11.47 £1.76	£0.00 £0.21 £0.00	£0.00 £0.00 £0.00	£0.00 £0.22 £0.00	£0.00 £0.47 £0.00	£0.00 £0.23 £0.23	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £1.13 £0.23	£0.50 £12.59 £1.98
	Co-op, Albert Place, Whitefield Co-op, Fountain Place, Whitefield Iceland, Longfield Centre, Prestwich	0.8% 0.0%	£0.25 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	4.7% 0.8% 7.9%	£1.02 £0.17 £1.70	0.0%	£0.00 £0.00 £0.00	£1.27 £0.17 £1.70	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£1.27 £0.17 £1.70
Zone 3 - Prestwich	Lidl, Bury New Road, Prestwich Local Shops, Prestwich Town Centre Local Shops, Whitefield District Centre	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.8% 15.0% 3.1%	£0.17 £3.23 £0.68	0.0%	£0.00 £0.00 £0.00	£0.17 £3.23 £0.68	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.45 £0.23 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.45 £0.23 £0.00	£0.62 £3.45 £0.68
Lone 5 - Frestwich	Local stores, Sedgley Marks & Spencer, Bury New Road, Prestwich	0.0%	£0.00 £0.51	0.0%	£0.00 £0.00	0.8% 7.1%	£0.17 £1.53	0.0%	£0.00 £0.23	£0.17 £2.27	£0.00 £0.00	£0.00 £0.00	£0.00 £0.22	£0.00 £0.00	£0.00 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.45	£0.17 £2.71
	Morrisons, Stanley Road, Whitefield Sainsbury's, Bury New Road, Prestwich Tesco, Valley Park Road, Prestwich	2.5% 0.0% 0.8%	£0.76 £0.00 £0.25	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	15.7% 3.1% 17.3%	£3.40 £0.68 £3.74	6.0% 0.0% 0.9%	£0.81 £0.00 £0.12	£4.97 £0.68 £4.11	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.22	£0.00 £0.23 £0.47	£0.00 £0.23 £0.91	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.46 £1.60	£4.97 £1.14 £5.70
	Total Zone 3 Asda, Riverside Retail Park, Radcliffe Costcutter, Ainsworth Road, Radcliffe	7.4% 0.0%	£2.28 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	81.1% 0.0% 0.0%	£17.49 £0.00 £0.00	10.3% 30.8% 0.9%	£1.39 £4.16 £0.12	£21.16 £4.16 £0.12	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£2.27 £0.00 £0.00	£0.00 £0.25 £0.00	£0.00 £0.00 £0.00	£3.42 £0.25 £0.00	£24.58 £4.42 £0.12
Zone 4 - Radcliffe	Local Shops, Radcliffe Town Centre Local Shops, Radcliffe Town Centre Londis, Ainsworth Road, Radcliffe Spar, New Road, Radcliffe	0.0%	£0.00 £0.25 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.17 £0.00 £0.00	0.9% 17.1% 1.7% 0.9%	£2.31 £0.23 £0.12	£0.12 £2.74 £0.23 £0.12	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00	£0.00 £0.47 £0.00 £0.00	£0.00 £0.00 £0.00	E0.00 E0.00 E0.00 E0.00	£0.00 £0.00 £0.00	£0.47 £0.00	£3.20 £0.23
	Tesco, Water Street, Radcliffe Total Zone 4	0.0% 0.8%	£0.00 £0.25	0.0%	£0.00 £0.00	0.0%	£0.00 £0.17	6.0% 57.3%	£0.81 £7.75	£0.81 £8.17	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.47	£0.00 £0.00	£0.00 £0.25	£0.26 £0.26	£0.00 £0.26 £0.98	£0.12 £1.07 £9.15
Tota	Al Primary Study Area Asda, Hollymount Way, Rawtenstall Co-op, Bacup Road, Waterfoot, Rossendale	93.4% 0.0% 0.0%	£28.63 £0.00 £0.00	91.0% 1.6% 0.0%	£8.78 £0.16 £0.00	90.6% 0.0% 0.0%	£19.53 £0.00 £0.00	86.3% 0.0% 0.0%	£11.68 £0.00 £0.00	£68.61 £0.16 £0.00	£1.68 £3.37 £0.63	£2.14 £0.00 £0.00	£1.11 £0.00 £0.00	£2.34 £0.00 £0.00	£2.73 £0.00 £0.00	£0.51 £0.00 £0.00	£1.04 £0.00 £0.00	£11.55 £3.37 £0.63	£80.16 £3.53 £0.63
	Co-op, John Street, Haslingden Co-op, Manchester Road, Haslingden	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.21 £0.21 £0.21	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.21 £0.21 £0.21	£0.21 £0.21 £0.21
Buffer 1 - Rawtenstall and Haslingden	Greggs, Deardengate, Haslingden Lidl, Bacup Road, Rawtenstall Local stores, Haslingden	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.21 £1.89	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.21 £1.89	£0.21 £1.89
nasingaci	Local stores, Rawtenstall Local stores, Rossendale Spar, Burnley Road, Rawtenstall	0.0% 0.0%	£0.00 £0.00 £0.00	0.8% 1.6% 0.0%	£0.08 £0.16 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.08 £0.16 £0.00	£0.84 £0.42 £0.42	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.84 £0.42 £0.42	£0.92 £0.58 £0.42
	Tesco, Bury Road, Rawtenstall Tesco, Syke Street, Haslingden Total Buffer 1	0.0%	£0.00 £0.00 £0.00	0.8% 0.8% 5.7%	£0.08 £0.08 £0.55	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.08 £0.08 £0.55	£2.53 £1.68 £12.63	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£2.53 £1.68 £12.63	£2.60 £1.76 £13.18
	Aldi, Bradshaw Street, Heywood Asda, Old Cricket Ground, Rochdale	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.71 £1.96	£0.00 £0.22	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.71 £2.19	£0.71 £2.19
	Co-op, Edenfield Road, Rochdale Co-op, Middleton Road, Heywood, Bury Co-op, Rooley Moor Road, Rochdale	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£1.07 £0.18 £1.61	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£1.07 £0.18 £1.61	£1.07 £0.18 £1.61
Buffer 2 - Rochdale West and	Co-op, Sutherland Road, Heywood Costcutter, Bury New Road, Heywood Lidl, Bridge Street, Heywood	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.54 £0.18 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.23	£0.00 £0.00 £0.00	£0.00 £0.00 £0.26	£0.54 £0.18 £0.49	£0.54 £0.18 £0.49
Heywood	Lidl, Dane Street, Rochdale Local stores, Heywood Morrisons, Dawson Street, Heywood	0.0% 0.0% 0.8%	£0.00 £0.00 £0.25	0.0% 0.0% 0.8%	£0.00 £0.00 £0.08	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.33	£0.00 £0.00 £0.00	£0.54 £2.50 £3.57	£0.00 £0.00 £0.44	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.54 £2.50 £4.01	£0.54 £2.50 £4.35
	Spar, War Office Road, Bamford, Rochdale Tesco, Edenfield Road, Rochdale	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.36 £0.18	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.36 £0.18	£0.36 £0.18
	Tesco, Silk Street, Rochdale Tesco, Whitworth Road, Rochdale Tesco, Roe Acre/York Road, Heywood	0.8% 0.0%	£0.25 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0%	£0.00 £0.00 £0.00	£0.25 £0.00 £0.00	£0.21 £0.00 £0.21	£4.82 £1.79 £1.43	£0.22 £0.22 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£5.25 £2.01 £1.64	£5.51 £2.01 £1.64
	Total Buffer 2 Co-op, Kenyon Lane, Manchester Co-op, Kirkway, Alkrington	1.7% 0.0% 0.0%	£0.51 £0.00 £0.00	0.8%	£0.08 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.59 £0.00 £0.00	£0.42 £0.00 £0.00	£21.43 £0.00 £0.00	£1.11 £0.44 £0.22	£0.00 £0.00 £0.00	£0.23 £0.00 £0.00	£0.00 £0.00 £0.00	£0.26 £0.00 £0.00	£23.44 £0.44 £0.22	£24.03 £0.44 £0.22
	Iceland, The Arndale Centre, Middleton Local stores, Alkrington Local stores, Heaton Park	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.22 £1.55 £0.00	£0.00 £0.00 £0.23	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.22 £1.55 £0.23	£0.22 £1.55 £0.23
Buffer 3 - Middleton	Local stores, Middleton Sainsbury's, Heaton Park, Manchester Tesco, Barton Road, Middleton, Manchester	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0% 3.1% 0.0%	£0.00 £0.68 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	£0.00 £0.68 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£4.64 £1.55 £3.98	£0.47 £3.04 £0.47	£0.00 £0.00 £0.00	E0.00 E0.00 E0.00	£0.00 £0.00 £0.00	£5.11 £4.59 £4.45	£5.11 £5.27 £4.45
	Tesco, Kirkway, Alkrington, Middleton Tesco, Oldham Road, Middleton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.99 £0.44	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.99 £0.44	£1.99 £0.44
	Total Buffer 3 Aldi, Harpurhey District Centre B&M, North City Shopping Centre, Harpurhey	0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	3.1% 0.0% 0.0%	£0.68 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.68 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£15.04 £0.00 £0.00	£4.21 £0.23 £0.23	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£19.25 £0.23 £0.23	£19.93 £0.23 £0.23
	Co-op, Avecia, Blackley, Manchester Co-op, Victoria Avenue, Higher Blackley Iceland, Bury Old Road, Cheetham Hill	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.8%	£0.00 £0.00 £0.17	0.0% 0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.17	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.44 £0.00	£0.23 £0.23 £0.47	£0.00 £0.00 £0.00	E0.00 E0.00 E0.00	£0.00 £0.00 £0.00	£0.23 £0.68 £0.47	£0.23 £0.68 £0.64
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Local stores, Blackley Local stores, Cheetham Hill	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.22 £0.00 £0.00	£1.17 £1.40 £0.47	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£1.39 £1.40 £0.47	£1.39 £1.40 £0.47
	Local stores, Crumpsall Spar, Victoria Avenue, Manchester Tesco, Thomas Street, Cheetham Hill	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.17	0.0%	£0.00 £0.00	£0.00 £0.17	£0.00 £0.00	£0.00 £0.00	£0.22 £0.00	£0.70 £3.74	£0.00 £0.23	£0.00 £0.00	£0.00 £0.00	£0.92 £3.97	£0.92 £4.14
	Asda, Harpurhey District Centre, Manchester Spar, Hill Lane, Blackley Total Buffer 4	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 1.6%	£0.00 £0.00 £0.34	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.34	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.88	£3.28 £0.23 £12.40	£0.00 £0.00 £0.23	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£3.28 £0.23 £13.51	£3.28 £0.23 £13.85
	Aldi, Swinton Hall Road, Swinton Asda, Bolton Road, Pendlebury Co-op, Bolton Road, Salford	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.68 £0.68 £1.14	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.68 £0.68 £1.14	£0.68 £0.68 £1.14
Buffer 5 - Swinton, Irlam and	Co-op, Worsley Road, Swinton, Salford Halperns Kosher Store, Leicester Road, Salford Local stores, Lower Broughton	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.47 £0.00	£2.27 £0.00 £0.23	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£2.27 £0.47 £0.23	£2.27 £0.47 £0.23
Broughton	Local stores, Pendlebury Local stores, Swinton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £3.18	£0.00 £0.00	£0.00 £0.00	£0.23 £3.18	£0.23 £3.18
	Morrisons, Swinton Hall Road, Swinton Tesco, Bolton Road, Salford Total Buffer 5	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.9% 1.7% 2.6%	£0.12 £0.23 £0.35	£0.12 £0.23 £0.35	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.47	£4.09 £0.00 £12.51	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£4.09 £0.00 £12.98	£4.21 £0.23 £13.32
	Asda, Brackley Street, Farnworth Asda, Burden Park, Bolton B&M, Walkden	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.9% 0.0%	£0.00 £0.12 £0.00	£0.00 £0.12 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£2.55 £0.76 £0.25	£0.00 £1.04 £0.00	£2.55 £1.80 £0.25	£2.55 £1.92 £0.25
	Costcutter, Campbell Street, Farnworth Costcutter, Kearsley Food & Tipple, Tong Road, Little Lever, Bolton	0.0%	£0.00 £0.00 £0.25	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.25	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.23 £0.00 £0.00	£0.25 £0.25 £0.00	£0.00 £0.00 £0.00	£0.48 £0.25 £0.00	£0.25 £0.25 £0.25
	Local stores, Fardey Fold	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.12	£0.00 £0.00 £0.12	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.51 £0.25 £0.00	£0.00 £0.00 £0.00	£0.00 £0.51 £0.25 £0.00	£0.25 £0.51 £0.25 £0.12
Buffer 6 - Walkden and South-	Local stores, Great Lever Local stores, Kersley	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.25 £0.51	£0.00 £0.00	£0.25 £0.51	£0.25 £0.51
east Bolton	Local stores, Little Lever Local stores, New Bury Local stores, Walkden	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.9% 0.0%	£0.12 £0.00 £0.00	£0.12 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£1.78 £0.25 £0.25	£0.00 £0.00 £0.00	£1.78 £0.25 £0.25	£1.90 £0.25 £0.25
	Nisa, Radcliffe Road, Bolton Premiere, Kearsley, Manchester Quality Save, Ellesmere Shopping Centre, Worsley	0.0%	£0.00 £0.00 £0.00	0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	0.0% 0.0% 0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.25 £0.25	£0.26 £0.00 £0.00	£0.26 £0.25 £0.25	£0.26 £0.25 £0.25
	Spar, Seaford Road, Salford Tesco, Ellesmere Shopping Centre, Worsley	0.0%	£0.00 £0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.23 £0.45 £0.00	£0.00 £0.51	£0.00 £0.00 £0.00	£0.23 £0.96 £0.76	£0.23 £0.96 £0.76
	Tesco, Longcauseway, Farnworth Tesco, Market Street, Little Lever, Manchester Total Buffer 6	0.0% 0.8%	£0.00 £0.25	0.0%	£0.00 £0.00	0.0% 0.0%	£0.00 £0.00	0.0% 2.6%	£0.00 £0.00 £0.35	£0.00 £0.60	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.91	£0.76 £2.80 £12.49	£0.26 £1.56	£3.06 £14.96	£3.06 £15.56
	Co-op, Bury Road, Bolton Home Bargains, Bury Road, Bolton Morrisons, Lea Gate, Harwood	0.0% 0.8% 0.8%	£0.00 £0.25 £0.25	0.0% 0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	1.7% 0.0% 0.0%	£0.23 £0.00 £0.00	£0.23 £0.25 £0.25	£0.00 £0.00 £0.00	£0.00 £0.00 £0.18	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.25 £0.00	£1.56 £0.00 £4.93	£1.56 £0.25 £5.11	£1.79 £0.51 £5.36
Buffer 7 - North-east Bolton	Local stores, Edgworth Morrisons, Bury Road, Bolton Nisa, Crompton Way, Bolton	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.52 £3.11 £0.26	£0.52 £3.11 £0.26	£0.52 £3.11 £0.26
	Spar, Edgworth Co-op, Tonge Moor Road, Bolton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.12	£0.00 £0.12	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.26 £0.00	£0.26 £0.00	£0.26 £0.12
	Tesco Express, Bradford Road, Bolton Total Buffer 7 Total Buffers	0.0% 1.7% 4.1%	£0.00 £0.51 £1.27	0.0% 0.0% 6.6%	£0.00 £0.00 £0.63	0.0% 0.0% 4.7%	£0.00 £0.00 £1.02	0.0% 2.6% 7.7%	£0.00 £0.35 £1.04	£0.00 £0.85 £3.96	£0.00 £0.00 £13.05	£0.00 £0.18 £21.61	£0.00 £0.00 £17.03	£0.00 £0.00 £17.08	£0.00 £0.00 £13.87	£0.00 £0.25 £12.74	£0.78 £11.42 £13.24	£0.78 £11.85 £108.62	£0.78 £12.71 £112.58
Total	Overall Catchment Area Local stores, Salford Local stores, Rochdale	97.5% 0.0% 0.0%	£29.89 £0.00 £0.00	97.5% 0.0% 0.0%	£9.41 £0.00 £0.00	95.3% 0.8% 0.0%	£20.55 £0.17 £0.00	94.0% 0.0% 0.0%	£12.72 £0.00 £0.00	£72.57 £0.17 £0.00	£14.73 £0.00 £0.00	£23.75 £0.00 £2.68	£18.14 £0.00 £0.00	£19.42 £3.51 £0.23	£16.60 £2.05 £0.00	£13.25 £0.00 £0.00	£14.27 £0.00 £0.00	£120.17 £5.56 £2.91	£192.74 £5.73 £2.91
	Local stores, Rolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£1.27	£1.04	£2.31	£2.43

Total	Overall Catchment Area	97.5%	£29.89	97.5%	£9.41	95.3%	£20.55	94.0%	£12.72	£72.57	£14.73	£23.75	£18.14	£19.42	£16.60	£13.25	£14.27	£120.17	£192.74
	Local stores, Salford	0.0%	£0.00	0.0%	£0.00	0.8%	£0.17	0.0%	£0.00	£0.17	£0.00	£0.00	£0.00	£3.51	£2.05	£0.00	£0.00	£5.56	£5.73
	Local stores, Rochdale	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£2.68	£0.00	£0.23	£0.00	£0.00	£0.00	£2.91	£2.91
	Local stores, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£1.27	£1.04	£2.31	£2.43
	Morrisons, Mornington Road, Bolton Town Centre	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.9%	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£1.02	£1.04	£2.06	£2.17
	Sainsbury's, Trinity Street, Bolton Town Centre	0.0%	£0.00	0.8%	£0.08	0.0%	£0.00	0.9%	£0.12	£0.19	£0.00	£0.00	£0.00	£0.00	£0.23	£0.76	£0.26	£1.25	£1.45
Outside Study Area	Tesco, Mather Way, Salford	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.59	£0.00	£0.00	£1.59	£1.59
	Co-op, Cutgate Shopping Precinct, Rochdale	0.0%	£0.00	0.8%	£0.08	0.0%	£0.00	0.0%	£0.00	£0.08	£0.00	£0.89	£0.00	£0.00	£0.00	£0.00	£0.00	£0.89	£0.97
	Marks & Spencer, Deansgate, Bolton Town Centre	0.8%	£0.25	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.23	£0.25	£0.78	£1.26	£1.51
	Local stores, Farnham	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.27	£0.00	£1.27	£1.27
	Other Outside Study Area	0	£0.51	0	£0.08	0	£0.85	0	£0.46	£1.90	£1.47	£1.61	£1.77	£2.11	£4.32	£2.04	£1.56	£14.87	£16.77
	Total Outside Study Area	2.5%	£0.76	2.5%	£0.24	4.7%	£1.02	6.0%	£0.81	£2.83	£1.47	£5.18	£1.77	£5.85	£8.41	£6.63	£4.67	£33.98	£36.81
	Total	100.0%	£30.65	100.0%	£9.65	100.0%	£21.57	100.0%	£13.53	£75.40	£16.20	£28.93	£19.90	£25.27	£25.02	£19.88	£18.95	£154.15	£229.55

Notes 1. 2010 Prices 2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011 3. Market shares re-based to remove "Other". Varies", KSDA Luing (as stores sell only non-food goods) and NSRT means (including markets except Bury) responses 4. Total available convenience goods expenditure taken from Table 4, top-up shopping expenditure assumed to be 30% of convenience goods expenditure and first choice location assumed to be 70% of main food shopping expenditure (21% of overall total)

 Table 8 - Second Choice Top-up Shopping Market Share and Flows of Expenditure in 2011

Location	Facility	Zone 1		Zone 2 - R		Zone 3 -		Zone 4 -		Total Flow of Expenditure - Primary	Buffer 1 - Rawtenstall and Haslingden	Buffer 2 - Rochdale West and Heywood	Buffer 3 - Middleton	Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Buffer 5 - Swinton, Irlam and Broughton	Buffer 6 - Walkden and South-east Bolton	Buffer 7 - North-east Bolton	Total Flow of Expenditure - Buffers	Total Flow o Expenditure Overall Stud
		Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Market Share (%)	Flow of Expenditure (£m)	Study Area	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Flow of Expenditure (£m)	Duners	Area
Total Available Second Choic	ce Top-up Shopping Expenditure Within Zone		£13.14		£4.13		£9.24		£5.80	£32.31	£6.94	£12.40	£8.53	£10.83	£10.72	£8.52	£8.12	£66.07	£98.38
	Aldi, Bell Lane, Bury Asda, Pilsworth, Bury	3.5% 3.5%	£0.46 £0.46	0.0%	£0.00 £0.00	0.0%	£0.00 £0.28	2.0%	£0.12 £0.00	£0.58 £0.74	£0.00 £0.00	£0.17 £0.34	£0.00 £0.46	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.17 £0.81	£0.75 £1.54
	Asda, Spring Street, Bury Bury Market	1.8% 14.0%	£0.23 £1.84	1.3% 2.6%	£0.05 £0.11	0.0%	£0.00 £0.14	0.0%	£0.00 £0.23	£0.28 £2.32	£0.17 £0.33	£0.34 £0.52	£0.00 £0.00	£0.00 £0.00	£0.00 £0.23	£0.00 £0.27	£0.00 £0.00	£0.51 £1.34	£0.79 £3.66
	Co-op, Ainsworth Road, Bury Co-op, Mile Lane, Bury	1.8% 5.3%	£0.23 £0.69	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.23	£0.23 £0.92	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.28	£0.00 £0.28	£0.23 £1.20
	Co-op, Parkhills Road, Bury Co-op, Parr Lane, Bury	3.5% 0.0%	£0.46 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.14	0.0%	£0.00 £0.00	£0.46 £0.14	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.46 £0.14
Zone 1 - Bury	Co-op, Walmersley Road, Bury Local Shops, Bury Town Centre	3.5% 5.3%	£0.46 £0.69	0.0%	£0.00 £0.05	0.0%	£0.00 £0.00	0.0%	£0.00 £0.23	£0.46 £0.98	£0.00 £0.00	£0.00 £0.00	£0.00 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.23	£0.46 £1.21
	Local stores, Pilsworth Marks & Spencer, St Johns Square, Bury	1.8%	£0.23 £0.23	0.0%	£0.00 £0.22	0.0%	£0.00 £0.00	0.0%	£0.00 £0.23	£0.23 £0.68	£0.00 £0.33	£0.00 £0.17	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.50	£0.23 £1.18
	Netto, Crostons Road, Bury Tesco, Brandlesholme Road, Bury	0.0%	£0.00 £0.69	0.0%	£0.00 £0.05	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.75	£0.00 £0.00	£0.00 £0.17	£0.00 £0.00	£0.34 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.34 £0.17	£0.34 £0.92
	Tesco, Tottington Road, Bury Tesco, Woodfields Retail Park, Bury	5.3% 14.0%	£0.69 £1.84	3.9% 2.6%	£0.16 £0.11	0.0%	£0.00 £0.00	0.0%	£0.00 £0.35	£0.85 £2.30	£0.00 £0.00	£0.00 £0.00	£0.00 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.56	£0.00 £0.79	£0.85 £3.09
	Total Zone 1 Aldi, Railway Street, Ramsbottom	70.2% 1.8%	£9.22 £0.23	18.4% 6.6%	£0.76 £0.27	6.0% 0.0%	£0.55 £0.00	24.0% 0.0%	£1.39 £0.00	£11.92 £0.50	£0.83 £0.00	£1.72 £0.00	£0.92 £0.00	£0.34 £0.00	£0.23 £0.00	£0.27 £0.00	£0.84 £0.00	£5.14 £0.00	£17.07 £0.50
	Co-op, Longsight Road, Holcombe Brook, Bury Co-op, Market Street, Tottington	0.0%	£0.00 £0.23	3.9%	£0.16 £0.05	0.0%	£0.00 £0.14	0.0%	£0.00 £0.00	£0.16 £0.42	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.16 £0.42
	Co-op, Vernon Road, Greenmount, Bury Local Shops, Tottington District Centre	0.0%	£0.00 £0.23	6.6% 0.0%	£0.27 £0.00	0.0%	£0.00 £0.14	0.0%	£0.00 £0.00	£0.27 £0.37	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.27 £0.37
Zone 2 - Ramsbottom	Local stores, Greenmount Local stores, Walmersley, Bury	0.0%	£0.00 £0.23	2.6% 0.0%	£0.11 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.11 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.11 £0.23
	Morrisons, King Street, Ramsbottom Tesco, Irwell Street, Ramsbottom	1.8% 0.0%	£0.23 £0.00	18.4% 17.1%	£0.76 £0.71	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.99 £0.71	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.28 £0.00	£0.28 £0.00	£1.27 £0.71
	Local Shops, Ramsbottom Town Centre Total Zone 2	1.8% 10.5%	£0.23 £1.38	9.2% 65.8%	£0.38 £2.72	0.0% 3.0%	£0.00 £0.28	0.0%	£0.00 £0.00	£0.61 £4.38	£0.17 £0.17	£0.00 £0.00	£0.23 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.28	£0.40 £0.68	£1.01 £5.05
	Aldi, Higher Lane, Whitefield Co-op, Albert Place, Whitefield	0.0%	£0.00 £0.23	0.0%	£0.00 £0.00	4.5% 3.0%	£0.41 £0.28	2.0%	£0.12 £0.12	£0.53 £0.62	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £0.00	£0.76 £0.62
	Iceland, Longfield Centre, Prestwich Lidl, Bury New Road, Prestwich	0.0%	£0.00 £0.23	0.0%	£0.00 £0.00	7.5% 6.0%	£0.69 £0.55	0.0%	£0.00 £0.12	£0.69 £0.90	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.68	£0.23 £0.23	£0.27 £0.00	£0.00 £0.00	£0.49 £0.91	£1.18 £1.80
Zone 3 - Prestwich	Local Shops, Prestwich Town Centre Local Shops, Whitefield District Centre	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	17.9% 6.0%	£1.66 £0.55	2.0% 0.0%	£0.12 £0.00	£1.77 £0.55	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.68 £0.00	£0.23 £0.00	£0.00 £0.00	£0.00 £0.00	£0.91 £0.00	£2.68 £0.55
	Marks & Spencer, Bury New Road, Prestwich Morrisons, Stanley Road, Whitefield	0.0%	£0.00 £0.69	0.0%	£0.00 £0.00	9.0% 9.0%	£0.83 £0.83	4.0% 6.0%	£0.23 £0.35	£1.06 £1.87	£0.00 £0.00	£0.00 £0.00	£0.23 £0.00	£0.34 £0.34	£0.23 £0.00	£0.00 £0.00	£0.00 £0.00	£0.80 £0.34	£1.86 £2.21
	Tesco, Bury Old Road, Prestwich Tesco, Valley Park Road, Prestwich	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	6.0% 10.4%	£0.55 £0.97	0.0%	£0.00 £0.12	£0.55 £1.08	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.27	£0.00 £0.00	£0.00 £0.27	£0.55 £1.35
	Total Zone 3 Asda, Riverside Retail Park, Radcliffe	8.8% 1.8%	£1.15 £0.23	0.0%	£0.00 £0.00	79.1% 3.0%	£7.31 £0.28	20.0% 2.0%	£1.16 £0.12	£9.62 £0.62	£0.00 £0.00	£0.00 £0.00	£0.23 £0.00	£2.03 £0.00	£1.14 £0.00	£0.53 £0.00	£0.00 £0.00	£3.93 £0.00	£13.56 £0.62
Zone 4 - Radcliffe	Local Shops, Radcliffe Town Centre Londis, Ainsworth Road, Manchester	0.0%	£0.00 £0.00	0.0%	£0.00 £0.05	0.0%	£0.00 £0.00	18.0% 0.0%	£1.04 £0.00	£1.04 £0.05	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.28 £0.00	£0.28 £0.00	£1.32 £0.05
	Tesco, Water Street, Radcliffe Total Zone 4	1.8% 3.5%	£0.23 £0.46	0.0%	£0.00 £0.05	0.0% 3.0%	£0.00 £0.28	16.0% 36.0%	£0.93 £2.09	£1.16 £2.88	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.28	£0.00 £0.28	£1.16 £3.16
Tota	I Primary Study Area Asda, Hollymount Way, Rawtenstall	93.0% 0.0%	£12.22 £0.00	85.5% 2.6%	£3.54 £0.11	91.0% 0.0%	£8.42 £0.00	80.0% 0.0%	£4.64 £0.00	£28.81 £0.11	£0.99 £0.83	£1.72 £0.00	£1.38 £0.00	£2.37 £0.00	£1.37 £0.00	£0.80 £0.00	£1.40 £0.00	£10.03 £0.83	£38.84 £0.94
	Co-op, John Street, Haslingden Lidl, Bacup Road, Rawtenstall	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.33 £0.50	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.33 £0.50	£0.33 £0.50
Buffer 1 - Rawtenstall and	Local stores, Haslingden Local stores, Rawtenstall	0.0%	£0.00 £0.00	1.3% 1.3%	£0.05 £0.05	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.05 £0.05	£0.33 £0.66	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.33 £0.66	£0.39 £0.72
Haslingden	Local stores, Rising Bridge Tesco, Bury Road, Rawtenstall	0.0%	£0.00 £0.00	0.0%	£0.00 £0.05	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.05	£0.17 £1.32	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.17 £1.32	£0.17 £1.38
	Tesco, Syke Street, Haslingden Total Buffer 1	0.0%	£0.00 £0.00	1.3% 7.9%	£0.05 £0.33	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.05 £0.33	£0.33 £4.46	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.33 £4.46	£0.39 £4.79
	Aldi, Bradshaw Street, Heywood Asda, The Old Cricket Ground, Rochdale	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.17 £0.00	£0.52 £0.86	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.68 £0.86	£0.68 £0.86
	Co-op, Edenfield Road, Rochdale Co-op, Rooley Moor Road, Rochdale	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.52 £1.03	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.52 £1.03	£0.52 £1.03
Buffer 2 - Rochdale West and	Lidl, Bridge Street, Heywood Local stores, Heywood	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.52 £0.86	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.52 £0.86	£0.52 £0.86
Heywood	Morrisons, Dawson Street, Heywood Tesco, Bamford Precinct, Rochdale	1.8%	£0.23 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.23 £0.00	£0.00 £0.00	£1.21 £0.86	£0.46 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.67 £0.86	£1.90 £0.86
	Tesco, Silk Street, Rochdale Tesco, Whitworth Road, Rochdale	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.86 £0.34	£0.23 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.09 £0.34	£1.09 £0.34
	Total Buffer 2 Aldi, Eastway, Middleton	1.8% 0.0%	£0.23 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.23 £0.00	£0.17 £0.00	£7.58 £0.00	£0.69 £0.46	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£8.43 £0.46	£8.66 £0.46
	Cool Trader, Arndale Shopping Centre, Middleton Local stores, Middleton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.34	£0.23 £1.38	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £1.73	£0.23 £1.73
	Quality Save, Middleton Sainsbury's, Heaton Park, Manchester	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	1.5%	£0.14 £0.00	0.0%	£0.00 £0.00	£0.14 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.69	£0.00 £1.02	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £1.71	£0.14 £1.71
Buffer 3 - Middleton	Spar, Stanycliffe Lane, Manchester Tesco, Barton Road, Middleton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.14	0.0%	£0.00 £0.00	£0.00 £0.14	£0.00 £0.00	£0.00 £0.34	£0.23 £0.23	£0.00 £0.34	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £0.91	£0.23 £1.05
	Tesco, Kirkway, Alkrington, Middleton Tesco, Wood Street, Middleton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.69 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.69 £0.23	£0.69 £0.23
	Wilkinsons, Middleton Shopping Centre, Middleton Total Buffer 3	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0% 3.0%	£0.00 £0.28	0.0%	£0.00 £0.00	£0.00 £0.28	£0.00 £0.00	£0.00 £0.69	£0.23 £4.38	£0.00 £1.35	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £6.42	£0.23 £6.70
	Farmfoods, North City Shopping Centre Local stores, Blackley	1.8%	£0.23 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.23 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.34 £0.34	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.34 £0.34	£0.57 £0.34
	Local stores, Cheetham Hill Manchester Fort, Cheetham Hill Road, Manchester	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.23	£1.02 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.02 £0.23	£1.02 £0.23
Buffer 4 - Blackley, Crumpsall and Cheetham Hill	Nisa, Hill Lane, Higher Blackley, Manchester Spar, Hill Lane, Blackley, Manchester	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.23	£0.34 £0.34	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.34 £0.57	£0.34 £0.57
	Spar, Tweedle Hill Road, Manchester Spar, Victoria Avenue, Manchester	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £0.00	£0.00 £0.34	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £0.34	£0.23 £0.34
	Tesco, Thomas Street, Cheetham Hill Total Buffer 4	0.0%	£0.00 £0.23	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.69	£1.35 £4.06	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.35 £4.75	£1.35 £4.98
	Aldi, Swinton Hall Road, Swinton B&M, The Parade, Swinton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.91 £0.23	£0.00 £0.00	£0.00 £0.00	£0.91 £0.23	£0.91 £0.23
Buffer 5 - Swinton, Irlam and	Co-op, Bolton Road, Salford Co-op, Worsley Road, Swinton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	2.0%	£0.12 £0.00	£0.12 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.46 £0.23	£0.00 £0.00	£0.00 £0.00	£0.46 £0.23	£0.23 £0.23
Broughton	Local stores, Swinton Morrisons, Swinton Hall Road, Swinton	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£1.37 £0.91	£0.00 £0.53	£0.00 £0.00	£1.37 £1.44	£1.37 £1.44
	Total Buffer 5 Asda, Brackley Street, Farnworth	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	2.0% 0.0%	£0.12 £0.00	£0.00 £0.12 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£4.11 £0.46	£0.53 £0.80	£0.00 £0.00	£4.64 £1.26	£4.75 £1.26
	B&M, Farnworth Costcutter, Kearsley	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.46 £0.00 £0.23	£0.80 £0.27 £0.00	£0.00 £0.00	£0.27 £0.23	£0.27 £0.23
	Iceland, Farnworth Lidl, Albert Road, Farnworth	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.27 £0.53	£0.00 £0.00	£0.23 £0.27 £0.53	£0.23 £0.27 £0.53
Buffer 6 - Walkden and South- east Bolton	Local stores, Farnworth	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00	2.0%	£0.00 £0.12 £0.00	£0.00 £0.12 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.53 £0.00 £0.27	£0.00 £0.00	£0.00 £0.27	£0.53 £0.12 £0.27
	Piggy in the Middle, Ellesmere Shopping Centre Tesco, Ellesmere Shopping Centre, Worsley Tesco, Long Causeway, Farrworth	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.27 £0.27 £0.80	£0.00 £0.00 £0.00	£0.27 £0.27 £0.80	£0.27 £0.27 £0.80
	Tesco, Long Causeway, Farnworth Tesco, Market Street, Bolton Total Buffer 6	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00	4.0% 6.0%	£0.00 £0.23 £0.35	£0.00 £0.23 £0.35	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.23 £0.91	£0.80 £0.80 £3.99	£0.00 £0.00 £0.00	£0.80 £1.03 £4.91	£0.80 £1.26 £5.25
	Co-op, Bury Road, Bolton	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.56	£0.83	£0.83
		0.0%	£0.00	0.0%	£0.00 £0.00	0.0%	£0.00 £0.00 £0.00	0.0%	£0.00 £0.12	£0.00 £0.12	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.28 £0.28	£0.28 £0.28	£0.28 £0.40
Buffer 7 - North-east Bolton	Co-op, Tonge Moor Road, Bolton Home Bargains, Bury Road, Breightmet, Bolton	0.0%	£0.00		co o-			0.0%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.84	£1.11	£1.11
Buffer 7 - North-east Bolton	Co-op, Tonge Moor Road, Bolton Home Bargains, Bury Road, Breightmet, Bolton Morrisons, Bury Road, Bolton Morrisons, Lea Gate, Harwood	0.0%	£0.00 £0.23	0.0%	£0.00 £0.11	0.0%	£0.00	0.0%	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.28	£0.62
	Co-op, Tonge Moor Road, Bolton Home Bargains, Bury Road, Breightmet, Bolton Morrisons, Bury Road, Bolton Morrisons, Lea Gate, Harwood Total Buffer 7 Total Buffer 5	0.0% 1.8% 1.8% 5.3%	£0.00 £0.23 £0.23 £0.69	0.0% 2.6% 2.6% 10.5%	£0.11 £0.11 £0.44	0.0% 0.0% 3.0%	£0.00 £0.00 £0.28	0.0% 2.0% 10.0%	£0.12 £0.58	£0.46 £1.98	£0.00 £4.63	£0.00 £8.27	£0.00 £5.76	£0.00 £5.42	£0.00 £5.02	£0.53 £5.06	£0.28 £2.24 £2.24	£2.77 £36.39	£3.23 £38.37
	Co-op, Tonge Moor Road, Bolton Home Bargains, Bury Road, Breightmet, Bolton Morrisons, Bury Road, Bolton Morrisons, Lea Gate, Harwood Total Buffers Overall Catchment Area Local stores, Salford	0.0% 1.8% 1.8% 5.3% 98.2% 0.0%	£0.00 £0.23 £0.23 £0.69 £12.91 £0.00	0.0% 2.6% 2.6% 10.5% 96.1% 0.0%	£0.11 £0.11 £0.44 £3.97 £0.00	0.0% 0.0% 3.0% 94.0% 3.0%	£0.00 £0.00 £0.28 £8.69 £0.28	0.0% 2.0% 10.0% 90.0% 0.0%	£0.12 £0.58 £5.22 £0.00	£0.46 £1.98 £30.79 £0.28	£0.00 £4.63 £5.62 £0.00	£0.00 £8.27 £9.99 £0.00	£0.00 £5.76 £7.15 £0.00	£0.00 £5.42 £7.78 £0.68	£0.00 £5.02 £6.39 £0.91	£0.53 £5.06 £5.86 £0.00	£0.28 £2.24 £2.24 £3.64 £0.00	£2.77 £36.39 £46.43 £1.59	£3.23 £38.37 £77.21 £1.87
Total C	Co-op, Tonge Moor Road, Bolton Home Bargains, Bury Road, Breightmet, Bolton Morrisons, Lea Gate, Harwood Total Buffers Overall Catchment Area Local stores, Salford Marks & Spencer, Market Street, Manchester Morrisons, Normigton Road, Bolton Town Centre	0.0% 1.8% 5.3% 98.2% 0.0% 0.0%	£0.00 £0.23 £0.23 £0.69 £12.91 £0.00 £0.00 £0.00	0.0% 2.6% 2.6% 96.1% 0.0% 0.0%	f0.11 f0.11 f0.44 f3.97 f0.00 f0.00 f0.00	0.0% 0.0% 3.0% 94.0% 3.0% 1.5% 0.0%	£0.00 £0.00 £0.28 £8.69 £0.28 £0.14 £0.00	0.0% 2.0% 10.0% 90.0% 0.0% 0.0% 4.0%	£0.12 £0.58 £5.22 £0.00 £0.00 £0.23	£0.46 £1.98 £30.79 £0.28 £0.14 £0.23	£0.00 £4.63 £5.62 £0.00 £0.17 £0.00	£0.00 £8.27 £9.99 £0.00 £0.00 £0.00	£0.00 £5.76 £7.15 £0.00 £0.46 £0.00	£0.00 £5.42 £7.78 £0.68 £0.34 £0.34	£0.00 £5.02 £6.39 £0.91 £0.46 £0.00	£0.53 £5.06 £5.86 £0.00 £0.00 £0.53	£0.28 £2.24 £3.64 £0.00 £0.00 £0.56	£2.77 £36.39 £46.43 £1.59 £1.42 £1.43	£3.23 £38.37 £77.21 £1.87 £1.56 £1.66
	Co-op, Tonge Moor Road, Bolton Home Bargeins, Bury Road, Breightmet, Bolton Morrisons, Bury Road, Bolton Morrisons, Lea Gate, Harwood Total Buffers Overall Catchment Area Local stores, Salford Marka & Spencer, Market Street, Manchester	0.0% 1.8% 1.8% 5.3% 98.2% 0.0% 0.0%	£0.00 £0.23 £0.23 £0.69 £12.91 £0.00 £0.00	0.0% 2.6% 2.6% 10.5% 96.1% 0.0% 0.0%	f0.11 f0.11 f0.44 f3.97 f0.00 f0.00	0.0% 0.0% 3.0% 94.0% 3.0% 1.5%	£0.00 £0.00 £0.28 £8.69 £0.28 £0.14	0.0% 2.0% 10.0% 90.0% 0.0%	£0.12 £0.58 £5.22 £0.00 £0.00	£0.46 £1.98 £30.79 £0.28 £0.14	£0.00 £4.63 £5.62 £0.00 £0.17	£0.00 £8.27 £9.99 £0.00 £0.00	£0.00 £5.76 £7.15 £0.00 £0.46	£0.00 £5.42 £7.78 £0.68 £0.34	£0.00 £5.02 £6.39 £0.91 £0.46	£0.53 £5.06 £5.86 £0.00 £0.00	£0.28 £2.24 £3.64 £0.00 £0.00	£2.77 £36.39 £46.43 £1.59 £1.42	£3.23 £38.37 £77.21 £1.87 £1.56

Notes 1. 2010 Prices 2. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011 3. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011 3. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011 3. Market shares obtained from Household Telephone Surveys undertaken by RMG Clarity in September and October 2011 3. Market shares re-based to remove 'Other', 'Varies', 'ASDA Living' (as stores sell only non-food goods) and NSRT means (including markets except Bury) responses 4. Total available convenience goods expenditure taken from Table 4, top-up shopping expenditure assumed to be 30% of convenience goods expenditure and second choice location assumed to be 30% of main foods shopping expenditure (9% of overall total)

Table 9 - Total Convenience Goods Flows of Expenditure in 2011

			7 2	7 2	7000 4	Total Flow of	Buffer 1 -	Buffer 2 -	Buffer 3 -	Buffer 4 -	Buffer 5 -	Buffer 6 -	Buffer 7 - North-	Total Flow of	Total Flow
Location	Facility	Zone 1 - Bury	Zone 2 - Ramsbottom	Zone 3 - Prestwich	Zone 4 - Radcliffe	Expenditure - Primary Study Area	Rawtenstall and Haslingden	Rochdale West and Heywood	Buffer 3 - Middleton	Blackley, Crumpsall and Cheetham Hill	Swinton, Irlam and Broughton	Walkden and South-east Bolton	Buffer 7 - North- east Bolton	Expenditure - Buffers	Expenditure Overall Stud Area
Total Available	e Convenience Goods Expenditure	£145.97	£45.94	£102.70	£64.42	£359.04	£77.16	£137.77	£94.78	£120.34	£119.13	£94.67	£90.21	£734.07	£1,093.11
	Aldi, Bell Lane, Bury	£5.17	£0.16	£0.17	£0.45	£5.96	£0.21	£0.90	£0.00	£0.43	£0.00	£0.47	£0.00	£2.01	£7.96
	Asda, Pilsworth, Bury	£17.39	£1.48	£5.48	£0.00	£24.35	£0.24	£6.50	£4.52	£0.69	£0.23	£0.00	£0.00	£12.19	£36.54
	Asda, Spring Street, Bury	£17.73	£2.20	£0.00	£0.22	£20.15	£0.76	£0.55	£0.00	£0.00	£0.23	£0.27	£0.00	£1.81	£21.96
	Bury Market	£6.28	£0.43	£1.77	£1.56	£10.05	£1.02	£2.01	£0.22	£0.00	£1.31	£1.26	£0.57	£6.40	£16.45
	Co-op, Ainsworth Road, Bury	£3.04	£0.00	£0.00	£0.12	£3.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.15
	Co-op, Mile Lane, Bury	£2.46	£0.00	£0.17	£0.71	£3.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.28	£3.62
	Co-op, Parkhills Road, Bury	£0.71	£0.00	£0.00	£0.00	£0.71	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.71
	Co-op, Parr Lane, Bury	£0.00	£0.00	£0.14	£0.00	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14
	Co-op, Parr Lane, Bury Co-op, Walmersley Road, Bury Home Bargains, Princess Parade, Bury	£0.00 £1.98 £0.00	£0.00 £0.08 £0.00	£0.00 £0.00	£0.00 £0.00 £0.12	£0.14 £2.06 £0.12	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.14 £2.06 £0.12
	Iceland, Rochdale Road, Bury	£0.76	£0.00	£0.00	£0.00	£0.76	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.76
	Local Shops, Bury Town Centre	£5.23	£0.61	£0.36	£1.41	£7.61	£0.21	£0.36	£0.45	£0.70	£0.00	£0.00	£0.26	£1.98	£9.59
Zone 1 - Bury	Local stores, Pilsworth Local stores, Unsworth	£0.23 £0.00	£0.00 £0.00	£0.00 £0.17	£0.00 £0.00	£0.23 £0.17	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00	£0.23 £0.17
	Local stores, Walshaw	£0.25	£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25
	Marks & Spencer, St Johns Square, Bury Town Centre	£4.61	£1.17	£0.00	£1.33	£7.11	£1.20	£2.94	£0.51	£0.00	£0.00	£0.27	£0.31	£5.23	£12.34
	Netto, Crostons Road, Bury	£0.53	£0.00	£0.00	£0.00	£0.53	£0.00	£0.00	£0.00	£0.34	£0.00	£0.47	£0.00	£0.81	£1.33
	One Stop Shop, Sunny Bank Road, Bury	£0.51	£0.00	£0.00	£0.00	£0.51	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.51
	Spar, Manchester Road, Bury	£0.25	£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25
	Tesco, Bolton Road, Bury	£1.54	£0.00	£0.00	£0.47	£2.01	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.01
	Tesco, Brandlesholme Road, Bury	£1.70	£0.21	£0.00	£0.00	£1.92	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.26	£0.43	£2.35
	Tesco, Tottington Road, Bury	£1.70	£0.16	£0.00	£0.00	£1.87	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.87
	Tesco, Woodfields Retail Park, Bury	£28.63	£5.90	£0.00	£4.86	£39.39	£0.24	£2.18	£0.92	£0.00	£0.65	£1.41	£2.57	£7.97	£47.36
	Total Zone 1	£100.74	£12.40	£8.26	£11.25	£132.65	£3.89	£15.60	£6.62	£2.16	£2.44	£4.15	£4.24	£39.10	£171.75
	Aldi, Railway Street, Ramsbottom	£0.78	£3.78	£0.00	£0.00	£4.55	£0.94	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.94	£5.49
	Co-op, Holcombe Precinct, Ramsbottom	£0.00	£0.40	£0.00	£0.00	£0.40	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.40
	Co-op, Longsight Road, Holcombe Brook, Bury	£0.25	£2.22	£0.00	£0.00	£2.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.47
	Co-op, Market Street, Tottington	£3.31	£0.45	£0.14	£0.00	£3.90	£0.00	£0.00	£0.00	£0.49	£0.23	£0.00	£0.00	£0.72	£4.62
	Co-op, Vernon Road, Greenmount, Bury	£0.27	£0.35	£0.00	£0.00	£0.63	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.63
	Local Shops, Tottington District Centre	£0.76	£0.08	£0.31	£0.00	£1.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.14
Zone 2 - Ramsbottom	Local stores, Greenmount	£0.00	£0.11	£0.00	£0.00	£0.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.11
	Local stores, Walmersley, Bury	£0.23	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
	Morrisons, King Street, Ramsbottom	£2.75	£9.68	£0.00	£0.00	£12.43	£0.62	£0.00	£0.00	£0.00	£0.43	£0.00	£0.75	£1.80	£14.23
	Tesco, Irwell Street, Ramsbottom Local Shops, Ramsbottom Town Centre	£0.49 £0.23	£5.49 £1.71	£0.00 £0.00 £0.00	£0.00 £0.00	£5.98 £1.94	£0.02 £0.24 £0.17	£0.00 £0.00	£0.00 £0.45	£0.00 £0.26 £0.66	£0.00 £0.00	£0.00 £0.00	£0.73 £0.31 £0.00	£0.81 £1.28	£6.79 £3.23
	Local stores, Edenfield Local stores, Halcombe	£0.00 £0.00	£0.32 £0.08	£0.00 £0.00	£0.00 £0.00	£0.32 £0.08	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.32 £0.08
	Londis, Newcombe Road, Ramsbottom Total Zone 2	£0.00 £0.00	£0.08 £24.74	£0.00 £0.45	£0.00 £0.00	£0.08 £34.27	£0.00 £1.97	£0.00 £0.00	£0.00 £0.45	£0.00 £1.42	£0.00 £0.65	£0.00 £0.00	£0.00 £0.00 £1.05	£0.00 £5.54	£0.08 £39.81
	Aldi, Higher Lane, Whitefield	£1.05	£0.00	£3.72	£1.42	£6.19	£0.00	£0.00	£0.00	£0.00	£0.46	£0.27	£0.00	£0.73	£6.92
	Co-oo, Albert Place, Whitefield	£0.48	£0.00	£1.83	£0.12	£2.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.43
	Iceland, Longfield Centre, Prestwich	£0.00	£0.00	£5.61	£0.13	£5.74	£0.00	£0.00	£0.00	£0.00	£0.23	£0.27	£0.00	£0.49	£6.23
	Lidl, Bury New Road, Prestwich	£0.23	£0.00	£0.91	£0.33	£1.47	£0.00	£0.00	£0.00	£1.11	£1.58	£0.00	£0.00	£2.68	£4.16
	Local Shops, Prestwich Town Centre	£0.00	£0.00	£5.95	£0.12	£6.06	£0.00	£0.00	£0.00	£0.94	£0.46	£0.00	£0.00	£1.39	£7.46
	Local Shops, Whitefield District Centre	£0.00	£0.00	£1.58	£0.00	£1.58	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.58
Zone 3 - Prestwich	Marks & Spencer, Bury New Road, Prestwich	£2.03	£0.00	£5.67	£0.46	£8.17	£0.38	£0.00	£0.96	£1.81	£1.16	£0.00	£0.00	£4.31	£12.48
	Morrisons, Stanley Road, Whitefield	£9.89	£0.00	£21.13	£6.50	£37.53	£0.00	£0.00	£0.00	£0.77	£1.09	£1.95	£0.00	£3.81	£41.34
	Sainsbury's, Bury New Road, Prestwich	£0.00	£0.00	£0.87	£0.00	£0.87	£0.00	£0.00	£0.00	£0.23	£0.23	£0.00	£0.00	£0.46	£1.33
	Tesco, Bury Old Road, Prestwich	£0.00	£0.00	£0.90	£0.00	£0.90	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00	£0.47	£1.37
	Tesco, Valley Park Road, Prestwich	£2.60	£0.15	£25.72	£1.14	£29.61	£0.00	£0.00	£0.91	£4.09	£5.87	£0.27	£0.00	£11.14	£40.75
	Co-op, Fountain Place, Whitefield	£0.00	£0.00	£0.17	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17
	Local stores, Sedgley	£0.00	£0.00	£0.17	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17
	Total Zone 3	£16.30	£0.15	£74.21	£10.22	£100.88	£0.38	£0.00	£1.87	£8.95	£11.06	£3.22	£0.00	£25.49	£126.37
	Asda, Riverside Retail Park, Radcliffe	£3.34	£0.16	£5.60	£28.10	£37.20	£0.00	£0.00	£0.00	£0.00	£1.51	£5.68	£0.61	£7.80	£45.01
	Local Shops, Radcliffe Town Centre	£0.25	£0.00	£0.17	£4.21	£4.64	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.28	£0.75	£5.38
Zone 4 - Radcliffe	Londis, Ainsworth Road, Manchester	£0.00	£0.05	£0.00	£0.23	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
	Tesco, Water Street, Radcliffe	£0.23	£0.00	£0.00	£1.74	£1.97	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.26	£2.23
	Co-op, Bury Road, Radcliffe	£0.00	£0.00	0.00	£0.13	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.31	£0.43
	Costcutter, Ainsworth Road, Radcliffe	£0.00	£0.00	£0.00	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
	Spar, New Road, Radcliffe	£0.00	£0.00	£0.00	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
	Total Zone 4	£3.83	£0.22	£5.77	£34.64	£44.45	£0.00	£0.00	£0.00	£0.47	£1.51	£5.68	£1.46	£9.12	£53.57
18	tal Primary Study Area Asda, Hollymount Way, Rawtenstall Co-op. John Street. Haslingden	£129.94 £0.98 £0.00	£37.52 £2.26 £0.00	£88.69 £0.00 £0.00	£56.11 £0.00 £0.00	£312.25 £3.24 £0.00	£6.24 £25.25 £1.30	£15.60 £0.00 £0.00	£8.95 £0.00 £0.00	£13.00 £0.43 £0.00	£15.66 £0.00 £0.00	£13.05 £0.00 £0.00	£6.74 £0.00 £0.00	£79.25 £25.68	£391.50 £28.92 £1.30
	Lidl, Bacup Road, Rawtenstall	£0.00 £0.00 £0.00	£0.00 £0.00 £0.05	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00	£1.30 £1.43 £2.47	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£1.30 £1.43	£1.43
	Local stores, Haslingden Local stores, Rawtenstall Local stores, Rising Bridge	£0.00 £0.00	£0.05 £0.13 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.05 £0.13 £0.00	£1.50 £0.17	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£2.47 £1.50 £0.17	£2.52 £1.64
uffer 1 - Rawtenstall and Haslingden	Tesco, Bury Road, Rawtenstall Tesco, Syke Street, Haslingden	£0.00 £0.00	£0.83 £2.13	£0.00 £0.00 £0.00	£0.00 £0.00	£0.83 £2.13	£14.69 £13.64	£0.00 £0.00 £0.34	£0.00 £0.26 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£14.95 £13.98	£0.17 £15.78 £16.11
nasinguen	Local store, Rossendale Co-op. Bacup Road. Waterfoot. Rossendale	£0.00 £0.00	£0.16 £0.00	£0.00 £0.00	£0.00 £0.00	£2.13 £0.16 £0.00	£0.66 £0.63	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.66 £0.63	£16.11 £0.82 £0.63
	Co-op, Manchester Road, Haslingden Greggs, Deardengate, Haslingden	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.21 £0.21	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.03 £0.21 £0.21	£0.03 £0.21 £0.21
	Spar, Burnley Road, Rawtenstall	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.42
	Total Buffer 1	£0.98	£5.57	£0.00	£0.00	£6.55	£62.59	£0.34	£0.26	£0.43	£0.00	£0.00	£0.00	£63.62	£70.17
	Aldi, Bradshaw Street, Heywood	£0.49	£0.00	£0.00	£0.00	£0.49	£0.17	£4.16	£0.00	£0.00	£0.00	£0.00	£0.00	£4.32	£4.81
	Asda. The Old Cricket Ground. Rochdale	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£17.61	£0.22	£0.26	£0.00	£0.00	£0.00	£18.09	£18.09
	Co-op, Edenfield Road, Rochdale	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.34	£0.00	£0.00	£0.00	£0.00	£0.00	£3.34	£3.34
	Co-op, Rooley Moor Road, Rochdale	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.64	£0.00	£0.00	£0.00	£0.00	£0.00	£2.64	£2.64
	Lidl, Bridge Street, Heywood	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.61	£0.00	£0.00	£0.23	£0.00	£0.57	£3.40	£3.40
	Local stores, Heywood	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.71	£0.00	£0.00	£0.00	£0.00	£0.00	£3.71	£3.71
	Morrisons, Dawson Street, Heywood	£5.01	£0.55	£0.00	£0.00	£5.55	£0.38	£31.64	£5.04	£0.26	£0.43	£0.00	£0.77	£38.52	£44.07
	Tesco, Bamford Precinct, Rochdale	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.86	£0.00	£0.00	£0.00	£0.00	£0.00	£0.86	£0.86
fer 2 - Rochdale West and	Tesco, Silk Street, Rochdale	£0.25	£0.00	£0.00	£0.13	£0.38	£0.21	£24.74	£0.89	£0.26	£0.23	£0.00	£0.00	£26.33	£26.71
Heywood	Tesco, Whitworth Road, Rochdale	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.13	£0.22	£0.00	£0.00	£0.00	£0.00	£2.35	£2.35
	Tesco, Roe Acre/York Road, Heywood	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£1.83	£0.00	£0.00	£0.00	£0.00	£0.00	£2.04	£2.04
	Co-op, Middleton Road, Heywood, Bury	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18
	Co-op, Sutherland Road, Heywood	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54	£0.54
	Costcutter, Bury New Road, Heywood	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18
	Lidl, Dane Street, Rochdale	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54	£0.54
	Spar, War Office Road, Bamford, Rochdale	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36	£0.36
	Tesco, Cutgate Shopping Centre, Edenfield Road, Rochdale	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18
	Total Buffer 2	£5.75	£0.55	£0.00	£0.13	£6.42	£0.97	£97.23	£6.37	£0.78	£0.89	£0.00	£1.34	£107.57	£114.00
	Aldi, Eastway, Middleton	£0.00	£0.00	£0.34	£0.00	£0.34	£0.00	£0.20	£2.35	£1.47	£0.00	£0.00	£0.00	£4.02	£4.37
	Cool Trader, Arndale Shopping Centre, Middleton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.23	£0.23
	Local stores, Middleton Quality Save, Middleton Shopping Centre, Manchester Sainsbury's. Heaton Park, Manchester	£0.00 £0.00 £0.00	£0.00 £0.00 £0.23	£0.00 £0.14 £7.54	£0.00 £0.00 £0.22	£0.00 £0.14	£0.00 £0.00 £0.00	£0.34 £0.00 £1.29	£7.30 £0.00 £17.66	£0.47 £0.00 £17.76	£0.00 £0.00 £1.75	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£8.12 £0.00 £38.46	£8.12 £0.14 £46.45
	Spar, Stanycliffe Lane, Manchester Tesco, Kirkway, Alkrington, Middleton	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.22 £0.00 £0.00	£7.99 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £3.37	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£38.46 £0.23 £3.37	£46.45 £0.23 £3.37
Buffer 3 - Middleton	Tesco, Wood Street, Middleton Wilkinsons, Middleton Shopping Centre, Middleton	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.23 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.23 £0.23	£0.23 £0.23
barrer o' middleton	Iceland, The Arndale Centre, Middleton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.11	£0.43	£0.00	£0.00	£0.00	£2.54	£2.54
	Tesco, Barton Road, Middleton	£0.00	£0.00	£0.14	£0.00	£0.14	£0.00	£0.69	£21.32	£3.31	£0.00	£0.00	£0.00	£25.31	£25.45
	Co-op, Kirkway, Middleton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.73	£0.00	£0.00	£0.00	£0.00	£0.73	£0.73
	Co-op, Kenyon Lane, Manchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.44	£0.00	£0.00	£0.00	£0.00	£0.44	£0.44
	Local stores, Alkrington	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.42	£0.00	£0.00	£0.00	£0.00	£2.42	£2.42
	Local stores, Heaton Park	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.23	£0.23
	Tesco, Oldham Road, Middleton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.44	£0.00	£0.00	£0.00	£0.00	£0.44	£0.44
	Total Buffer 3	£0.00	£0.23	£8.16	£0.22	£8.61	£0.00	£2.53	£59.07	£23.68	£1.75	£0.00	£0.00	£87.02	£95.62
	Farmfoods, North City Shopping Centre, Manchester	£0.23	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£0.00	£0.34	£0.57
	Local stores, Blackley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£1.51	£0.00	£0.00	£0.00	£1.73	£1.73
	Local stores, Cheetham Hill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.11	£0.00	£0.00	£0.00	£3.11	£3.11
	Manchester Fort, Cheetham Hill Road, Manchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.23	£0.23
	Nisa, Hill Lane, Higher Blackley, Manchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£0.00	£0.34	£0.34
	Spar, Hill Lane, Blackley, Manchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.57	£0.00	£0.00	£0.00	£0.80	£0.80
	Spar, Tweedle Hill Road, Manchester Spar, Victoria Avenue, Manchester Torco, Thomas Streat, Chastham Hill	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £0.22	£0.00 £1.56	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.23 £1.78	£0.23 £1.78 £28.95
er 4 - Blackley, Crumpsall and Cheetham Hill	Tesco, Thomas Street, Cheetham Hill Asda, North City Shopping Centre, Harpurhey Iceland, Bury Old Road, Cheetham Hill	£0.00 £0.27 £0.00	£0.00 £0.00 £0.00	£1.23 £0.72 £0.36	£0.00 £0.00 £0.00	£1.23 £0.99 £0.36	£0.00 £0.00 £0.00	£0.00 £0.34 £0.00	£0.43 £1.20 £0.43	£25.54 £20.78 £1.94	£1.74 £0.85 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£27.72 £23.17 £2.37	£28.95 £24.17 £2.73
	Iceland, Bury Old Road, Cheetham Hill Lidl, Upper Conran Street, Harpurhey, Manchester B&M, North City Shopping Centre, Harpurhey	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.36 £0.00 £0.00	£0.00 £0.00 £0.00	£0.36 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.43 £0.00 £0.26	£0.69 £0.76	£0.00 £0.23 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£2.37 £0.92 £1.01	£2.73 £0.92 £1.01
	Local stores, Harpurhey, Manchester Aldi, Harpurhey District Centre	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.26 £0.23	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.26 £0.23	£0.26 £0.23
	Co-op, Victoria Avenue, Higher Blackley, Manchester	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.44	£0.23 £0.23	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.23 £0.68	£0.23 £0.68
	Local stores, Crumpsall Total Buffer 4	£0.00 £0.50	£0.00 £0.00 £0.00	£0.00 £2.31	£0.00 £0.00	£0.00 £2.82	£0.00 £0.00	£0.00 £0.34	£0.00 £3.90	£0.47 £58.56	£0.00 £2.83	£0.00 £0.00	£0.00 £0.00 £0.00	£0.47 £65.63	£0.47 £68.45
	Aldi, Swinton Hall Road, Swinton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£6.57	£1.48	£0.00	£8.05	£8.05
	B&M, The Parade, Swinton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.46	£0.00	£0.00	£0.46	£0.46
	Co-op, Bolton Road, Salford	£0.00	£0.00	£0.00	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£2.72	£0.00	£0.00	£2.72	£2.84
	Co-op, Worsley Road, Swinton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.50	£0.00	£0.00	£2.50	£2.50
er 5 - Swinton, Irlam and	Local stores, Swinton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.79	£0.00	£0.00	£4.79	£4.79
	Morrisons, Swinton Hall Road, Swinton	£0.00	£0.00	£0.00	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£31.45	£1.82	£0.00	£33.27	£33.39
Broughton	Halperns Kosher Store, Leicester Road, Salford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.33	£0.00	£0.00	£0.00	£1.33	£1.33
	Asda, Bolton Road, Pendlebury	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.38	£0.00	£0.00	£1.38	£1.38
	Farmfoods, The Parade, Swinton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.47	£0.47
	Local stores, Lower Broughton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.23	£0.23
	Local stores, Pendlebury	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.23	£0.23
	Tesco, Bolton Road, Salford	£0.00	£0.00	£0.00	£0.23	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23
	Total Buffer 5	£0.00	£0.00	£0.00	£0.46	£0.46	£0.00	£0.00	£0.00	£1.33	£50.80	£3.30	£0.00	£55.43	£55.90
	Asda, Brackley Street, Farnworth	£0.00	£0.00	£0.00	£0.65	£0.65	£0.00	£0.00	£0.00	£0.00	£2.86	£20.67	£0.47	£24.00	£24.65
	B&M, Farnworth	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.27	£0.27
	Costcutter, Kearsley Mount Precinct, Kearsley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.25	£0.00	£0.48	£0.48
	Iceland, Farnworth	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.24	£0.00	£1.24	£1.24
	Lidl, Albert Road, Farnworth	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.62	£0.00	£1.62	£1.62
	Local stores, Farnworth	£0.00	£0.00	£0.00	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00	£0.00	£1.00	£1.11
	Piggy in the Middle, Worsley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00	£0.27	£0.27
	Tesco, Ellesmere Shopping Centre, Worsley	£0.00	£0.00	£0.00	£0.26	£0.26	£0.00	£0.00	£0.00	£0.00	£4.61	£7.14	£0.00	£11.75	£12.00
	Tesco, Long Causeway, Farnworth	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.29	£0.31	£7.60	£7.60
	Tesco, Market Street, Bolton	£0.00	£0.00	£0.00	£0.58	£0.58	£0.00	£0.00	£0.00	£0.00	£0.23	£7.19	£1.03	£8.45	£9.02
	Asda, Burden Park, Bolton	£0.00	£0.00	£0.00	£0.33	£0.33	£0.00	£0.00	£0.00	£0.00	£0.47	£8.29	£6.89	£15.65	£15.98
er 6 - Walkden and South-	B&M, Walkden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.25
east Bolton	Costcutter, Campbell Street, Farnworth	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.25	£0.00	£0.48	£0.48
	Food & Tipple, Tong Road, Little Lever, Bolton	£0.25	£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25
	Local stores, Bradley Fold	£0.00	£0.00	£0.00	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
	Local stores, Great Lever	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.25
	Local stores, Kearsley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.51	£0.00	£0.51	£0.51
	Local stores, Little Lever	£0.00	£0.00	£0.00	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£1.78	£0.00	£1.78	£1.90
	Local stores, New Bury	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.25
	Local stores, Walkden	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.25
	Nisa, Radcliffe Road, Bolton	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00	£0.00 £0.00 £0.00	£0.00 £0.00 £0.00	£0.25 £0.00 £0.25	£0.00	£0.25 £0.26	£0.25 £0.26

	Nisa, Radcliffe Road, Bolton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.26	£0.26
	Premiere, Kearsley, Manchester	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.25
	Quality Save, Ellesmere Shopping Centre, Worsley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.25
	Spar, Seaford Road, Salford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.23	£0.23
	Total Buffer 6	£0.25	£0.00	£0.00	£2.17	£2.42	£0.00	£0.00	£0.00	£0.00	£8.85	£59.31	£8.95	£77.11	£79.53
	Co-op, Bury Road, Bolton	£0.00	£0.00	£0.00	£0.23	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£2.12	£2.38	£2.61
	Co-op, Tonge Moor Road, Bolton	£0.00	£0.00	£0.00	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.28	£0.40
	Home Bargains, Bury Road, Breightmet, Bolton	£0.53	£0.00	£0.00	£0.12	£0.64	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.28	£0.53	£1.18
	Morrisons, Bury Road, Bolton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.82	£8.27	£10.10	£10.10
Buffer 7 - North-east Bolton	Morrisons, Lea Gate, Harwood	£5.71	£0.74	£0.00	£0.69	£7.14	£0.00	£0.38	£0.00	£0.00	£0.00	£0.00	£22.71	£23.08	£30.23
Builer 7 - North-east Bolton	Local stores, Edgworth	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.98	£0.98	£0.98
	Nisa, Crompton Way, Bolton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.26	£0.26
	Spar, Edgworth	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.26	£0.26
	Tesco Express, Bradford Road, Bolton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.78	£0.78	£0.78
	Total Buffer 7	£6.24	£0.74	£0.00	£1.15	£8.13	£0.00	£0.38	£0.00	£0.00	£0.00	£2.35	£35.94	£38.66	£46.80
	Total Buffers	£13.73	£7.09	£10.47	£4.13	£35.42	£63.56	£100.83	£69.59	£84.78	£65.11	£64.96	£46.22	£495.04	£530.46
Tota	I Overall Catchment Area	£143.67	£44.61	£99.16	£60.23	£347.67	£69.80	£116.43	£78.54	£97.78	£80.77	£78.01	£52.96	£574.29	£921.97
To	otal Outside Study Area	£2.30	£1.33	£3.54	£4.19	£11.37	£7.37	£21.34	£16.25	£22.56	£38.36	£16.65	£37.25	£159.77	£171.14
	Total	£145.97	£45.94	£102.70	£64.42	£359.04	£77.16	£137.77	£94.78	£120.34	£119.13	£94.67	£90.21	£734.07	£1,093.11

Notes 1. 2010 Prices 2. Figures obtained by adding first and second choice, main-food and top-up shopping flows of expenditure from Tables 5, 6, 7 and 8 3. Total available convenience goods expenditure taken from Table 4

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Location	Facility	2011	2012	2013	2014	2015 2	2016	2017 20	<u>p</u>	2019 20	2020 2021	2702 12	2023	2024	6202	2026	202/	2028	2029	2030
	Aldi. Bell Lane. Burv	£7.96	£7.83	£7.86			-				.05 £8.06		-) £8.11	£8.13	-	-			£8.21
	Asda, Pilsworth, Burv	£36.54	£35.92	£36.06	£36.21 £	£36.35 £3	£36.50 £3	£36.64 £3	£36.79 £3(£36.86 £3	£36.94 £37	£37.01 £37.08	08 £37.16		£37.31	£37.38	£37.46	£37.53	£37.61	£37.68
	Asda. Shring Street, Bury	£21.96	£21.59	£21.67	-	+	-			┢	-	-	-	-	+	-	-	┢		F22 65
	Burv Market	£16.45	£16.17	F16 24	┢	┢	⊢	+		┢	+	+	+	┝	┢	┝	┝	┢	-	F16 97
		2 1 2 2	07 07	110.2	+	+	+	╈	_	+	+	+	+	╋	+	╋	╋	+	+	
	CO-Up, Alliswolili Nudu, buly	20.13	20.10		+	+	+	+	_	+	+	+	+	+	+	+	+	+	+	101.02
	Co-op, Mile Lane, Bury	£3.62	13.56	£3.57	-	-	_		_	-	_		_		-	-	-	-	-	£3./3
	Co-op, Parkhills Road, Bury	£0.71	£0.70	£0.70																£0.74
	Co-op. Parr Lane. Burv	£0.14	£0.14	£0.14	_	-	_			-		£0.14 £0.7	14 £0.14	-	_	_	_	£0.14	-	£0.14
	Co-on Walmercley Road Bury	£2.06	£2.03	£2.03											-					£2 12
		200	11	11	╀	+	╋	+	_	╋	╋	╋	+	╈	╋	╋	╋	╈	+	1 00
	HOTTLE BALBAILIS, FILICESS FALAUE, BULY	z.U. 12	20.11	z.0.11	+	+	+	+			+	+	+	╈	+	z.U. Iz	+	z0. 12	╈	zU. 12
	ісеіапа, коспазіе коза, вигу	±0.70	£0.75	£U./5	+	+	-		_	-	-	11 20.11	-	+	±0./8	±0./8	_	±0./8	±0./9	±0./9
Zono 1 - Buru	Local Shops, Bury Town Centre	£9.59	£9.43	£9.47	_						_	_		_	_			_		£9.89
	Local stores, Pilsworth	£0.23	£0.23	£0.23	£0.23		£0.23 £	£0.23 £0										£0.24	£0.24	£0.24
	Local stores. Unsworth	£0.17	£0.17	£0.17																£0.18
		502	1000	1000	+	╀	+	t	_	╋	+	+	+	+	+	╋	+	╈	╋	0000
		510 CZ.NZ	C7.07	C7.07	+	+	+	+	_	+	+	+	+	+	+	+	+	+	+	DZ-07
	Marks & Spencer, St Johns Square, Bury Town Centre	£12.34	£12.13	£12.18	+	-	£12.33 £1		_	-	+	-	+	-	+	-	-	+	-	£12.7;
	Netto, Crostons Road, Bury	£1.33	£1.31	£1.32																£1.38
	One Stop Shop, Sunny Bank Road, Bury	£0.51	£0.50	£0.50	-	-	-	-		_	-	_	_	_	-	_	_	-	_	£0.52
	Snar Manchester Road Burv	£0.25	£0.25	£0.25						┝								£0.26		F0 26
		F0.53	51.00	64.00	+	+	╈	+	_	╈	+	+		+	+	╈	+	C2.02	+	20.2
		22.01	21.30	£1.33	£ 2.00	+	22.01 E	12.UZ 12	_	17 CO.27	22.04 2.2	22.04 2.2.04	14 22.03	CU.23	£2.00	22.00	10.22 20 ::	£2.UI	£2.U/	22.00
	Tesco, Brandlesholme Road, Bury	£2.35	£2.31	£2.32		_				_	_	_	_	-	_	_	_	-	-	£2.42
	Tesco, Tottington Road, Bury	£1.87	£1.84	£1.84																£1.93
	Tesco, Woodfields Retail Park, Burv	£47.36	£46.56	F46.74				_						┝				┝		£48.8
		C474 75	+	+	+	+	+	-	_	+	_	+	_	_	_	_	-	00:01-2	-	
		C/1117			+	╉		-	_	+	-	+	_	_	-	_		Z1/0.4Z	+	
	Aldi, Railway Street, Ramsbottom	£5.49	£5.40					_	-	-	_	-	_	_	_	_	-	£5.64		£5.66
	Co-op. Holcombe Precinct. Ramsbottom	£0.40	£0.39	£0.39	£0.39		£0.39 £	-	_	£0.40 £C	£0.40 £0	40 £0.40	t0 £0.40	_	£0.40	£0.40	-	£0.41	£0.41	£0.41
	Com Longright Dood Holcombo Brook Busy	27 77	£2.43	t	+	╞	t	_	_	+-	-	+-	_	_	-	_	-	5.7 E.A	+	50 EF
		14:77	54-1-1-0		+	+		_	_	+	_	+	_	_	_	_	-	+0-77	+	5.14
	Co-op, Market Street, Tottington	£4.62	£4.54		_	_		_	-	-	_	-	_	_	_	_	_	£4.75	-	£4.7.
	Co-op. Vernon Road. Greenmount. Bury	£0.63	£0.62					-	_	-	-	-	_	_	_	_	-	£0.64	-	£0.65
	I oral Shons Tottington District Centre	£1 14	£112	£1.13	£113	£114 £'	f114 f	£1 15 £1		f115 f1	£116 £116	16 F1 16	16 F116		£1 17	£117		£1.18	£1.18	£1 15
		50 11	50.11	50 11	+	+	T	-		+			+		_	+			+	1103
:		FU	20.00	20.00	+	+	T	_	_	+	+	+	+		_	+		_	+	- 0.7
Zone 2 - Ramsbottom	Local stores, Walmersley, Bury	£0.23	£0.23	£0.23	-	-	£0.23 £	-		_	_	23 £0.23	_		_	-				£0.24
	Morrisons, King Street, Ramsbottom	£14.23	£13.99	£14.04																£14.6
	Tesco, Irwell Street, Ramsbottom	£6.79	£6.68	£6.70	_			-		_	_		_			-			-	£7.00
	Local Shops. Ramsbottom Town Centre	£3.23	£3.17	£3.18												-				F3.33
			10.00	10.02	+	┝	┝	t		+	┝	┝	+		_	+			╈	
		z0.32	20.02	20.00	+	+	+	+		+	+	+	+		_	+			+	zU.33
	Local stores, Halcombe	±0.U8	±0.08	±0.08	+	+	+			-	-	+	+		_	-			1	±0.02
	Londis, Newcombe Road, Ramsbottom	£0.08	£0.08	£0.08												_				£0.0£
	Total Zone 2	£39.81	£39.14	£39.29	£39.45 £	£39.61 £3	£39.77 £3	£39.92 £4		£40.16 £4	£40.24 £40	£40.32 £40.41	41 £40.49	9 £40.57	£40.65	£40.73	£40.81	£40.89	£40.97	£41.0
	Aldi Hichor Land Whitefield	56 07	CE BU	66 83	┢	┢	┢	t	⊢	┢	┝	┢		г		┢	г	⊢	t	11 23
		20.32 00.40	20.00	20.03	20.00	20.03 I	+	20.34 ZC		20.30 EI	+	21.U1 21.U2	20 21			+			21.12	
	Co-op, Albert Place, Whitefield	Ł43	£2.33	£.2.40	+	+	+	+		+	+	+	+			+			0C.27	10.27
	Iceland, Longfield Centre, Prestwich	£6.23	£6.13	£6.15	-	_	_			-	_	-	_			-		_	£6.42	£6.43
	Lidl, Bury New Road, Prestwich	£4.16	£4.09	£4.10															£4.28	£4.29
	Local Shops, Prestwich Town Centre	£7.46	£7.33	£7.36			£7.45 £								£7.61			£7.66	£7.67	£7.69
	Local Shons Whitefield District Centre	£158	£1.55	f156															£162	F1 63
		24.040	20.01	210.00	+	+		+	_	+	+	+	+		_	+	-	210.02	20.02	2012
Zone 3 - Prestwich	Iviarks & spencer, bury New Road, Prestwich	£ 12.40	212.21	212.32	LIZ.3/ L	212.42 EI	+	17 7C.717	_	17 60.717	212.02 212.04	+	+	+	212.14	212.11	212.19	212.02	212.04	212.01
	Morrisons, Stanley Road, Whitefield	£41.34	£40.63	£40.80	+	-	-		_	+	-	+	-	-	-	+	-	+	-	£42.6
	Sainsbury's, Bury New Road, Prestwich	£1.33	£1.31	£1.31																£1.37
	Tesco, Bury Old Road, Prestwich	£1.37	£1.34	£1.35	£1.35 §	_	£1.36 £			-	.38 £1.38	38 £1.39	39 £1.39	£1.39	-	_	_	_	_	£1.41
	Tecco Valley Dark Road Drectwich	£40.75	£40.06	£40.22	┢	-		-		┢	-	┢	-	-	-	┢	-	┢	\vdash	F42 03
	Color Ferratein Near Mithia	21012	20.017	11012	╈	+	╋	+	_	╋	╋	╈	╋	╋	╈	╋	╋	╋	+	0103
					╈	+	╉	+	_	+	+	╈	+	+	+	+	+	+	+	50.10
	Local stores, Sedgley	-	-	-	-	-	-	-	_	-	_	-	-		-	-	_	£0.17	_	£0.18
	Total Zone 3	£126.37	£124.22	£124.72	£125.22 £'	£125.72 £12	£126.22 £1	£126.73 £12		£127.49 £12	7.74 £128.00			51 £128.77	7 £129.03	£129.29	£129.54	£129.80	£130.06	£130.32
	Asda. Riverside Retail Park. Radcliffe		⊢			┢		⊢	-	-	£45.50 £45	⊢				-	_	£46.23	_	£46.41
	Local Shons Raddliffa Town Centra	FE 38	FE 20	FE 31	FE 33	54 36 FF	55 38 F	FE AD FF	_	55.43 FE		FEAE FEA	+	FE 40	FE ED		-	£5 53	FE EA	55 55
	I and/a Alaminath Dand Mancheder	00.02	02.02	0.04	╋	╈	╈	t	_	t		╀	╀	╈	╋	+	╀	00.02	0000	
	LUTIUIS, AITISWUTUT KUAU, MAITUTIESTET	zU.23	£U.20	£0.20	+	+	+	+	_	+	_	+	+			+	+	zU.23	z.0.23	z.0.23
Zone 4 - Radcliffe	Tesco, Water Street, Radcliffe	£2.23	£2.19	£2.20	_	_	_			£2.25 £2		26 £2.26	26 £2.26			£2.28	_	£2.29	£2.29	£2.30
	Co-op, Bury Road, Radcliffe	£0.43	£0.43				£0.43 £									£0.44		£0.44	£0.45	£0.45
	Costcutter, Ainsworth Road, Radcliffe	£0.12	£0.11	£0.11		£0.12 £(£0.12 £	£0.12 £0		£0.12 £C		£0.12 £0.12			£0.12	£0.12	£0.12	£0.12	£0.12	£0.12
	Shar New Road Radrliffe	£0.12	£0.11		-	-	-	-	-	_		-		_	_			£0.12		F0 13
		2 0.7	- 07	T	-	_	-	+	_	_		_		_	_	2107		21.04		
	I otal Zone 4	£53.57	£52.66		£53.08 £	£53.29 £5	£53.50 £5	£53.72 £5	-	£54.26 £5	£54.53 £54	£54.80 £55.07	0/ £55.35	5 £55.63	£55.91		£56.47	£26.75	£57.03	£57.32
	Total Drimany Study, Aroa	£301 50	5201 0E	£ 286 20	-	_	-	-	-	-				-						10000
		20.004	1,004.00		-	_	-	-	-	-		-		-		2401.91		£403.86	404.8	

2010 Prices
 2011 base figures taken from Table 9
 3. Turnover of facilities projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Drivers Jonas Deloitte.

Bury 2012 Retail Study Update Convenience Goods Capacity Assessment

Table 10 - Survey-derived Turnover of Existing Facilities Within



Table 11 - Convenience Goods Market Share of Facilities Within The Primary Study Area in 2011

Zone	Total Available Convenience Goods Expenditure (£m)	Survey-Derived Turnover of Facilities Within Zone From Residents of Zone (£m)	Market Share	Survey-Derived Turnover of Facilities Within Zone From Primary Study Area	Market Share From Primary Study Area
Zone 1 - Bury	£145.97	£100.74	69.01%	£132.65	36.95%
Zone 2 - Ramsbottom	£45.94	£24.74	53.86%	£34.27	9.54%
Zone 3 - Prestwich	£102.70	£74.21	72.26%	£100.88	28.10%
Zone 4 - Radcliffe	£64.42	£34.64	53.77%	£44.45	12.38%
Total Primary Study Area	£359.04	-	I	£312.25	86.97%

Table 12 - Proportion of Facilities Turnover Within a Zone Obtained from Residents of That Zone in 2011

Turnover of Facilities Zone to Fac Within That Zone (£m) the Zo
£100.74
£24.74
£34.64
£31

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Convenience Goods Capacity Assessment Bury 2012 Retail Study Update

Notes

- 1. 2010 Prices
- Total available convenience goods expenditure taken from Table 4
 Survey-derived turnover of facilities within zone from residents of zone taken from Table 9
 Market share calculated by dividing survey-derived turnover of facilities within zone / primary study area from residents of zone by total available convenience goods expenditure in zone / primary study area

Notes

- 1. 2010 Prices 2. Flows of expenditure and total survey-derived turnover of facilities in 2011 obtained from Table 9

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Goods Turnover in 2011 (£m)	£4.26	£47.79	10100
Convenience Goods Turnover per sq m 2011	£5,222	£14,064	100100
nvenience Goods oorspace (sq m)	816	3,398	

nience Convenience	ds Goods	ver in Turnover in	2030						_	_								_		_	_	_		_					_	_		48 £0.49		_	_	-	+	+	+	+						36 £5.37			
renience Conver	00ds <u> </u>	nover in Turno																																												£5.35 £5.36			L
venience Conv	_			_																																_	_	_	_	_						£5.34 £			L
nvenience Con							_							_																				_	_	_	_		_	_	_				_	£5.33			Ļ
onvenience Co		<u> </u>		t	t	t	F		-	-	\vdash		\vdash	F		\vdash	\vdash	-	\vdash	-	-			-													+	╈	t	t	F		F		F	£5.32			t
onvenience Co	Goods	urnover in T					┝		_	_				┝				_		_	_	-		_					_	_				_	_	-	+	-	+	+	┝		┝		┝	£5.31			┝
onvenience C	Goods	Lurnover in	2023	£4.33	£48.60	£22.21	£0.95	£1.41	£1.07	£0.54	£0.57	£3.47	£10.03	£3.71	£2.35	£1.99	£1.87	£38.10	£7.13	£1.88	£150.21	£4.45	£2.22	£0.93	£16.68	£6.49	£2.67	£0.30	£9.85	£43.59	£2.73	£0.48	£0.86	£2.76	£2.61	£7.85	£34.95	£2.61 £23.67	10:007	£1.79	£1.21	£95.88	£33.29	£0.28	£2.35	£5.30	£0.59	£41.80	01 1000
convenience C	Goods	Turnover in	2022	£4.33	£48.50	£22.16	£0.95	£1.41	£1.06	£0.54	£0.57	£3.47	£10.01	£3.71	£2.35	£1.99	£1.86	£38.02	£7.12	£1.88	£149.91	£4.44	£2.21	£0.93	£16.65	£6.48	£2.67	£0.30	£9.83	£43.50	£2.73	£0.48	£0.86	£2.76	£2.60	£7.84	£34.88	12.80 523 ED	00.002	£1.78	£1.21	£95.69	£33.22	£0.28	£2.35	£5.28	£0.59	£41.72	00000
Convenience C	Goods	Turnover in	2021	F432	£48.40	£22.12	£0.94	£1.41	£1.06	£0.54	£0.57	£3.46	£9.99	£3.70	£2.34	£1.98	£1.86	£37.95	£7.10	£1.87	£149.62	£4.43	£2.21	£0.92	£16.62	£6.47	£2.66	£0.29	£9.81	£43.41	£2.72	£0.48	£0.86	£2.75	£2.60	£7.82	£34.81	£2344	£4.25	£1.78	£1.20	£95.50	£33.15	£0.28	£2.34	£5.27	£0.58	£41.64	01000
Convenience	Goods	Turnover in	2020	F4 31	£48.31	£22.08	£0.94	£1.40	£1.06	£0.54	£0.57	£3.45	£9.97	£3.69	£2.34	£1.98	£1.86	£37.87	£7.09	£1.87	£149.32	£4.42	£2.21	£0.92	£16.58	£6.45	£2.66	£0.29	£9.79	£43.33	£2.71	£0.48	£0.85	£2.74	£2.59	£7.81	£34.74	12.79 532 37	F4 24	£1.78	£1.20	£95.31	£33.09	£0.28	£2.34	£5.26	£0.58	£41.55	0000
Convenience	Goods	Turnover in	2019	£430	£48.21	£22.03	£0.94	£1.40	£1.06	£0.54	£0.57	£3.45	£9.95	£3.68	£2.33	£1.97	£1.85	£37.79	£7.07	£1.86	£149.02	£4.41	£2.20	£0.92	£16.55	£6.44	£2.65	£0.29	£9.77	£43.24	£2.71	£0.48	£0.85	£2.74	£2.59	£7.79	£34.67	£2.79 £33.30	54.24	£1.77	£1.20	£95.12	£33.02	£0.28	£2.33	£5.25	£0.58	£41.47	10 0000
Convenience	Goods	Turnover in	2018 ///	£4.29	£48.11	£21.99	£0.94	£1.40	£1.06	£0.54	£0.57	£3.44	£9.93	£3.68	£2.33	£1.97	£1.85	537.72	£7.06	£1.86	£148.72	£4.40	£2.20	£0.92	£16.52	£6.43	£2.64	£0.29	£9.75	£43.15	£2.70	£0.47	£0.85	£2.73	£2.58	£7.78	£34.60	£2.78 £33.74	12.002	12.13	£1.20	£94.93	£32.95	£0.28	£2.33	£5.24	£0.58	£41.39	01000
Convenience																																														£5.22			L
Convenience	Goods	Turnover in	2016	£4.26	£47.73	£21.81	£0.93	£1.39	£1.05	£0.53	£0.56	£3.41	£9.85	£3.65	£2.31	£1.95	£1.84	£37.42	£7.00	£1.85	£147.54	£4.37	£2.18	£0.91	£16.39	£6.38	£2.62	£0.29	59.63	£42.81	£2.68	£0.47	£0.84	£2.71	£2.56	£7.71	£34.32	52207	£410	£1.75	£1.19	£94.17	£32.69	£0.28	£2.31	£5.20	£0.58	£41.06	01 1000
Convenience	Goods	Turnover in	2015	F4 24	£47.54	£21.73	£0.93	£1.38	£1.04	£0.53	£0.56	£3.40	£9.81	£3.63	£2.30	£1.95	£1.83	£37.27	£6.98	£1.84	£146.95	£4.35	£2.17	£0.91	£16.32	£6.35	£2.61	£0.29	£9.63	£42.64	£2.67	£0.47	£0.84	£2.70	£2.55	£7.68	£34.19	51.12 527 B/	£4.18	£1.75	£1.18	£93.80	£32.56	£0.28	£2.30	£5.18	£0.57	£40.89	001000
e Convenience	Goods	Turnover in	2014	£4.72	£47.35	£21.64	£0.92	£1.37	£1.04	£0.53	£0.56	£3.39	£9.77	£3.62	£2.29	£1.94	£1.82	£37.12	£6.95	£1.83	£146.37	£4.34	£2.16	£0.90	£16.26	£6.32	£2.60	£0.29	£9.60	£42.47	£2.66	£0.47	£0.84	£2.69	£2.54	£7.65	£34.05	£2.74 £27.74	£416	£1.74	£1.18	£93.42	£32.43	£0.28	£2.29	£5.16	£0.57	£40.73	000000
e Convenienc	Goods	Turnover in	2013	F4 21	£47.16	£21.55	£0.92	£1.37	£1.03	£0.52	£0.55	£3.37	£9.73	£3.60	£2.28	£1.93	£1.81	£36.97	£6.92	£1.82	£145.78	£4.32	£2.15	£0.90	£16.19	£6.30	£2.59	£0.29	£9.56	£42.30	£2.65	£0.46	£0.83	£2.68	£2.53	£7.62	£33.92	£2.13 £27.58	£4.14	£1.73	£1.17	£93.05	£32.30	£0.27	£2.28	£5.14	£0.57	£40.57	02 1000
e Convenienc	Goods	Turnover in	2012	£4.19	£46.98	£21.47	£0.92	£1.36	£1.03	£0.52	£0.55	£3.36	£9.70	£3.59	£2.27	£1.92	£1.81	£36.83	£6.89	£1.82	£145.20	£4.30	£2.15	06.03	£16.13	£6.27	£2.58	£0.29	£9.52	£42.13	£2.64	£0.46	£0.83	£2.67	£2.52	£7.59	£33.78	17.12 527.45	£4.13	£1.73	£1.17	£92.68	£32.17	£0.27	£2.27	£5.12	£0.57	£40.41	0000
conveniend	Goods	er Turnover i	2011			£21.84									£2.31					_		_		_	_			£0.29	£9.63		_	£0.47		_	_	+	+	£22.01		£1.76			£32.73	£0.28	£2.31	£5.21	£0.58	£41.11	00 3000
Conveniend	ce Goods	Turnover p	e sq m 2011	FE 222	£14.064	£14,064	£5,881	£5,881	£5,881	£5,881	£5,881	£6,102	£10,470	£7,875	£13,914	£13,914	£13,914	£13,914	£3,231	£1,846	•	£5,222	£5,881	£5,881	£13,535	£13,914	£2,770	£2,308	£1,846	•	£5,222	£5,881	£5,881	£6,102	£3,592	£10,470	£13,535	£12,008 £12.014	£12,512	£2,308	£1,846	•	£14,064	£5,881	£13,914	£2,770	£1,846		
_	Convenien		Floorspac	816 816	3.398	1,553	158	236	178	6	96	560	942	464	166	141	132	2,693	2,170			_	_	155	1,212	459	949	126	5,245	9,354	514	80	144	445	713	738	2,539	677 0	1 516	761	643					1,880			┞
	Gross	Floorspace	(m þs)	1 285	10.351	4,799										268		7,490				1,638		- II		1,205				2,843						h 1,626		- 910 S						61				6,943	
		Store		Aldi Bell I ane Burv	Asda. Pilsworth. Burv	Asda, Spring Street, Bury	Co-op, Ainsworth Road, Bury	Co-op, Mile Lane, Bury	Co-op, 184 Walmersley Road, Bury	Co-op, 295 Walmersley Road, Bury	Co-op, Parkhills Road	Iceland, Rochdale Road, Bury	Marks & Spencer, Bury Town Centre	Netto, Crostons Road, Bury	Tesco, Bolton Road, Bury	Tesco, Brandlesholme Road, Bury	Tesco, Sunnybank Road, Bury	Tesco, Woodfields Bury	Other Stores, Bury Town Centre	Other Stores Zone 1	Total Zone 1	Aldi, Railway Street, Ramsbottom	Co-op, Tottington	Co-op, Vernon Road, Holcombe Brook, Bu	Morrisons, Ramsbottom	Tesco Metro, Ramsbottom	Other Stores, Ramsbottom Town Centre	Other Stores, Tottington District Centre	Other Stores Zone 2	Total Zone 2	Aldi, Whitefield	Co-op, Albert Place, Whitefield	Co-op, Fountain Place, Whitefield	Iceland, Prestwich	Lidl, Sedgely Park	Marks & Spencer Simply Food, Prestwich	Morrisons, Whitefield	Samspurys, bury New Road, Prestwich Tecco Drectwich	Other Stores Prestwich Town Centre	Other Stores, Whitefield District Centre	Other Stores Zone 3	Total Zone 3	Asda, Radcliffe	Co-op, Bury Road, Radcliffe	Tesco Express, Water Street, Radcliffe	Other Stores, Radcliffe Town Centre	Other Stores Zone 4	Total Zone 4	Total Drimary Study, Area
		Zone				_						Zono 1 Duni	Zone 1 - Bury		_											Zone 2 - Ramsbottom			_	_							Zone 3 - Prestwich	_						_		Zone 4 - Radcliffe	_	_	distant

Notes
3. 2010 Prices
4. Constants and state taken from IGD foodstores database 2010 urless ohenvise specified
4. Constants and net loorspaces of each store taken from IGD boodstores database 2010 urless ohenvise specified
5. Assumes Tisoto Express and Sainsburys Local stores Thave 85% of the net sales are used for the sale of convenience goods
5. Unnover perices in Sys of the floorspace of named operators and Town and District Centres within the zone and includes Local and Neighbourhood Centres
6. Unnex projected forwards using Experiate Town and District Centres within the zone and includes Local and Neighbourhood Centres
6. Turnover prices and Sainsburys Local stores Thave Store and Neighbourhood Centres
7. Innover prices and Experiate Towns Jones Doods take finance and the fact the sale of convenience goods
6. The Stores Townes Towards using Experiate Towns and the Real Realing's 2010 unless otherwise specified
7. Innover prices and the Stores Zone and To%s grouts to reases taken from Figure 4a (Page 12) of Experian Reali Planner Briefing Note 9, September 2011
7. Turnover prices and Softwards using Experiate Towns Jones Doods to Root Roots 2010 unless otherwise specified
7. Innover prices and Root Roots Softwards and 75% gross to real ratio
6. Gross floorspace assumed to Plaves Jones Doods to rease Softwards
6. Existing Town Centre convenience goods floorspace assumed to have 65% gross to real ratio
10. Turnover prices and Plave Sores Dentes and
10. Turnover prices and Root Softwards and 75% gross to real ratio
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Bury 2012 Retail Study Update Convenience Goods Capacity Assessment

Table 13 - Benchmark Convenience Goods Turnover of Foodstores Within the P



Table 14 - Comparison of Survey-Derived Vs. Benchmark Turnover of Major Foodstores in 2011

Zone	Store	Benchmark Turnover in 2011	Survey-Derived Turnover in 2011	Indicative Over / Under-trading	Indicative Over / Under-trading
		(£m)	(£m)	(£m)	(%)
	Aldi, Bell Lane, Bury	£4.26	£7.96	£3.70	86.76%
	Asda, Pilsworth, Bury	£47.79	£36.54	-£11.25	-23.54%
Zone 1 - Bury	Asda, Spring Street, Bury	£21.84	£21.96	£0.12	0.56%
	Marks & Spencer, Bury Town Centre	£9.86	£12.34	£2.48	25.14%
	Tesco, Woodfields Retail Park, Bury	£37.46	£47.36	£9.90	26.42%
	Aldi, Railway Street, Ramsbottom	£4.37	£5.49	£1.11	25.48%
Zone 2 - Ramsbottom	Morrisons, King Street, Ramsbottom	£16.41	£14.23	- £2.18	-13.27%
	Tesco, Irwell Street, Ramsbottom	£6.38	£6.79	£0.41	6.41%
	Aldi, Higher Lane, Whitefield	£2.69	£6.92	£4.24	157.77%
	Lidl, Bury New Road, Sedgely Park	£2.56	£4.16	£1.59	62.21%
Zone 3 - Prestwich	M&S Simply Food, Bury New Road, Prestwich	£7.72	£12.48	£4.76	61.60%
	Morrisons, Stanley Road, Whitefield	£34.36	£41.34	£6.97	20.29%
	Tesco, Valley Park Road, Prestwich	£33.01	£40.75	£7.74	23.45%
Zone 4 - Radcliffe	Asda, Radcliffe	£32.73	£45.01	£12.28	37.50%
Total Stud	Total Study Area (Main Foodstores)	£261.46	£303.33	£41.87	16.01%

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Benchmark Turnover in 2011 taken from Table 13
 Survey-derived Turnover in 2011 taken from Table 9
 Over/under-trading levels are indicative and based on Household Telephone Survey results only

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Convenience Goods Capacity Assessment Bury 2012 Retail Study Update

<u>Notes</u>

- 1. 2010 Prices
- 2. All foodstores with a net sales area of over 700 sq

0	

					Net	°2	Invenience Con	onvenience Conv	Convenience Conv	venience Conv	convenience Conve	Convenience Convenience	vience Convenie	ence Convenience	nce Convenie	nce Convenienc	e Convenience	Convenience	Convenience	Convenience	Convenience	Convenience (convenience C	onvenience Co	onvenience
		and in order		Gross Co	invenience		Goods	Goods G	Goods G	Goods Go	Goods Goo	Goods Goods	ds Goods	s Goods	s Goods	Goods	Goods	Goods	Goods	Goods	Goods	Goods	Goods	Goods	Goods
Zone	Store		xpiry Date F	oorspace	Goods	PL snoop	rnover in Tur	nover in Tur	nover in Tur	nover in Turn	over in Turne	ver in Turnov	/er in Turnover	r in Turnove	r in Turnove	in Turnover in	Turnover in	Turnover in	Turnover in	Turnover in	Turnover in	Turnover in	Turnover in	urnover in T	urnover in
		Number		(sq m) FI	oorspace	rnover per	2011	2012	2013 2	2014 20	015 20	2016 2017	17 2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
					(sq m) sc	sq m 2011	(£m)	(£m)	(£m) ((£m) (f	(£m) (£i	(£m) (£m)	(Em)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1 - Bury	Mixed use development - shopping, financial and professional services, food and drink uses, business uses, assembly and leisure, nightclub	50667	19/02/2012	1,271	68	£4,000	£0.36	£0.35 £	£0.35 £	£0.35 £0	£0.35 £0.	£0.36 £0.36	96.03	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.37	£0.37	£0.37
	Total Zone 1			1,271	88		£0.36	£0.35 £	£0.35 £	£0.35 £(£0.35 £0.	£0.36 £0.36	36 £0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.37	£0.37	£0.37
	None											'	•	•	•										
Zone z - Kamspottom	Total Zone 2			•	0		£0.00	£0.00 £	£0.00	£0.00 £(£0.00 £0.	£0.03 £0.00	00.03 00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	00.03	£0.00	£0.00	£0.00
Zone 3 - Prestwich	Longfield Centre Redevelopment - foodstore, additional retail floorspace, hotel, office, residential and community uses	51465 16	16/09/2012	8,250	2,748 £	£14,734	£40.49 £	£39.80	£39.96	£40.12 £4	£40.28 £40	£40.44 £40.60	60 £40.77	7 £40.85	5 £40.93	£41.01	£41.09	£41.18	£41.26	£41.34	£41.42	£41.51	£41.59	£41.67	£41.76
	Total Zone 3		-	8,250	2,748	-	£40.49 £	£39.80 £:	£39.96 £4	£40.12 £4	£40.28 £40	£40.44 £40.60	.60 £40.77	7 £40.85	5 £40.93	£41.01	£41.09	£41.18	£41.26	£41.34	£41.42	£41.51	£41.59	£41.67	£41.76
Zone 4 Bodelitte	None												•	•	•										
	Total Zone 4			0	0		£0.00	£0.00	£0.00	£0.00 £(£0.00 £0.	£0.03 £0.00	00.03 00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tot	Total Primary Study Area			9,521	2,837		£40.85 £	£40.15 £	£40.31 £4	£40.47 £4	£40.64 £40	£40.80 £40.96	96 £41.13	3 £41.21	1 £41.29	£41.37	£41.46	£41.54	£41.62	£41.70	£41.79	£41.87	£41.96	£42.04	£42.12

Notes 1. 2010 Prices 2. Comminent deals provided by Bury Council 3. Turnover per sq m of Comminent (S667 connexience goods floorspace Drivers Jonas Delotite estimate 3. Turnover per sq m of Comminment (S667 connexience goods floorspace Drivers Jonas Delotite estimate 4. Turnover per sq m of Longfield Centre Redevelopment based on figures included with HOVP Planning and Retail Statement - assumed foodstore occupier to be "Top Four' Average (average of Tesco, Sainsburys, ASDA and Morrisons) 4. Turnover per sq m of Longfield Centre Redevelopment based on figures included with HOVP Planning and Retail Statement - assumed foodstore occupier to be "Top Four' Average (average of Tesco, Sainsburys, ASDA and Morrisons) 6. Turnover of Comminent projected forwards using Experian Forecast convenience goods sales density increases taken from Figure 4a (Page 12) of Experian Retail Plannet Briefing Note 9. September 2011

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nitments Within the Prim Bury 2012 Retail Study Update Convenience Goods Capacity Assessment Table 15 - Benchmark Convenience Goods Turnover of Com

Convenience Goods Capacity Assessment

Table 16a - Zone 1 Convenience Goods Expenditure Capacity - Existing Market Share - 69%

Zone 1 - Bury	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£145.97	£145.18	£145.77	£146.35	£147.33	£148.16	£149.38	£150.77	£152.16	£153.64	£155.13	£156.72	£158.15	£159.51	£160.88	£162.08	£163.38	£164.70	£166.19	£167.70
Market Share (%)	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%	69.01%
Total Available Expenditure Retained (£m)	£100.74	£100.19	£100.60	£101.00	£101.68	£102.24	£103.09	£104.05	£105.01	£106.03	£107.06	£108.15	£109.14	£110.08	£111.02	£111.86	£112.75	£113.66	£114.69	£115.73
Inflow From Other Zones and Buffers (£m)	£71.02	£70.73	£71.09	£71.44	£71.80	£72.16	£72.52	£72.88	£73.32	£73.76	£74.20	£74.65	£75.09	£75.54	£76.00	£76.45	£76.91	£77.37	£77.84	£78.30
Inflow From Outside Study Area (£m)	£21.47	£21.38	£21.49	£21.60	£21.71	£21.81	£21.92	£22.03	£22.16	£22.30	£22.43	£22.57	£22.70	£22.84	£22.98	£23.11	£23.25	£23.39	£23.53	£23.67
Total Expenditure to Support Floorspace (£)	£193.22	£192.30	£193.17	£194.04	£195.18	£196.22	£197.53	£198.96	£200.49	£202.08	£203.69	£205.37	£206.94	£208.46	£210.00	£211.42	£212.92	£214.42	£216.06	£217.71
Turnover of Existing Facilities (£m)	£147.71	£145.20	£145.78	£146.37	£146.95	£147.54	£148.13	£148.72	£149.02	£149.32	£149.62	£149.91	£150.21	£150.51	£150.82	£151.12	£151.42	£151.72	£152.03	£152.33
Turnover of Bury Market (£m)	£16.45	£16.17	£16.24	£16.30	£16.37	£16.43	£16.50	£16.56	£16.60	£16.63	£16.66	£16.70	£16.73	£16.76	£16.80	£16.83	£16.86	£16.90	£16.93	£16.97
Turnover of Commitments (£m)	£0.36	£0.35	£0.35	£0.35	£0.35	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.37	£0.37	£0.37
Expenditure Available To Support New Floorspace (£m)	£28.70	£30.58	£30.80	£31.02	£31.51	£31.89	£32.55	£33.32	£34.52	£35.78	£37.05	£38.39	£39.63	£40.82	£42.02	£43.11	£44.27	£45.44	£46.74	£48.05
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	2,014	2,183	2,190	2,197	2,223	2,241	2,278	2,322	2,401	2,484	2,567	2,655	2,735	2,812	2,888	2,957	3,031	3,105	3,187	3,270
Net Floorspace Equivalent - 'Discounter' (sq m)	4,735	5,132	5,149	5,165	5,225	5,267	5,354	5,460	5,644	5,839	6,035	6,241	6,429	6,609	6,790	6,952	7,125	7,298	7,492	7,687
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	3,099	3,359	3,370	3,380	3,420	3,447	3,504	3,573	3,694	3,821	3,950	4,084	4,208	4,325	4,444	4,550	4,663	4,776	4,903	5,031
Gross Floorspace Equivalent - 'Discounter' (sq m)	6,314	6,843	6,865	6,887	6,967	7,023	7,139	7,279	7,526	7,786	8,047	8,321	8,573	8,812	9,053	9,269	9,499	9,731	9,989	10,249

Notes 1. 2010 Prices

2. Total Available Expenditure taken from Table 4

3. Market share taken from Table 11 4. Inflow from other Zones and Buffers xen from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011

5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area 6. Turnover of existing facilities taken from Tables 9 (Bury Market) and 13 (other facilities - benchmark)

7. Turnover of Commitments taken from Table 15

5. "Top Four floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices 9. "Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and leeland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices 10. "Discounter' floorspace equivalent utilises and the turnover per sq m of Aldi, Netto, LIDL and leeland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices 10. "Discounter' floorspace equivalent utilised 75%"

11. 'Top Four' foodstore operator gross to net ratio utilised 65% 12. Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 16b - Zone 1 Convenience Goods Expenditure Capacity - Increase in Market Share to 80%

Zone 1 - Bury	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£145.97	£145.18	£145.77	£146.35	£147.33	£148.16	£149.38	£150.77	£152.16	£153.64	£155.13	£156.72	£158.15	£159.51	£160.88	£162.08	£163.38	£164.70	£166.19	£167.70
Market Share (%)	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%
Total Available Expenditure Retained (£m)	£116.78	£116.14	£116.61	£117.08	£117.87	£118.53	£119.50	£120.62	£121.73	£122.91	£124.10	£125.38	£126.52	£127.61	£128.70	£129.67	£130.71	£131.76	£132.95	£134.16
Inflow From Other Zones and Buffers (£m)	£71.02	£70.73	£71.09	£71.44	£71.80	£72.16	£72.52	£72.88	£73.32	£73.76	£74.20	£74.65	£75.09	£75.54	£76.00	£76.45	£76.91	£77.37	£77.84	£78.30
Inflow From Outside Study Area (£m)	£21.47	£21.38	£21.49	£21.60	£21.71	£21.81	£21.92	£22.03	£22.16	£22.30	£22.43	£22.57	£22.70	£22.84	£22.98	£23.11	£23.25	£23.39	£23.53	£23.67
Total Expenditure to Support Floorspace (£)	£209.26	£208.26	£209.19	£210.12	£211.37	£212.50	£213.94	£215.53	£217.21	£218.97	£220.74	£222.59	£224.32	£225.99	£227.68	£229.23	£230.87	£232.52	£234.32	£236.14
Turnover of Existing Facilities (£m)	£147.71	£145.20	£145.78	£146.37	£146.95	£147.54	£148.13	£148.72	£149.02	£149.32	£149.62	£149.91	£150.21	£150.51	£150.82	£151.12	£151.42	£151.72	£152.03	£152.33
Turnover of Bury Market (£m)	£16.45	£16.17	£16.24	£16.30	£16.37	£16.43	£16.50	£16.56	£16.60	£16.63	£16.66	£16.70	£16.73	£16.76	£16.80	£16.83	£16.86	£16.90	£16.93	£16.97
Turnover of Commitments (£m)	£0.36	£0.35	£0.35	£0.35	£0.35	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.37	£0.37	£0.37
Expenditure Available To Support New Floorspace (£m)	£44.74	£46.53	£46.82	£47.10	£47.70	£48.17	£48.96	£49.89	£51.24	£52.66	£54.10	£55.61	£57.01	£58.35	£59.70	£60.92	£62.22	£63.53	£65.00	£66.48
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	3,140	3,322	3,329	3,336	3,365	3,385	3,427	3,477	3,564	3,656	3,748	3,846	3,934	4,019	4,104	4,179	4,260	4,341	4,432	4,524
Net Floorspace Equivalent - 'Discounter' (sq m)	7,382	7,810	7,827	7,843	7,910	7,957	8,055	8,174	8,379	8,595	8,812	9,041	9,249	9,447	9,647	9,824	10,014	10,205	10,420	10,635
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	4,831	5,111	5,122	5,133	5,177	5,207	5,272	5,350	5,483	5,625	5,767	5,917	6,053	6,183	6,313	6,429	6,554	6,679	6,819	6,960
Gross Floorspace Equivalent - 'Discounter' (sq m)	9,842	10,413	10,435	10,457	10,547	10,609	10,740	10,899	11,172	11,460	11,749	12,054	12,332	12,596	12,862	13,099	13,352	13,607	13,893	14,180

Notes 1. 2010 Prices

2. Total Available Expenditure taken from Table 4 3. Market share taken from Table 11 4. Inflow from outer Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011 5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area

6. Turnover of existing facilities taken from Tables 9 (Bury Market) and 13 (other facilities - benchmark)

7. Turnover of Commitments taken from Table 15 8. Top Four floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices 9. Discounter floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £3,500 per sq m in 2009 in 2009 prices 9. Discounter floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices 10. Discounter floorspace operator gross to net ratio utilised 75%

11. 'Top Four' foodstore operator gross to net ratio utilised 65% 12. Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 16c - Zone 1 Convenience Goods Expenditure Capacity - Increase in Market Share to 80% and Increase In Inflow of 10%

Zone 1 - Bury	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£145.97	£145.18	£145.77	£146.35	£147.33	£148.16	£149.38	£150.77	£152.16	£153.64	£155.13	£156.72	£158.15	£159.51	£160.88	£162.08	£163.38	£164.70	£166.19	£167.70
Market Share (%)	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%
Total Available Expenditure Retained (£m)	£116.78	£116.14	£116.61	£117.08	£117.87	£118.53	£119.50	£120.62	£121.73	£122.91	£124.10	£125.38	£126.52	£127.61	£128.70	£129.67	£130.71	£131.76	£132.95	£134.16
Inflow From Other Zones and Buffers (£m)	£78.12	£77.80	£78.19	£78.58	£78.98	£79.37	£79.77	£80.17	£80.65	£81.13	£81.62	£82.11	£82.60	£83.10	£83.60	£84.10	£84.60	£85.11	£85.62	£86.13
Inflow From Outside Study Area (£m)	£23.62	£23.52	£23.64	£23.76	£23.88	£24.00	£24.12	£24.24	£24.38	£24.53	£24.67	£24.82	£24.97	£25.12	£25.27	£25.42	£25.58	£25.73	£25.88	£26.04
Total Expenditure to Support Floorspace (£)	£218.51	£217.47	£218.45	£219.43	£220.72	£221.89	£223.39	£225.02	£226.76	£228.57	£230.40	£232.31	£234.10	£235.83	£237.57	£239.19	£240.89	£242.60	£244.46	£246.34
Turnover of Existing Facilities (£m)	£147.71	£145.20	£145.78	£146.37	£146.95	£147.54	£148.13	£148.72	£149.02	£149.32	£149.62	£149.91	£150.21	£150.51	£150.82	£151.12	£151.42	£151.72	£152.03	£152.33
Turnover of Bury Market (£m)	£16.45	£16.17	£16.24	£16.30	£16.37	£16.43	£16.50	£16.56	£16.60	£16.63	£16.66	£16.70	£16.73	£16.76	£16.80	£16.83	£16.86	£16.90	£16.93	£16.97
Turnover of Commitments (£m)	£0.36	£0.35	£0.35	£0.35	£0.35	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.36	£0.37	£0.37	£0.37
Expenditure Available To Support New Floorspace (£m)	£53.99	£55.75	£56.08	£56.41	£57.05	£57.57	£58.41	£59.38	£60.78	£62.27	£63.76	£65.34	£66.79	£68.19	£69.60	£70.88	£72.24	£73.61	£75.14	£76.68
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	3,789	3,980	3,988	3,995	4,025	4,045	4,087	4,139	4,228	4,323	4,418	4,518	4,609	4,696	4,784	4,862	4,946	5,030	5,124	5,218
Net Floorspace Equivalent - 'Discounter' (sq m)	8,908	9,356	9,374	9,392	9,461	9,509	9,609	9,730	9,940	10,162	10,386	10,621	10,835	11,040	11,246	11,430	11,626	11,823	12,044	12,267
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	5,830	6,123	6,135	6,146	6,192	6,223	6,288	6,368	6,505	6,651	6,797	6,951	7,091	7,225	7,360	7,480	7,609	7,738	7,882	8,028
Gross Floorspace Equivalent - 'Discounter' (sq m)	11,877	12,475	12,499	12,522	12,614	12,678	12,812	12,973	13,254	13,550	13,847	14,161	14,447	14,720	14,994	15,240	15,502	15,765	16,059	16,355

Notes 1. 2010 Prices 2. Total Available Expenditure taken from Table 4

3. Market share taken from Table 11 4. Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011 5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area 6. Turnover of existing facilities taken from Tables 9 (Bury Market) and 13 (other facilities - benchmark)

7. Turnover of Commitments taken from Table 15

Uninver of commitments taken from Fable 15
 Top Four' floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices
 Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices
 Discounter' foodstore operator gross to net ratio utilised 75%
 Tor Four' foodstore operator gross to net ratio utilised 65%
 Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Convenience Goods Capacity Assessment

Table 17a - Zone 2 Convenience Goods Expenditure Capacity - Existing Market Share - 54%

Zone 2 - Ramsbottom	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Zone 2 - Ramspottom	2011	2012	2013	2014	2015	2010	2017	2016	2019	2020	2021	2022	2023	2024	2025	2020	2027	2020	2029	2030
Total Available Expenditure (£m)	£45.94	£45.69	£45.88	£46.06	£46.37	£46.63	£47.01	£47.45	£47.89	£48.35	£48.82	£49.32	£49.77	£50.20	£50.63	£51.01	£51.42	£51.83	£52.31	£52.78
Market Share (%)	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%
Total Available Expenditure Retained (£m)	£24.74	£24.61	£24.71	£24.81	£24.98	£25.12	£25.32	£25.56	£25.79	£26.04	£26.30	£26.57	£26.81	£27.04	£27.27	£27.48	£27.70	£27.92	£28.17	£28.43
Inflow From Other Zones and Buffers (£m)	£15.07	£15.01	£15.08	£15.16	£15.23	£15.31	£15.39	£15.46	£15.56	£15.65	£15.74	£15.84	£15.93	£16.03	£16.12	£16.22	£16.32	£16.42	£17	£17
Inflow From Outside Study Area (£m)	£2.77	£2.76	£2.77	£2.79	£2.80	£2.82	£2.83	£2.84	£2.86	£2.88	£2.90	£2.91	£2.93	£2.95	£2.97	£2.98	£3.00	£3.02	£3	£3
Total Expenditure to Support Floorspace (£)	£42.58	£42.38	£42.57	£42.76	£43.01	£43.24	£43.54	£43.87	£44.21	£44.57	£44.94	£45.32	£45.67	£46.02	£46.36	£46.68	£47.02	£47.35	£47.73	£48.10
Turnover of Existing Facilities (£m)	£42.86	£42.13	£42.30	£42.47	£42.64	£42.81	£42.98	£43.15	£43.24	£43.33	£43.41	£43.50	£43.59	£43.67	£43.76	£43.85	£43.94	£44.02	£44.11	£44.20
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	-£0.28	£0.25	£0.27	£0.29	£0.37	£0.43	£0.56	£0.71	£0.97	£1.25	£1.52	£1.82	£2.09	£2.34	£2.60	£2.83	£3.08	£3.33	£3.61	£3.90
																				1
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	-19	18	19	20	26	30	39	50	68	87	106	126	144	161	179	194	211	228	246	265
Net Floorspace Equivalent - 'Discounter' (sq m)	-46	41	44	48	62	71	92	117	159	203	248	295	338	379	420	457	496	535	579	624
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	-30	27	29	31	40	47	60	76	104	133	162	193	221	248	275	299	324	350	379	408
Gross Floorspace Equivalent - 'Discounter' (sq m)	-61	55	59	63	82	95	122	156	212	271	331	394	451	506	560	609	661	713	772	831

Notes 1. 2010 Prices 2. Total Available Expenditure taken from Table 4 3. Market share taken from Table 11

Market share taken from Table 11
 Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
 Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area
 Turnover of existing facilities taken from Table 13
 Turnover of Commitments taken from Table 15
 Top Four 'floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices

Discounter floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and lceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 prices
 Discounter floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 prices
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 Tors Four foodstore operator gross to net ratio utilised 65%
 Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 17b - Zone 2 Convenience Goods Expenditure Capacity - Increase in Market Share to 65%

Zone 2 - Ramsbottom	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£45.94	£45.69	£45.88	£46.06	£46.37	£46.63	£47.01	£47.45	£47.89	£48.35	£48.82	£49.32	£49.77	£50.20	£50.63	£51.01	£51.42	£51.83	£52.31	£52.78
Market Share (%)	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%
Total Available Expenditure Retained (£m)	£29.86	£29.70	£29.82	£29.94	£30.14	£30.31	£30.56	£30.84	£31.13	£31.43	£31.74	£32.06	£32.35	£32.63	£32.91	£33.16	£33.42	£33.69	£34.00	£34.31
Inflow From Other Zones and Buffers (£m)	£15.07	£15.01	£15.08	£15.16	£15.23	£15.31	£15.39	£15.46	£15.56	£15.65	£15.74	£15.84	£15.93	£16.03	£16.12	£16.22	£16.32	£16.42	£16.51	£16.61
Inflow From Outside Study Area (£m)	£2.77	£2.76	£2.77	£2.79	£2.80	£2.82	£2.83	£2.84	£2.86	£2.88	£2.90	£2.91	£2.93	£2.95	£2.97	£2.98	£3.00	£3.02	£3.04	£3.06
Total Expenditure to Support Floorspace (£)	£47.70	£47.47	£47.68	£47.89	£48.18	£48.43	£48.78	£49.15	£49.54	£49.96	£50.37	£50.81	£51.22	£51.61	£52.00	£52.36	£52.74	£53.13	£53.55	£53.98
Turnover of Existing Facilities (£m)	£42.86	£42.13	£42.30	£42.47	£42.64	£42.81	£42.98	£43.15	£43.24	£43.33	£43.41	£43.50	£43.59	£43.67	£43.76	£43.85	£43.94	£44.02	£44.11	£44.20
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£4.84	£5.33	£5.38	£5.42	£5.54	£5.62	£5.79	£6.00	£6.31	£6.63	£6.96	£7.31	£7.63	£7.93	£8.24	£8.51	£8.81	£9.10	£9.44	£9.78
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	340	381	382	384	391	395	405	418	439	460	482	506	527	546	566	584	603	622	644	665
Net Floorspace Equivalent - 'Discounter' (sq m)	799	895	899	902	918	929	953	983	1,031	1,082	1,134	1,189	1,238	1,285	1,332	1,373	1,418	1,462	1,513	1,564
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	523	586	588	590	601	608	624	643	675	708	742	778	810	841	871	899	928	957	990	1,024
Gross Floorspace Equivalent - 'Discounter' (sq m)	1,065	1,194	1,198	1,202	1,224	1,239	1,271	1,310	1,375	1,443	1,512	1,585	1,650	1,713	1,775	1,831	1,890	1,950	2,017	2,085

Notes 1. 2010 Prices 2. Total Available Expenditure taken from Table 4 3. Market share taken from Table 11

A Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011

5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area 6. Turnover of existing facilities taken from Table 13 (benchmark turnover) 7. Turnover of Commitments taken from Table 15

8. Top Four' floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices

9. Discounter floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices 10. Discounter foodstore operator gross to net ratio utilised 75% 11. Top Four' foodstore operator gross to net ratio utilised 65% 12. Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 17c - Zone 2 Convenience Goods Expenditure Capacity - Increase in Market Share to 65% and Increase In Inflow of 10%

Zone 2 - Ramsbottom	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£45.94	£45.69	£45.88	£46.06	£46.37	£46.63	£47.01	£47.45	£47.89	£48.35	£48.82	£49.32	£49.77	£50.20	£50.63	£51.01	£51.42	£51.83	£52.31	£52.78
Market Share (%)	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%
Total Available Expenditure Retained (£m)	£29.86	£29.70	£29.82	£29.94	£30.14	£30.31	£30.56	£30.84	£31.13	£31.43	£31.74	£32.06	£32.35	£32.63	£32.91	£33.16	£33.42	£33.69	£34.00	£34.31
Inflow From Other Zones and Buffers (£m)	£16.57	£16.51	£16.59	£16.67	£16.76	£16.84	£16.92	£17.01	£17.11	£17.21	£17.32	£17.42	£17.53	£17.63	£17.74	£17.84	£17.95	£18.06	£18.17	£18.27
Inflow From Outside Study Area (£m)	£3.05	£3.04	£3.05	£3.07	£3.08	£3.10	£3.11	£3.13	£3.15	£3.17	£3.19	£3.20	£3.22	£3.24	£3.26	£3.28	£3.30	£3.32	£3.34	£3.36
Total Expenditure to Support Floorspace (£)	£49.48	£49.24	£49.46	£49.68	£49.98	£50.25	£50.60	£50.98	£51.39	£51.81	£52.24	£52.69	£53.10	£53.51	£53.91	£54.28	£54.68	£55.07	£55.51	£55.94
Turnover of Existing Facilities (£m)	£42.86	£42.13	£42.30	£42.47	£42.64	£42.81	£42.98	£43.15	£43.24	£43.33	£43.41	£43.50	£43.59	£43.67	£43.76	£43.85	£43.94	£44.02	£44.11	£44.20
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£6.62	£7.11	£7.16	£7.21	£7.34	£7.44	£7.62	£7.83	£8.15	£8.48	£8.83	£9.19	£9.52	£9.83	£10.15	£10.43	£10.74	£11.05	£11.39	£11.74
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	465	508	509	511	518	523	533	546	567	589	612	635	657	677	698	716	735	755	777	799
Net Floorspace Equivalent - 'Discounter' (sq m)	1,093	1,194	1,197	1,201	1,217	1,228	1,253	1,283	1,332	1,385	1,438	1,493	1,544	1,592	1,640	1,683	1,728	1,774	1,826	1,879
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	715	781	783	786	797	804	820	839	872	906	941	977	1,010	1,042	1,073	1,101	1,131	1,161	1,195	1,230
Gross Floorspace Equivalent - 'Discounter' (sq m)	1,457	1,591	1,596	1,601	1,623	1,638	1,670	1,710	1,776	1,846	1,917	1,991	2,058	2,122	2,187	2,244	2,305	2,366	2,435	2,505

Notes 1. 2010 Prices

2. Total Available Expenditure taken from Table 4

2. Total Available Experiations taken from Table 1 3. Market share taken from Table 11 4. Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011 5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area 6. Turnover of existing facilities taken from Table 13 (benchmark turnover)

7. Turnover of Commitments taken from Table 15

5. TropFoor floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices 9. Discounter floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and loeland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices 10. Discounter floorspace operator gross to net ratio utilised 75% 11. Top Four floodstore operator gross to net ratio utilised 65%

12. Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Convenience Goods Capacity Assessment

Table 18a - Zone 3 Convenience Goods Expenditure Capacity - Existing Market Share - 72%

Zone 3 - Prestwich	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£102.70	£102.14	£102.56	£102.97	£103.66	£104.24	£105.10	£106.08	£107.05	£108.10	£109.14	£110.26	£111.27	£112.23	£113.19	£114.04	£114.95	£115.87	£116.93	£117.99
Market Share (%)	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%	72.26%
Total Available Expenditure Retained (£m)	£74.21	£73.81	£74.11	£74.41	£74.91	£75.32	£75.95	£76.65	£77.36	£78.11	£78.87	£79.68	£80.41	£81.10	£81.79	£82.40	£83.07	£83.73	£84.49	£85.26
Inflow From Other Zones and Buffers (£m)	£52.16	£51.95	£52.21	£52.47	£52.73	£53.00	£53.26	£53.53	£53.85	£54.17	£54.50	£54.82	£55.15	£55.48	£55.82	£56.15	£56.49	£56.83	£57	£58
Inflow From Outside Study Area (£m)	£1.95	£1.95	£1.96	£1.97	£1.98	£1.99	£2.00	£2.01	£2.02	£2.03	£2.04	£2.05	£2.07	£2.08	£2.09	£2.10	£2.12	£2.13	£2	£2
Total Expenditure to Support Floorspace (£)	£128.33	£127.71	£128.27	£128.84	£129.61	£130.31	£131.20	£132.19	£133.23	£134.31	£135.41	£136.56	£137.62	£138.66	£139.70	£140.66	£141.67	£142.69	£143.80	£144.93
Turnover of Existing Facilities (£m)	£94.28	£92.68	£93.05	£93.42	£93.80	£94.17	£94.55	£94.93	£95.12	£95.31	£95.50	£95.69	£95.88	£96.07	£96.26	£96.46	£96.65	£96.84	£97.04	£97.23
Turnover of Commitments (£m)	£40.49	£39.80	£39.96	£40.12	£40.28	£40.44	£40.60	£40.77	£40.85	£40.93	£41.01	£41.09	£41.18	£41.26	£41.34	£41.42	£41.51	£41.59	£41.67	£41.76
Expenditure Available To Support New Floorspace (£m)	-£6.45	-£4.78	-£4.74	-£4.70	-£4.46	-£4.31	-£3.95	-£3.51	-£2.74	-£1.92	-£1.10	-£0.23	£0.57	£1.33	£2.10	£2.78	£3.52	£4.26	£5.10	£5.94
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	-452	-341	-337	-333	-315	-303	-276	-245	-191	-134	-76	-16	39	92	144	191	241	291	347	404
Net Floorspace Equivalent - 'Discounter' (sq m)	-1,064	-802	-792	-782	-740	-712	-650	-575	-448	-314	-179	-37	92	215	339	448	566	684	817	951
Orean Flagman Farminglant (Tag Found Frankstone (an an)	000	505	540	540	405	400	405	070	000	005	447	0.4	00		000	000	070	440	505	
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	-696	-525	-518	-512	-485	-466	-425	-376	-293	-205	-117	-24	60	141	222	293	370	448	535	622
Gross Floorspace Equivalent - 'Discounter' (sq m)	-1,418	-1,069	-1,056	-1,043	-987	-949	-867	-766	-597	-419	-239	-49	123	287	451	598	754	912	1,089	1,267

Notes 1. 2010 Prices 2. Total Available Expenditure taken from Table 4

3. Market share taken from Table 11

4. Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011 5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area 6. Turnover of existing facilities taken from Table 13 (benchmark turnover) 7. Turnover of Commitments taken from Table 15

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Table 18b - Zone 3 Convenience Goods Expenditure Capacity - Increase in Market Share to 80%

Zone 3 - Prestwich	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£102.70	£102.14	£102.56	£102.97	£103.66	£104.24	£105.10	£106.08	£107.05	£108.10	£109.14	£110.26	£111.27	£112.23	£113.19	£114.04	£114.95	£115.87	£116.93	£117.99
Market Share (%)	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%
Total Available Expenditure Retained (£m)	£82.16	£81.71	£82.04	£82.38	£82.93	£83.39	£84.08	£84.86	£85.64	£86.48	£87.32	£88.21	£89.02	£89.78	£90.55	£91.23	£91.96	£92.70	£93.54	£94.39
Inflow From Other Zones and Buffers (£m)	£52.16	£51.95	£52.21	£52.47	£52.73	£53.00	£53.26	£53.53	£53.85	£54.17	£54.50	£54.82	£55.15	£55.48	£55.82	£56.15	£56.49	£56.83	£57.17	£57.51
Inflow From Outside Study Area (£m)	£1.95	£1.95	£1.96	£1.97	£1.98	£1.99	£2.00	£2.01	£2.02	£2.03	£2.04	£2.05	£2.07	£2.08	£2.09	£2.10	£2.12	£2.13	£2.14	£2.15
Total Expenditure to Support Floorspace (£)	£136.27	£135.61	£136.21	£136.81	£137.63	£138.37	£139.34	£140.39	£141.51	£142.68	£143.85	£145.09	£146.23	£147.34	£148.46	£149.48	£150.57	£151.66	£152.85	£154.06
Turnover of Existing Facilities (£m)	£94.28	£92.68	£93.05	£93.42	£93.80	£94.17	£94.55	£94.93	£95.12	£95.31	£95.50	£95.69	£95.88	£96.07	£96.26	£96.46	£96.65	£96.84	£97.04	£97.23
Turnover of Commitments (£m)	£40.49	£39.80	£39.96	£40.12	£40.28	£40.44	£40.60	£40.77	£40.85	£40.93	£41.01	£41.09	£41.18	£41.26	£41.34	£41.42	£41.51	£41.59	£41.67	£41.76
Expenditure Available To Support New Floorspace (£m)	£1.50	£3.13	£3.20	£3.27	£3.56	£3.76	£4.18	£4.70	£5.54	£6.44	£7.35	£8.30	£9.18	£10.01	£10.85	£11.60	£12.41	£13.22	£14.14	£15.07
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	105	223	227	231	251	264	293	328	386	447	509	574	633	690	746	796	850	904	964	1,026
Net Floorspace Equivalent - 'Discounter' (sq m)	247	525	535	544	590	621	688	770	907	1,051	1,196	1,350	1,489	1,621	1,754	1,871	1,997	2,124	2,267	2,411
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	162	343	350	356	386	406	450	504	593	688	783	884	975	1,061	1,148	1,225	1,307	1,390	1,484	1,578
Gross Floorspace Equivalent - 'Discounter' (sq m)	330	700	713	726	786	828	917	1,027	1,209	1,402	1,595	1,800	1,985	2,162	2,338	2,495	2,663	2,832	3,023	3,215

Notes 1. 2010 Prices 2. Total Available Expenditure taken from Table 4

3. Market share taken from Table 11

A inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
 5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area
 6. Turnover of existing facilities taken from Table 13
 (benchmark turnover)
 7. Turnover of Commitments taken from Table 15

Univolve of commitments taken from Fable 15
 Top Four' floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices
 Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices
 Discounter' foodstore operator gross to net ratio utilised 75%
 Tor Foour' foodstore operator gross to net ratio utilised 65%
 Turover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 18c - Zone 3 Convenience Goods Expenditure Capacity - Increase in Market Share to 80% and Increase In Inflow by 10%

Zone 3 - Prestwich	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£102.70	£102.14	£102.56	£102.97	£103.66	£104.24	£105.10	£106.08	£107.05	£108.10	£109.14	£110.26	£111.27	£112.23	£113.19	£114.04	£114.95	£115.87	£116.93	£117.99
Market Share (%)	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%
Total Available Expenditure Retained (£m)	£82.16	£81.71	£82.04	£82.38	£82.93	£83.39	£84.08	£84.86	£85.64	£86.48	£87.32	£88.21	£89.02	£89.78	£90.55	£91.23	£91.96	£92.70	£93.54	£94.39
Inflow From Other Zones and Buffers (£m)	£57.37	£57.14	£57.43	£57.72	£58.01	£58.30	£58.59	£58.88	£59.23	£59.59	£59.95	£60.31	£60.67	£61.03	£61.40	£61.77	£62.14	£62.51	£62.89	£63.26
Inflow From Outside Study Area (£m)	£2.15	£2.14	£2.15	£2.16	£2.17	£2.18	£2.20	£2.21	£2.22	£2.23	£2.25	£2.26	£2.27	£2.29	£2.30	£2.31	£2.33	£2.34	£2.36	£2.37
Total Expenditure to Support Floorspace (£)	£141.68	£141.00	£141.63	£142.26	£143.11	£143.87	£144.86	£145.95	£147.10	£148.30	£149.51	£150.78	£151.96	£153.10	£154.25	£155.31	£156.43	£157.55	£158.78	£160.02
Turnover of Existing Facilities (£m)	£94.28	£92.68	£93.05	£93.42	£93.80	£94.17	£94.55	£94.93	£95.12	£95.31	£95.50	£95.69	£95.88	£96.07	£96.26	£96.46	£96.65	£96.84	£97.04	£97.23
Turnover of Commitments (£m)	£40.49	£39.80	£39.96	£40.12	£40.28	£40.44	£40.60	£40.77	£40.85	£40.93	£41.01	£41.09	£41.18	£41.26	£41.34	£41.42	£41.51	£41.59	£41.67	£41.76
Expenditure Available To Support New Floorspace (£m)	£6.91	£8.52	£8.62	£8.71	£9.03	£9.26	£9.71	£10.25	£11.13	£12.06	£13.00	£13.99	£14.90	£15.77	£16.64	£17.43	£18.27	£19.12	£20.07	£21.04
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	485	608	613	617	637	650	679	715	774	837	901	968	1,028	1,086	1,144	1,196	1,251	1,306	1,369	1,432
Net Floorspace Equivalent - 'Discounter' (sq m)	1,140	1,429	1,440	1,451	1,497	1,529	1,597	1,680	1,820	1,968	2,117	2,275	2,417	2,553	2,690	2,811	2,941	3,071	3,218	3,366
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	746	935	942	949	980	1,001	1,045	1,100	1,191	1,288	1,386	1,489	1,582	1,671	1,760	1,839	1,924	2,010	2,106	2,203
Gross Floorspace Equivalent - 'Discounter' (sq m)	1,520	1,906	1,920	1,934	1,996	2,038	2,129	2,240	2,427	2,625	2,823	3,033	3,223	3,404	3,586	3,748	3,921	4,095	4,291	4,488

Notes 1. 2010 Prices 2. Total Available Expenditure taken from Table 4

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5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area

6. Turnover of existing facilities taken from Table 13 (benchmark turnover) 7. Turnover of Commitments taken from Table 15

8. Trop Four floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices 9. 'Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices 10. 'Discounter' floorspace operator gross to net ratio utilised 75%

11. 'Top Four' foodstore operator gross to net ratio utilised 65% 12. Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Convenience Goods Capacity Assessment

Table 19a - Zone 4 Convenience Goods Expenditure Capacity - Existing Market Share - 54%

Zone 4 - Radcliffe	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£64.42	£64.07	£64.33	£64.59	£65.02	£65.39	£65.93	£66.54	£67.16	£67.81	£68.47	£69.17	£69.80	£70.40	£71.00	£71.54	£72.11	£72.69	£73.35	£74.02
Market Share (%)	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%	53.86%
Total Available Expenditure Retained (£m)	£34.70	£34.51	£34.65	£34.79	£35.02	£35.22	£35.51	£35.84	£36.17	£36.52	£36.88	£37.25	£37.60	£37.92	£38.24	£38.53	£38.84	£39.15	£39.51	£39.87
Inflow From Other Zones and Buffers (£m)	£18.93	£18.85	£18.95	£19.04	£19.14	£19.23	£19.33	£19.43	£19.54	£19.66	£19.78	£19.90	£20.02	£20.14	£20.26	£20.38	£20.50	£20.62	£21	£21
Inflow From Outside Study Area (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0	£0
Total Expenditure to Support Floorspace (£)	£53.63	£53.36	£53.60	£53.83	£54.16	£54.45	£54.84	£55.27	£55.71	£56.18	£56.65	£57.15	£57.61	£58.05	£58.50	£58.91	£59.34	£59.77	£60.25	£60.74
Turnover of Existing Facilities (£m)	£41.11	£40.41	£40.57	£40.73	£40.89	£41.06	£41.22	£41.39	£41.47	£41.55	£41.64	£41.72	£41.80	£41.89	£41.97	£42.05	£42.14	£42.22	£42.31	£42.39
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£12.52	£12.96	£13.03	£13.10	£13.27	£13.39	£13.62	£13.88	£14.24	£14.63	£15.02	£15.43	£15.81	£16.17	£16.53	£16.85	£17.20	£17.55	£17.95	£18.35
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Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	879	925	927	928	936	941	953	967	991	1,016	1,041	1,067	1,091	1,114	1,136	1,156	1,178	1,199	1,224	1,248
Net Floorspace Equivalent - 'Discounter' (sq m)	2,066	2,174	2,178	2,181	2,200	2,212	2,240	2,274	2,329	2,388	2,446	2,508	2,565	2,618	2,671	2,718	2,768	2,819	2,877	2,935
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	1,352	1,423	1,425	1,428	1,440	1,448	1,466	1,488	1,524	1,563	1,601	1,642	1,678	1,713	1,748	1,779	1,812	1,845	1,883	1,921
Gross Floorspace Equivalent - 'Discounter' (sq m)	2,755	2,899	2,904	2,908	2,933	2,950	2,987	3,032	3,106	3,183	3,262	3,345	3,419	3,490	3,561	3,624	3,691	3,759	3,836	3,913

Notes 1. 2010 Prices 2. Total Available Expenditure taken from Table 4

3. Market share taken from Table 11

4. Inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011 5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area 6. Turnover of existing facilities taken from Table 13 (benchmark turnover) 7. Turnover of Commitments taken from Table 15

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Table 19b - Zone 4 Convenience Goods Expenditure Capacity - Increase in Market Share to 65%

Zone 4 - Radcliffe	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£64.42	£64.07	£64.33	£64.59	£65.02	£65.39	£65.93	£66.54	£67.16	£67.81	£68.47	£69.17	£69.80	£70.40	£71.00	£71.54	£72.11	£72.69	£73.35	£74.02
Market Share (%)	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%
Total Available Expenditure Retained (£m)	£41.88	£41.65	£41.82	£41.99	£42.27	£42.50	£42.85	£43.25	£43.65	£44.08	£44.50	£44.96	£45.37	£45.76	£46.15	£46.50	£46.87	£47.25	£47.68	£48.11
Inflow From Other Zones and Buffers (£m)	£18.93	£18.85	£18.95	£19.04	£19.14	£19.23	£19.33	£19.43	£19.54	£19.66	£19.78	£19.90	£20.02	£20.14	£20.26	£20.38	£20.50	£20.62	£20.75	£20.87
Inflow From Outside Study Area (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Total Expenditure to Support Floorspace (£)	£60.80	£60.50	£60.76	£61.03	£61.40	£61.74	£62.18	£62.68	£63.19	£63.73	£64.28	£64.85	£65.38	£65.89	£66.41	£66.88	£67.37	£67.87	£68.42	£68.98
Turnover of Existing Facilities (£m)	£41.11	£40.41	£40.57	£40.73	£40.89	£41.06	£41.22	£41.39	£41.47	£41.55	£41.64	£41.72	£41.80	£41.89	£41.97	£42.05	£42.14	£42.22	£42.31	£42.39
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£19.70	£20.09	£20.19	£20.30	£20.51	£20.68	£20.96	£21.29	£21.72	£22.18	£22.64	£23.14	£23.58	£24.01	£24.44	£24.82	£25.23	£25.65	£26.12	£26.59
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	1,382	1,435	1,436	1,438	1,447	1,453	1,467	1,484	1,511	1,540	1,569	1,600	1,627	1,654	1,680	1,703	1,728	1,752	1,781	1,810
Net Floorspace Equivalent - 'Discounter' (sq m)	3,250	3,372	3,376	3,379	3,401	3,415	3,448	3,489	3,552	3,620	3,688	3,761	3,826	3,887	3,949	4,003	4,061	4,120	4,187	4,254
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	2,127	2,207	2,209	2,212	2,226	2,235	2,257	2,283	2,325	2,369	2,414	2,461	2,504	2,544	2,584	2,620	2,658	2,696	2,740	2,784
Gross Floorspace Equivalent - 'Discounter' (sq m)	4,333	4,496	4,501	4,506	4,535	4,554	4,598	4,652	4,737	4,827	4,918	5,014	5,101	5,183	5,265	5,337	5,415	5,493	5,582	5,672

Notes 1. 2010 Prices 2. Total Available Expenditure taken from Table 4

3. Market share taken from Table 11

A inflow from other Zones and Buffers taken from Table 9 and projected forwards utilising Experian convenience goods Forecast Growth Rates taken from Figure 1a, Page 8 of Experian Retail Planner Briefing Note 9, September 2011
 5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area
 6. Turnover of existing facilities taken from Table 13
 (benchmark turnover)
 7. Turnover of Commitments taken from Table 15

Univolve of commitments taken from Fable 15
 Top Four' floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices
 Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices
 Discounter' foodstore operator gross to net ratio utilised 75%
 Tor Foour' foodstore operator gross to net ratio utilised 65%
 Turover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011

Table 19c - Zone 4 Convenience Goods Expenditure Capacity - Increase in Market Share to 65% and Increase In Inflow by 10%

Zone 4 - Radcliffe	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total Available Expenditure (£m)	£64.42	£64.07	£64.33	£64.59	£65.02	£65.39	£65.93	£66.54	£67.16	£67.81	£68.47	£69.17	£69.80	£70.40	£71.00	£71.54	£72.11	£72.69	£73.35	£74.02
Market Share (%)	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%	65.00%
Total Available Expenditure Retained (£m)	£41.88	£41.65	£41.82	£41.99	£42.27	£42.50	£42.85	£43.25	£43.65	£44.08	£44.50	£44.96	£45.37	£45.76	£46.15	£46.50	£46.87	£47.25	£47.68	£48.11
Inflow From Other Zones and Buffers (£m)	£20.82	£20.74	£20.84	£20.95	£21.05	£21.16	£21.26	£21.37	£21.50	£21.63	£21.75	£21.89	£22.02	£22.15	£22.28	£22.42	£22.55	£22.69	£22.82	£22.96
Inflow From Outside Study Area (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Total Expenditure to Support Floorspace (£)	£62.70	£62.39	£62.66	£62.93	£63.32	£63.66	£64.11	£64.62	£65.15	£65.70	£66.26	£66.84	£67.39	£67.91	£68.43	£68.91	£69.42	£69.93	£70.50	£71.07
Turnover of Existing Facilities (£m)	£41.11	£40.41	£40.57	£40.73	£40.89	£41.06	£41.22	£41.39	£41.47	£41.55	£41.64	£41.72	£41.80	£41.89	£41.97	£42.05	£42.14	£42.22	£42.31	£42.39
Turnover of Commitments (£m)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Expenditure Available To Support New Floorspace (£m)	£21.59	£21.98	£22.09	£22.20	£22.42	£22.60	£22.89	£23.23	£23.68	£24.15	£24.62	£25.13	£25.58	£26.02	£26.46	£26.86	£27.28	£27.71	£28.19	£28.68
Net Floorspace Equivalent - 'Top Four' Foodstore (sq m)	1,515	1,569	1,571	1,572	1,582	1,588	1,602	1,619	1,647	1,677	1,706	1,737	1,766	1,792	1,819	1,843	1,868	1,893	1,922	1,952
Net Floorspace Equivalent - 'Discounter' (sq m)	3,562	3,689	3,693	3,696	3,718	3,733	3,766	3,807	3,872	3,941	4,011	4,084	4,151	4,213	4,276	4,331	4,391	4,451	4,519	4,588
Gross Floorspace Equivalent - 'Top Four' Foodstore (sq m)	2,331	2,414	2,417	2,419	2,434	2,443	2,465	2,491	2,534	2,579	2,625	2,673	2,716	2,757	2,799	2,835	2,874	2,913	2,958	3,002
Gross Floorspace Equivalent - 'Discounter' (sq m)	4,749	4,918	4,923	4,928	4,958	4,977	5,022	5,076	5,163	5,255	5,347	5,446	5,534	5,618	5,702	5,775	5,855	5,934	6,025	6,117

Notes 1. 2010 Prices 2. Total Available Expenditure taken from Table 4

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5. Inflow from outside the Study Area derived from In-centre surveys based upon the percentage of home postcodes of survey respondents lying outside the overall study area

6. Turnover of existing facilities taken from Table 13 (benchmark turnover) 7. Turnover of Commitments taken from Table 15

8. Trop Four floorspace equivalent utilises an average of the turnover per sq m of Tesco, ASDA, Sainsburys and Morrisons as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £14,509 per sq m in 2009 in 2009 prices 9. 'Discounter' floorspace equivalent utilises an average of the turnover per sq m of Aldi, Netto, LIDL and Iceland as derived from Verdict on Grocers 2010 and Mintel Retail Rankings 2010 - £8,350 per sq m in 2009 in 2009 prices 10. 'Discounter' floorspace operator gross to net ratio utilised 75%

11. 'Top Four' foodstore operator gross to net ratio utilised 65% 12. Turnover of existing facilities and Commitments and 'Top Four' and 'Discounter' turnover per sq m figures projected forwards utilising Experian sales density increases taken from Figure 4a, Page 12 of Experian Retail Planner Briefing Note 9, September 2011